

**MED-Project**<sup>®</sup>

Medication Education & Disposal

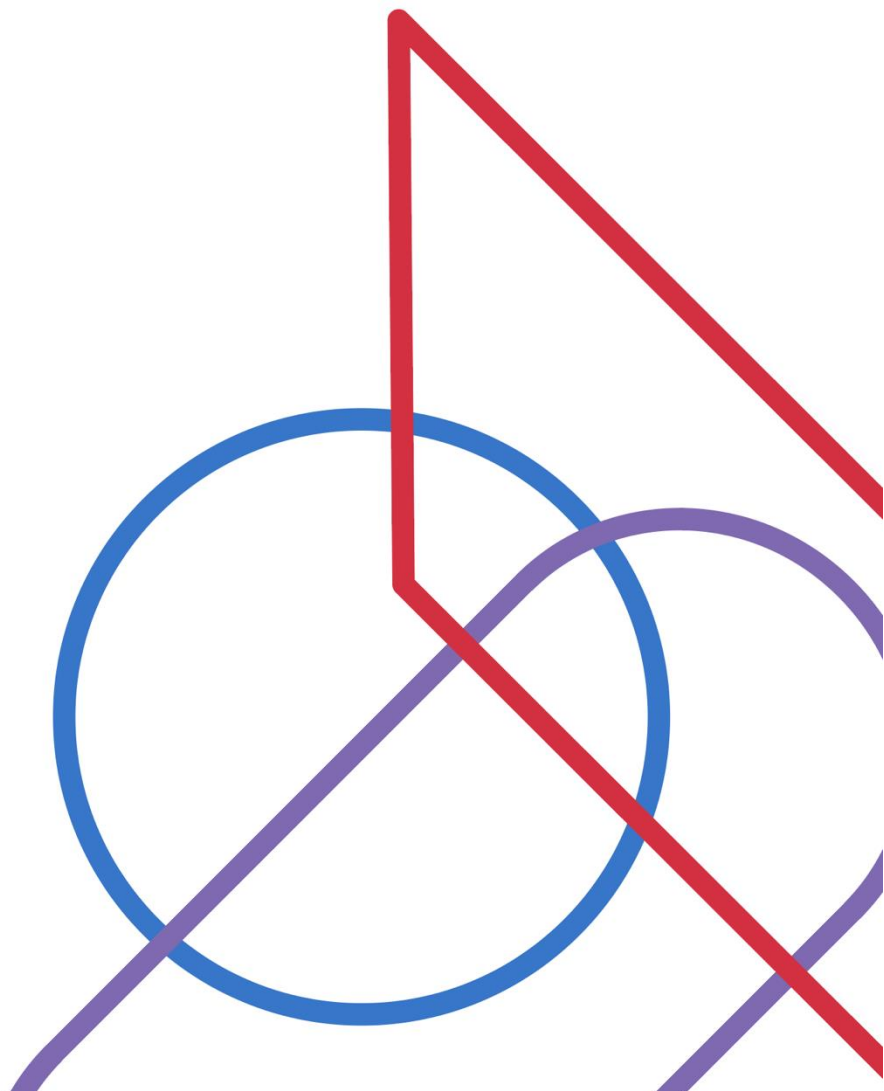
# MED-Project 2022 Annual Report

State of California, Sharps

March 31, 2023

**Prepared By:** MED-Project USA

**Submitted To:** California Department of Resources Recycling and Recovery



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## I. Executive Summary

**California Code of Regulations, Title 14, (“Regulation”) Section 18973.5(b):** *“Executive Summary. A concise summary of the information contained in the report that includes, but is not limited to, the highlights, outcomes and challenges, education and outreach efforts, and ways in which challenges are being addressed.”*

MED-Project USA (“MED-Project”) operates a Product Stewardship Plan for Home-Generated Sharps Waste in the State of California (“State”) under Chapter 2 (commencing with section 42030), Part 3, Division 30 of the California Public Resources Code. On December 9, 2021, the Director of the California Department of Resources Recycling and Recovery (“CalRecycle”), conditionally approved the MED-Project plan dated September 14, 2021. On August 22, 2022, MED-Project submitted a revised plan (the “Approved Plan”) to CalRecycle, which received approval, without conditions, on November 15, 2022.

This 2022 State of California Annual Report (“Annual Report”) describes MED-Project’s activities in the State between January 1, 2022, and December 31, 2022 (the “Reporting Period”). MED-Project fully implemented the Program within 270 days of the approval of the Plan, dated September 14, 2021, and approved by CalRecycle on December 9, 2021. Accordingly, full implementation of the September 14, 2021, Plan took place on September 5, 2022, meaning that the metrics presented in this Annual Report only represent a few months during the Reporting Period as the Program began to gain momentum. As such, MED-Project continued implementation of the Program timeline discussed in Appendix J of the Approved Plan.

MED-Project established a Mail-Back Program for Home-Generated Sharps Waste during the Reporting Period in order to meet the standards outlined in 42032.2(d)(1)(F). See Section IV for information about how MED-Project met these standards during the Reporting Period. By the end of the Reporting Period MED-Project had conducted outreach over 46,000 times via multiple methods, including over 1,500 letters, over 10,000 postcards, over 20,000 emails, over 8,900 phone calls, and over 5,600 in-person site visits. MED-Project conducted these in-person site visits with non-online Point of Sale Sites to, among other things, assist them in using the online and phone ordering systems, and provide materials to promote the program to Ultimate Users. MED-Project visited non-online Point of Sale Sites in person that were not yet activated on the online ordering system, in order to assist them in activating the online ordering system at their sites.

In creating a new statewide program providing or initiating the distribution of Sharps Mail-Back Packages at the Point of Sale, MED-Project has encountered some challenges. Under SB212 and CalRecycle’s implementing regulations, retailers are not required to participate by providing or initiating the distribution of a Sharps Mail-Back

Package at the Point of Sale. MED-Project implemented numerous varied strategies to secure Point of Sale Site participation and also implemented strategies where Ultimate Users could conveniently obtain Sharps Mail-Back Packages prior to the Point of Sale. MED-Project began by working with its Covered Entities and distributors by implementing a communications campaign to all Point of Sale Sites. The communications campaign encouraged participation in the program. MED-Project, in addition, implemented a communications strategy with Retail Pharmacy Chains. Finally, MED-Project registered every known Point of Sale Site into an online ordering system allowing Point of Sale Sites to conveniently initiate orders of Sharps Mail-Back Packages on behalf of Ultimate Users. MED-Project's strategies were enormously successful resulting in 3,988 Point of Sale Sites completing the process to participate through the online ordering system during the Reporting Period. MED-Project also provided a convenient phone ordering system. The phone ordering system does not require any registration and can be used to initiate the distribution of Sharps Mail-Back Packages at the Point of Sale. MED-Project sent a communication to all Point of Sale Sites that provided them with information on how to use the phone ordering system, how to use the online ordering system, information on general delivery, and information about the safe disposal of Home-Generated Sharps Waste. MED-Project also visited non-online Point of Sale Sites in person that were not using the online ordering system to assist them in activating their online account and provide information on how to use the phone ordering system. These programs were highly successful as demonstrated by the results provided in Section IV Collection System below.

MED-Project also implemented a proprietary method of providing information to Ultimate Users prior to a Point of Sale transaction or as part of the check-out process to further inform Ultimate Users of the numerous options for obtaining a free Sharps Mail-Back Package either provided for or initiated at the Point of Sale or prior to the Point of Sale.

Throughout the Reporting Period, MED-Project continued implementation of the Approved Plan according to the Program Implementation Timeline, discussed in Appendix J of the Approved Plan. Included in the implementation timeline is MED-Project's launch of the education and outreach program. MED-Project successfully launched the Website, launched the Call Center, began distribution of printable materials and signage to participating sites, and initiated a statewide outreach campaign targeted at Ultimate Users, as well as a statewide initiative to support Point of Sale Site and Retail Pharmacy participation. For more information about the education and outreach program, please see Section IX of this Annual Report.

The following Sections of the Annual Report address the specific reporting requirements in Regulation Section 18973.5 and/or Public Resources Code ("Code") Section 42033.2 and activities that occurred during the Reporting Period. Each section of the Annual Report restates the corresponding Code or Regulation requirement and provides the required information. Numbers in the Annual Report have been rounded to the nearest tenth place. All capitalized terminology not defined in this Executive Summary is derived from the Approved Plan.

## A. Notifications in the Reporting Period

MED-Project submitted the following change request to CalRecycle during the Reporting Period:

- On December 13, 2022, MED-Project submitted a notice of changes to the Approved Plan, notifying CalRecycle of the addition of treatment and disposal facilities to the Approved Plan as well as a change in the primary contact person for MED-Project.

## II. Program Expenses

**Regulation Section 18973.5 (q):** “A list of all actual expenses incurred during the previous reporting period. Expenses shall be summarized in accordance with the budget categories specified in section 18973.6(b).”

### Annual Expenses

The following are the actual expenses incurred during the Reporting Period:

- Capital costs: \$0
- Costs of collection, transportation, and disposal of covered products: \$1,787,691
- Administrative costs: \$693,897
- Education and outreach costs: \$547,110
- Costs related to grants, loans, sponsorships, or other incentives as part of program implementation: \$0
- Departmental administrative fee costs: \$467,833

## III. Program Contact Information:

**Regulation Section 18973.5(a):** “(a) Contact information pursuant to section 18973.3(a) including any changes or updates to this information.”

