



## **CARPETAMERICARECOVERYEFFORT<sup>SM</sup>**

*Developing market-based solutions for the  
recycling and reuse of post-consumer carpet*

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September 23, 2016

Mr. Scott Smithline  
Director, CalRecycle  
1001 I Street  
Sacramento, CA 95812

Re: Assessment Increase for Carpet Recycling Effective January 1, 2017

Dear Director Smithline:

The purpose of my letter is to share our plan to implement an assessment increase effective January 1, 2017. I have confirmed with CalRecycle staff that CARE may increase the assessment up to 25 cents/sqyd per Addendum #3 approved on January 26, 2016. This increase is required to ensure ample funds to support projected subsidy payouts as the recycled output pounds continue to grow and thus demonstrate continuous and meaningful progress.

During the approval process staff also recommended a minimum of 60 days' notice (90 days preferred) for any assessment increase to assure retailers are informed and have sufficient time to make the necessary modifications to software at the point of sale. Our current timeline is a 90-day notification to commence on October 3<sup>rd</sup>.

Sincerely,

Robert Peoples, Ph.D.  
Executive Director, CARE

cc: Howard Levinson, Ph.D.  
Brenda Smyth

