Attachment 9. Description of Models

The CARE Economic Models are being developed into comprehensive planning, prediction and subsidy facilitation tools. The objectives of the CARE Economic models are geared towards enabling the CARE program administrator and planner to be pro-active in anticipating changes in macroeconomic conditions, energy markets, petrochemical input prices, and final carpet market sales and PCC discards. By having convenient access to historic economic indicators and market projections that are determinants of relative price levels for virgin fibers, Post-Industrial (PI) material prices, and post-consumer carpet (PCC) discards, the user is better equipped to formulate incentivizing subsidies. The models provide the program administrator with scenario modeling capabilities.

The models are in various stages of development and reliability and confidence varies across the models. All model projections are obviously tied to underlying assumptions as starting points which may have profound effects on the resulting projections. Assumptions are based on best available information and experience at the time a model is run.

Attachment 9A. Description of Economic Model

Economic Model

The Economic Model was built and refined by Louis Berger Company and paid for with Program funds. This is a forward-looking model. Accordingly, the information contained within the various work components or "modules" has some direct or indirect relation to markets or inputs that can potentially influence virgin material prices, PI Material prices and PCC fiber discard relative prices. Factors that change relative prices and influence supply and demands for various materials are important for CARE's ability to set subsidy levels and to anticipate the best timing for a subsidy adjustment. The model is set up using monthly data. This data is the highest frequency available, captures seasonal patterns, and can be integrated with, and summed into CARE's quarterly planning and other management financial cash flow models. Ultimately, the model provides a key input projection (under various market conditions), for the PI price that PCC prices compete against. The model determined PI price is one of several key inputs in the subsidy determination formula (that is linked to other variables) within the model, to be used in subsidy determination to stimulate PCC fiber recovery.

Structure

The Economic Model is divided into five work components or "modules" that relate to key aspects of proactive tracking and scenario building. For example, economic growth nationally and in California, housing activity, carpet sales by market



segment, and PCC discards are all represented within the modules. The Model collates information to allow the user to stay up to date on key trends and can be used to build hypothetical planning scenarios that test impacts on virgin fiber prices, and post-industrial (PI) material prices that compete with recyclable PCC prices. The model also has equations that allow the user to predict the recovered PCC fibers quantities that will be reported to CARE and to simulate recovery scenarios based on projected relative prices. This function allows the user to anticipate recovered fiber quantities likely reported to CARE based on changing market and economic conditions. The modules contained within the model offer a control point location for accessing key data and projections that CARE managers can use for tracking purposes and to anticipate factors that influence Post-Consumer Carpet (PCC) discards and quantity / recovered and reported to CARE by stakeholder members.

- Module 1 contains data on U.S. GDP and Global Energy Markets (Supply / Demand) Key price benchmarks. The user can continually track energy price trends that determine prices for petrochemical virgin materials, and Post-Industrial Prices and PCC Recyclable Prices. With this information, the user can be quickly informed about energy prices (and outlooks) over the next several months or years and not be caught "reacting" when prices move but can anticipate such movements. In addition, the user will appreciate how high oil prices impact the economy and demand conditions for consumer goods and carpet sales based on this structure.
- Module 2 contains data on the California economy and housing markets influencing carpet demand and sales. It provides historical and projected California GDP data, macroeconomic and housing growth indicators. The purpose of the module is to provide historic growth background and to highlight the most recent and official expectations for future California growth and construction activity, and to track housing markets on a quarterly and monthly basis.
- The objective of Module 3 is to predict California carpet sales and discards at a quarterly aggregate level, prior to focusing on constituent fiber types, reported as recovered (Module 4 is the focus of fiber breakdowns by type). Module 3 makes use of existing data (both privately subscribed, and publicly available) to predict carpet sales and post-consumer carpet discards, in pounds, by using CARE's formula. The advantage of Module 3 is that it incorporates actual carpet mill production histories and trends and seasonal factors on a monthly basis, to both supplement and compare with CARE's quarterly sales and discards projections. The predictions can be incorporated or used for planning purposes for understanding seasonal patterns over a year.
- Module 4 is the heart of the economic model and integrates price, macroeconomic data, and California industry data within a monthly format for scenario building and projection purposes. For example, it allows the user to