On December 13, 2022, MED-Project notified CalRecycle of a change to the primary contact person. The primary contact person for MED-Project by the end of the Reporting Period, was:

Dr. Victoria Travis  
National Program Director  
MED-Project USA  
1800 M Street, NW  
Suite 400 South  
Washington, DC 20036  
Phone: 1 (833) 633-7765  
Fax: 1 (866) 633-1812  
[california@med-project.org](mailto:california@med-project.org)  
[www.med-projectusa.org](http://www.med-projectusa.org)

The M Street address is the mailing and physical address.

## IV. Collection System

**Regulation Section 18973.5 (c)(1):** *“Describe “[h]ow ultimate users had an opportunity to dispose of their home-generated sharps waste as described in the approved stewardship plan.”*

During the Reporting Period, MED-Project implemented systems to provide or initiate the distribution of Sharps Mail-Back Packages to Ultimate Users at or prior to the Point of Sale of In-Scope Purchases and through the Website and Call Center consistent with the Approved Plan. During the Reporting Period, MED-Project engaged with vendors to design and develop the system for initiating Sharps Mail-Back Packages at the Point of Sale for In-Scope Purchases and for distributing Sharps Mail-Back Packages to Point of Sale Sites to provide to Ultimate Users at the Point of Sale for In-Scope Purchases. MED-Project also performed outreach and education about the Program with Covered Entities, distributors, and Point of Sale Sites.

### A. Sharps Containers and Mail-Back Distribution

**Code Section 42033.2 (b)(5):** *“For a stewardship plan for home-generated sharps waste, information on the mail-back program.”*

**Regulation Section 18973.5 (c)(2):** *“Amount of sharps waste containers and mail-back materials distributed as required in the stewardship plan pursuant to section 18973.3(f)(6), per county, through each of the following methods:*

- (1) *Provided at point of sale*
- (2) *Initiated at point of sale*
- (3) *Website requests*
- (4) *Toll-free telephone number requests.”*

Beginning on September 5, 2022, MED-Project provided a system that allowed Point of Sale Sites to initiate or provide for the distribution of Sharps Mail-Back Packages to Ultimate Users at the Point of Sale of In-Scope Purchases. MED-Project worked with Point of Sale Sites during the Reporting Period resulting in 3,988 sites accepting the terms and conditions to participate in the Program using the online ordering system to initiate the distribution of Sharps Mail-Back Packages. During the Reporting Period, 7,065 Sharps Mail-Back Packages were initiated at Point of Sale Sites at the Point of Sale of In-Scope Purchases using the online ordering system.

Additionally, during the Reporting Period, 156 non-online Point of Sale Sites executed an agreement to participate in the Program by providing Sharps Mail-Back Packages at the Point of Sale. During the Reporting Period, 4,487 Sharps Mail-Back Packages were distributed to Point of Sale Sites to provide for In-Scope Purchases at the Point of Sale.

MED-Project is providing Sharps Mail-Back Package request and distribution metrics, pursuant to Section 18973.3(f)(6), categorized by county, as an accessible Excel spreadsheet attached in the submission of this Annual Report. See Attachment A for the number of Sharps Mail-Back Package requests and distributions by county.

Point of Sale Sites were also able to order Sharps Mail-Back Packages through the phone ordering system. During the Reporting Period, 1,471 Sharps Mail-Back Package orders were initiated at Point of Sale Sites using the phone ordering system.

MED-Project also initiated distribution of Sharps Mail-Back Packages through the Website and Call Center during the Reporting Period. During the Reporting Period, MED-Project received 7,037 requests for Sharps Mail-Back Packages through the Website and 516 requests for Sharps Mail-Back Packages through the Call Center. During the Reporting Period, MED-Project distributed 7,000 Sharps Mail-Back Packages through the Website and 509 Sharps Mail-Back Packages through the Call Center. The difference between the requests for Sharps Mail-Back Packages received and Sharps Mail-Back Packages distributed is due to end-of-year timing, for example, Sharps Mail-Back Packages that were requested during the Reporting Period and distributed after the Reporting Period.

Through Point of Sale Sites, there were over 2,200,000 times that Ultimate Users purchasing Sharps were provided information on Program usage at the Point of Sale.

## **B. Mail-Back Returns**

***Regulation Section 18973.5 (c)(3):*** “Amount of home-generated sharps waste returned through the mail-back program, as required in the stewardship plan pursuant to section 18973.3(f)(6).”

During the Reporting Period, MED-Project disposed of 3,988.0 pounds of Home-Generated Sharps Waste through the return of 1,958 Sharps Mail-Back Packages by Ultimate Users.

## **C. Supplemental Forms of Collection and Disposal**

***Regulation Section 18973.5 (c)(4):*** “Supplemental collection method(s) of home-generated sharps waste that were provided in addition to, but not in lieu of, the mail-back program, pursuant to section 18973.3(f)(5). Include a



*list of dates and locations of take-back events that occurred pursuant to section 18973.3(f)(5)(B), if applicable”*

**Regulation Section 18973.5 (c)(5):** *“If applicable, amount of home-generated sharps waste collected through supplemental collection method(s), as required in the stewardship plan pursuant to section 18973.3(f)(7)”*

MED-Project did not use supplemental collection methods to collect Home-Generated Sharps Waste during the Reporting Period.

## **V. Transportation and Disposal System**

**Regulation Section 18973.5 (d):** *“Transportation and Disposal. Descriptions of the methods used to transport and dispose of consolidated home-generated sharps waste, including the following:*

- (1) Mechanism(s) used to track the collection, transportation, and disposal of home-generated sharps waste*
- (2) Name and mailing address of each service provider used to transport or process home-generated sharps waste*
- (3) For each disposal facility, include the following:*
  - (a) Name of facility*
  - (b) Mailing and physical address*
  - (c) Total weight of material disposed”*

MED-Project operates a handling, transport, and disposal system that complies with applicable laws, regulations, and other legal requirements. Each Sharps Mail-Back Package provided under the Program during the Reporting Period had a unique identifier enabling tracking.

MED-Project used the following service providers for transporting or processing Home-Generated Sharps Waste during the Reporting Period:

- United States Postal Service: 475 L’Enfant Plaza, SW, Washington, DC, 20260

MED-Project used the following disposal facilities to dispose of Home-Generated Sharps Waste during the Reporting Period:

1. MedSharps, LLC
  - i) Mailing Address: 17340 Bell N Drive, Schertz, TX 78154

- ii) Physical Address: 17340 Bell N Drive, Schertz, TX 78154
- iii) Pounds of Home-Generated Sharps Waste disposed: 3,896.2

2. Stericycle, Inc. Vernon

- i) Mailing Address: 2775 E 26th Street, Vernon, CA 90058
- ii) Physical Address: 2775 E 26th Street, Vernon, CA 90058
- iii) Pounds of Home-Generated Sharps Waste disposed: 91.8

## VI. Policies and Procedures

**Code Section 42033.2 (b)(6):** *“Whether policies and procedures for collecting, transporting, and disposing of covered products, as established in the stewardship plan, were followed during the reporting period and a description of each instance of noncompliance, if any occurred.”*

**Regulation Section 18973.5 (e):** *“Policies and Procedures. Pursuant to subdivision (b)(6) of section 42033.2 of the Public Resources Code, provide the following:*

- (1) *Description of whether policies and procedures for collecting, transporting, and disposing of home-generated sharps waste, as established in the stewardship plan, were followed during the reporting period*
- (2) *Description of each instance of noncompliance from stewardship plan policies and procedures, if any occurred*
- (3) *Corrective actions taken, or that will be taken, if the program operator discovered critical instances of noncompliance with stewardship plan policies and procedures”*

**Regulation Section 18973.5 (f):** *“Description of updates, that have been made or will be made, to the processes and policies followed to safely and securely collect, track, and properly manage home-generated sharps waste from collection through final disposal.”*

Policies and procedures for collecting, transporting, and disposing of Home-Generated Sharps Waste, as established in the Approved Plan, were followed during the Reporting Period with the exception of the instances listed in this Annual Report. For a discussion of Approved Plan exceptions, see Appendix A: Plan Exception Report. During the Reporting Period, MED-Project did not make or initiate updates to the Approved Plan

processes and policies to safely and securely collect, track, and properly manage Home-Generated Sharps Waste from collection through final disposal.

## VII. Repeal of Local Ordinances

**Regulation Section 18973.5 (g):** *“Ordinance Repeal. Pursuant to subdivision (e) of section 42032.2 of the Public Resources Code, description of processes, logistics, and timing of implementation that will be necessary for the stewardship program to expand into jurisdictions not previously included in the stewardship plan, in the event of the repeal of a local stewardship program ordinance.”*

The 2021 MED-Project Annual Report for Home-Generated Sharps (the “2021 Annual Report”) described San Luis Obispo County’s withdrawal from the San Luis Obispo County Integrated Waste Management Authority, which administers a local stewardship program ordinance. At the time of the 2021 Annual Report, MED-Project was expanding the Program into the unincorporated areas of San Luis Obispo County pursuant to PRC 42032.2(e) and 42036.2. During the Reporting Period, however, it became clear that the Integrated Waste Management Authority is continuing to serve the areas of San Luis Obispo County where MED-Project was expanding the State Program. As such, MED-Project discontinued efforts to expand the Program into these areas of San Luis Obispo County.

