

0:12

Good morning.

0:13

Thank you for joining us today for the Division of recycling's Beverage Container Recycling Pilot Project Program webinar, that's kind of a mouthful right there. We're going to share with you some recent exciting changes and answer any questions you may have about the program.

0:32

Good morning I'm Amy Cameron and I'm excited to try and cal recycle and the Beverage Container Recycling Program as the new Assistant Director for Recycling. I am proud to be associated with the program, who's successful, history has removed billions of beverage containers from California's landscape, improving our state's environment for generations to come.

0:54

I also look forward to working with you and the rest of the program participants to find workable solutions to some of the programs.

1:01

Most recent challenges.

1:04

It's one reason why I'm excited about the pilot project program, because it creates opportunity to meet California's regional recycling needs at the local level.

1:15

I have personally worked for two local municipalities and as one of my mentors, a county supervisor used to say, local government is where the rubber meets the road. And the real work is done. I wholeheartedly believe that and thank you all for bringing this work to your individual communities.

1:36

Joining me today are a panel of staff who are passionate about the pilot project.

1:42

I'd like to introduce you to today's panel members, Jennifer Aikens, Chief of Certification and Registration Branch, Margot, Florist, Manager of the Certification Assistance and Review Section, Carrie Hauler Supervisor of the Certification Unit.

2:01

Michael Vanderburg Pilot Project Program Contact Sharon says on legislation and regulation analyst for Division of Recycling.

2:13

Karen Felice is our Go to Meeting Guru and will be navigating us through the presentation and reading your questions for the panel. Thank you, Karen.

2:24

Additionally, I'd like to acknowledge staff who have been instrumental in getting us to this point.

2:30

Matt Hannigan and the grants team, with a special mention to Michelle Martin, Divina Cadiz and Shimmy Le Tucker.

2:38

Our legal staff Ben Kenney and Benjamin Grimes, and the convenience own Team, Florian ..., Lisa Fernandez, and Dylan Kojo mono.

2:48

Next, I'd like to turn it over to Jennifer to kick us off.

2:52

Jennifer, thank you, Amy, and welcome aboard, And I'm excited for you to join our team.

2:59

As a result of recent legislative changes, we've had a number of questions about how to apply for a pilot project, and we want to give you an opportunity to learn more about the process and what we're looking for in a pilot project application.

3:13

Our Webinar is scheduled to last until noon today.

3:17

During our time together, we will provide you with information on each topic.

3:22

Respond to questions after each item, and then open it up again for questions at the end.

3:28

Please submit your questions using the questions feature on the goto platform the control panel should be on the right side of your window.

3:36

Today's agenda includes providing background information about the pilot projects, recent legislative changes to the program, who can apply and how to apply for a project and we will provide you examples of successful asked applications.

3:55

Pilot project is a unique opportunity for governmental entities to work with public or private partners to establish beverage container redemption in their communities, using a method or methods that work for them.

4:08

The initial authorizing legislation set forth goals in the pilot project program.

4:13

These include: improving redemption opportunities in underserved areas, allowing local governments, and private industry, to team up, to create new, convenient, and

innovative recycling opportunities that work in that region or area and increasing consumer redemption access and growing recycling rates in pilot project areas.

4:38

The project program was also designed to have governmental entities work to develop recycling solutions that work in their unique areas. The pilot projects provide an opportunity for jurisdictions to either implement the solutions or work with non-profit, or for-profit recycling centers to implement them.

4:58

To date, all of our pilot projects have been partnerships between local government and industry.

5:04

To illustrate examples of pilot projects, I'd like to play a short video for you to provide more information about the pilot project program.

5:24

Sort them, separate them and make an appointment to recycle beverage containers right from your driveway or doorstep innovator is created and we believe it or create slightly awkward storm. Rosen: That's the idea behind recycled from home dot com, a new online residential recycling pickup program making it easier for families in Irvine to get their California redemption value deposit back on bottles. And cans has tried before there hasn't been any programs. Like the program is 1 of 5 approved California pilot projects funded by Cal recycle to boost, access to recycling in underserved, communities no longer bound by the old rules for recycling locally run pilot programs are free to explore new methods for more convenient. Redemption Recycler comes to use.

6:21

A customized redemption program to meet local needs, providing easy options for Irvine residents and removing burdens for local businesses. This innovative pilot project makes recycling in Irvine even simpler and I encourage all urban residents to sign up for the service or recycled from home dot com in Culver City. So, Cal Recycling is also operating a first of its kind recycling program to make it easier for residents to recycle. Very high need. The pilot project features mobile redemption centers that alternate between different locations on different dates. To line up forever and ever, customers don't even have to get out of their car, just separate the recyclables prior to arrival, placed them in the trunk and a recycling technician can take the bags, weigh them, and then pay you on the spot for your bottles and cans.

7:21

This program allows our residents to participate in California's CRB program in a convenient way and help some of our most vulnerable communities who rely on programs like this for cash or other pilot projects in San Mateo County communities near Menlo Park in Daly City and half moon Bay. Added three additional fixed CRV take back locations with more limited hours than traditional recycling centers. A more cost effective method for redemption in rural areas are population and happen base about 13,000, so we're not huge. The residents here haven't had a recycling center for years, forcing some to drive long distances to redeem their bottles and cans. They either had

to take it, you know, 30 minutes across the **** to San Mateo or they had to go up to Daly City. Now J&J recycling is using 20 foot metal shipping containers, like this one, in convenient locations like shopping centers.

8:16

The location is ideal, because they can see it coming into one of our largest and only shopping centers and half moon bay. Whereas the older second center used to be tucked away, so people didn't feel as comfortable using it, as well as Mini Mart Parking lots. This is probably like the tiniest place that you can put a recycling center and it's working out perfectly. Now that the pilot program allows more flexibility on where and when recycling centers can operate but it's so important that there is access and by providing a local and convenient opportunity for our residents to supplement their income, while doing their part, to help the environment.

8:52

Just customers pull their car right in and give their pre sorted bags to a technician who then takes and inspects the material. Everything had to be the proper label as California's CRV message on it, the materials, and placed in bins and weighed on a mobile scale.

9:08

The best part is customers are paid in cash, right on site.

9:12

Making it easier for families to recycle their empty containers, finding doesn't then.

9:18

I made it a lot easier. So I've been doing once a month run.

9:20

A program is getting communities the chance to overcome local challenges, like high real estate costs, limited parking, and neighborhood opposition to new CRV take back sites. I think this is a great pilot project. It's been hugely successful. Just in terms of the collaboration between all the different partners and all the moving pieces were extremely fortunate and happy that things have come together the way that they have. Some pilot projects are so successful. Community leaders are looking into expanding hours and adding locations showing Californians, where this innovation, mainly California's innovating how we deem bottles and cans. We are exploring new models for recycling through cal recycles Beverage Container Recycling Pilot Program. We are excited to have the chance to award five additional pilot projects in the coming months and work with our local partners to increase convenience for more of our state.

10:31

Fantastic. Video. I hope you all enjoyed that.

10:36

While we wait for Karen to get the slides back up, OK, Fantastic. Karen, next slide, please.

10:45

Recently, and June, and July of this past summer, AB 148 and AB 128 were signed into law by Governor Newsome.

10:54

The legislation added five additional pilot project opportunities for a total of up to 10 pilot projects.

11:01

Well, Cal Recycle has already awarded five pilot projects. There are still five spots available.

11:08

It also extended the pilot project program operations through December 31st of 2025.

11:15

And the legislation also added an additional \$10 million in funds for approved pilot projects. There's going to be additional information coming out on the funding soon, so please watch for those details to come.

11:30

Now, I'd like to take a moment and ask Karen. Karen, have we had any questions so far?

11:36

OK, yes, let me see here.

11:43

Yes. We have from Randy Scott, will the slides be available after webinar?

11:53

Oh yes, Randy, we can make these available for you, that's a great question. Thank you.

11:58

OK, from our tasha's value on, good morning, are we, as the operators able to choose the locations to pilots or does the State have specific selected jurisdiction locations we choose from?

12:16

There are eligibility criteria for regions to be able to apply for a pilot project. And Martin will be going over that in just a moment.

12:24

But as a recycling center, you can approach any eligible jurisdiction and determine if they would like to have the pilot project charron any other questions?

12:35

Yes? From R to actual spell youn, also, can one operator apply for multiple applications?

12:43

Yes. For example, if you're an existing recycling center operator, you could choose to serve multiple pilot projects.

12:53

OK, from Emily Chow, wow. Wow, this is a great program and pilot project. I live in the San Francisco Bay Area. Is there any way I can get involved and help out?

13:08

Emily, that sounds like a pretty specific question for and we can certainly answer you offline, but good to know the City of San Francisco does have an existing pilot project, and Michael Vanderburgh will be deferring the details in that pilot projects.

13:24

From Valerie Mayes, I cannot hear anything they were saying, Is it? It just played Strange Music, oh, no, I'm sorry to hear about that technical difficulty.

13:37

Good news is, the video is available on our website, and we'll share that link with you soon, so then you can play it again, and hopefully that will work. If not, please, e-mail me and let me know.