run different fiber price scenarios based on crude oil price forecasts. The model provides simulation abilities to forecast fiber prices, and postconsumer carpet discard quantities (pounds) reported to CARE for planning and subsidy/grant determination purposes. A series of dependent equations located within the worksheet provides the user with the ability to forecast virgin material prices, post-industrial material prices and recyclable prices for nylon 6, and nylon 66, PET, and polypropylene monthly. Module 4's user dashboard also links the projected relative prices (for virgin fibers and recyclables) to CARE recovery predictive equations that predict the pounds of recovered fibers reported from CARE members. The dashboard also has a table that splices the historically reported fibers (converted to monthly format) to the projected fiber quantities out to year-end 2017.

- Module 4a labeled contains price histories and historic relationships between dependent input prices and outputs across many business cycles and energy price environments. This information is also used to create some predictive equations and confidence intervals for fiber material prices, including Post-Industrial fiber prices that PCC is competing against.
- Module 4b is the subsidy facilitator determination worksheet. This information has a template that is linked to user provided inputs for crude oil prices that determines what the projected Post-Industrial Price (PI) will be, within the subsidy determination equation. The subsidy formula is based on starting with Conversion Cost Prices (Supplied by Industry for anonymous valued added processing technologies that can't be traced to owners) and subtracts Post-Industrial price (PI). It then adds 10 cents (e.g., an estimate of the price differential required between the post-industrial and post-consumer material price. This element is based on a long history of what is required to have post-consumer material displace post-industrial material in the marketplace). Finally, the equation adds a profit margin "A". "A" represents a return on investment for the recycling company that incentivizes or piques their interest in engaging in recycling of carpet. In the worksheet, "A" is determined based on applying a markup to Conversion Cost (CC) units that the user can alter based on profit margin expectations per fiber.

The economic model is fully documented, and the most recent draft was updated September 8, 2017.





CARE continues work to develop a better understanding of how to use these models and is working to better integrate model outputs for all four models: Economic Model, Cost Conversion Model, Financial Model and the Subsidy Justification Model. To that end, an Integrated Modeling Task Force has been appointed.



The **financial model** is a second-generation model incorporating a tiered subsidy approach. Developed internally by CARE and in collaboration with Aprio, this model allows for a variety of input parameters based on assumptions regarding recycled output performance and a variety of expenses including grants, salaries, education and outreach, contractor services, technical assistance, accounting and legal expenses, CalRecycle administrative fees, collection costs, etc.

Key assumptions required for the model are:

- Estimated sales on new carpet into California. This estimate may be informed by current sales trends for which the program has 7+ years of data and the economic model which attempts to forecast sales based on econometric analysis.
- Estimated recycled output pounds in each category being subsidized by the Plan. These estimated are informed by surveys, one on one dialog with recyclers, and experience gained over 15 plus years of CARE operation nationally and over 6 years of California-based experience.

CARE recognizes that the markets are generally volatile, but in recent years that volatility has increased due to a variety of factors, all of which have been elaborated in the 2016 California CARE Annual Report. However, more recently the China National Sword and larger governmental initiatives under a revised draft of GB 16487, "Environmental Protection Control Standards for Imported Wastes as Raw Materials." These changes when integrated together are wreaking havoc with recycling commodity markets, both domestic and global. Such turmoil has been seen by CalRecycle directly in other recycling commodity markets as well as local and regional markets. In addition, growth in the supply of virgin polymers continues to put pricing pressure on recycled polymer plastics.

The model was designed to provide financial guidance on the costs associated with the program, in particular, to estimate the subsidy payments, general program and administrative expenses, and thus assessment requirements to fund Plan activities. CARE used a scenario analysis approach looking at various subsidy levels, recycled output pounds required to reach targets and different activated strategy elements. The model allows for a wide range of "what-if" scenarios to be evaluated and compared to inform decision making under this Plan. Over the last 2.5 years, CARE has run more than 70 model scenarios in an effort to find the right balance to enable a successful program.