During the Reporting Period, the Program did not expand into jurisdictions not previously included in the Program.

## VIII. Safety and Security Incidents

**Code Section 42033.2 (b)(7):** *“Whether any safety or security problems occurred during collection, transportation, or disposal of collected covered products during the reporting period and, if so, what changes have been or will be made to policies, procedures, or tracking mechanisms to alleviate the problem and to improve safety and security.”*

**Regulation Section 18973.5 (h):** *“Safety and Security. Describe the general nature of any incidents with safety or security related to collection, transportation, or disposal of home-generated sharps waste. Explain the corrective actions taken or that will be taken to address the issue and improve safety and security. Additionally, the following specific information about any incident(s) shall be made available to the department, upon request, and shall include, but not be limited to:*

- (1) *Location and date*
- (2) *Description of specific incident*
- (3) *Cause(s) of specific incident*
- (4) *Parties involved*
- (5) *Regulatory or law enforcement agencies involved and any litigation, arbitration, or other legal proceedings that result from each incident.”*

MED-Project tracked safety and security problems that occurred during the Reporting Period and there were no events reported during the Reporting Period.

## **IX. Education and Outreach**

**Regulation Section 18973.5 (i):** *“Education and Outreach. Description and evaluation of the comprehensive education and outreach activities pursuant to section 18973.3(i), including, but not limited to, the following:*

- (1) *Electronic examples of promotional marketing materials*
- (2) *Numerical results of the education and outreach metrics outlined in the stewardship plan, pursuant to section 18973.3(i)(5)*
- (3) *A discussion of what the metrics, described above in section 18973.5(i)(2), reveal about the performance of the comprehensive education and outreach program, including, but not limited to, ultimate user awareness, program usage, and accessibility*
- (4) *Description of how the requirement in section 42031.6(b) of the Public Resources Code was met”*

### **A. Promotional Marketing Materials**

During the Reporting Period, MED-Project began initial education and outreach activities in the State, including: initiation of social media activity, establishment of the Website, a digital media campaign, and the development and distribution of promotional materials such as brochures and posters. For electronic examples of these education and outreach activities, please see Appendix B: Promotional Marketing Materials Examples. MED-Project promoted the disposal of Home-Generated Sharps Waste in a manner that is consistent with the services offered to Ultimate Users of the Program, including through messaging on its signage, educational and outreach materials, and the Website during the Reporting Period.

## B. Education and Outreach Activities

MED-Project implemented the education and outreach program consistent with the timeline described in Appendix J of the Approved Plan:

### Education and Outreach (Days 1–90)

- Launched accessible Website that provides:
  - Translations using a third-party translation tool.
  - Other informational pages.
- Activated the Call Center for Ultimate Users.
- Activated the Help Desk for Point of Sale Sites, hospitals, Pharmacies, other locations, pharmacists, providers and other individuals.
- Launched outreach campaigns to participating Covered Entities and distributors, regarding Point of Sale Site participation in the Program.

### Education and Outreach (Days 91–180)

- Made educational and outreach materials available to Ultimate Users, Point of Sale Sites, hospitals, Pharmacies, other locations, pharmacists, providers, and other individuals upon request and via the Help Desk.
- Continued outreach campaigns to participating Covered Entities and distributors, regarding Point of Sale Site participation in the Program.

### Education and Outreach (Days 181–270)

- Released educational video series for Point of Sale Sites.
- Provided educational signage and materials to Point of Sale Sites, upon request, and via the Help Desk.
- Continued outreach campaigns to participating Covered Entities and distributors, regarding Point of Sale Site participation in the Program.
- Launched social media activity.
- Launched communications and outreach campaign targeted at health care providers.
- Released educational video series for Point of Sale Sites.
- Finalized public service announcement for release.

MED-Project implemented the initial media and outreach plan consistent with the timeline described in Appendix F of the Approved Plan:

- Media and Promotion: Year 1 (30 Days – 180 Days)
  - No scheduled activities.
- Media and Promotion: Year 1 (210 Days – 270 Days)
  - Launched social media activity.
  - Launched targeted communications and outreach campaign directed at health care providers.

- Media and Promotion: Year 1 (240 Days)
  - Finalized public service announcements and outreach strategy for upcoming year.
- Media and Promotion: Year 1 (300 – 360 Days)
  - Launched public service announcement.
  - Continued social media activity.
- Media and Promotion: Year 1 (300 Days)
  - Engaged with Google Ad Grants and applied to participate in grant-based online advertising campaign.
- Media and Promotion: Year 1 (330 Days – 360 Days)
  - Continued to engage with Google Ad Grants on application to participate in grant-based online advertising campaign.
- Media and Promotion: Year 2 (30 – 360 Days)
  - Public service announcements available via online access.
  - Continue to engage with Google Ad Grants on application to participated in grant-based online advertising campaign.
  - Continue social media activity.
  - Run targeted communications and outreach campaign directed at health care providers.
  - Local promotion for confirmed events if needed.

Pursuant to Regulation Section 18973.2(j), MED-Project conducted a comprehensive education and outreach campaign to raise public awareness and educate Ultimate Users as well as Point of Sale Sites, hospitals, Pharmacies, health care providers, and other individuals on Program usage. The activities were designed to:

- Inform Ultimate Users where, why, and how to safely dispose of Sharps.
- Encourage participation from a variety of private businesses and public agencies.
- Account for the diverse media consumption habits, behaviors, and motivating factors of Ultimate Users, businesses, and stakeholders across the State.
- Improve message retention.

A Website was launched on March 9, 2022, to effectively communicate Program information with Ultimate Users. The Website is user-friendly, mobile responsive, and accessible by common device and browser systems. The Website provides all information as outlined in Section 9 of the Approved Plan.

On March 9, 2022 the Call Center was established as another effective means to communicate Program information with Ultimate Users. The toll-free telephone number was available 24 hours a day, 7 days a week, and provides Ultimate Users with the option to continue the automated recording in English or Spanish via an interactive voice response system, or the 711 teletype services for the hearing- and speech-impaired. The Call Center also provided translation services upon request with the assistance of a human representative.



During the Reporting Period MED-Project attempted to participate in advertising grant programs for non-profit organizations, specifically Google Ad Grants. Those applications were denied due to unspecified required Website updates. MED-Project will continue to apply to such programs as available and appropriate.

MED-Project provided educational and outreach materials to Ultimate Users and Point of Sale Sites participating in the Program. These materials were translated into English and Spanish as a printed hard copy, and available for translation in over 100 languages via the Website. Education and outreach materials included brochures, posters, and Sharps Mail-Back Package inserts. For examples of the education and outreach materials distributed during the Reporting Period, see Appendix B: Electronic Examples of Promotional Marketing Materials.

Additionally, MED-Project promoted the Program to Ultimate Users by providing outreach materials that included brochures and posters, free of charge to Point of Sale Sites and other locations upon request for dissemination to Ultimate Users. These materials were translated into English and Spanish as a printed hard copy, and available for universal translation via the Website. Ultimate Users could use the information these materials provided to obtain Sharps Mail-Back Packages from MED-Project prior to an In-Scope Purchase.

Public Service Announcements included video, audio, and static media variants promoting the proper and safe disposal of Home-Generated Sharps Waste. The messaging targeted Ultimate Users aged 18 and over. MED-Project began organic social media activity on September 3, 2022. Social media was utilized to complement and expand the campaign's reach. MED-Project posted on both Facebook and Instagram platforms to promote Program information.

MED-Project launched a statewide campaign targeted at Ultimate Users aged 18 and over. The campaign ran across both digital display media and paid social media and utilized behavioral, interest, and search targeting to reach intended audiences researching topics including: sharps disposal, sharps prescription, sharps prices, sharps purchases, and sharps related keywords. The campaign launched on December 5, 2022, and the reporting found in the Numerical Results section below discusses Reporting Period activity. The campaign was designed and run in such a way to maximize reach among the target audience allowing for the opportunity to maximize awareness. The media was run in all Designated Market Areas (DMAs) across the State. Digital display media refers to traditional digital banner-based advertising. This is the most common form of online advertising and is seen across nearly every ad-supported website. This tactic allows for MED-Project's creative to be served across the web, and to be targeted to specific audiences. Social media refers to the use of paid social media advertising. This advertising is found in-feed on social media websites, most commonly Facebook and Instagram for MED-Project. This advertising is a promoted post and resembles the look and feel of a traditional post within the relevant platform.

In addition, MED-Project produced a series of four educational videos for Point of Sale Sites and potential Point of Sale Sites to simplify outreach and communication and provide support in program participation. MED-Project also utilized a third-party vendor to identify online Point of Sale Sites and contacted those online Point of Sale Sites about how to participate in the Program. MED-Project performed multiple presentations and outreach to Covered Entities and distributors regarding Point of Sale Site participation.

MED-Project performed outreach to household hazardous waste facilities in the State by notifying Local Agencies about the opportunity to receive reimbursement from MED-Project for the costs of transportation and disposal of Home-Generated Sharps Waste from household hazardous waste facilities.

