



# **Mattress Recycling Program Update: Illegal Dumping**

June 6, 2016

Liz Wagner – Territory Representative

## What is the MRC?

- In 2013, California passed SB-254 creating a statewide mattress recycling program
- Mattress Recycling Council (MRC) was created by the International Sleep Products Association (ISPA), the trade association for the mattress industry
- Non-profit with targeted task of implementing recycling laws in states with supporting legislation (CT, CA, RI)
- Certified by, and has oversight by CalRecycle

## Program Objectives

- ✓ Increase number of mattresses recycled
- ✓ Effectively communicate with consumers
- ✓ Minimize consumer recycling fee & reduce public agency costs
- ✓ Prevent and reduce illegal dumping

# Program Implementation

- Began Dec. 30, 2015
- Funding: \$11.00 per unit fee on mattresses and box springs
- Over 100 Collection locations in CA – SWF & Retail
- One-day collection events
- 11 primary recycler locations
- Over 300,000 mattresses collected to date

## Illegal Dumping: Prevention

- No cost retailer pick-up from consumer
- No cost drop off at collection locations
- Consumer incentive at recycling facilities



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## Illegal Dumping Payment Program (IDPP)

- Offset costs to clean-up illegally dumped mattresses
- Reimburse up to \$10 per mattress collected
- \$750,000 for 2016
- Data collected will establish baseline

## IDPP: Eligibility & Registration

### Eligible Entities

- Local Government
- Solid Waste Facilities
- Franchise haulers
- Non-profits contracted w/ municipalities
- JPA's
- Tribes

Register: <https://connect.re-trac.com/registration/mrc-idp>

## IDPP: Reporting Requirements

Each pick-up requires data entry of:

- # of units collected
- Zip code
- End disposition of units: Recycled or landfilled



## IDPP: Outreach

- MRC Program Updates
- Email blasts to participating entities
- CalRecycle distribution
- Presentations

NCRA

SWANA

ESJPA



## IDPP: Implementation

- 54 registered to date
- Over 2,500 mattresses reported to date
- Continued growth
- Participants paid after Calendar Year  
$$\$750,000 / \# \text{ of units} = \$ \text{ per unit paid}$$
- Continually evaluate program effectiveness

## Next Steps

- Expand Collection Network  
SWF's, Retail locations, innovative solutions for rural communities
- Expand Illegal Dumping Payment Program
- Improve consumer outreach – locator tool



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## Questions?

**Mattress Recycling Council:** [www.mattressrecyclingcouncil.org](http://www.mattressrecyclingcouncil.org)

**ByeBye Mattress (consumers):** [www.byebyemattress.org](http://www.byebyemattress.org)

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