

Email pitch from J's to local/regional media/business pubs

Hi,

California's recycling laws are changing in 2020 and we are trying to get the word out to all commercial property owners in the _____ area.

Starting soon, businesses, schools, hospitals, government buildings, multi-family dwellings (5+ units) and other commercial properties generating two cubic yards of solid waste (trash, recycling, and organics) must begin separating and recycling their organic waste (food waste, green waste, landscape and pruning waste, nonhazardous wood waste, and food-soiled paper waste that is mixed in with food waste). Multi-family dwellings (5+ units) do not have to collect food waste and food soiled paper. For more information about the law:

Please reach out to us to answer any questions you have about our efforts to implement the required organics recycling program here in _____.

Thanks,