MED-Project maintained an account management team that was dedicated to building and maintaining relationships with Point of Sale Sites and other stakeholders, such as Covered Entities and distributors, both at a corporate and individual site level. This team also managed in-person and virtual meetings and presentations with decision makers at Point of Sale Sites, and other stakeholders, such as Covered Entities and distributors, to promote the Program. MED-Project conducted outreach over 46,000 times via multiple methods, including over 1,500 letters, over 10,000 postcards, over 20,000 emails, over 8,900 phone calls, and over 5,600 in-person visits in the Reporting Period.

During the Reporting Period, MED-Project also participated in three in-person events and one virtual presentation to educate pharmacists on the Program. The events were:

- Cardinal Health Retail Business Conference: Event dedicated to primarily independent pharmacy owners/pharmacists and pharmacy team members, and pharmacy vendors from across the country.
- California Pharmacist Association (CPhA) Western Pharmacy Exchange: Event dedicated to primarily California pharmacists (chain, independent, and hospital) and pharmacy team members, and pharmacy vendors.
- Community Clinic Association of Los Angeles County (CCALAC): Monthly pharmacy workshop. The CCALAC has a mission of supporting and expanding access to quality comprehensive health care for every individual.
- Indian Pharmacist Association (IPA) California Tradeshow: IPA California works to improve opportunities for social interaction among members by providing a common platform for pharmacists of Indian origin to come together to promote and improve their professional skills in serving the community.

MED-Project raised awareness of the Program amongst health care providers through a targeted digital campaign. MED-Project informed health care providers about how they could educate Ultimate Users on how to obtain Sharps Mail-Back Packages prior to the Point of Sale of an In-Scope Purchase through a targeted digital campaign. MED-Project ran this media from September 1, 2022, to November 30, 2022 resulting in



3,217 health care providers contacted through 12,868 emails and with 362,634 number of impressions.

As part of the launch of the statewide outreach campaign, MED-Project distributed a press release informing the public at large about the Program including distributing to four major and local television broadcast stations, six healthcare trade publications, and 10 retail trade publications throughout the state of California. Additionally, MED-Project disseminated an email to partners and local health officials with a letter referring to the press release to share amongst their networks.

## C. Numerical Metrics

The various education and outreach metrics that MED-Project is providing in this Annual Report are quantitative tools that collectively can be an indication of the education and outreach program's performance. Ultimate User awareness, Program usage, and accessibility are measures that can reflect the implementation of the Program. MED-Project will continue to monitor and report on these metrics, evaluating performance over time. During the Reporting Period, MED-Project evaluated the below metrics for evaluating the comprehensive education and outreach program performance as discussed in Section 11 of the Approved Plan:

### **Education and Outreach Overall Program Awareness**

MED-Project did not gather these metrics during the Reporting Period, as they are survey metrics. The first survey will be completed in 2023.

### **Education and Outreach Program Participation**

- Number of visits to the Website: 44,023
  - o 9,153 visits to the Find a Location page.
  - o 11,650 visits to the Mail-Back Services page.
- Number of calls to the Call Center: 989

### **Education and Outreach Program Participation**

- Reach relative to the state of California's estimated Sharps user population: 22%
- Per-campaign impressions:
  - o Ultimate Users:
    - Digital display media campaign: 435,924 impressions
    - Social media campaign: 225,651 impressions
  - o Healthcare providers:
    - Digital media campaign: 362,634 impressions
    - Email blasts: 12,868 impressions
- Number of media placements:
  - o Digital media campaign: Ran from December 5 to December 31, 2022.
  - o For digital media, media placements are considered the number of impressions. The list of daily digital media impressions is provided in an

accessible Excel spreadsheet attached in the submission of this Annual Report. See Attachment B for the number of impressions by day.

- Number of visits to the Website: 44,023
- Number of calls to the Call Center: 989

## **Education and Outreach General Statistical Data**

- Printable materials and signage distributed to Point of Sale Sites, hospitals, Pharmacies, and other locations:
  - o 51,700 brochures (33,400 English, 18,300 Spanish)
- The outreach effort to health care providers to inform Ultimate Users of the opportunity to order a Sharps Mail-Back Package:
  - o Click-through rate of digital banners: 0.15%
  - o Number of opened emails: 3,733
- Through the Point of Sale Sites, there were over 2,200,000 times that Ultimate Users purchasing Sharps were provided information on Program usage at the Point of Sale.

## **D. Performance of the Education and Outreach Program**

During the Reporting Period, MED-Project successfully provided a comprehensive education and outreach program as evidenced in this Annual Report. As discussed in Appendix F of the Approved Plan, MED-Project launched a media campaign that started on December 5, 2022, targeting Ultimate Users. Initial metrics from the media campaign as reported below show demonstrable reach of campaign messaging and substantive usage of campaign resources (i.e., Website and Call Center).

Awareness, usage, and accessibility can be measured through survey responses such as percent of respondents who are aware of the Program and respondents' opinions regarding accessibility and ease of use. MED-Project will be conducting a survey in 2023 to collect this information. Although the survey of Ultimate Users was not conducted during the Reporting Period, MED-Project posted a community feedback questionnaire on the community feedback page of the Website on March 9, 2022. MED-Project received a limited number of completed community feedback questionnaires during the Reporting Period.

The results of all of the metrics discussed in this section are used to measure the program's performance and they indicate that outreach efforts are having a positive impact on performance.

### **Ultimate User Awareness**

Metrics that provide information to evaluate the impact of the outreach and education program on Program awareness are the number of visits to the Website and Call Center and media-based metrics. Although the outreach program, which followed the implementation timeline described in Appendix F of the Approved Plan, only has metrics

for the final month of the Reporting Period, the metrics measured do allow us to assert a level of awareness of the Program. MED-Project measured 435,924 impressions (English and Spanish campaigns) from the digital display media campaign and 225,651 impressions from the social media campaign (English and Spanish campaigns). These campaigns only ran for 27 days of the Reporting Period and were able to reach 22% of the state of California's estimated Sharps user population.

Ultimate User awareness is also developed at Point of Sale Sites. Ultimate Users are able to interact with personnel who can direct them towards the Program or provide more information. MED-Project operated at 3,988 Point of Sale Sites during the Reporting Period, where information on Program usage was provided over 2,200,000 times to Ultimate Users purchasing Sharps.

## **Program Usage**

As a measure of engagement with the Website, MED-Project is using the number of visits to the Website, because this is a measure of a resident's potential to participate in the Program. MED-Project also evaluated the number of Website page views for the Find a Location and Mail-Back Services pages of the Website as a measure of Program usage, since this infers that a user was looking to dispose of Home-Generated Sharps Waste through the Program. During the Reporting Period, MED-Project had 44,023 total visits to the Website, including 9,153 visits to the Find a Location page and 11,650 visits to the Mail-Back Services page.

As a measure of engagement with the Call Center, MED-Project is using the number of calls to the Call Center during the Reporting Period because this is a measure of a resident's potential to participate in the Program. Program participation metrics, such as engagement with Website and Call Center, are data points that can reflect the potential usage of the program. During the Reporting Period, MED-Project received 989 calls to the Call Center.

The amount of Home-Generated Sharps Waste collected and disposed of in the State during the Reporting Period is a direct measure of usage by Ultimate Users. The Annual Report also discusses the collection and disposal of Home-Generated Sharps Waste during the Reporting Period in Section IV; Collection System. Another factor in Program usage is that when Ultimate Users enter a Point of Sale Site, they are able to interact with sites that can direct potential Ultimate Users toward the Program. MED-Project operated 3,988 Point of Sale Sites during the Reporting Period, which represents the scale of access and potential usage of the Program.

## **Accessibility**

Consistent with section 7295 of the Government Code, the Website is available to all demographics with a third-party translation tool. The Website is also evaluated for conformance to WCAG 2.1 Level A & AA and updated as required to provide accessibility to disabled individuals in compliance with section 7405 of the Government Code and the Web Content Accessibility Guidelines 2.0.

MED-Project also made all printable materials and signage in formats that were compatible with the above accessibility standards. These materials were available to be provided as hard copies in both English and Spanish. All printable materials also contained a universally recognized icon that directs Ultimate Users to the Website where they could view or print the translated documents in over 100 languages, including all of the languages specified by the California Secretary of State's voting materials language requirements. In-store outreach metrics, such as the number of participating locations and distribution of printable materials and signage can provide information on program accessibility for Ultimate Users.

MED-Project established the Call Center as an option to assist Ultimate Users with locating Point of Sale Sites, requesting Sharps Mail-Back Packages, and requesting additional information about the Program. The Call Center is available in both English and Spanish with human representatives available to provide information about the above services. Translators are also available to provide language options suited to local demographics. The 711 teletype service is available for hearing- and speech-impaired individuals. Furthermore, all MED-Project submissions to CalRecycle during the Reporting Period, that were approved by CalRecycle, conformed with the WCAG 2.1 Level A & AA accessibility standards so that these documents could be posted to the CalRecycle website.

The Program is also generally accessible to Ultimate Users, with 3,988 Point of Sale Sites operating during the Reporting Period using the online ordering system, giving Ultimate Users many opportunities to interact with Point of Sale Sites that can provide additional information about the Program. MED-Project also ran an outreach campaign with over 1,280,000 impressions targeted toward informing health care providers that Ultimate Users can request Sharps Mail-Back Packages through the Program prior to the Point of Sale of an In-Scope Purchase. In addition, MED-Project distributed a total of 51,700 brochures to Point of Sale Sites, hospitals, Pharmacies and other locations. Additionally, there were over 2,200,000 times that Ultimate Users purchasing Sharps were provided information on Program usage at the Point of Sale.

