

THE SURGE IN SINGLE USE DISPOSABLE TRASH IS OVERWHELMING OUR OCEAN AND OUR LANDFILLS.

Frank Ferral: 1:07 We take from mother earth, take the product, and then dispose of it.

EACH YEAR, CALIFORNIA THROWS AWAY 42 MILLION TONS OF WASTE. THAT'S EQUAL TO SHIPPING CONTAINERS STACKED MORE 32 BINS HIGH - RUNNING THE ENTIRE LENGTH OF INTERSTATE 5.

IT'S AN ALARMING REALITY FOR FRANK FERRAL WITH THE STOCKTON CHAMBER OF COMMERCE.

Frank Ferral: :55 the linear way of doing things, we have to throw out the window because... we're throwing way too much material away." 1:03

RATHER THAN DUMP OUR DISCARDS OVERSEAS, WHERE RECYCLABLE MATERIALS OFTEN END UP LANDFILLED OR IN THE OCEAN, CALIFORNIA IS WORKING TO MAKE SURE ITEMS ARE RECYCLED BY BUILDING REMANUFACTURING RIGHT HERE IN OUR STATE.

Frank Ferral: 6:17 it has to be done, because we are just throwing way too much stuff in the hole."

CALIFORNIA BUSINESSES ARE LEADING THE WAY, REMAKING OUR ECONOMY TO REUSE MATERIALS.

Rezaei: We don't throw anything away. 2:35:45

WASTE IS NOT PART OF THE BUSINESS MODEL FOR EPIC PLASTICS.

Navid Rezaei – Epic Plastics Plant Manager:

2:24:42 Every bottle counts... and every bottle we can put back into product, gets a second chance at life.

SINCE 1998, THE NORTHERN CALIFORNIA COMPANY KEPT OVER 200 MILLION POUNDS OF OLD MILK JUGS AND OTHER PLASTIC FROM BECOMING TRASH POLLUTION.

CREATING JOBS BY REMANUFACTURING SINGLE-USE DISPOSABLE PACKAGING INTO SOMETHING NEW.

Navid Rezaei – Epic Plastics Plant Manager

2:32:45 This is our final product of the BendaBoard.

2:33:50 This is designed to go underground, concealed, for your landscape edging. 57

AND WHEN THE RECYCLED EDGING LIVES OUT ITS USEFUL LIFE – IT'S RECYCLED AGAIN.

Rezael: 25:19 It's going to get a second chance at life and become a product people can use.

A CIRCULAR ECONOMY MODEL THAT REDUCES WASTE AND POLLUTION BY GROWING GREEN BUSINESSES THAT SAFEGUARD THE HEALTH AND WELLBEING OF THEIR COMMUNITIES.

2:38:20 We have all kinds of safety procedures in process.

UNDER CALIFORNIA'S STRICT ENVIRONMENTAL STANDARDS, RECYCLING BUSINESSES USE TECHNOLOGY AND BEST PRACTICES TO KEEP NEIGHBORHOODS CLEAN - AND KEEP TRAFFIC, ODOR AND NOISE POLLUTION IN CHECK.

LIKE THIS RECOLOGY COMPOST FACILITY IN THE CENTRAL VALLEY THAT HAS KEPT 2 MILLION TONS OF WASTE OUT OF LANDFILLS.

Stanislaus compost video quote Randy Friedlander, CalRecycle Inspector: 2:19:21 "It's going to help keep organic waste out of landfills to help reduce methane generation to help our climate problem. Also, it controls odors better because now they have biofiltration."

IMPROVING COMMUNITIES BY TRANSFORMING LOCAL ECONOMIES WITH GREEN JOBS.

CORBETT 5:16 we're hiring like crazy.

CENTRAL VALLEY-BASED ECOLOGIC - NEEDS MORE WORKERS TO KEEP UP WITH RISING DEMAND FOR THEIR RECYCLED PAPER BOTTLES.

Corbett: 25:31 "A lot of the bigger companies didn't think my idea was legitimate because in 2008 to 2012/2013, a lot of people thought sustainability was just a trend."

IN JANUARY – ONE OF THE WORLD'S LARGEST CONTRACT-MANUFACTURERS ACQUIRED THE COMPANY - AND HAS PLANS TO TAKE THIS CALIFORNIA INNOVATION GLOBAL.

6:10 so they'll be making Ecologic bottles in Europe by the end of 2022.

CALIFORNIA WANTS TO HELP MORE BUSINESSES REALIZE THE BENEFITS OF A RENEWABLE SYSTEM.

Frank Ferral: 10:25 The circular economy, I think, is going to stimulate innovation.

5:38 Look at the design of those products on the frontend. What can you do to redesign it so it can be repurposed, recycled, to put back into another product or continue the lifespan of your existing product?" 5:53

HE SEES THE STATE'S LATEST \$270 MILLION DOLLARS IN NEW CIRCULAR ECONOMY INVESTMENTS AS A POTENTIAL BOON FOR LOCAL GROWTH.

Frank 14:34 What I think the governor has done through a slew of legislation to support the circular economy and has enabled the business community and all chambers to really work with this, to change the paradigm a little bit and looking at it differently. 14:58

PROVIDING LOCAL COMMUNITIES WITH A ROADMAP TO A ZERO WASTE FUTURE.

REZAEI 2:25:10 Literally if you look behind me, there's 1.4 million pounds of trash in this yard that would've ended up in the landfill.

WITH MILLIONS IN NEW STATE FUNDS AVAILABLE AND 7 NEW LAWS MOVING RECYCLING FORWARD...

Rezaei: 2:35:50 I believe other companies can do this.

CALIFORNIA IS INVESTING IN BUSINESSES THAT HAVE THE VISION TO JUMP TO THE NEXT LEVEL OF ECONOMIC GROWTH THAT WILL KEEP THRIVING INTO THE FUTURE.