13:50

From Kevin, Deck CEO Love, does this pilot project program, or replace the former beverage container recycling city slash county payment program, or is this a completely separate program that cow recycle offers?

14:10

This is a completely separate program that Cal Recycle offers.

14:15

OK, from Joshua Romero, do existing RCs get priority and applications?

14:23

Also, if we are a physical RC, can we apply for the program and operate out of our physical location, and then parentheses drop off material at our containers.

14:39

So, that's a little bit more of a technical question, and Margaret will cover this in a little bit of detail. but yes, an existing recycling center can apply to be a pilot project recycler and participate in the program. The caveat is to be a pilot project recycler, you'd have to apply in an approved pilot project area, so that means a jurisdiction that has a pilot project. You would need to open a location there if you're not already part of, if you don't already operate in that area.

15:09

From Christina: Never rut numb.

15:14

Does the residents who participate in this recycle from home dot com project received a CRB refund?

15:23

Yes, they do receive the CRV Refund OK, and ah.

15:33

Lamps Klug, I had to video FYI, not a widespread issue.

15:41

OK, so are from Yvonne. ...

15:45

was a mobile pilot project, the eligible in Sacramento and Placer County.

15:53

So, should Sacramento, the City of Sacramento or Sacramento County or Placer County, want to apply for a pilot project? That is a model. that is available for them as well. The difference is that particular recycler may not be available to serve Sacramento County but another recycler could base, do similar model.

16:17

From Alonzo Medina.

16:20

This project is for certain areas, or we can operate anywhere on state, and that's a question. So it is available to certain areas. Almost all areas in the state qualify, but, and again Margo will be covering the eligibility requirements. And so then you'll be able to see if the area that you're interested in is eligible.

16:44

OK, Oh, and from Noreen Swee on Tech. Is there any sap from curbside recycling from home?

16:55

Is I'm I'm not understanding the question. So maybe if you can resubmit and then we'll catch it on the next time we pause for questions. And it looks like and it looks like the last one is for this for now is from Julia Cohen.

17:12

How much work is required on the part of the jurisdiction and applying an eventual implementation?

17:20

So the jurisdiction can partner with the pilot project recycler.

17:25

And so it can really be a partnership, the jurisdiction does have specific requirements where they need to monitor And they need to track the progress.

17:33

And they need to make sure that the pilot project is running according to the plan that they submit, and Margo could provide a little bit more detail on that when she talks about the application process.

17:44

But if it is up to the jurisdiction, some jurisdictions may choose to run their own pilot project recycler, or they may decide to partner with a for-profit or non-profit business to run them.

17:57

OK, and then we have two more that, we have two more questions that came in, OK, The end-user, after the last two questions, then. We'll continue on and we'll have a pause after a couple more slides for additional questions. OK, so, from David Ward, Artha Grocers, or Landlords Compensated if so, how?

18:19

And then John Ferrari.

18:22

So, so for the landlords to be compensated property owners, it depends on the agreement that they have.

18:28

So in an area where dealers aren't currently served and they're either redeeming, in-store or paying the department as an option V dealer, they may choose to allow a recycler to locate a pilot project recycler, to locate, to be able to serve the pilot project area.

18:45

However, they can also choose to negotiate for rent.

18:48

That's a private agreement between the recycler and the landlord and so those details are neatly up to those businesses, and I'm sorry you said there was a question from John Ferrari.

19:01

Know, you just added the name, John, Ferrari was added as after the question after. If so, how then it just says, John Ferrari, OK, Then.

19:14

From Yvonne ..., what can I do to help Sacramento's Placer County apply for these programs, so I can operate as a mobile recycler?

19:24

I'm excited that you're interested in doing that, and so what will have Margo do, as Margo will be talking about the application process and the eligibility criteria. And, so, then, at the end of the presentation, once you've heard that, we'll have some contact information for you, and you'll be able to contact Michael Vandenberg, and have that conversation.

19:45

Alright, thank you so much for the questions I've cited. Um, so, next, what we're going to continue to talk about are the benefits of the pilot project program.

19:55

There are a number of benefits to the pilot projects.

19:57

For example, many California companies and jurisdiction, establishing ..., consumer recycling centers based on each thing.

20:09

For example, small dealer parking lots that can accommodate a recycling facility.

20:16

These entities addressed this to meet their needs.

20:20

California Consumers new convenient ways to recycle their CRP beverage containers, and pilot Project Recyclers can innovate new ideas not tried in California or anywhere else. Also, another benefit. The current recycling Center business models have been around for over 30 years.

20:38

Cal Recycle wants to find new and innovative recycling business models that will work in the future.

20:44

The added benefit of the pilot project is that it doesn't take a one size fits all approach but instead allows local governments to meet redemption needs of their communities using redemption models and methods they believe works best for them.

21:00

There are new opportunities for jurisdictions and recyclers to join the pilot project program.

21:09

Next slide please.

21:11

There are also several differences between a pilot project recycler and an existing recycling center which many pilot project recyclers find beneficial.

21:21

For example, the pilot project recycling and redemption location is not limited to only convenient zones to receive and line treats.

21:31

Recycling centers, pilot project recyclers can be located anywhere within an approved project area.

21:38

They have flexibility on days and hours of operation.

21:42

It does not have to be a fixed location.

21:46

It also has flexibility with this type of redemption model that's offered, For example, we have currently in our program, mobile services, drop service, pickup service, potentially we can also have reverse vending machines or additional methods to be determined or a combination of several methods.

22:07

Karen, are there any additional questions that we've received in the portal?

22:13

Yeah. So yes.

22:14

From our Tasha Spell Yan does the state assist with city permitting? Sometimes city does not want recycling centers.

22:25

one of the reasons why the pilot projects have been so successful to date is because those local governments are committed to the success of the pilot project as well and so they're working very diligently to obtain those local permits.

22:38

So yes we will help them reach out to those jurisdictional partners, of course, but we haven't seen that sort of challenge with our pilot projects, just so you're aware.

22:53

Yeah, and uh oh and our ..., thank you, and then no further questions after that.

23:02

All right, Well, thank you so much. Now I'd like to ask Margo Flores to discuss the eligibility criteria and explain the application process for you Margot.

23:12

Alright. Thanks, Jennifer.

23:14

So, on the eligibility criteria that we're going to talk about first, what actually is a pilot project jurisdiction.

23:20

So, a pilot project. Easy for you to say.

23:23

Pilot project jurisdiction is defined as a city or a county or a combination of both city and county that have authority to issue a grant permission for a certified pilot project recycler to operate in the designated pilot project area.

23:44

So, who's eligible?

23:46

In order to be eligible, as a pilot project jurisdiction, the jurisdiction must meet at least one of the following criteria.

23:57

The jurisdiction must have at least six unserved convenient zones.

24:03

At least 75% of all convenient zones and new jurisdiction must be unserved, or they must be in a designated rural area.

24:19

What is a pilot project recycler?

24:22

A pilot project recycler is a recycling location that has been established according to the pilot project.

24:32

We define it pilot project operator as the operator of the pilot project recycling location.

24:43

So, here's some considerations for a pilot project.

24:49

Does the pilot project improve consumer redemption opportunities, an unserved or underserved convenience our communities?

25:00

Does it include innovative, consumer, recycling ideas?

25:05

Is there diversity in the types of pilot projects?

25:11

And will there be diversity in the area to be served as an urban, suburban, or rural?

25:19

And is this an area or region with an existing pilot project?

25:27

So, Excuse me. So you have to apply, obviously, and then the jurisdiction will file an application to be a pilot project juristic before filing the application.

25:43

You need to contact cow recycled to discuss your idea or business model, and we'll be able to answer any questions about the program for you at that time.

25:53

You'll need requests an official convenience on map.

25:58

This must be included with the application, and you can do this through our pilot program analysts, Michael Vandenberg, who you'll hear from next.

26:08

You'll need to request an electronic copy of the pilot project jurisdiction application. So, we'll send you that application after we have a conversation.

26:19

Now, once the application is received, then staff will review the application for completeness, and move it forward for approval or denial.

26:32

Now, the project.

26:36

How many times I'm going to say it wrong pilot project recycler applications the application process is the same for the pilot project jurisdiction application as it is for the recycler application.

26:51

You call our staff, talk about your ideas, your model: you'll request a convenient zone map that must be attached to the application, and you'll also ask for the electronic application to be sent to you.

27:04

Now, the difference between a pilot project jurisdiction application and A pilot Project recycler application is that while the two may be submitted together or separately, the jurisdiction application must be approved before we can approve a pilot project recycler application.

27:30

There are processes, timelines, different things wrong.

27:36

That traditional certification application, So the Division has 30 calendar days to review the application and determine if it is complete or incomplete.

27:47

Once the application has been deemed complete, the Division has 30 calendar days to approve or deny the application.

27:57

So, I think what, I'm going to switch it up just a little bit, rather than answer questions now, because some of the things you're asking may get addressed by Michael.

28:06

I'm gonna go ahead and pass Michael Vandenberg now, and he's going to talk about the current pilot projects that we have going right now. Thank you.

28:24

Michael, you're muted.

28:31

Am I good now?

28:35

OK, good morning, my name is Michael Vanderburg and I work on the pilot project team.

