

91% of Californians are concerned about plastic and other trash overwhelming our neighborhoods and oceans.

The solution to this trash pollution is to:

- Cut waste,
- Recycle
- And reuse more products and materials.

California is taking steps to build the nation's first circular use economy.

"Innovation is what California does best.

in 2022, lawmakers approved new laws and funding to design waste out of products, and create new industries and green jobs by collecting, recycling and remanufacturing more materials.

Instead of landfilling our waste, we can collect it and make it into new products.

Turning our trash into cash for our state – California set the nation's toughest rules to cut single-use plastics by requiring all packaging must be recyclable or compostable, and 65% must be recycled. by 2032.

Lawmakers also made the biggest reforms to the bottle bill in a decade. adding wine and liquor bottles into the system to provide needed material for new products – while adding redemption sites for more Californians.

Legislators and governor Newsom also passed new laws to recycle battery-embedded products like many cell phones – as well as the more than 822 million loose batteries used in California each year - to prevent fires that cause millions in damages.

They will instead be recycled for scarce raw materials like lithium for California-made products.

Another new law will innovate fabric recycling to cut the 1.2 million tons of textiles dumped in landfills every year.

This is such an exciting opportunity for California.

Leading the nation in building a circular economy; turning trash into California's next boom industry with endless raw materials for generations to come.