The Excel models are far too large to incorporate into this plan in their current form. In the summary model, rows can number 60 plus, and columns extend out to 130 plus since the analysis is designed to capture details on a monthly basis for 5 years with additional analysis interspersed, including actual pounds and dollars tracking



vs. budget. In the detail (inclusive of individual recyclers) the rows can number much higher and currently are 124 while the and columns are126-plus. Thus, a snapshot of a segment of the summary model is included below as an example as Table A9-1. The snapshot is for Q4 and year-end 2019. Note, columns F and I, row 108 shows the recycled output is programmed at 24% per the new AB 1158 goal. Also note, column M, row 117 is highlighted green. This feature of the model automatically turns red if the fund balance falls below the reserve criterion. As a reminder, the reserve was increased by 100% from one month to two months under this Plan.

It is also worth reminding the reader that the financial model cash balance calculation incorporates the starting fund balance carried forward from the prior Plan starting in January 2018. Why is this important? When one examines line 103 you will note the "cost per square yard" (sq yd). This cost per sq yd is a standalone calculation that looks at the total costs for that month, inclusive of all subsidies, incentives, program and administrative costs, and divides it by the total square yards of carpet sold that month. This gives a snapshot of what the assessment per square yard would need at be for that single point in time. However, in reality there is a prior balance in the fund that carries forward and can offset the costs to fund the Program (shown as Line 117). Since the Program carried a large balance into 2018, that balance funds the expenses. Once the assessment falls below the total expenses the fund balance will begin to decline. Thus, this 5-Year Plan is fully funded at 35 cents/sqyd over the full life of the Plan. Said another way, if there was no starting balance, the assessment would be significantly higher.

The Plan is fully funded under the current set of premises used to build the budget model. Table A9-2 shows the results or the full 5-Year Plan as described in the detailed example above.

One important point, the actual detailed model shows all companies at the individual collector/sorter, processor, and manufacturer level and their expected recycled output pounds and subsidy dollars by month over the life of the Plan. This information is considered highly confidential business information by CARE and by those businesses that provided the information. Actual data and projected growth was revealed by Plan participants under the promise of confidentially. CARE takes that commitment very seriously. The Plan will speak to composite or aggregated data and uses the details to calculate those results.

CARE is happy to schedule a review meeting of the financial model for the Advisory Committee and/or CalRecycle at an appropriate time.