## **X. Participating Covered Entities and Their Covered Products**

**Code Section 42033.2 (b)(1):** *“A list of covered entities participating in the stewardship organization.”*

**Code Section 42033.2 (b)(2):** *“The updated and reverified list provided pursuant to paragraph (2) of subdivision (a) of Section 42031 of covered products that each covered entity subject to the stewardship plan sells or offers for sale.”*

**Regulation Section 18973.5 (j):** *“Covered Entities. Participating covered entities covered by the stewardship plan and their contact information, including, but not limited to, the following:*

- (1) *Name of covered entity*
- (2) *Mailing and physical address*
- (3) *Contact name and title*
- (4) *Email address”*

**Regulation Section 18973.5 (k):** *”A copy of the list of covered products submitted to the Board of Pharmacy pursuant to subsection (2) of subdivision (a) of section 42031 of the Public Resources Code.”*

The list of Covered Entities participating during the Reporting Period is provided in an accessible Excel spreadsheet attached in the submission of this Annual Report. See Attachment C: List of Covered Entities.

The list of Covered Products sold or offered by sale by each participating Covered Entity is provided in an accessible Excel spreadsheet attached in the submission of this Report. This list was previously submitted to the Board of Pharmacy by January 15, 2022. See Attachment D: List of Covered Products.

## **XI. Selection of Service Providers**

**Regulation Section 18973.5 (l):** *“Description and evaluation of the process for selecting service providers, if applicable.”*

MED-Project did not select any service providers during the Reporting Period.

## **XII. Incentives Provided**

**Regulation Section 18973.5 (m):** *“Description of any grants, loans, sponsorships, reimbursements, or other incentives provided, as applicable.”*

There were no grants, loans, or sponsorships provided during the Reporting Period. MED-Project received 31 requests for reimbursement from Local Agencies and provided 30 reimbursements to Local Agencies for household hazardous waste (“HHW”) sites during the Reporting Period, with one reimbursement occurring after the end of the Reporting Period. See Section XV of this Annual Report for additional information on reimbursement requests.

## XIII. Staffing Changes

**Regulation Section 18973.5 (n):** “Description of changes in staffing of the stewardship program.”

MED-Project identifies two points of contact in the Approved Plan. There was a change to the primary contact person during the Reporting Period. Please see Section III; Program Contact Information for more information.

## XIV. Coordination

**Regulation Section 18973.5 (o):** “Description of how the program operator coordinated with other program operators to avoid confusion to the public and all program participants in the event that multiple stewardship programs for home-generated sharps waste are in operation concurrently or new stewardship programs begin operating.”

MED-Project met Approved Plan obligations to coordinate under Regulation 18973.2(k) by contacting the other program operators with an offer to confer on coordination, proposing a schedule for coordination, and proposing terms for coordination of the Stewardship Program. On March 8, 2022, and March 17, 2022, MED-Project offered to confer with UltiMed, Inc. (“UltiMed”) and the Drug Take-Back Solutions Foundation (“Foundation”) respectively.

Subsequent communication to establish a schedule for coordination culminated in MED-Project submitting proposed terms of coordination, including a common mark, that were sent to the Foundation and UltiMed on October 18, 2022. The Foundation agreed to the terms of coordination on March 3, 2023. MED-Project was notified by CalRecycle on March 22, 2023, that UltiMed had withdrawn as a program operator.

## XV. Local Agency Requests

**Regulation Section 18973.5 (p):** “Local Agency Requests. For each local agency that has requested removal or reimbursement, pursuant to the requirements in subsection (1)(F)(ii) of subdivision (d) of section 42032.2 of the Public Resources Code, provide details including, but not limited to:

- (1) Name of local agency, or agent acting on behalf of the local agency.
- (2) For each household hazardous waste facility:
  - (a) Facility location



*(b) Reimbursement payment amount, as applicable*

*(c) Amount of home-generated sharps waste collected, as required in the stewardship plan pursuant to section 18973.3(f)(8)*

*(3) Any requests that were rejected and the reason(s) each request was rejected.*

*(4) Any requests where response, removal, or reimbursement was performed outside of the timelines specified in section 18973.3(g)(2)."*

MED-Project received 31 requests for reimbursement from Local Agencies during the Reporting Period. MED-Project provided reimbursement for 30 of those 31 requests for reimbursement, with one reimbursement occurring after the end of the Reporting Period. A full list of requests for reimbursement is provided in an accessible Excel spreadsheet in the submission of this Annual Report. See Attachment E: Local Agency Requests. MED-Project did not reject any requests for reimbursement during the Reporting Period. As discussed in Section 7 of the Approved Plan, MED-Project responded to all Local Agency requests within 14 days and issued reimbursement to all Local Agencies within 45 days of receipt of an invoice during the Reporting Period. MED-Project reimbursed Local Agencies a total of \$17,555.01 for the collection of a total of 12,644.0 pounds of Home-Generated Sharps Waste Collected, including \$1,296.00 amount reimbursed in 2023.

## **XVI. Plan Compliance**

**Code Section 42033.2 (b)(8):** *"How the program operator complied with all elements in its stewardship plan."*

**Regulation Section 18973.5 (r):** *"State Agency Determinations pursuant to section 42032.2(d)(1)(B) of the Public Resources Code. Submit all agency determination(s) of compliance, noncompliance and superseding determinations of compliance, if any, for the reporting period."*

MED-Project complied with all elements in the Approved Plan during the Reporting Period, as described in this Annual Report. There were no state agency determinations for the Approved Plan pursuant to Code section 42032.2(d)(1)(B) during the Reporting Period.

# Appendix A

## Plan Exception Report

This section describes reporting as required by PRC § 42033.2(b)(6).

### **Event 1:**

#### **Description:**

During the Reporting Period, there were a total of 134 residential Sharps Mail-Back Package requests which were not delivered in the five-business day delivery timeframe. This occurred because of a number of reasons including where the shipment delivery was not scanned by the Carrier at the time of delivery, inaccurate shipping information was provided, the Ultimate User rejected the delivery, the Carrier lost the package in transit, the Carrier failed to deliver on time, or other system processing errors. Four of the described instances occurred prior to the September 5, 2022, implementation date for the Approved Plan. In each of these cases, another Sharps Mail-Back Package was distributed to the Ultimate User.



## Appendix B

### Electronic Examples of Promotional Marketing Materials Examples

**WHAT SHOULD YOU DO WITH YOUR SHARPS?**

**SAFELY DISPOSE OF SHARPS**

**SHARPS DISPOSAL**

**ACCEPTED:**

Sharps such as hypodermic needles, pen needles, intravenous needles, lancets, and other devices that are used to penetrate the skin for the delivery of medications, contained in U.S. Food and Drug Administration-cleared sharps containers.

*Please separate and remove any items that are not accepted before disposing.*

**NOT ACCEPTED:**

Controlled substances (such as opioids), unwanted medicine separate from sharps, batteries, illicit or illegal drugs, and biologics (such as insulin).

**SHARPS USAGE**

**SAFE DISPOSAL INFORMATION**

**MAIL-BACK SERVICES**

Safely disposing of home-generated used sharps is important. Sharps that are not disposed of safely may cause injury.

For more information about the MED-Project Program, visit [www.med-project.org](http://www.med-project.org) or call 1-844-MED-PROJECT 1-844-633-7765 (TTY: 711)

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Approved Drug Take-Back Program

ENGLISH USA.BR.02121101.SCA.01.0117.01.00

Figure 1: Example of Reporting Period Brochure (English-Front) May 2022

## DISPOSAL OF HOUSEHOLD SHARPS

### 1 SHARPS USAGE

If there are specific instructions on the label, package or package insert, please follow those instructions.



### 2 SAFE DISPOSAL INFORMATION

Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps. **Never place sharps in a trash, recycling, or green waste container. Never flush sharps down the drain or toilet.**



### 3 MAIL-BACK SERVICES

Mail-Back Services are available in your area. To order a Mail-Back package, visit the Mail-Back section of [www.med-project.org](http://www.med-project.org).



## DISPOSAL OF HOUSEHOLD SHARPS

Sharps can be dangerous to people and pets if not disposed of safely. Sharps can cause injuries and/or spread infections that cause serious health conditions. These infections may include: **Hepatitis B (HBV), Hepatitis C (HCV), and Human Immunodeficiency Virus (HIV).**

Safe sharps disposal is important whether you are at home, at work, at school, traveling, or in other public places such as hotels, parks, and restaurants. Pet owners who use needles to give medicine to their pets should follow the same sharps disposal guidelines used for humans.

### SHARPS DISPOSAL CONTAINERS

All sharps disposal containers should be made of heavy-duty plastic; able to close with a tight-fitting, puncture resistant lid without sharps being able to come out; upright and stable during use; leak-resistant; and properly labeled as "sharps waste" or with the biohazard symbol and the word "BIOHAZARD".



Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps. Sharps disposal containers should be kept out of reach of children and pets.