28:41

And so far, we have five approved pilot projects and they are in Culver City, San, Mateo County, San Francisco, Sonoma County, and in Irvine.

28:53

And the first one I'd like to talk about is Culver City.

28:58

Next slide. As you saw in the video, Culver City has a mobile recycling center, it's in Southern California and Los Angeles County. And it's a mobile truck based recycling center that currently serves about 100,000 residents in Culver City and surrounding communities. And they started with two sites at each site is three days a week.

29:22

So, the truck goes back and forth between the two sites and they chose this pilot model because they were severe challenges, finding locations for recycling centers.

29:36

And so, they found that some places were open too, a part time recycling center.

29:41

So, that's what they've implemented. And this pilot has been well received by the city, by residents, and especially by the shopping centers and the managers of the stores and the shopping centers. And it has been so successful. That word has gotten around that it's clean, it's well run, that another shopping center has approached the city and the recycler, offering their site. one day a week, they said, We'll try it.

30:10

So they're in the process, negotiating with that shopping center to add one day a week at another location.

30:18

The next pilot I'd like to discuss is in San Mateo County, which is in northern California. It's in the Bay Area, just south of San Francisco on the peninsula. And this pilot is unique. It's a partnership between three jurisdictions.

30:34

The city of Daly City, San, Mateo County, unincorporated, and the city have half moon Bay.

30:42

This pilot started off with three fixed sites, a total of seven days a week, between the three sites. So the sites were part-time.

30:52

Serves about 350,000 residents in widely different areas and a very urban area, being Daly City, which is right next to San Francisco, a suburban area between Redwood City and Menlo Park, and then a rural area and half Moon Bay.

31:09

And, again, the three communities are different, but all of them had challenges finding acceptable locations for recycling centers.

31:17

And this pilot also has been well received.

31:20

Communities happy, the jurisdictions are happy. Customers are happy, and they are going to be continuing to look for additional sites, perhaps expanding ours at some of the sites, if necessary. But one of the exciting things is this pilot has asked to add another business model to their existing pilot.

31:41

They're going to add to the three fixed sites, a mobile, truck based recycling center. They're going to start with 2 or 3 locations in rural areas of the counties. And they might be there one day a week, or one day every other week to serve these real, rural, rural communities.

32:00

The next pilot is in the city of San Francisco, and that's in the Bay Area Northern California. San Francisco had severe challenges with recycling centers.

32:11

The city is very highly developed, 800,000, or more people, less than 50 square miles. Land is very valuable, and very expensive in San Francisco. So, there wasn't.

32:25

room for a recycling center, wasn't in, just wasn't happening. So, the city applied for a pilot.

32:33

And they have going to, are they gonna, they're gonna be implementing a three pronged approach. Or the first business model is what's called a drop service.

32:44

So, what they do is customers will use their smartphone and they will or their computer and they sign up for an account And once they have an account, there'll be they'll receive bags that have a QR code or a barcode on them that will identify that bag as belonging to the customer.

33:05

They put their recyclables in it and then they go to locations around the city and drop it off picks up a truck.

33:14

The recycler will take it too, their warehouse. They scan the barcode. They identify what customer it is, Then they opened the bag. They inspect the material weigh it, and the customer will be paid electronically within a few days.

33:29

Another business model that they're going to be implementing for this pilot is called reverse vending machines.

33:35

What that is, is a machine that you put your bottles and cans in and they can detect whether it's a nickel or dime. And the city's proposing perhaps having several fixed locations around the city where they have reverse vending machines. And also they're looking at the possibility of maybe even putting some of these reverse vending machines on a trailer and they would be half a day here, or a day there, and moving around the city.

33:58

The last business model that they're going to be implementing in San Francisco is the more traditional way and pay, where they may have mobile over here, four hours a day, or eight hours a day. And this, these way and pay locations would move around the city because some of the consumers in the city need their money immediately or maybe they don't have bank accounts. So San Francisco's proposing drop off reverse vending machines and weigh in pay and their goal is to have 20 or more locations throughout the city, serving all of the ... districts in the city of San Francisco and all the residents.

34:41

The next pilot is in Southern California, in Irvine.

34:48

Oh, in Sonoma, I'm sorry, Northern California Bay Area. Sonoma, Although they're going to be implementing a drop service, it's an area that's very, very different than the city of San Francisco.

35:00

It's more suburban and rural serves about 350,000 residents. And, again, this is also unique pilot. It is six jurisdictions that have joined together. They're going to be opening 10 locations in six cities and the cities are Santa Rosa and Petaluma, which are very suburban.

35:20

And then the cities of Sonoma, Sebastopol, Healdsburg and Cloverdale, which are rural.

35:26

And again, they're going to have drop off locations where people sign up using their smartphone or their computer.

35:33

The bags will be identified with a QR code or a barcode. Customer drops them off.

35:38

They're processed elsewhere at a warehouse and been the consumers paid electronically in 2 or 3 days.

35:49

Next.

35:52

Think the last pilot that's been ...

35:55

implemented is in the City of Irvine, which is in Southern California, Orange County. And this is a very unique pilot. We only have one of this kind. It's a residential pickup service, and they use bands to go around the community. It's similar to a drop off, but instead of the consumer going to a location and dropping the material off, the recycler comes to your home. So, again, you sign up you have an account. You use your smart phone.

36:25

You have a smartphone app when you have 2, 3, 4, or five bags recyclables to be picked up, the consumer goes on and says I need to pick up.

36:33

It is scheduled.

36:35

And the consumer puts their material out on the front doorstep and it's picked up very quickly. There was a question earlier about, have they had any issues with material being stolen? And I was just recently still told that, by the recycler that out of hundreds and hundreds of pickups so far, probably 5 or 600, there's only been 1 or 2 instances where consumer has said their material was taken. So it hasn't been a big issue so far.

37:03

So this pilot serves about 300,000 residents, and consumers can schedule their pickups Monday through Saturday from about eight in the morning to 5 0 PM. And again, Irvine had a lot of challenges. And this was what they wanted to put together uniquely to suit their community.

37:24

Next slide, please.

37:28

So as you've heard, each one of these areas, whether it's a city or a county or a group of jurisdictions, all had their challenges. Whether they were very urban, suburban, or rural. They had challenges getting recycling centers for their residents. So, through the pilot program, all of them were able to analyze their area and their unique needs, and customize a pilot project for their area.

37:55

So, through the pilot program, we're able to implement different kinds of pilots for different kinds of communities to meet the specific needs of those communities.

38:06

So, it sounds like there's a lot of interest in the pilot.

38:09

So, if you need additional information, here is our pilot project, program website. It's just recently recently been updated, It has pictures of operating pilots, and some videos and information. Also, if you have further questions, you can cut through that website, You

can get my e-mail address, and you can e-mail me directly, and I will answer any questions that you have about the pilot program.

38:40

So are there any questions that have been received, karon specific to any of the operating pilot programs?

38:49

Yes.

38:51

Yes, so we had a question from Christina Tourist, but it shows a she has left, do you still me to ask the question. Sure. Does the pilot project help set up redemption centers on tribal lands?

39:09

That is something that we are looking at. yes.

39:13

OK. From anonymous, how does car recycle define underserved CC's? I'm going to interrupt Karen. Michael, why don't we just go ahead and go to Q&A?

39:26

OK, so back over to Jennifer OK, thank you all.

39:34

Thanks Michael And Margo, those were definitely some interesting pilot projects. I look forward to watching their progress.

39:42

Now, we'd like to open it up to additional questions or comments, not just specific to the application or eligibility or the pilot project programs that you just watch.

39:53

We'll give you a moment to submit your questions or comments.

39:57

And Karen, why don't we go ahead and get started with what has already been submitted?

40:02

Yes. So, so, from anonymous, how does calories cycle define underserved CCS?

40:10

So, for the purposes of the pilot program, that has to do with the eligibility criteria, And I believe, Margaux, can you clarify what your eligibility criteria was?

40:30

And you should have seen how long it took me to find my little microphone.

40:35

Know, I'm not I'm actually not going to be the one to answer anything about convenient zones. So if there's an unserved or underserved, we should maybe go to your panel member for cars.

40:46

It actually has to do with the eligibility, because it's not for the pilot projects. It's not based on convenient zones, like for the regular recycling centers, for the eligibility, for jurisdiction to be able to apply. I believe at 75%.

41:01

The convenience zones are unserved. It's in a rural area, or there's one other criteria that sort of just slipped my mind.

41:17

But at any rate, so core underserved, it's not specific to the convenience of that.

41:24

It's a much broader picture for to define an underserved or projects, six, underserved or unserved Ingredient downes 75%, or the pilot project is in a rural area.

41:38

Thank you, Sharon.

41:42

To be able to approve a pilot project, the pilot project needs to be in a rural area, it would serve three dealers in a single zone.

41:52

So at any rate, though, those are some of the criteria that help us do underserved. Thanks Ben. I appreciate you guys Chairman because all of a sudden it just slipped my mind as I happened to have time to time Karen.

42:04

Next question from Mona, Lisa ..., Mohamed, ..., what are quote, convenient, Sums Oh, a convenience zone is the one half mile radius around a major supermarket. Supermarket in our laws defined as a full service market that does \$2 million or more in annual sales.

