

EarthDay PSA "1" / "Beach" version

Man: Ah, California

Woman: Where recycle tires pave our streets and become playgrounds that bounce back!

Man: Where batteries and cell phones are never placed in trash cans...

Woman: Used motor oil is collected and never goes down a drain and new oil is, of course, re-refined...

Man: Where hotels offer a 'green' stay and the workplace, a 'green' building...

Woman: Where blue trashcans are common place and a separate bin for green waste is not unusual...

Man: We compost or divert our food scraps...

Woman: We recycle our paper, our bottles, our cans....

Man: ...and 'e-recycle' our computers and recycle our fluorescent lights...

Woman: Canvas bags are the answer to "paper or plastic?"...

Man: We reduce, reuse and recycle and when we've done that we reduce, reuse and recycle some more!

Woman: In California, *every* day is Earth day!