**DO NOT REUSE SHARPS DISPOSAL CONTAINERS**

Figure 2: Example of Reporting Period Brochure (English-Back) May 2022

# ¿QUÉ SE DEBE HACER CON LOS OBJETOS PUNZANTES?

# ELIMINACIÓN SEGURA DE OBJETOS PUNZANTES

## ELIMINACIÓN DE OBJETOS PUNZANTES



### ACEPTADO:

Objetos punzantes como agujas hipodérmicas, agujas para pluma, agujas intravenosas, lancetas y otros dispositivos utilizados para penetrar la piel con el fin de administrar medicamentos, contenidos en los contenedores para objetos punzantes autorizados por la Administración de Drogas y Alimentos de EE. UU.

*Separe y elimine cualquier artículo que no sea aceptado antes de desecharlo.*



### NO ACEPTADO:

Sustancias controladas (como los opioides), medicamentos no deseados aparte de los objetos punzantes, pilas, drogas ilícitas o ilegales y productos biológicos (como la insulina).



USO DE OBJETOS PUNZANTES



INFORMACIÓN DE ELIMINACIÓN SEGURA



SERVICIOS DE DEVOLUCIÓN POR CORREO

Es importante deshacerse de manera segura de los objetos punzantes usados generados en el hogar. Los objetos punzocortantes que no se desechan de forma segura pueden causar lesiones.

Si desea obtener más información acerca del programa MED-Project, visite [www.med-project.org](http://www.med-project.org) o llame al 1-844-MED-PROJECT 1-844-633-7765 (TTY: 711)



## MED-Project®

Medication Education & Disposal

[www.med-project.org](http://www.med-project.org)



SPANISH

USA.BR.02.121101.SCA.02.01.17.01.00

Figure 3: Example of Reporting Period Brochure (Spanish-Front) May 2022

## ELIMINACIÓN DE OBJETOS PUNZANTES DOMÉSTICOS

### 1 USO DE OBJETOS PUNZANTES

Si hay instrucciones específicas para la eliminación en la etiqueta, el paquete o el prospecto, siga esas instrucciones.



### 2 INFORMACIÓN DE ELIMINACIÓN SEGURA

Coloque todos los objetos punzantes en un contenedor para eliminación de objetos punzantes inmediatamente después de que se hayan utilizado. Esto reducirá el riesgo de pinchaduras con agujas, cortes y pinchazos con objetos punzantes. **Nunca coloque objetos punzantes en un contenedor de basura, reciclaje o desechos verdes. Nunca tire los objetos punzantes por el desagüe o el inodoro.**



### 3 SERVICIOS DE DEVOLUCIÓN POR CORREO

Los servicios de devolución por correo están disponibles en su área. Para ordenar un paquete de devolución por correo, visite la sección Devolución por correo de [www.med-project.org](http://www.med-project.org).



## ELIMINACIÓN DE OBJETOS PUNZANTES DOMÉSTICOS

Los objetos punzantes pueden ser peligrosos para las personas y los animales domésticos si no se eliminan de forma segura. Los objetos punzantes pueden provocar lesiones o diseminar infecciones que causan serias afecciones de salud. Entre estas infecciones se pueden encontrar las siguientes: **la Hepatitis B (VHB), la Hepatitis C (VHC) y el Virus de la Inmunodeficiencia Humana (VIH).**

La eliminación segura de los objetos punzantes es importante ya sea que se encuentre en su casa, en el trabajo, en la escuela, viajando o en otros espacios públicos como por ejemplo, hoteles, parques y restaurantes. Los dueños de animales domésticos que utilizan agujas para administrarles medicación deben seguir los mismos lineamientos para la eliminación de objetos punzantes que los utilizados para los seres humanos.

### CONTENEDORES PARA ELIMINACIÓN DE OBJETOS PUNZANTES

Todos los recipientes para desechar objetos punzantes deben estar hechos de plástico resistente y se deben poder cerrar con una tapa hermética. La tapa debe ser resistente a los pinchazos e impedir que salgan los objetos punzantes. Deben estar en posición vertical y ser estables durante el uso, resistentes a fugas y debidamente etiquetados como desecho de objetos punzantes o con el símbolo de riesgo biológico y con el mensaje **RIESGO BIOLÓGICO (BIOHAZARD)**.



Coloque todos los objetos punzantes en un contenedor para eliminación de objetos punzantes inmediatamente después de que se hayan utilizado. Esto reducirá el riesgo de pinchaduras con agujas, cortes y pinchazos con objetos punzantes. Los contenedores para eliminación de objetos punzantes deben mantenerse fuera del alcance de los niños y de los animales domésticos.

**NO REUTILICE LOS CONTENEDORES PARA ELIMINACIÓN DE OBJETOS PUNZANTES**

Figure 4: Example of Reporting Period Brochure (Spanish-Back) May 2022

## **Figure Description:**

Figures showing the Brochure.

Figure 1 (Front page-English); Figure 2 (Back page, English); Figure 3 (Front page, Spanish); Figure 4 (Back page, Spanish)

### **Front Page:**

#### Safely Dispose of Sharps

Safely disposing of home-generated used sharps is important. Sharps that are not disposed of safely may cause injury.

#### What Should You Do with Your Sharps?

##### Sharps Disposal

Accepted: Sharps such as hypodermic needles, pen needles, intravenous needles, lancets, and other devices that are used to penetrate the skin for the delivery of medications, contained in U.S. Food and Drug Administration-cleared sharps containers.

Please separate and remove any items that are not accepted before disposing.

Not Accepted: Controlled substances (such as opioids), unwanted medicine separate from sharps, batteries, illicit or illegal drugs, and biologics (such as insulin).

For more information about the MED-Project program, visit [www.med-project.org](http://www.med-project.org) or call 1 (844) MED-PROJECT or 1 (844) 633-7765 (TTY: 711).

### **Back Page:**

#### Disposal of Household Sharps

1. Sharps Usage

If there are specific instructions on the label, package, or package insert, please follow those instructions.

2. Safe Disposal Information

Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps.

Never place sharps in the trash, recycling, or green waste container. Never flush sharps down the drain or toilet.

3. Mail-Back Services

Mail-Back Services are available in your area. To order a Mail-Back package, visit the Mail-Back section of [www.med-project.org](http://www.med-project.org).



Sharps can be dangerous to people and pets if not disposed of safely. Sharps can cause injuries and/or spread infections that cause serious health conditions. These infections may include: Hepatitis B (HBV), Hepatitis C (HCV), and Human Immunodeficiency Virus (HIV).

Safe sharps disposal is important whether you are at home, at work, at school, traveling, or in other public places such as hotels, parks, and restaurants. Pet owners who use needles to give medicine to their pets should follow the same sharps disposal guidelines used for humans.

#### Sharps Disposal Containers

All sharps disposal containers should be made of heavy-duty plastic; able to close with a tight-fitting, puncture resistant lid without sharps being able to come out; upright and stable during use; leak-resistant; and properly labeled as “sharps waste” or with the biohazard symbol and the word “BIOHAZARD”.

Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps. Sharps disposal containers should be kept out of reach of children and pets.

#### Do Not Reuse Sharps Disposal Containers

MAIL-BACK PACKAGE IS FOR  
**SHARPS**



**MED-Project**<sup>®</sup>  
Medication Education & Disposal



**DISPOSAL OF HOUSEHOLD SHARPS:**

- 1 SHARPS USAGE**  
If there are specific instructions on the label, package or package insert, please follow those instructions.
- 2 SAFE DISPOSAL INFORMATION**  
Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps.  
*Never place sharps in a trash, recycling, or green waste container. Never flush sharps down the drain or toilet.*
- 3 MAIL-BACK SERVICES**  
Mail-Back Services are available in your area. To order a Mail-Back package, visit the Mail-Back section of [www.med-project.org](http://www.med-project.org).

**NOTE:** The following are not accepted in Sharps Mail-Back Packages: Controlled substances (such as opioids), unwanted medicine separate from sharps, batteries, illicit or illegal drugs, and biologics (such as insulin).

*Please separate and remove any items that are not accepted before disposing.*

For more information about the MED-Project program, please visit [www.med-project.org](http://www.med-project.org) or call 1-844-MED-PROJECT 1-844-633-7765 (TTY: 711)



Figure 5: Example of Reporting Period Sharps Mail-Back Package Insert (English) May 2022

EL PAQUETE DE DEVOLUCIÓN POR CORREO SE UTILIZA PARA  
**OBJETOS PUNZANTES**



**NOTA:** Los siguientes no se aceptan en los paquetes de devolución por correo de objetos punzantes: sustancias controladas (como los opioides), medicamentos no deseados aparte de los objetos punzocortantes, pilas, drogas ilícitas o ilegales y productos biológicos (como la insulina).

*Separe y elimine cualquier artículo que no se acepte antes de desecharlo.*

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**ELIMINACIÓN DE OBJETOS PUNZANTES DOMÉSTICOS:**

**1 USO DE OBJETOS PUNZANTES**

Si hay instrucciones específicas para la eliminación en la etiqueta, el paquete o el prospecto, siga esas instrucciones.

**2 INFORMACIÓN DE ELIMINACIÓN SEGURA**

Coloque todos los objetos punzantes en un contenedor para eliminación de objetos punzantes inmediatamente después de que se hayan utilizado. Esto reducirá el riesgo de pinchaduras con agujas, cortes y pinchazos con objetos punzantes.