42:27

Think of things like a safe way, or rarely an aura of bonds.

42:31

Those could be examples of supermarkets.

42:36

So from a Wendy Macias, I'm not sure if I missed it. But what exactly is a convenient zone?

42:42

Thanks, Lyndee, just answered that. So if you have any further questions, please?

42:50

From Yvonne peers Lahr, I've found it hard to open additional locations due to property management, declining to lease space, due to the stigma behind recycling centers. Will this same issue arise when doing the pilot program? Do property managers still have the final say?

43:13

So, of course, a private property owner does get to determine what type of businesses they would choose to do business, with.

43:21

However, we had submitted share a little bit of a backstory. So, please bear with me.

43:28

We'd had a community that was really interested in the pilot projects. And they had selected a few locations in their community. And their community was concerned because of that stigma.

43:38

But now, through watching the success of the other pilot projects that are currently undergoing that community is now onboard to, you know, potentially request to join again. So they would have to apply in proposing the Quality Project pilot project to be selected. So we don't know what will happen.

43:58

But that stigma seems to be negligible with the pilot projects because of the existence of the existing programs. And of course being able to tailor those redemption models to the needs of those specific communities. I believe Michael was talking about Culver City, that's an example of a successful pilot project.

44:18

It started with two locations, and it was actually the property owner of the shopping center that in whatever city, that approached the operator to open another location, so that private property owner was able to see the success and the benefit of these pilot projects, and actually requested them to open in other location at his site.

44:40

So hopefully that's really setting the tone here.

44:46

OK, from Christina: Never never rotten them.

44:52

For example, if the jurisdiction wants to partner with a local company to apply for the P P R app 10, the local company? Submit the application.

45:04

So, there's actually two application processes. one is for the jurisdiction and the jurisdiction must submit an application.

45:11

But also, the pilot project recycler submits an application and those are often in conjunction because these two entities are working together. So, I hope that answered your question. But the pilot project recycler needs to submit an application as well as the jurisdiction pilot Project recyclers could only operate in approved jurisdictions.

45:35

OK, from Valerie Mesa who looks like she has left and it looks like it's a comment. The Bay Area is not Northern California. North of Yuba City is Northern California.

45:49

Thank you for your comments. Next question or comment.

45:52

From Mona Lisa New arm Mohammad T does Irvine have curbside recycling? Does this program supplement the curbside program?

46:04

So, kind of a project recycler is independent of a curbside program and Carrie, if you don't mind coming on-screen, carry hauler as the supervisor of the certification unit and she would be able to let us know if Irvine has an existing curbside program.

46:21

Gary?

46:22

Hello good morning yes.

46:23

The City of Irvine does have an existing curbside program where your material can be picked up at curbside however you are not able to be paid CRV through the curbside program.

46:38

Thank you.

46:39

Alright, next question or comment please from Colonel Burnley, James Dash, City of Beverly Hills, colon: Do the existing recycling ...

46:52

Redemption Center have to do anything regarding this pilot project? How does this pilot project benefit them?

47:01

So, the existing traditional recycling centers can choose to participate as a pilot project recycler.

47:10

To date, I believe, and Michael, you may correct me if I'm wrong but I believe all of our pilot project recyclers also run traditional recycling Centers and other areas as well. So, it can be beneficial because they can participate in this program.

47:27

Next question, OK, from Randy Scott, are the £25 limits still in place?

47:35

They are currently, still in place.

47:39

OK, from Christina Torres Did the Irvine Program issue a redemption to residence? Yes. The Urban Program as a pilot project recycler pays to CRV redemption to the residents who have chosen to participate in this.

47:59

From our touches value, do customers really like a non staple site, as in three days, at one site, and three days at another?

48:13

So, what we're finding, in the pilot project program, that it is very successful, and it's very popular with the residents.

48:20

And the models that we have so far with these two, with the mobile programs, they do have a consistent schedule, so, residents know where to find them. For example, their site A on Mondays on Tuesdays I see on Wednesday.

48:37

So, the resident have become used to. The pilot project recycler also make sure that their customers know where they are, and so it provides additional service to areas that might not have the service if it was just one staple location in the city.

48:53

So, being able to move around like that does provide more service to more residents. And, so, they do seem to really find it beneficial.

49:02

Next from from Jane Doe: can you share all caesium maps online for easy, easy, easy, your accessibility for interested parties?

49:14

So, I don't think that that is possible just due to the data size of the file, but, I will look into that and we can provide additional information if that's possible. OK, again, from Jane Doe, do the RV emms need to have an attendant present for 10 hours per week?

49:38

So, it is part of the pilot project program.

49:41

The answer's no, um, good RV and manufacturer can determine or, the recycler going to use the VMs as suppose, can determine what model they're going to use. And how they're going to provide coverage and how they're going to redeem those containers for consumers. And they would submit that as part of their application or their operational

plan to they're not bound by the same requirements for the traditional recycling center which an RPN is under existing law.

50:09

So, there can be innovation without model of redemption, from, from anonymous.

50:17

Is this meeting being recorded and available to be shared out?

50:23

So that's a great question, Josh. If you're still online, Josh is our IT Guru, is the meeting be recorded? So we'll be able to post it later.

50:32

Yes, And I will provide that recording to you guys after the meeting once it's done processing.

50:37

Fantastic. Thanks so much.

50:39

Next question or comment came from Deborah Kadena.

50:44

So, the exact starting point would be with whom?

50:49

So, I'm asking about the very first contact person, ah, excuse me, person kind of cuts off person dot, dot, dot, slash conversation.

51:04

So it depends on how you want to do it.

51:06

My recommendation is to reach out to Michael Vanderburg, who is our pilot project contact, and he will be able to provide additional guidance to you, But some pilot project recyclers work directly with the jurisdiction prior to coming to us. Some jurisdictions reach out to businesses that exist in their areas prior to coming to us.

51:29

But, we're happy to facilitate those contacts and those conversations. So, my recommendation is to reach out to Michael Vandenberg.

51:38

Next question from Joshua Ramiro, are the pilot programs going to be eligible for handling fees?

51:47

Yes, Project Recyclers are eligible for handling fees.

51:51

For any location that is an unapproved pilot project area, they are not bound by the old handling fees rules, where a recycling center must be on a dealer parking lot Within the

unserved convenient zone. A recycling center can be located anywhere in an approved pilot project area and be eligible for handling fees.

52:11

Next question or comment from Julia Cohen: Is any financial assistance offered to assist getting these programs started?

52:20

So, there is The recent legislation just approved an additional \$10 million, too.

52:27

Provide assistance to these pilot project programs. There will be additional information coming out about that funding and how that will be distributed soon. So, please stay tuned.

52:39

Next question: From Debra Cadena, can you post the link to the pilot project information in chats?

52:49

Oh, um, I think sarnoff technologically gifted. So, yes, one of our team members will definitely do that. We will post the website link in the chat, so we can certainly do that for you.

53:08

Might not be me, though, but we want you to sit before the end of this meeting.

53:13

Karen, next question from Christy Serrano: How does a city find out if they have served convenience zones?

53:25

So we can actually work with you on that.

53:28

Um, if you're thinking about a specific city or location, you can again, reach out to Michael Vanderburgh or reach out to me.

53:37

My e-mail address is Jennifer dot aikens, AKA INF at cal recycled dot CA dot gov.

53:44

And we'll actually be able to provide you with that information on how many unserved convenience zones you might have in your jurisdiction or if you meet the pilot project criteria through any other means.

53:58

From, from Renee, podiatrists, how much money is available to grantees total?

54:08

So originally, we have there's been a couple of different bills that have put together this successful pilot project program. Originally through a B 54, it was an additional \$5

million for the original five pilot projects. And now, through this recent legislation that was just signed in June or July, it's an additional \$10 million to the total is \$15 million.

54:32

Um, from Christina now naveh rotten them. City of Riverside to have a few recycling Center in Riverside.

54:44

Would the City be eligible to still apply for this pilot program?

54:52

So, as far as eligible criteria, I don't know that off the top of my head, so I don't I don't know if the City meets the eligibility requirements.

55:01

However, we can certainly look that up for you to determine if the City of Riverside meets those eligibility requirements to be able to apply for a pilot project. There are currently five pilot projects slots available, and so for any jurisdiction that meets that requirement, we will be able to approve up to five pilot projects.

55:21

And, Michael, I see that you use the link to the pilot projects.

55:27

What I'm trying to figure out how to do, I am, I apologize, is, I'm not sure how to get it, so the attendees can see that.

55:39

Karen, you might actually need to take this.

55:42

So Michael Vandenberg posted the link to the pilot project website, which was requested, but it's only showing for organizers and panelists, charron, as an organizer, can you share that information with all attendees?

55:54

I, I will try, OK, fantastic. If not, we can go back to the slide that shares with you, that address, So, we'll make sure that that happens.

56:06

So I clicked on slide, and I said send to all, so hopefully that Worked, and people can see that link Thank you so much, hopefully. All righty fantastic. Karen. Any other additional questions? Comments or observations?

56:24

E Yes more yes there are more questions.

56:28

So from MN MN Well Nava for pilots where bags are picked up from homes, doesn't matter what type of bag is used.