A3	В	С	D	Ε	F	G	Н	-	J	К	L	М
4	Scenario #5: 72-6	October 2019		November 2019		December 2019		2019 Total				
5	Type 1 - Tier 1 Processed Fiber											
6	Company	Total Monthly	Total Monthly Payout	check	Total Monthly	Total Monthly Payout	check	Total Monthly	Total Monthly Payout	check	Total Annual Pounds	Total Annual Payout
23	Total Processed Fiber	3,590,827	\$359.082.75		3 654 534	\$365,453,36		3 702 440	\$370,244,01		41.361.845	\$4,136,184,48
20	Type 1 Commercial Broadloom Incentive	0,000,027	¢355)002175		0,001,001	<i>QUED</i> (100100		5,762,710	<i>QOTODTHOD</i>		12/002/010	¢ 1)200)20 11 10
24	Pilot											
27	Total Commercial Broadloom Incentive	244,190	\$4,883.80		249,203	\$4,984.05		253,013	\$5,060.26		1,499,243	\$29,984.86
28	Tier 1 Sifted PC4											
38	Total Sifted PCC CC	2,149,099	\$365,346.81		2,182,907	\$371,094.27		2,208,072	\$375,372.20		24,011,909	\$4,082,024.56
53	Total Tier 2 Non-Nylon PET/PTT	1,509,070	\$362,176,82		1,509,070	\$362,176,82		1.509.071	\$362,177,06		18,108,845	\$ 3,386,122,80
54	Tier 2 - Non-Nylon PP	2,000,070	<i><i><i><i>Q</i>OODJIIOIOD</i></i></i>	1	2,000,010	ÇUCL)17010L	1	2,000,072	<i><i><i>Q</i>002)277100</i></i>		10/100/010	¢ 0,000,112,000
60	Total Non-Nylon PP	566,361	\$135,926.52		566,361	\$135,926.52		566,361	\$135,926.56		5,811,327	\$1,394,718.42
	Tier 2 - Nylon 6 (Pilot beginning											
61	10/01/17) + N66 (beginning 01/01/19)		·	1								
68	Total Tier 2 - Nylon 6 & N66	2,157,834	\$215,783.37		2,157,834	\$215,783.37		2,157,833	\$215,783.26		15,240,500	\$1,524,050.00
59 71	Nylon 6	1 942 050	\$97 102 52	1	1 942 050	\$97 102 52		1 942 049	\$97 102 47		13 716 450	\$685 822 50
72	Nylon 66	215.783	\$10,789,17		215.783	\$10,789,17		215.783	\$10,789,16		1.524.050	\$76,202,50
73	Total HR Incentive	2,157,834	\$107,891.69		2,157,834	\$107,891.69		2,157,833	\$107,891.63		15,240,500	\$762,025.00
74	CSEs Collections											
76	Whole Carpet Shipped/Sold	736,812	\$14,736.23		736,812	\$14,736.23		736,812	\$14,736.23		8,841,740	\$176,834.80
//	Processors Collections											
79	Whole Carpet Shipped/Sold	7,480,891	\$149,617.81		7,613,612	\$152,272.23		7,713,417	\$154,268.34		86,170,510	\$1,723,410.20
80	Additional Subsidies											
82	CSE & Processor Tile Reuse	305,238	\$45,786		311,503	\$46,725		316,266	\$47,440		3,671,737	\$550,761
92	CSE & Processor Tile Recycled (.05 Bilet ac of 01/01/18)											
85	CSE Reporting Incentive, Processor											
84	DePoly, Processor Filler		\$25,019.21			\$25,314.66			\$25,535.96			\$289,291.54
	Transportation Subsidy			-								
85	Expansos											
80			Total Monthly			Total Monthly			Total Monthly			Total Annual
87	Category		Payout			Payout			Payout			Payout
88	CalRecycle		\$89,977.09			\$87,750.00			\$87,750.00			\$1,124,999.99
89	CARE Administration Costs		\$17,333.33			\$17,333.33			\$17,333.33			\$208,000.00
90	Direct Expenses		\$78,166.67			\$78,166.67			\$78,166.67			\$938,000.00
92	Accounting and Legal		\$35.041.67			\$35.041.67			\$35.041.67			\$420,500.00
93	Advisory Committee		\$3,750.00			\$3,750.00			\$3,750.00			\$45,000.00
94	Education and Outreach		\$108,333.33			\$108,333.33			\$108,333.33			\$1,300,000.00
95	Collections Program		\$153,333.33			\$153,333.33			\$153,333.33			\$1,840,000.00
96	Grants		\$425,000.00			\$425,000.00			\$425,000.00			\$5,100,000.00
97	Total Monthly Expenses		\$1.098.352.09			\$1.096.125.00			\$1.096.125.00			\$1,380,000.00
99	PROGRAM TOTAL		<i>1jiijiiiiiiiiiiiii</i>			<i>1-//</i>			1-1-0-0			<i>1,,</i>
100	TOTAL PAYOUTS		\$2,884,602.80			\$2,898,483.65			\$2,910,560.43			\$32,240,907.22
101												
102	Sales	6,864,000	ćo 43	1	6,864,000	ćo 43		6,864,000	ć0 43		88,000,000	ć0.27
103	Cost per sq ya		Ş0.42			Ş0.42			ŞU.42			ŞU.37
105	Recycled Output											
106	Pounds of Recycled Output	6,045,164			6,148,944			6,226,778			69,045,491	
107	Discards	25,653,394			25,653,394			25,653,394			328,889,669	
108	Recycled Rate	23.6%			24.0%			24.3%			21.0%	Yearly Average
109												
111	1											
112	Previous Month's Difference*		\$ 9,619,517]		\$ 9,138,276]		\$ 8,643,106			\$ 9,293,402
113	Plus Assessments (@.XX per sq. vd.)**		\$ 2.402.400	1		\$ 2.402.400	1		\$ 2.402.400			\$ 30.793.377
114	Plus Interest Income		\$ 962	1		\$ 914	1		\$ 864			\$ 11 702
115			\$ 1.796.251	1		\$ 1 202 250	1		\$ 1.914.425			\$ 18.055.407
110			¢ 1,700,251	1		÷ 1,002,359	1		÷ 1,014,435			¢ 12.225.500
110			÷ 1,098,352	1		÷ 1,090,125	1		÷ 1,090,125			, 13,225,500
117 118	Accrued Fund Balance	und Balance \$ 9,138,276		J	\$ 8,643,106			\$ 8,135,810			\$ 8,817,574	
119	Current and previous month's payouts								\$ 5,809,044			
120	Fund Reserve								\$ 5,795,765			\$ 5,795,765

TABLE A9-1: Example (Scenario #5: 72-6)



121 Cost per sq yd to meet reserve***

0.35

Foot notes for Tables A9-1 & 2:

*This calculation uses the fund balance as of 01/01/17 to begin calculation.