**Nunca coloque objetos punzocortantes en un contenedor de basura, reciclaje o desechos verdes. Nunca tire los objetos punzantes por el desagüe o el inodoro.**

**3 SERVICIOS DE DEVOLUCIÓN POR CORREO**

Los servicios de devolución por correo están disponibles en su área. Para ordenar un paquete de devolución por correo, visite la sección Devolución por correo de [www.med-project.org](http://www.med-project.org).

Si desea obtener más información acerca del programa MED-Project, visite [www.med-project.org](http://www.med-project.org) o llame al 1-844-MED-PROJECT 1-844-633-7765 (TTY: 711)



USA.IN.02.121101.SCA.51.01.05.01.00

Figure 6: Example of Reporting Period Sharps Mail-Back Package Insert (Spanish) May 2022



## **Figure Description:**

Figures showing the Sharps Mail-Back Insert

Figure 5 (English); Figure 6 (Spanish)

### **Description:**

Mail-Back Package is for Sharps

NOTE: The following items are not accepted in Sharps Mail-Back Packages: Controlled substances (such as opioids), unwanted medicine separate from sharps, batteries, illicit or illegal drugs, and biologics (such as insulin).

Please separate and remove any items that are not accepted before disposing.

Disposal of Household Sharps:

1. Sharps Usage: If there are specific instructions on the label, package, or package insert, please follow those instructions.
2. Safe Disposal Information: Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps. Never place sharps in the trash, recycling, or green waste container. Never flush sharps down the drain or toilet.
3. Mail-Back Services: Mail-Back Services are available in your area. To order a Mail-Back package, visit the Mail-Back section of [www.med-project.org](http://www.med-project.org).

*For more information about the MED-Project program, please visit [www.med-project.org](http://www.med-project.org) or call 1-844-MED-PROJECT 1-844-633-7765 (TTY: 711)*

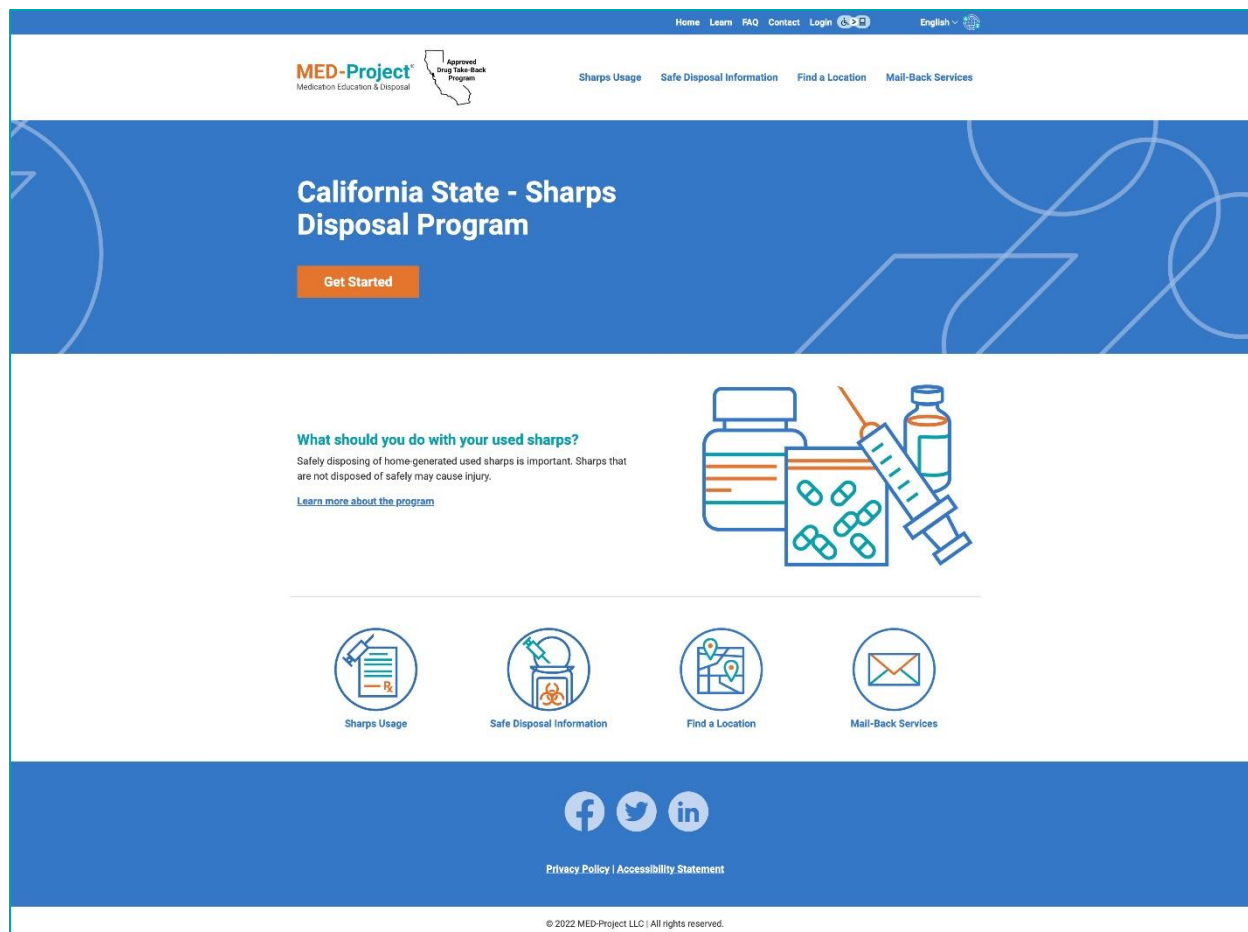


Figure 7: MED-Project Website Home Page (December 2022)

## **Figure Description:**

Figure showing the California State MED-Project Website “Home” page: Figure 7

### **Description:**

California State – Sharps Disposal Program

Get Started

What should you do with your used sharps?

Safely disposing of home-generated used sharps is important. Sharps that are not disposed of safely may cause injury.

Learn more about the program

Linked California State MED-Project Website pages (Many of these links are repeated on all Website pages):

- Home
- Learn
- FAQ
- Contact
- Sharps Usage
- Safe Disposal Information
- Find a Location
- Mail-Back Services
- Privacy Policy
- Accessibility Statement

Links to social media platforms:

- Facebook
- Twitter
- Instagram

Home Learn FAQ Contact Login English

MED-Project  
Medication Education & Disposal

Sharps Usage Safe Disposal Information Find a Location Mail-Back Services

## Find A Location

Convenient Locations ▾ What Can I Dispose Of? ▾ Location Services ▾

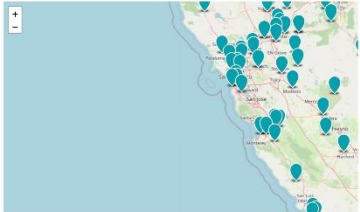
### Convenient Locations

Household Hazardous Waste Sites offer household sharps waste take-back collection.

**Your Coverage Area**  
Enter your zip code to find a convenient location near you.

Starting Point Radius  
 Zip Code  5 Miles   
 Zip Code

**Filter Results**  
 Select All  
 Sharps - HHW



**Don't see your area?**  
 The following areas have a separate program. If you are living in any of the following areas, consider visiting that portion of our website.

- Alameda County
- San Joaquin County
- City of Santa Cruz
- Unincorporated Santa Cruz County
- City of Capitola
- City of Scotts Valley
- City of Westerville
- Incorporated San Luis Obispo County

If you live outside of the areas above, please continue below.

### Location Information

<p><b>Butte Regional Household Hazardous Waste Facility (HHW)</b>            1101 Marsuder Street            Chico, CA, 95973</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(530) 343-6688</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>	<p><b>Contra Costa County HHW/West County Resource Recovery</b>            101 Pittsburg Avenue            Richmond, CA, 94801</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(510) 417-4500</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>
<p><b>City of Novato Household Hazardous Waste Program</b>            7576 Redwood Blvd            Novato, CA, 94945</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(415) 897-4177</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>	<p><b>Marin Recycling Center HHW</b>            565 Jacoby St            San Rafael, CA, 94901</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(415) 892-7344</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>
<p><b>Recology San Francisco HHW Facility</b>            501 Tunnel Avenue            San Francisco, CA, 94134</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(415) 330-1405</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>	<p><b>Nipomo Facility CSD PHHWCF</b>            509 Southland            Nipomo, CA, 93444</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(805) 782-6530</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>
<p><b>Heritage Ranch CSD PHHWCF</b>            4870 Heritage Rd            Paso Robles, CA, 93446</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(805) 227-6230</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>	<p><b>Blue Line Transfer Station</b>            500 East Jamie Court            South San Francisco, CA, 94080</p> <p><a href="#">Get Directions</a> <a href="#">Website</a></p> <p>(650) 589-4020</p> <p><b>Services Provided</b> <sup>①</sup> Sharps - HHW</p> <p><b>Hours of Operation</b> Please contact location for hours of operation.</p>

MED Project LLC has compiled this list based on publicly available information for your convenience, but does not guarantee the accuracy of any of the information on it. MED-Project LLC does not endorse and denies any responsibility or liability for the programs listed or the processes they employ for collection, transportation, treatment, or disposal of the medications they collect.