56:40

Clear plastic, black plastic paper bags, or size of bag parentheses shopping bags that will actually be up to the pilot project recycler to determine how that's going to be done.

56:53

So for the specifics on that, we would encourage you to reach out to the Irvine Pilot Project, which is called Recycle for On, to find out what that criteria is, But if you're asking as a potential pilot project recycler.

57:06

No. No. We do not have a requirement on the type of bag that you would use as a pilot project recycler.

57:13

Next customer comments from Sarah nays are challenged isn't in finding customers to bring their ... to us. Our challenge as the high cost of transporting are collected ... to a scrap metal place which is about 200 miles away.

57:33

Roundtrip, Is there any pilot program ideas that can help us address this? Thank you.

57:41

So, as a pilot project recycler, there is additional funding to help them implement the pilot project, that: some of what we've already discussed today.

57:49

Um, but, there's no pilot projects, specifically, to only look at transportation costs. So, I don't know if that answers your question.

57:57

If that didn't, please submit follow up from Arnold Quavers. I understand that we need to increase the percentage of recycling in underserved areas but how close will these be allowed to operate to physical, RC or PR locations? Do these pilot programs have have carried the same insurance and deal with storm water regulations?

58:29

So, as far as how close they would be able to operate to an existing recycling center, there's no restriction in the law.

58:35

It is, however, we are looking at underserved or rural areas.

58:42

We're looking to get pilot projects into areas of the state that don't have enough recycling opportunities today. So, for example, if you're in a community where there's a recycling center on every corner, I'm probably not a great candidate for a pilot project.

58:57

As far as requirements for stormwater runoff, it's going to depend on the model of redemption, right?

59:02

So a pilot project that goes to people's homes to pick up won't have those same considerations that, uh, stationary recycling center might have. So, that's part of the innovation in this as well.

59:17

From Ralph: Thanks for acknowledging my question, but I still don't understand.

59:23

How does tau recycle defined underserved, underserved quote seizes, regardless of the connection to pilot project eligibility?

59:35

So, in the law we have what's called an unserved convenience on there. There's no under search convenient zone. A convenient zone, which is about half mile radius around a major separate supermarket, either has a recycling center or it doesn't have a recycling center.

59:50

If it doesn't have a recycling center, then it is unserved and so that is how we make that determination.

59:59

Did that answer your question?

1:00:03

Question or comment, please. From Christina Torres: If someone qualifies for this program and collects recycling further community, what next word does the collection go next? We'll kind of partnerships are required or recommended.

1:00:21

So, pilot project for Recycler can sell their materials to an existing certified processor, for example, and, but like any other private business, you, you may find several processors that that may provide benefit to you to, to sell those materials. But pilot project recyclers do leave that material on to the next level.

1:00:40

They're not required to export it out of state or melt it and make it into some new product. They actually continue to use our existing certified processors.

1:00:52

From our mende, brought me in, when will existing pilot projects receive guidance on additional grant funds to expand our current program?

1:01:05

So, we're currently looking at that now and so on, if you're looking for more information, of course will be shared out through our, through our listserv's, or through potentially, maybe a public meeting or information sharing tools that we have today. So, please, stay tuned and bear with us, we are actively working on those guidelines right now.

1:01:30

OK, so, we have the next two are from Maria K And the first one is, Does cau recycle? already have a map of areas?

1:01:40

that would be eligible for the pilot program? And, the second, the next question, is, areas that meet the eligibility requirements.

1:01:50

So, we don't have a map, so to speak, of all the potential areas that meet the eligibility requirements, a lot of areas in the State. Do you meet the eligibility requirements, because remember, it's either 75% of exempt or unserved.

1:02:08

It's in a rural area and I know I just said it five minutes ago and I already forgot it, what that the coach, anybody out me.

1:02:18

But at any rate, so that eligibility criteria does apply to several areas of the state because of the rural component.

1:02:27

So, for example, is, let's just take Sacramento County embargo. Thanks. I'll kick it over to you in a minute, but separate county, part of Sacramento County as rural.

1:02:37

And so, different, as long as the pilot project area encompasses a part of the County that would be eligible, then Sacramento County can participate potentially. I'll go, Can you share that eligibility criteria? Apologize.

1:02:51

I think you're looking for the the jurisdiction has to meet the following or one of the following, which is at least six unserved Convenience Zones or 75 spent.

1:03:05

Oftentimes in that jurisdiction must be unserved for it must be at a designated as a rural area. Those are the three primary criteria. It is always that fix that fix every time. I do appreciate that clarification.

1:03:22

Thank you, Karen, any other? Yes. From Yvonne ..., if I operate as a mobile recycler and my store required to operate in a sensor that sells beverage containers also does ... assist at all with advertising.

1:03:43

We're the mobile centers will be or help obtaining the trucks used for mobile recycling for example, grants.

1:03:53

So no, you don't have to only be in the parking lot of a dealer that sells beverages that's one benefit to the pilot projects is you can operate anywhere within the approved pilot project area.

1:04:07

So, as far as providing funding, there is money that's available to the pilot project program.

1:04:15

And it would be a combination of the pilot Project sidebar works with the jurisdiction, determining how best to utilize those funds. I believe other pilot paragraph pilot programs have use that funding to provide trucks. So it is a potential that you could do if you decided to, and I believe there's one other component to that question.

1:04:37

Karen, I think I got the truck question, and the first part, but I feel like I missed the middle part of that question.

1:04:44

Me see.

1:04:45

So, let me just ask a question. And if I operate as a mobile recycler, am I still required to operate any sensor that solves beverage containers? Also, does cow Recycle assist at all with advertising was a mobile, so thank you. So, as you've seen today, we've formatted your pilot projects that are already approved with us. We provided videos. We would do love to share this information. We do love to partner with our our members to be able to provide that information out to the public.

1:05:17

We also have a website, find your nearest recycling center that we should also put that information out there. So, yes. I would say that we do help to provide that service. So, thank you.

1:05:32

So, Christina ... says: Thank you. And then the question after that from Wendy Mysterious. Can a jurisdiction partner with their franchise hall or on an application?

1:05:49

Yes.

1:05:50

Um, so, Curves signed. The curbside program, where they pick up and they don't provide any sort of CRV to the customer, would necessarily be eligible. Because the pilot project recycler does need to redeem beverage containers. But, absolutely, There's no reason why Franchise holler couldn't take on the role of the pilot project recycler in some form.

1:06:14

OK, from Tim Dewey Materia, are there CZ maps available on the website so we can figure out if at least 6 of 7, 0.08% of them are unserved or do we need to contact you for these maps?

1:06:35

Please contact us, and we will provide that information. It's actually also part of the pilot project application process, is that we provide those maps to you. So, please do reach out to Michael Vandenberg and we'll provide that information for you.

1:06:51

Karen, I'm on our slide. Can we go back one slide, so that way Michael's e-mail address is visible for everyone who's listening, in case they want to capture that. Yes.

1:07:08

Sorry, Sorry, go back.

1:07:11

OK, to me, sorry. Apologies.

1:07:23

OK, it is showing on On my end, It shows as a.

1:07:32

Yeah.

1:07:35

Well, no worries one, it's Michael. Vandenberg is the best person to reach out to, to be able to obtain those maps.

1:07:47

Here's the next question. Yes.

1:07:51

Question from from Christina: never Ratna them.

1:07:58

Will the funds cover the cost of building the reverse vending machine?

1:08:05

That depends on the cost of building the reverse vending machine, I know That's kind of a non answer, but it really is dependent on the development and the costs that you would incur in building a machine, I would save that.

1:08:22

Potentially. Yes.

1:08:25

You know, I don't take any reverse vending machines, are, have cost that much, but, um, I don't know. So it would just depend on your technology and what you're choosing to build. Oh, and I see Karen did pull up that slide, that has Michael's e-mail address on there, So please feel free to refer to that for getting those maps. So, thank you, Karen. Questions?

1:08:50

Yes, from Lorenzo's: Camargo is a mobile service successful, as their operator provides services in conjunction conjunction with a fixed recycling center.

1:09:09

So could that model be successful to use a fixed recycling center and a mobile recycling redemption law? Absolutely! It's possible.

1:09:18

We don't know, because, No, of course, we don't have the data for 30 years, like we do with regular recycling centers, and it would depend on each jurisdiction and unique circumstances, but is it possible to, for us to approve that is if that's what you mean, by almost successful application? Absolutely, that is a possibility, We would allow that T to use multiple redemption models in the pilot project.

1:09:44

But, it would just depend on your application and how competitive it is.

1:09:49

OK, from Friends Sillier Kantar, do recycling centers need to apply for a new R C number to participate in the pilot program?

1:10:01

Yes.

1:10:02

So to be a pilot project recycler, you need to work together with the authorized approved pilot project jurisdiction, and then you would apply for a pilot project recycler certification.

1:10:18

OK from, oh, from our Tasha spell young, I just wanted to come, I just want to confirm that I heard right is the daily limit per redeemable CRB material per day per customer only £25 for the pilot program, You did hear that, why that is in our regulations at this time.

1:10:43

Margo, I see.