- **This calculation uses the sq. yd. in cell 102, above, multiplied by the current year assessment listed on the Parameters page.
- ***If fund balance is greater than the reserve then this is equal to current assessment per sq. yd.



A3	В	В	C	D	E	F	G	Н	1
4	Scenario #5: 72-6	2019 Total		2020 Total		2021 Total		2022 Total	
		2013 10(a)		2020 10(8)		202	1 1000	2022 1018	
5	Type 1 - Tier 1 Processed Fiber								
		Total Annual	Total Annual						
6	Company	Pounds	Payout	Pounds	Payout	Pounds	Payout	Pounds	Payout
22	Total Processed Fiber	41 261 94E	¢4 126 194 49	40.950.045	\$4 095 004 A6	E1 //EE E16	¢E 146 EE1 E7	E0 712 00E	\$E 071 200 EE
23	Type 1 Commercial Broadloom Incentive	41,301,043	\$4,150,104.48	49,039,943	ş4,585,554.40	51,405,510	\$5,140,551.57	50,712,005	\$5,071,200.55
24	Pilot								
27	Total Commercial Broadloom Incentive	1,499,243	\$29,984.86	3,884,798	\$77,695.97	4,092,582	\$81,851.63	3,832,304	\$76,646.08
28	Tier 1 Sifted PC4								
38	Total Sifted PCC CC	24,011,909	\$4,082,024.56	26,845,564	\$4,295,290.29	26,716,650	\$4,007,497.50	28,284,220	\$3,959,790.77
39	Tier 2 - Non-Nylon PET/PTT	40 400 045	¢ 2,200,422,00	22.026.045	ÉE EOE 407 35	24.042.546	ÉE 407 252 52	22,200,005	64 701 CO1 OF
53	Tier 2 - Non-Nylon PP	18,108,845	\$ 3,386,122.80	23,936,945	\$5,505,497.35	24,942,516	\$5,487,353.52	22,389,005	\$4,701,691.05
60	Total Non-Nylon PP	5.811.327	\$1,394,718,42	7.670.542	\$1,534,108,35	7.821.377	\$1.486.061.71	7.438.351	\$1,338,903,14
	Tier 2 - Nylon 6 (Pilot beginning		. ,,	1	.,,	7- 7-	.,	, ,	. ,
61	10/01/17) + N66 (beginning 01/01/19)								
68	Total Tier 2 - Nylon 6 & N66	15,240,500	\$1,524,050.00	17,094,000	\$1,709,400.00	17,094,000	\$1,709,400.00	17,094,000	\$1,709,400.00
69	HR Incentive								
71	Nylon 6	13,716,450	\$685,822.50	15,384,600	\$770,525.00	15,384,600	\$769,230.00	15,384,600	\$769,877.50
72	Nylon 66	1,524,050	\$76,202.50	1,709,400	\$84,175.00	1,709,400	\$85,470.00	1,709,400	\$84,822.50
74	CSEs Collections	15,240,500	\$762,025.00	17,094,000	Ş854,700.00	17,094,000	××54,700.00	17,094,000	××54,700.00
76	Whole Carpet Shipped/Sold	8,841.740	\$176,834,80	8,841.740	\$176,834,80	8.841.740	\$176.834.80	8,841,740	\$176,834,80
77	Processors Collections	,,,,		,,	÷=: :,:::	,,		,,	÷=: :,:::
79	Whole Carpot Shinned (Sald	96 170 510	¢1 733 440 30	102 974 995	\$2.077.407.00	107 210 924	\$2 144 206 40	105 650 011	¢2 112 000 22
80	Additional Subsidies	86,170,510	\$1,723,410.20	105,874,885	\$2,077,497.69	107,219,824	\$2,144,396.49	105,650,011	\$2,113,000.23
82	CSE & Processor Tile Reuse	0.074.707	\$550 761		\$675 609 09		\$767 358 97	4 700 000	\$718 557 26
02	CSE & Processor Tile Recycled (OF	3,671,737	\$550,701	4,504,061	\$075,005.05	5,115,726	\$707,558.57	4,790,382	\$710,557.20
83	Pilot as of 01/01/18								
	CSE Reporting Incentive, Processor								
84	DePoly, Processor Filler		\$289,291.54		\$340,822.29		\$339,252.68		\$320,450.35
85	Transportation Subsidy								
96	Биторосо (
80	Expenses		Total Annual		Total Annual		Total Annual		Total Annual
87	Category		Payout		Payout		Payout		Payout
88	CalRecycle		\$1,124,999.99		\$1,539,668.86		\$1,522,172.62		\$1,504,676.39
