February 3, 2017

IMPORTANT NOTICE

TO: California Breweries and Tap Rooms

SUBJECT: Crowlers are Subject to California Redemption Value

The Department of Resources Recycling and Recovery (CalRecycle) wants to advise all California Breweries and Tap Rooms that Crowlers containing beer or malt liquor are covered by the California Beverage Container Recycling and Litter Reduction Act (Act) and are subject to California Redemption Value (CRV).

A Crowler is a single use can, generally filled at a draft tap then sealed with a pop-top lid. A business that fills and sells these cans in California is responsible to ensure the container is properly labeled with an approved CA CRV message and must report and pay the CRV and processing fees on those beverages, which were sold and/or transferred, to dealers or consumers in the state of California.

As a reminder, all beer and malt beverages bottled in single use glass, aluminum, plastic or bi-metal containers which are sold or transferred in California are covered by the Act and are subject to CRV and processing fees.

To ensure that your container meets California’s CRV labeling requirements or if your business is bottling in California but is not currently registered as a beverage manufacturer, please contact CalRecycle’s Registration Unit by calling 916-323-1835 or by email at reg.crvlabeling@calrecycle.ca.gov. You may also register online via http://www.calrecycle.ca.gov/BevContainer/BevDistMan/Register/.

Existing registered beverage manufacturers and distributors with report and payment questions should contact their account representative directly or may contact the Participant Management Unit by calling (916) 323-1837 or by email at DORclientservices@calrecycle.ca.gov. Please be prepared to provide your business name and account number(s).