1:10:46

I again, I popped in because I feel like we haven't done justice to the question about the underserved convenience own communities statement. So, what I wanted to do was to explain that the term underserved goes with the convenience of communities. And when we use that term we're talking about for that jurisdiction, we're talking about multiple convenient zones.

1:11:10

So, still because it's specific to each location, whether it would or would not be considerations for approval we said that it must be an unserved convenient down, or underserved convenience, our communities.

1:11:27

So that means the seas ease within multiple sees within that.

1:11:34

Wow, Tied again, multiple seizes within that jurisdiction's entire area.

1:11:42

So when we say underserved, those can meet those ...

1:11:46

in that area, so some maybe serve, some are unserved, making them underserved so I can see the confusion, but I hope that helped a little bit.

1:11:58

We didn't intend to dance around the answer.

1:12:03

Thank you for that clarification.

1:12:06

So, from Connie, the the era, how does a jurisdiction go about finding a recycler that is willing to participate in the pilot projects?

1:12:20

So, if the jurisdiction would like to reach out to us, we will actually help to see if we can find any recyclers that would be existing recyclers that would be willing to serve the pilot project area. We start with the recyclers who are near the jurisdiction. There may already be 1 or 2 that are already operating in the jurisdiction, And so, we'll provide that information to the jurisdiction so that they can decide which group that they would like to help serve. And it can be multiple.

1:12:51

So, for example, you can have a pilot project area that, let's say, the Sacramento County and San Joaquin County partner together, and all of the incorporated cities join as partnership to submit a project application.

1:13:08

There may be four different recycling companies that operate in those areas, and they may want all of them to participate as a pilot project recycler, and that is certainly up to the discretion of the pilot project jurisdiction. So, we will provide that information of who's available in their area, and then they can determine who's going to be best to serve them, but there's no limit that it has to be a recycler. There are, for example, you can bring in a recycler from another jurisdiction.

1:13:38

Another area, another country, if you wanted to, to be able to serve the pilot project, depending on what innovation and what services you're looking for as a jurisdiction, from Christina, never written them, can you post the presentation?

1:13:54

Yes, we will definitely post the presentation. Thank you.

1:13:58

From a Londra Medina, there will be, there will be any webpage, where we can check up the available areas for the pilot program.

1:14:10

So, again, that makes it I don't have the technological answer to that off the top of my head.

1:14:18

If there are so many areas of the state that are eligible, the best my recommendation would be for you to reach out to Michael Vandenberg and let him know what areas of the state you're looking for.

1:14:28

And then we can do that eligibility check because of those criteria, the 75% unserved zones, or six serve zones, or a rural area.

1:14:37

Depending on if you're gonna go, if you're, let's say, you're representing a jurisdiction. And if you're a city, and you want to partner with other cities, or if you want to partner with a county, That can all change the outlook of your eligibility. Because we're looking at the total eligibility of the entire pilot project area, so that you can see how many different puzzle pieces we have to put together to determine eligibility.

1:15:03

So it changes, depending on what you're considering doing.

1:15:09

So at any rate, my suggestion is to reach out to Michael Vandenberg, to be able to provide that information for you, because, again, we don't know what possible combinations people may come up with.

1:15:20

So there's not really a way for us to share on our website every potential eligibility that might exist. So hopefully that answered your question.

1:15:32

From a Manuel Nava, do customers pay anything for the services provided by these pilot projects mobile or at home pickup?

1:15:43

Will they be charged in the future and what is a ballpark of those costs?

1:15:49

So, right now, there is an allowable cost for the drop service programs.

1:15:57

Job service programs provide, I don't know, baggs, if you will, that have customers information printed on it. So, when the customer drops it, two drops the bag into the, the drops or respect.

1:16:10

Or been that, in that bag of material, can then be scanned and credited to the right customer account. Those bags might have a nominal fee. I don't know what that might be or office had, But, let's say, 25% back.

1:16:26

So, potentially, their bags hold, you know, about £20 or so of material.

1:16:31

So there might be a nominal fee in that regard, but as far as a fee for service to you, So far, we haven't seen anything like that.

1:16:42

So, but as to what's going to be allowed in the future, I don't know. I can only tell you what's in our pilot program today.

1:16:53

Uh, from Steve Jobs, how much funding can be granted for each individual pilot projects?

1:17:03

Again, we're still working on the funding determinations for that. The first five pilot projects were eligible to request up to one million dollars each.

1:17:14

With this, this new funding that was just authorized, we're working on the details for that, so we'll be able to provide that for you at a later date.

1:17:22

OK.

1:17:26

Me see if a Londra Medina says thanks.

1:17:30

Deborah Kadena says thank you for posting the link it worked. Saundra Reynolds says well slash kansas successful pilot projects be added to the cow recycle online hook up WWW dot bottles and cans dot com thus made available for the general public.

1:17:53

Yeah.

1:17:58

OK, from Christina never ratan them when will the application be close or close? Is there a schedule list in the webpage?

1:18:11

So the applications don't close in the way like a grant application does.

1:18:18

Meaning that we're not only accepting applications till January first of 2020 to the application process, or that it gives us the authority to continue to accept applications until Beaulieu.

1:18:29

It's July first of 2025, And then, of course, the operational part of the pilot programs ends in December 2025. So, that's a really long application filing.

1:18:44

What will happen, though, is, once we have 10 operational programs, then we want accepting applications, as long as those pilot projects continue to operate, because we only have 10 available slots, What?

1:19:00

From John, from John Rico? How much is the maximum grant that the city can receive if the application is approved?

1:19:13

Again, with this additional funding that was just released in, over the summer, we're still working on how the, how that's going to be determined. So those details will come soon.

1:19:29

From Lorenzo Camargo Is a mobile service project program and more successful as the operator provides services in conjunction with a fixed recycling center?

1:19:47

Oh, and that's going to depend on the operational model that that you choose as a pilot project or a sidebar, can it be more successful? Shore can just simba will be equally successful? Sure.

1:20:02

Can no, kind of a fixed location recycling center and be successful, of course. So it really depends on the operator and how they're going to run that.

1:20:14

Um, So, there's just so many variables, I can't really tell you what the best. But, absolutely, can you apply to have multiple redemption models in the pilot project? Absolutely.

1:20:28

You can, from Jane Doe, what kinds of technological innovations does the current CRB system have in place? Is Cal recycle looking to integrate more technology into their system like locations in Michigan and several European countries?

1:20:49

So, potentially that's what the pilot projects give us that opportunities to test is that innovation.

1:20:56

Somebody may come to us and say, Oh, yeah, we want to use a technology that has been used successfully in another area, such as another state or another country, or they may choose to develop technology that we haven't yet seen, and implement that during the pilot project program.

1:21:13

So, that pilot, this pilot project program really gives us that opportunity to be innovative and to be cutting edge and to use technology in ways we haven't seen. Because the redemption model that we have currently for the state of California is 30 years old. Our traditional buyback recycling centers are fantastic.

1:21:31

They serve the public, but we also understand that, as technology evolves and changes, we may need to incorporate other models into this pilot project. Program really, lets us do that.

1:21:43

Um, as far as what that means, going forward after the project ends, I don't know, that will be up to the legislature to decide, yes, this technology works and will serve California well.

1:21:57

Or, you know, maybe not, Maybe we're gonna go ahead and step out of this technology based on the outcome of the pilot projects.

1:22:05

So potentially, I think that there is, um, potential for change.

1:22:13

From a Laundress, Medina, rural areas are eligible, even though there are resale exit, or even though there are existing recycling centers there?

1:22:25

I'm sorry, Karen, can you repeat that question, please?

1:22:28

Yes, rural areas are eligible even though are exactly our existing recycling centers there.

1:22:38

So rural areas are eligible to apply for pilot projects.

1:22:42

one of the things that I do want to make clear is only have five spots available.

1:22:47

So, the pilot projects application that we got and the proposal that we got, we need to be beneficial to the people of California.

1:22:57

So, if you're in a rural area that already has several recycling centers, maybe that's not a good candidate for pilot project.

1:23:04

Or maybe it is because it's going to do something that we haven't seen yet, these proposals, ARR really up to the jurisdictions and or the recyclers that are going to work together to be able to serve their communities. And so, it's really difficult for me to say, Oh, absolutely! We would do that, or, absolutely, we wouldn't do that.

1:23:29

It's, so, it's a competitive process, if you will, because we have five more bases available for pilot projects.

1:23:36

And we want to choose pilot projects that are going to benefit people in the best ways possible.

1:23:44

From Jane Doe, since the maps cannot be shared for all to access online, can Cal Recycle provide a list of all cities, counties, for a pilot project eligibility.

1:23:59

Um, yeah.

1:24:02

I don't know. Let me talk to my team about that.

1:24:04

And the reason why I hesitate is that potential for individual cities and counties to partner together to create jurisdictions, because a jurisdiction is defined as a city, a county, or any combination thereof.

1:24:21

And through those combinations is kind of we can't predict what those might be.

1:24:26

So for example, you might have a city that by itself may not be eligible. But if it partners with another eligible jurisdiction, maybe that city only has four unserved convenient sounds. But it partners with another jurisdiction that does have 75% of the total.

