

Many rural counties are dealing with geographic and transportation challenges while attempting to comply with the State's mandate.

SOUND BITE: Kyle Pogue, CIWMB, DPLA office. "Our role here at the Waste Board is to help local recycling coordinators with implementation of waste prevention and recycling programs. We really do understand that each jurisdiction is unique, but we have a variety of staff here to help you address your special circumstances. It is important to note that we have many examples of rural jurisdictions that are doing great things in their communities. Some examples of this are Nevada County, Tehama, uh, Del Norte Counties-Lake County for example. Mariposa County has done a great job collaborating with Yosemite National Park to help implement recycling and waste prevention programs. Another good example of that is Humboldt County. Humboldt has worked with the cities within the County to develop a comprehensive recycling guide for its community members. If you need additional information on program implementation or just need help in some other way, please give us a call at the Waste Board's office of Local Assistance."

The Board works actively in partnership with local governments, industry, and the public to help them achieve or surpass their 50 percent reduction in the amount of disposed waste.

SOUND BITE: Trevor O'Shaughnessy, (CIWMB) staff and Local Assistance (program). "Are you having difficulty achieving fifty percent diversion? The California Integrated Waste Management Board is here to help you achieve that higher diversion. We help local governments, businesses, and the citizens of California to achieve this higher diversion. The Board actively works with jurisdictions to achieve 50 percent, however, if a fifty percent diversion rate is not achieved, the Board evaluates and determines a 'good faith' effort."

End of chapter 7