



FY 2010/11

GRANT #

TCA8-10-23

Shasta County

Department of Resources Recycling and Recovery

Local Government Waste Tire Amnesty Grants*

Background

Shasta County's (county) residents, like many other counties and cities, had accumulated waste tires which were being kept at either their homes and/or properties. Most residents were unsure of what to do with the waste tires. The county was faced with safely managing potentially hundreds and/or thousands of waste tires that residents had accumulated, and wanted to prevent them from illegally dumping the tires throughout the county. The county was awarded \$90,000 to hold date specific events allowing residents to bring in their waste tires for free to convenient locations for proper management.



Grant Project Goals

With funding received from grant funds, the county held three amnesty events at different locations throughout the county which allowed residents to dispose of their waste tires at no charge. The county estimated that approximately 31,500 waste tires would be collected during these events.

Outcome and Accomplishments

- The county coordinated and held three amnesty events within the grant term.
- The county spent \$85,162 of the \$90,000 that was awarded.
- The county collected 28,951 of the 31,500 estimated waste tires.
- The events provided education to residents regarding proper tire maintenance and the appropriate disposal of waste tires.
- All tires collected were hauled to approved recycling and/or disposal facilities.

* Previously offered as Local Government Waste Tire Cleanup and Amnesty Event Grant Program.

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Challenges

Challenges included:

- Selecting and securing sites that were optimum to hold amnesty events. The county needed sites that were large, safe, centralized, and convenient for residents.
- Using advertising in the most cost effective manner in order to reach the largest population and, in turn, draw considerable crowds to an event.
- Coordinating and preparing the event sites by setting up traffic cones, signs, barricades, and equipment.
- Coordinating and providing adequate staffing to run the events.
- Contracting with the most dependable, trustworthy, and competitive waste tire haulers.

Lessons Learned and Recommendations

Past events have shown that residents anticipate the events and plan their attendance well in advance. When residents are made aware of an impending amnesty event, they are less likely to illegally dump their tires.

Snapshot

Grant Program: Local Government Waste Tire Amnesty Grants

Grant Program Website:

<http://www.calrecycle.ca.gov/Tires/Grants/Cleanup/default.htm>

Grant Number: TCA8-10-23

Grant Type: Waste Tire Amnesty

Year Awarded: 2010

Funding: Awarded \$90,000, spent \$85,162

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