89	CARE Administration Costs		\$208,000.00		\$198,000.00		\$198,000.00		\$198,000.00
90	Direct Expenses		\$938,000.00		\$957,000.00		\$986,000.00		\$999,000.00
91	Direct Support		\$869,000.00		\$882,300.00		\$696,166.00		\$712,416.00
92	Advisory Committee		\$420,500.00		\$436,315.00		\$447,454.45		\$463,928.08
94	Education and Outreach		\$43,000.00		\$1,200,000,00		\$1,200,000,00		\$33,000.00
95	Collections Program		\$1,840,000.00		\$1,840,000.00		\$1,840,000.00		\$1,840,000.00
96	Grants		\$5,100,000.00		\$3,100,000.00		\$1,100,000.00		\$1,100,000.00
97	Technical Assistance		\$1,380,000.00		\$660,000.00		\$610,000.00		\$610,000.00
98	Total Monthly Expenses		\$13,225,499.99		\$10,848,283.86		\$8,634,793.07		\$8,663,020.47
99	PROGRAM TOTAL								
100	TOTAL PAYOUTS	l	\$32,240,907.22		\$33,081,734.16		\$30,836,051.93		\$29,704,194.69
101	Sales	88 000 000		87 000 000		86 000 000		85 000 000	
102	Cost per sq yd	00,000,000	\$0.37	07,000,000	\$0.38	00,000,000	\$0.36	03,030,000	\$0.35
104	· · ·	· I							
105	Recycled Output								
106	Pounds of Recycled Output	69,045,491		81,209,570		83,297,892		83,786,607	
107	Discards	328,889,669		325,152,286		321,414,904		317,677,521	
108	Recycled Rate	21.0%	Yearly Average	25.0%	Yearly Average	25.9%	Yearly Average	26.4%	Yearly Average
109									
111									
112	Previous Month's Difference*]	\$ 0.202.402		\$ Q Q17 E74		\$ 6 197 600		\$ 5 /E1 204
112	rievous wonth's Difference		÷ 9,293,402		۰,01/,5/4 ب		÷ 0,187,099		
113	Plus Assessments (@.XX per sq. yd.)**		\$ 30,793,377		\$ 30,443,452		\$ 30,093,528		\$ 29,743,603
114	Plus Interest Income		\$ 11,703		\$ 8,407		\$ 6,218		\$ 5,781
115	<less> Total Subsidies</less>		\$ 18,055,407		\$ 22,233,450		\$ 22,201,259		\$ 21,041,174
116	<less> Total Expenses</less>		\$ 13,225,500		\$ 10,848,284		\$ 8,634,793		\$ 8,663,020
117	Accrued Fund Balance		\$ 8,817,574		\$ 6,187,699		\$ 5,451,394		\$ 5,496,583
118		, i				-		-	
119	Current and previous month's payouts								
120	Fund Reserve		\$ 5,795,765		\$ 5,430,853		\$ 5,006,123		\$ 4,829,416
121	Contraction of the second se								
	Lost per sa va to meet reserve***								

TABLE A9-2: 5-Year Summary (Scenario #5: 72-6)



Introduction

The **conversion cost model** (CCM) has been developed by Frank Endrenyi in collaboration with CARE and was funded by CARE. This brand-new model looks at the full details for a carpet recycling operation and allows great flexibility in inputs to generate true operational costs and profitability profiles for any operation. By examining a variety of existing and theoretical businesses using this tool, CARE can better understand and quantify the level of subsidy which may be necessary to ensure a viable business model and/or account for the activation cost for businesses to enter into new operational approaches. The CCM is adaptable and customizable and will work with or without subsidies. The CCM can be used to analyze existing business models or evaluate profitability of proposed business models. Activation costs refer to the incentive necessary for a business to switch to a new raw materials source, in this case PCC.

