

00:02:42.830

Rachel Wagoner: California faces a worsening climate crisis and a growing problem of trash pollution in our communities.

00:39:12.420 Manuel Medrano, CA Association of RMDZs: consumerism is wasteful

00:40:09.870 Manuel Medrano: ... and unfortunately global demand for all resources are projected to double by 2050.

00:03:08.010 Rachel Wagoner:... At this rate... our oceans will have more plastic than fish.

00:02:53.790 Rachel Wagoner: We have the power to take on these challenges and create successful businesses with more green jobs, as we innovate our way to a zero waste circular economy for the state of California.

00:27:55.500

Matt Henigan- CalRecycle: We are creating this office of innovation in market development and remanufacturing, which will serve as a one stop shop, helping new and expanding existing businesses navigate state regulations and all the incentives offered by various state agencies from the Treasury to go biz and loan programs and grants.

00:07:11.220 Rachel Wagoner: California is an environmental leader and an industry innovator

00:03:45.210 Rachel Wagoner: We must look at how we live and conduct our business to lessen our contribution to climate change and adapt to become more resilient... to restore and rebuild our environment and the economies that are reliant on it.

00:48:08.070 Emmeline Cardozo: We need to change how we produce consume and dispose of resources.

00:50:05.850 Emmeline Cardozo: This linear economy is perpetuating an unsustainable system.

00:50:50.010 Emmeline Cardozo: On the other hand, a circular economic system seeks to close that loop on our take-make-waste value chains and it reinvents the way that we produce and consume.

00:05:44.670 --> 00:05:57.420

Rachel Wagoner: Working together, we can move from a disposable system where most items are used just once, then thrown into a landfill forever - to a circular one where we collect and reuse.

00:37:02.460 Frank Ferral: ... Chambers can embrace this opportunity.

00:37:10.560 Frank Ferral: They can target a few leaders in their community and see ...

00:37:21.360 Frank Ferral: What they can do to keep their products in service for over 10 years.

00:07:22.290 Rachel Wagoner: By building the circular economy here in California, it will help us recover from the pandemic stronger and more resilient.

00:55:27.660 Emmeline Cardozo: Businesses are defining ambitious circular strategies for implementation in a short time frame, in the next five to 10 years.

00:55:35.130 Emmeline Cardozo: Consumers and regulators are both increasingly demanding a move towards circularity as well

00:09:11.700 Rachel Wagoner: With technical and financial assistance from CalRecycle, businesses across the state are designing waste out of their manufacturing process and using materials from local curbside bins to create new products.

00:08:03.930 Rachel Wagoner: Together, we can make sure manufacturing is a part of our Recycling and waste system so that everything we use is designed to be used again.