1:24:47

To me it's going to be unserved then potentially, that makes it eligible, so it's really difficult for us to put that list together, because of those potential combinations and that's my hesitation.

1:25:00

So again, my recommendation would be to reach out to Michael Vanderburg, and let him know where you're considering or thinking about, even if it's just regionally, so then we can do a little bit more information and digging for you.

1:25:14

From Deborah Cadena, if you did a vending machine program, how much, how much information do we have about durability?

1:25:24

How, well they hold up an extreme temperatures, that sort of thing, if you don't know. Where would someone find that information?

1:25:34

So if you were thinking about doing a reverse vending machine pilot projects, I would recommend that you reach out to reverse vending machine manufacturers. They should be the ones that have that data to be able to supply to you and to answer those questions.

1:25:50

From Sandra Reynolds' follow up question: will the operation hours be provided online bottles and cans dot com for the mobile Dropbox service, our VMs and way and pace sites? This would be very helpful for the general public: the online lookup would be familiar: the online lookup would be familiar to the standard RC lookup.

1:26:22

Ah, from Meira Romero, for the pilot program Do we need to go to the pre certification class and also how long is the process to get approved.

1:26:34

So, to become a pilot project recycler, the recycler does need to attend the pre certification class.

1:26:42

Margot, I see that you're ..., so please go ahead and take this, Waterway Margaret is the Bureau of recertification. Classes. So I'm very comfortable with this answer.

1:26:53

Yes. You would need to take the pre certification training class.

1:26:57

You register for that class just like you would for any other certification. For an RC or a PR you must take the class.

1:27:05

So, as a pilot project program recycler, you go online, fill out their registration, farm, and we are filling classes.

1:27:20

So, where are we with the end of September?

1:27:23

And I think we just filled the October classes.

1:27:26

So, it's much easier to get into a class now than during obviously during the onset of the pandemic that was very difficult.

1:27:34

But, the recycler to patient and exam unit is up to date.

1:27:40

And because our classes are still currently virtual, it's much easier to attend, you don't have to worry about your geographic location. So, and they'll give you tips and tricks during that to get a completed application sent in.

1:27:53

So, if you want, some help getting to ensure that your application is complete, so that it goes through the process more smoothly, they'll have that option, as well.

1:28:03

And the, you can search our website, if you're looking for that information. Sorry, Jennifer, one more thing.

1:28:10

If you go to our website and you just type in the search bar pre certification, it will usually show up first, your results, or pre certification will be first click on that link.

1:28:22

It will take you to the Recycler, Education, and Exam Unit homepage for pre certification information and you can get the link to the registration form there.

1:28:33

Margaret, I think the second part of that question, with the timeline, for the application process, I'm hoping that you can address that as well.

1:28:40

Yeah, so once you take the class and you obtain the application voucher, then you're then you have the ability to submit your application. Excuse me.

1:28:49

And the pilot project applications, we have 30 days, gosh. Use me to determine if the application is complete.

1:29:01

Once that applications comes, like we have 30 days to approve or deny it.

1:29:05

So, it's much the pilot project recycler applications are they go through the system much faster than the traditional where we have more time for review And there's other, some other requirements.

1:29:20

So knows, it matters really matters how effectively you complete the application to help it not be stopped. If you submit an incomplete application, the time will stop. And that's a cost to you.

1:29:36

So you you complete, sorry, you submit a completed application, it's incumbent upon us to complete our review within 30 days, can keep them on edge.

1:29:46

OK, markets, Marcus Williams, says, thank you for hopping in with the underserved CZ Clarification, Margaux much appreciated, OK.

1:30:01

Then, from Yvonne peers, Lahr, are there any incentives for the city when I reach out when I reach out to get them onboard with the pilot program?

1:30:14

So, I think, some of the incentives would be, of course, system do these innovative, different methods of redemption. If the city is hesitant to use a traditional quebeckers segments.

1:30:26

Um, also, there's the potential for additional funding to help implement this program.

1:30:33

Another benefit is that because we're providing recycling services to consumer, they're able to easily get their CRV back for their containers. And that is beneficial for everyone.

1:30:48

And we are happy to facilitate that conversation between the potential pilot project recyclers and potential jurisdictions to please don't be afraid to include us in those discussions.

1:31:00

We're happy to meet with the jurisdiction to help sell our program.

1:31:06

OK, from Randy Scott, can we develop the pilot project to a point that it, that it could become a certified recycle center?

1:31:19

So, if I'm understanding the question, Randy and her, if I'm not please clarify.

1:31:24

But, if you're thinking about creating these methods of redemption and then hoping that we could make it a recycling center or certified entity down the road outside of the pilot project recycle that is going to be up to California's legislature to decide if these models of redemption will be beneficial for the people of California long term.

1:31:48

What you can do, though, if that wasn't quite it, is if you were to choose locations, and then could you become a certified traditional recycling center.

1:31:59

At the end of the pilot project, you could do.

1:32:03

So, for example: if you have a location that maybe your mobile and you're hitting tier three locations, you might pick one of those locations have become certified as a regular recycling center at the end of the pilot.

1:32:15

Should that method of redemption not be added into statute as a permanent option?

1:32:24

Huh.

1:32:25

From Marcus Williams, any suggestions on how recycling centers can best reach out to their local jurisdictions regarding interest and starting a pilot project?

1:32:38

So my suggestion, again, is to reach out to us and reach out specifically to Michael Vandenberg and we can actually help you facilitate that conversation with the local jurisdictions. We can, you know, talk to them about the program, why it might be beneficial for their area, and options that they would have. So we're happy to be in on those conversations.

1:32:59

So please reach out to us and include us right, OK, from Whitford Mehran I am still confused as to how to figure out if your area is unserved or underserved. I think my city would not qualify since I can find multiple recycling companies in the city.

1:33:26

So, it is going to determine the eligibility for a pilot project.

1:33:33

Is it is going to rely on does your jurisdiction have 600 serve convenience zones, or are 75% of the convenience zones on the served?

1:33:44

Meaning, an unserved convenience doesn't have a recycling center.

1:33:48

You may have some recycling centers in your community and some of the zones may be served.

1:33:55

that you might still meet this threshold or, as part of your jurisdiction, rural. If you're not sure, please reach out to Michael Vanderburgh and let him know the specific jurisdiction, and he can actually do an eligibility check for you, Kerry. I see you've popped in. Do you have something to add?

1:34:17

I just wanted to add that for the regulations what are we are defining as if the convenient zone is unserved.

1:34:25

As of October 10th of 2017, there was no certified and operational recycling center that all purchased all material types within the Zone.

1:34:35

I don't know if that's going to clarify some things.

1:34:46

Next.

1:34:47

Next question, one of my team members, Lisa, thank you. I really appreciate it. one of my team members just popped in, and she reminded me that we do have a convenient zone status search tool online. What I'll do is I'll share this with Karen, this link, and then she can share it to the broader audience. So that way you can see how many unserved convenience that you have in your area, and that might again it's not a whole map. But

you can search by your specific region. And that may be hugely beneficial to some of those folks who have asked, can we post map. Can't really do map.

1:35:30

But this might be a great intermediary tool. So thanks, I'm sorry, Karen, I didn't need to cut you off.

1:35:39

Oh no, I was, I was gonna ask if you were ready for the next question, but it looks like we are.

1:35:45

I do want to clarify a little bit on what Carrie said.

1:35:49

There was some original language that referred to the October 17th date, but now it's as of the time of the application. So just be aware that those eligibility criteria need to be met at the time of application. And then did you say that you are going to share that link with me? I, did, I put it in our chat box, but it can only go to the organizers and panelists so that if you can share it.

1:36:12

When you get a moment, OK, thank you.

1:36:19

Oh, I see it here, OK, cool.

1:36:23

Thank you, everybody, for your, while we are working on these technological issues.

1:36:30

Mike?

1:36:35

Oh, that? Sounds OK.

1:36:39

OK, I just did a send to. All on back, OK, thank you so much. All right. Any other questions or comments? Yes, so The next question, from Sandra Reynolds, will customers be given the option to receive payment based on a count as stated in 25 35, B, one?

1:37:05

It depends on them on the model.

1:37:07

So, for example, a drop service for our customer puts their containers in a bag and drops that off.

1:37:15

That model is already described on how it's going to pay the consumer.

1:37:21

Um, so, I'm not sure if that really answered your question but pilot project recyclers do have to oblige by all recycling center regulations unless there's a specific regulation for pilot project recyclers that exempt them from that regulation.

1:37:41

So, just be aware of that.

1:37:45

OK, from Mona, Lisa, more mohammadi: how many pilot projects to do you anticipate awarding this round?

1:37:56

So, we have five additional pilot projects slots available, and we do anticipate that we will award all five.

1:38:04

OK, from Row Seal, Cover Yaro.

1:38:08

Once the pilots are done filling up their trucks, where and how will they redeem the material? Will that be inspected and sorted, like recycling centers, do, and then send to a processor?

1:38:24

You'll cover Euro.

1:38:25

Yes, that's exactly what will happen is. So, for example, the material that's picked up from a consumer's address or the drop services where the customer then the bag, it's marked with their account number. If you will leave it, then the recycler picks up the material, takes it to another location.