As an example, recent developments regarding the new N6 Tier 2 subsidy have recently been implemented. The economic model, in conjunction with the conversion cost model is currently at a stage where we have an initial degree of confidence that it can be refined and used to conduct what-if scenarios on price movement and differentials for virgin versus post-industrial versus recycled PCC polymers and materials. The conversion cost model along with dialog with recyclers, is how CARE arrived at the new 10 cents/lb. Tier 2 Nylon 6 subsidy.

The following table is an example of the CCM with example inputs and outputs. All cells in green are input cells which demonstrates the flexibility for adaptation to a wide variety of operational inputs.

The CCM includes the following components:

- 1. Input-Summary
 - All inputs
- 2. Process Calculations
 - Sales of all components
 - Raw materials costs
 - Input carpet volume
 - Output volume
 - Rebates (subsidies)
 - Packaging costs
- 3. Expenses
 - Facilities
 - Utilities
 - Repairs & maintenance, parts, etc.
 - · Office and other expenses



- 4. Wages
 - All direct and indirect labor
- 5. Financials
 - Financial line items including profit or loss

	A	В	С	D	E	F	G	H	I J		F I	R	
1		Carpet Weight Constituent Yields							Facilities		Material	Yearly	
2	Face Wt.	24.00	26.00	28.00	30.00	32.00	34.00	36.00	Building Sq. Ft. 100000		Balances	Pounds	
3	Tot. Wt.	57.00	59.00	61.00	63.00	65.00	67.00	69.00	Cost/Sq. Ft./Month \$0.65		Net Face Fiber (For Sale)	11,506,983	
4	Gr. Face %	42.1%	44.1%	45.9%	47.6%	49.2%	50.7%	52.2%			Net PP Backing Fiber (for Sale)	3,098,034	
5	Gr. PP %	12.28%	11.86%	11.48%	11.11%	10.77%	10.45%	10.14%	Utilities		Toal Fiber Losses	2,577,356	
6	Net Face %	35.79%	37.46%	39.02%	40.48%	41.85%	43.13%	44.35%	Process H.P. 2500		Net Sellable Calcium	13,537,627	
7	Net PP %	10.44%	10.08%	9.75%	9.44%	9.15%	8.88%	8.62%	Ave. Power Cost/KWH \$0.18		Total Fibers (For Sale)	12,027,661	
8	Tot. Losses	8.16%	8.39%	8.61%	8.81%	9.00%	9.18%	9.35%	Water Rate/H. Cu. Ft. \$4.00		Total Carpet Materials Processed	25,565,288	
9	Calc. %.	45.61%	44.07%	42.62%	41.27% 40.00%		38.81% 37.68%		Meter Charge/Month	\$4,000.00	Unusable Carpet	1,278,264	
10	G	arpet Fa	ce Weigh	nt	26				Water Cost/Lb. of water	\$0.000640	Total Carpet Purchased	26,843,553	
11	Fiber Proce	ss loses	(Face ar	nd PP Back	15%				Replacement Water	20%			
12	Unusab	le PC Ca	rpet Pur	chased		2	%		Water Used (lb./Day)	11,684.01	COGS Cost/Ye		
13									Cost of Water/Month	\$4,155.89	Cost of carpet purchased	\$1,342,178	
14		Landfi	ll Cost			\$0.	040		Chemicals (\$/mth.)				
15									Other		Sales	Sales	
16	Who	le Carpe	et In (lb./	/hr.)		64	100		Other		Revenues	Per year	
17	Face	e Fibers	Out (lb./	hr.)		19	18				Net Face Revenue	\$4,832,933	
18					1910				Direct Plant Wage Costs	Rate/hr.	Net PP Backing Revenue	\$371,764	
19	Input	Carpet F	ace Fiber	r Type	Cost /lb Ratio Processed				Supervisor	\$18.00	Face fiber losses	\$0	
20	mpare	carpetri	dec moe	Nylon 66	\$0.	050	0.0)%	Maintenaince	\$17.00	Gross Revenue	\$5.204.697	
21				PET	\$0.	040	0.0%		Person 1	\$13.00	Unusable Carpet Landfill Cost	\$51.131	
22				Nylon 6	\$0.	050	100.0%		Person 2	\$12.00	Unsold Calcium Landfill Cost	\$541,505	
