

SORT THEM..

SEPARATE THEM...

AND MAKE AN APPOINTMENT TO RECYCLE BEVERAGE CONTAINERS RIGHT FROM YOUR DRIVEWAY OR DOORSTEP.

Ryan Tenney - Irvine Public Works & Transportation: "It's innovative, creative and we believe it will create more recycling opportunities for our residents who want to recycle."

THAT'S THE IDEA BEHIND "RECYCLE-FROM-HOME-DOT-COM," A NEW ONLINE RESIDENTIAL RECYCLING PICK-UP PROGRAM MAKING IT EASIER FOR FAMILIES IN IRVINE TO GET THEIR CALIFORNIA REDEMPTION VALUE DEPOSIT BACK ON BOTTLES AND CANS.

Ryan Tenney - Irvine Public Works & Transportation: "It hasn't been tried before and there aren't any programs like it in the state."

THE PROGRAM IS ONE OF FIVE APPROVED CALIFORNIA PILOT PROJECTS FUNDED BY CALRECYCLE TO BOOST ACCESS TO RECYCLING IN UNDERSERVED COMMUNITIES.

NO LONGER BOUND BY THE OLD RULES FOR RECYCLING, LOCALLY-RUN PILOT PROGRAMS ARE FREE TO EXPLORE NEW METHODS FOR MORE CONVENIENT REDEMPTION.

Ryan Tenney - Irvine Public Works & Transportation: "The recycler comes to you instead of you going to the recycler"

A CUSTOMIZED REDEMPTION PROGRAM TO MEET LOCAL NEEDS – PROVIDING EASY OPTIONS FOR IRVINE RESIDENTS, AND REMOVING BURDENS FOR LOCAL BUSINESSES.

Farrah Khan – Irvine Mayor: " "This innovative pilot project makes recycling in Irvine even simpler. I encourage all residents to sign up for this service at recyclefromhome.com "

IN CULVER CITY – SOCAL RECYCLING IS ALSO OPERATING A FIRST-OF-ITS-KIND RECYCLING PROGRAM TO MAKE IT EASIER FOR RESIDENTS TO RECYCLE.

Culver City Woman: "It's always very clean, there's not clutter all around... a little shade if I need it."

THE PILOT PROJECT FEATURES MOBILE REDEMPTION CENTERS THAT ALTERNATE BETWEEN DIFFERENT LOCATIONS ON DIFFERENT DAYS.

Culver City Woman: “This is way more convenient. I can walk up, I don’t have to line up forever and ever.”

CUSTOMERS DON’T EVEN HAVE TO GET OUT OF THEIR CAR!

JUST SEPARATE THE RECYCLABLES PRIOR TO ARRIVAL, PLACE THEM IN THE TRUNK, AND A RECYCLING TECHNICIAN CAN TAKE THE BAGS, WEIGH THEM, THEN PAY YOU ON THE SPOT FOR YOUR BOTTLES AND CANS!

Alex Fitch, Culver City Mayor: “This program allows our residents to participate in California’s CRV program in a convenient way and helps some of our most vulnerable communities who rely on programs like this for cash.

OTHER PILOT PROJECTS – IN SAN MATEO COUNTY COMMUNITIEES NEAR MENLO PARK, IN DALY CITY, AND HALF MOON BAY – ADDED THREE ADDITIONAL FIXED CRV “TAKE-BACK LOCATIONS” WITH MORE LIMITED HOURS THAN TRADITIONAL RECYCLING CENTERS – A MORE COST-EFFECTIVE METHOD FOR REDEMPTION IN RURAL AREAS.

Jennifer Chong – Half Moon Bay Public Works Program Manager: “Our population in Half Moon Bay is about 13,000 so we’re not huge.”

BUT RESIDENTS HERE – HAVEN’T HAD A RECYCLING CENTER FOR YEARS; FORCING SOME TO DRIVE LONG DISTANCES TO REDEEM THEIR BOTTLES AND CANS.

Jennifer Chong – Half Moon Bay Public Works Program Manager: “They had to take it 30 minutes across the hill to San Mateo or they had to go up to Daly City.”

NOW – J&D RECYLING IS USING 20 FOOT METAL SHIPPING CONTAINERS LIKE THIS ONE IN CONVENIENT LOCATIONS LIKE SHOPPING CENTERS -

Jennifer Chong – Half Moon Bay Public Works Program Manager: “The location is ideal because they can see it coming into one of our largest and only shopping centers in Half Moon Bay whereas the old recycling center was tucked away and people didn’t feel as comfortable using it.”

AS WELL AS MINI-MART PARKING LOTS-

Krista Kuehnhackl – San Mateo County Sustainability Coordinator: “This is probably the tiniest place you could put a recycling center. It’s working out perfectly.”

NOW THAT THE PILOT PROGRAM ALLOWS MORE FLEXIBILITY ON WHERE AND WHEN RECYLING CENTERS CAN OPERATE.

Juslyn Manalo - Daly City Mayor: "It's so important that there's access and by providing a local and convenient opportunity for our residents to supplement their income while doing their part to help the environment just makes sense"

CUSTOMERS PULL THEIR CAR RIGHT IN AND GIVE THEIR PRE-SORTED BAGS TO A TECHNICIAN WHO THEN TAKES AND INSPECTS THE MATERIAL WITHOUT CUSTOMERS HAVING TO LEAVE THEIR CARS.

Juan Ramos – J&D Recycling Owner: "Everything has to be properly labeled and have the CRV message on it."

THE MATERIAL IS THEN PLACED IN BINS AND WEIGHED ON A MOBILE SCALE.

THE BEST PART IS - CUSTOMERS ARE PAID IN CASH RIGHT ON SITE!

MAKING IT EASIER FOR FAMILIES TO RECYCLE THEIR EMPTY CONTAINERS.

Fiona Walker – Menlo Park Resident: "I've been doing a once-a-month run."

THE PROGRAM IS GIVING COMMUNITIES THE CHANCE TO OVERCOME LOCAL CHALLENGES LIKE HIGH REAL ESTATE COSTS, LIMITED PARKING, AND NEIGHBORHOOD OPPOSITION TO NEW C-R-V TAKE-BACK SITES.

Jennifer Chong – Half Moon Bay Public Works Program Manager: "This is a great pilot project. It's been hugely successful just in terms of collaboration between all the different partners and moving pieces. We're extremely fortunate and happy things have come together the way they have."

SOME PILOT PROJECTS ARE SO SUCCESSFUL – COMMUNITY LEADERS ARE LOOKING INTO EXPANDING HOURS AND ADDING LOCATIONS – SHOWING CALIFORNIANS WHERE THIS INNOVATION MAY LEAD.

Rachel Machi Wagoner - CalRecycle Director: "California is innovating how we redeem bottles and cans. We are exploring new models for recycling through CalRecycle's Beverage Container Recycling Pilot Program. We are excited to have the chance to award five additional pilot projects in the coming months and work with our partners to increase convenience throughout the state."