1:38:45

Sorts that material inspects that material to determine what is eligible for CRV and then issues the payment. The recycler then takes it to a certified processor, just like a regular recycling center.

1:39:01

From Juan Garcia, does the city received the grant funds or the recycling operator?

1:39:08

So, grant funds are issued to the pilot project into that negotiation will happen between the prior project recycler and the jurisdiction to determine how best to utilize those funds a pilot project recycler, we use those funds to buy equipment for example, but maybe the jurisdiction also needs some of that funding, she'll be able to implement the pilot project.

1:39:29

So that negotiation really happens at that level, OK.

1:39:34

From our Tesh this value, is there any way an operator can be in the pilot program, but only operate from one location instead of 2 or 3 other locations?

1:39:49

Yes, there's nothing that precludes a pilot project recycler from only operating one location, OK. For many Lopez, would a reverse recycling vending machine be covered under the recycled Beverage Container grant?

1:40:09

So, if for the non for the competitive grants OK.

1:40:15

I don't know I would strongly encourage you to reach out to our grants team for more information about that.

1:40:22

But as for the pilot Project recycler program, reverse vending machines may be utilized in the pilot Project Recycler program, and so determining determining how to utilize those funds that may be awarded to the pilot project would be part of the work plan. And the budget that would need to be submitted to the state to determine if that's a comfortable asset.

1:40:45

But other pilot program projects have use funds to purchase equipment, uh, from Hong Garcia. Thanks so much for taking this time to answer. All our questions, Jana, for this has been very helpful.

1:41:03

Then, from Mayor Romero, with this pilot program, parentheses Irvine, how the material is ..., back to, if it is already in bag or I think she says how the material is, Inspect it.

1:41:22

If it is, if it's already in bag.

1:41:26

So just because the materials in a bag doesn't mean we don't require it to be inspected, it just may be inspected offsite to modify the consumer's home, for example.

1:41:36

So each pilot project determines how they want to care of that requirement is a requirement, that all the materials inspected, just like a regular recycling center. But, for example, there are other pilot projects, and this isn't specific to Irvine.

1:41:54

But, some of the others that are using a technology, where people would drop off of material, they have a location and a separate inspection location, and that is actually allowed in the regulations. And it's part of the application process to provide that information to the department, where they take all of that material. Sounds like, let's say, to a warehouse.

1:42:16

And then they inspect open each bag, inspect it, and then appropriately credit the consumer for the eligible CRB containers.

1:42:24

OK, from Glenn, create a bomb. Forgive my ignorance. I am new to this and got in late.

1:42:34

What is the pilot project program? Is it something that is mandatory to participate in? Is it just another way to have a redemption center in your jurisdiction with assisted funding from Cal Recycle?

1:42:50

Very briefly, a pilot project program is an opportunity to allow consumers to be able to redeem containers and we can utilize methods that are not allowed through the regular Beverage Container Recycling Letter Reduction Act. So we have a lot of innovation, and a lot of flexibility in this pilot project program to be able to do new and innovative things that work specifically for each region or community. For example.

1:43:18

There may be communities that were beverage dealers, have very small parking lot, and so citing a recycling center in a very small parking lot isn't advantageous for the community or that business owner. And if they're not, if a recycling center is not located at beverage dealers parking lot, they aren't eligible for handling fees if it's in his own.

1:43:39

So, with the Pilot Project Program, grebes us much greater flexibility and being able to cite these locations and still provide handling through subsidies to assist in the cost offsetting for this program to be able to reach in containers for consumers and convenient manner. Either through a job service, through staffed recycling center, through a mobile, or through a pickup program, or through methods that. You know, maybe propose that that, you know, I haven't covered here yet today. So, those are up to each community to be able to do that. So, the pilot project program gives the community a lot more control to be able to utilize the redemption method that works best for them.

1:44:24

From Alex Hamilton, do you have a list of reverse vending companies.

1:44:31

Which ones do you suggest reaching out to?

1:44:35

I do not have a list of current RV and manufacturers or reverse vending machine manufacturers.

1:44:43

My suggestion would be to either contact a certified processor as they may be aware of some of those recycling technologies that are out there or to just simply do a Google search for reverse vending machines for beverage containers. And there should be additional companies that pop up from that search.

1:45:04

Randy Scott says Thank you. And then the next question from Alex Hamilton, what are CC's that are on quote cold?

1:45:16

Oh, that. Hold is kind of an intermediary status. So it means, typically, a recycling center has closed and we're actually doing the review of that. And prior to the notification of that, those dealers that are in that zone, it gives us a statute especially. So, I'm going to mess this up always there 60 days or so to notify dealers to let them determine if they're going to become an Option A or Option B dealer.

1:45:45

And so this is the status, the ... is on hold until we get the change to unserved and those dealers start reading me.

1:45:55

From Frank, why are some CC's exempt?

1:46:01

So the law allows us to exempt up to 35% of convenience zones. And so that's the best way to describe this.

1:46:10

And I'm really not The best person to describe this, to forgive me.

1:46:13

But if you think about where supermarkets are located.

1:46:19

you might have a rallies right across from Safeway, right? Next to Whole Foods, for example, each one of those are supermarkets, and they each set his own. But maybe a recycling center is only in one of those convenience zones.

1:46:31

And so the other two may be exempt because it really is so close to that recycling center that it makes sense that those zones can be served by that or exempted by that one recycling center. So that's what an exempt

1:46:49

From Randy Scott, when does the application process open?

1:46:54

It is open now. So, Randy, if you're available to submit that application, I would highly suggest that you do so soon.

1:47:05

OK, from Frank, do pilot projects need to pay out consumers via cash, or is there a way to innovate in the area of payments?

1:47:16

So they are not required to pay slowly in cash? They may pay electronically, for example, the job service or the pickup service they're not going to be paying in cash. They will be issuing electronic payments how they do that off the top of my head.

1:47:30

I don't know if they're using Venmo or a power some other service but certainly, that is allowed.

1:47:38

OK, so, next question that looks like it's the last one for now, at least for now, from Christina: Never Ratan jurisdiction allowed to place the RV in the parks for the public?

1:47:54

Absolutely.

1:47:55

It's going to determine what's going to benefit that jurisdiction.

1:48:01

So, yes, in a park, no parking lot in, uh, uh, Church parking lot, you know, really well limited opportunities to place pilot project recycler locations.

1:48:14

It's it's, you know, maybe at a Farmer's Market.

1:48:17

You know, wherever that community decides it's going to benefit their customers best is where that recycler could be located.

1:48:27

So, we'll give you just another minute or so to submit questions. I do appreciate all of the questions that we've had here today.

1:48:36

We have about 10 minutes left on our meeting, and I'm not sure just kind of shuts off, so Christina, never retina obsessed.

1:48:46

Thank you so much for this presentation. This information you have provided is very useful. Oh, we have another one from Deborah Kadena since we, since we have a few minutes left. And then there's I don't know if she's still typing a question, but that's all that stuff so far well. While Deborah's finishing out her question, I do want to thank all of you for attending this webinar today. And again, thank you for all of your questions and comments, this has been a very interactive webinar.

1:49:19

And in again, thank you for your interest in the Pilot Project Program. And Recycling californias beverage containers.

1:49:27

Through your dedication innovation and commitment to protecting our environment, we can ensure the success of not only the project program, but also of beverage container recycling for years to come.

1:49:37

So, I'm very excited to be interacting with all of you today from, from Tyrone Mitchell. This sounds like a project that would definitely be a benefit to my county.

1:49:48

Thank you for the webinar from Mona Lisa, A new or New Arm, mohammadi excuse me, thank you all from Deborah Kadena, Jeff, dahn Lee, excuse me, Jeff dahn loopy provided a list.

1:50:06

Tomorrow is the largest RV M, and VIP Co, is US based.

1:50:13

OK, fantastic, thanks, Jeff for providing ballast.

1:50:19

All right.

1:50:20

While there are no more questions, again, I want to say thank you, and I would like to tell you all to have a terrific rest of your day, and I would be remiss if I didn't thank all the other panel members with us today. Thank you. We couldn't do this without you.

1:50:36

Have a wonderful afternoon. Oh, I'm sorry. There's looks like there's like one more question from Christina: Never, Ratna. There was a bottling company that actually approached the jurisdiction regarding this project. They are interesting and partnering with the jurisdiction.

1:50:54

Will we be considered as a bottling company to partner with a jurisdiction? I don't see why not.

1:51:03

There's no limit on who can be a pilot project, or a sidebar, who can no kind of participate in this program. So absolutely. There's no reason why that wouldn't be considered.

1:51:16

OK. From, from David Martin, can business participate in the pilot program, or is this only for residents?

1:51:27

So I'm not sure, I'm understanding your question. Businesses, of course, can participate big project recyclers. They can help facilitate all of this. But redemption is simply given program. So depending on what the business loans, you know, for example, in our law,

hospitality businesses, restaurants and hotels are considered consumers. So, it just depends on the type of business.

1:51:59

OK, and that looks like that was the last question. All right, Well, thank you again so much. We really appreciate it. Have a fantastic afternoon.

1:52:10

Bye, bye.

1:52:11

Alright, thank you.

1:52:13

Thank you, bye, everyone.

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