23				PP	\$0.	040	0.0%		Person 3	\$12.00	Net Sales Revenue	\$4.612.061	
24	24 Blended Cost (Batio must = 100%)				\$0.05 100.0%			.0%	Person 4	\$12.00		,,	
25	24 Diended Cost (Katio must - 100%)					105	100	1070	Person 5	\$12.00	Bebates	Rebate	
26	26 Face Revenue per Lb					Sell	Shinning	Net Rev	Person 6	\$12.00	\$12.00		
0.7								40.55		¢12.00		At the cost	
27	27 Nylon 66				\$0.730		\$0.080 \$0.65		Person 8	\$0.00	Processor Face Fiber Rebate	\$1,150,698	
28	28 PET				\$0.150		\$0.080	\$0.07	Person 9	\$0.00	Processor PP Backing Rebate	\$309,803	
29	29 Nylon 6				\$0.500		\$0.080 \$0.42		Person 10	\$0.00	Net Calcium Repate	ŞU 6774 500	
30	U PP				\$0.50			Ş0.14	Person II	\$0.00	End Uses PF Backing Rebate	\$774,508	
31	Blended Gross Revenue				\$0.50				Dermell der and be		End User PET Rebate	ŞU 64.450.600	
32	32 Blended Net Revenue							Ş0.42	Payroll tax and be	nents	End User Nylon 6 Rebate	\$1,150,698	
33	33				-				Payroll Tax %	15%	Total Repate Revenue	\$3,385,708	
34	34 Schedule (Days/Wk.)				20.922				Benefit %	10%	Sales	\$4,612,061	
35	Schedule (Days/Mth.)				20.833				Other		Repate	\$3,385,708	
35		Up ti	me %			80	J%		Parkering Casts		Total Sales	\$7,997,770	
37	Shifts/Day				3				Packaging Cos	ts			
38							Nylon Pellet Ib/box 1/50		Labor Costs	\$1,053,518			
39	Backing	Compo	nents Re	evenue	Gr. Rev.	Shipping	End-User	Net Kev.	PET Pellet Ib/box	2000			
40				PP Back	\$0.200	\$0.080	\$0.000	\$0.12	PP Pellet lb/box	1350	Packaging Costs	-	
41	Calcium		\$0.170 \$0.000 \$0.000 \$0.17			\$0.17	Box Cost	\$23.00	Face Pellets	\$236,715			
42	12								Liner Cost	\$2.00	PP Backing Pellets	\$82,614	
43	13 % Calcium Unsold					100%			Pallet Cost	\$11.00			
44													
45	Rebates				Amount				Cap. Ex.	\$5,000,000			
46	6 Processor N6 & N66 Face			\$0.100				Loans/Month					
47	Processor PP Back			\$0.100				Interest/Month					
48	Processor Calcium			\$0.170				Fees					
49		End User PP Back \$0.25			250		Other		Gross Profit \$6,65				
50	End User PET			\$0.250				Other		Net profit	\$1,266,608		
51	51 End User Nylon 6				\$0.100						EBITDA	\$1,980,894	



Summary

The new models are tools meant to enhance CARE's ability to meet the goals of this Plan, better understand and quantify the potential cost relationships between individual incentive allocations and pounds of material flows, and to be more responsive to the changes that occur in the marketplace. These models are complex and require a deep understanding to use appropriately. As such the models are not open to distribution, but CARE will, upon request, provide a detailed review for CalRecycle and the Advisory Committee as required by AB 1158.

Because the models were developed in 2017, and the Conversion Cost Model in the second half of 2017, there is not yet sufficient data available to put forth in this Plan. However, throughout the life of the Plan, CARE will integrate the complementary outputs to guide decision-making and make adjustments to all three models as needed. To that end, CARE has formed an Integrated Modeling Task Force to work on the further refinement, integration, and use of these tools. The data compiled over the life of the Plan will be made available to CalRecycle and the Advisory Committee as required by AB 1158.