Sharps Usage Safe Disposal Information Find a Location Mail-Back Services

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Figure 8: MED-Project Website Find A Location Page-Convenient Locations (December 2022)

## Figure Description:

Figure showing the California State MED-Project Website “Find A Location” page, “Convenient Locations” tab: Figure 8

### Description:

Find a Location

Convenient Locations

Household Hazardous Waste Sites offer household sharps waste take-back collection.

Your Coverage Area

Enter your zip code to find a convenient location near you (The user can input their ZIP code and the radius of their search to display a map of nearby Point of Sale Sites).

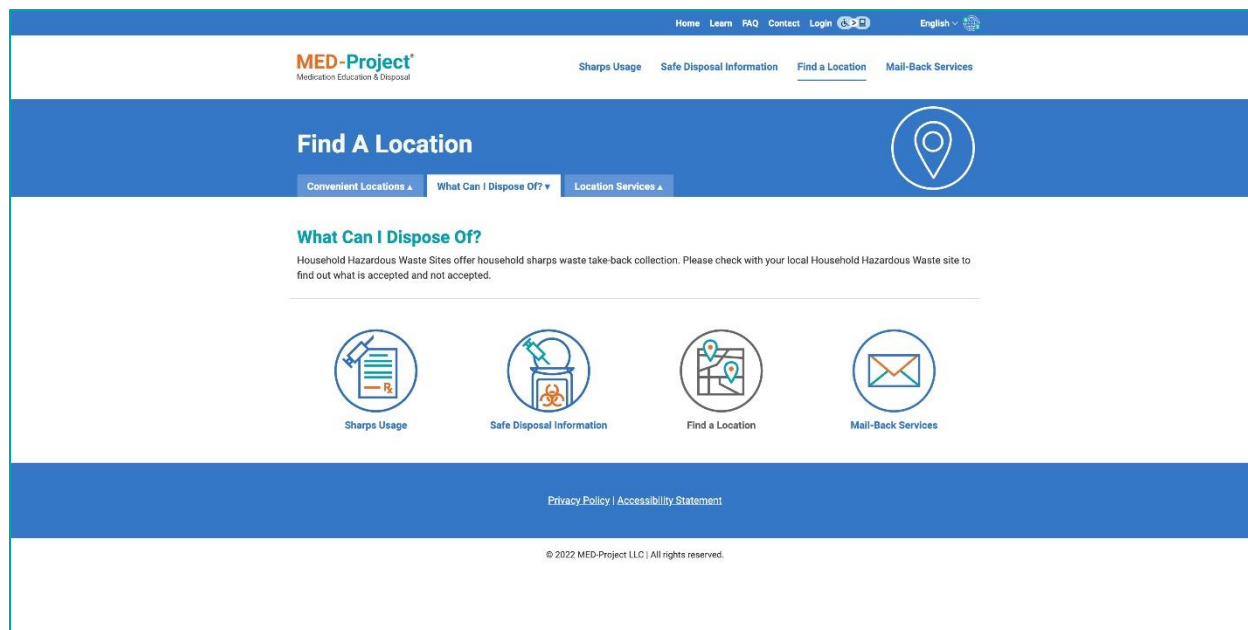
Don't see your area?

The following areas have a separate program. If you are living in any of the following areas, consider visiting that portion of our website.

- Alameda County
- Santa Clara County
- City of Santa Cruz
- Unincorporated Santa Cruz County
- City of Capitola
- City of Scotts Valley
- City of Watsonville
- Incorporated San Luis Obispo County

If you live outside of the areas above, please continue below.

Location Information (The user can browse nearby Point of Sale Sites).



*Figure 9: MED-Project Website Find a Location Page-What Can I Dispose of? (December 2022)*

## **Figure Description:**

Figure showing the California State MED-Project Website “Find A Location” page, “What Can I Dispose of?” tab: Figure 9

### **Description:**

What Can I Dispose Of?

Household Hazardous Waste Sites offer household sharps waste take-back collection. Please check with your local Household Hazardous Waste site to find out what is accepted and not accepted.

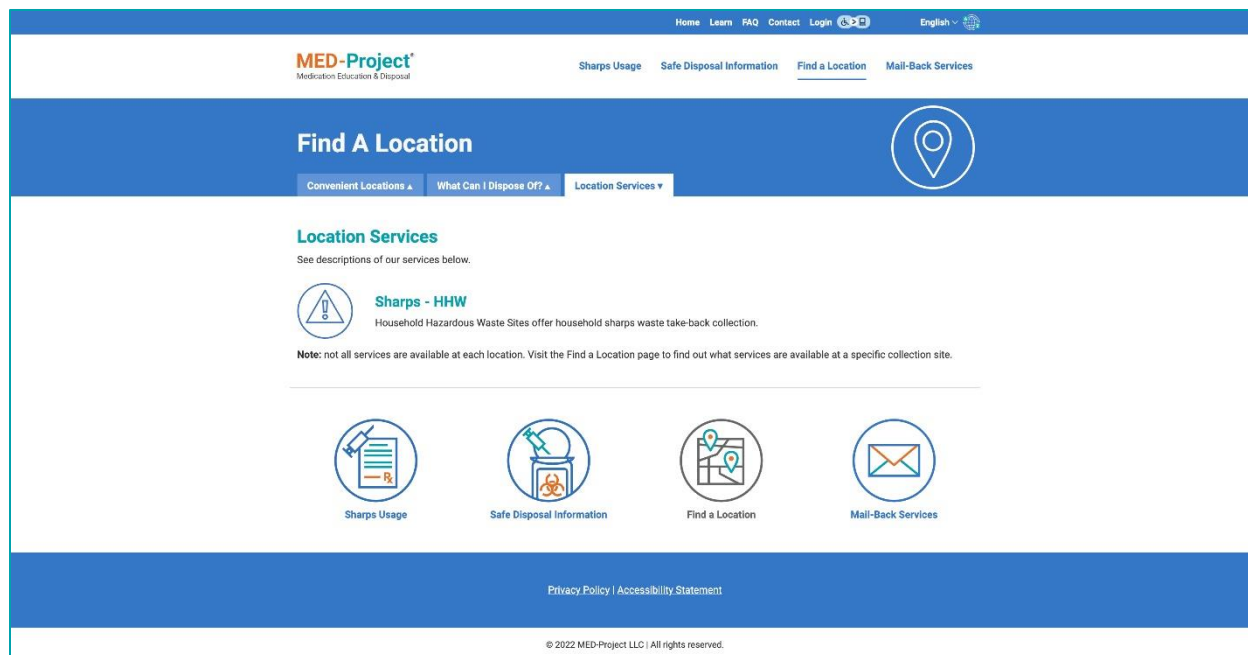


Figure 10: MED-Project Website Find A Location Page-Location Services (December 2022)



## **Figure Description:**

Figure showing the California State MED-Project Website “Find A Location” page, “Location Services” tab: Figure 10

### **Description:**

Find A Location

Location Services

See descriptions of our services below.

Sharps – HHW

Household Hazardous Waste Sites offer safe, free and convenient disposal of consumer generated sharps waste.

Note: not all services are available at each location. Visit the Find a Location page to find out what services are available at a specific collection site.

Home Learn FAQ Contact Login English

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Sharps Usage Safe Disposal Information Find a Location **Mail-Back Services**

## Mail-Back Services

Mail-Back Services for sharps are available to all residents upon request.

Please complete the below form to request a pre-paid, pre-addressed mail-back package. Instructions for disposal will be provided with all mail-back services. Please submit separate forms for each type of mail-back package.

USPS General Delivery is available when a permanent address is not available. Just enter GENERAL DELIVERY as a Street Address, and then enter the preferred City, State, and ZIP code.

\* Required field

**Contact Information**

First Name\* Last Name\*  
 Email  
 Address\*  
 Apt #, Building #, Suite #  
 City\* CA Zip Code\*

**Continue**

**Accepted Sharps**

**Accepted:**  
 Sharps (such as hypodermic needles, pen needles, pre-loaded sharps, auto-injectors, intravenous needles, lancets and other devices used to penetrate the skin for drawing blood, or for the delivery of medications) contained in U.S. Food and Drug Administration-cleared sharps containers are accepted.

**Not Accepted:**

- Controlled substances (such as opioids)
- Unwanted medicine separate from sharps
- Batteries
- Illicit or illegal drugs
- Biologics (such as insulin)

Please separate and remove any items that are not accepted before disposing.

[View Sharps Mail-Back Insert](#)  
[View Disposal of Household Sharps Flyer](#)

Sharps Usage Safe Disposal Information Find a Location **Mail-Back Services**

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Figure 11: MED-Project Website Mail-Back Services Page (December 2022)

## **Figure Description:**

Figure showing the California State MED-Project “Mail-Back Services” page: Figure 11

### **Description:**

Mail-Back Services

Mail-Back Services for sharps are available to all residents upon request.

Please complete the below form to request a pre-paid, pre-addressed mail-back package. Instructions for disposal will be provided with all mail-back services. Please submit separate forms for each type of mail-back package.

USPS General Delivery is available when a permanent address is not available. Just enter GENERAL DELIVERY as a Street Address, and then enter the preferred City, State, and ZIP code. (Ultimate Users can enter their contact information in a web form to receive Mail-Back Services)

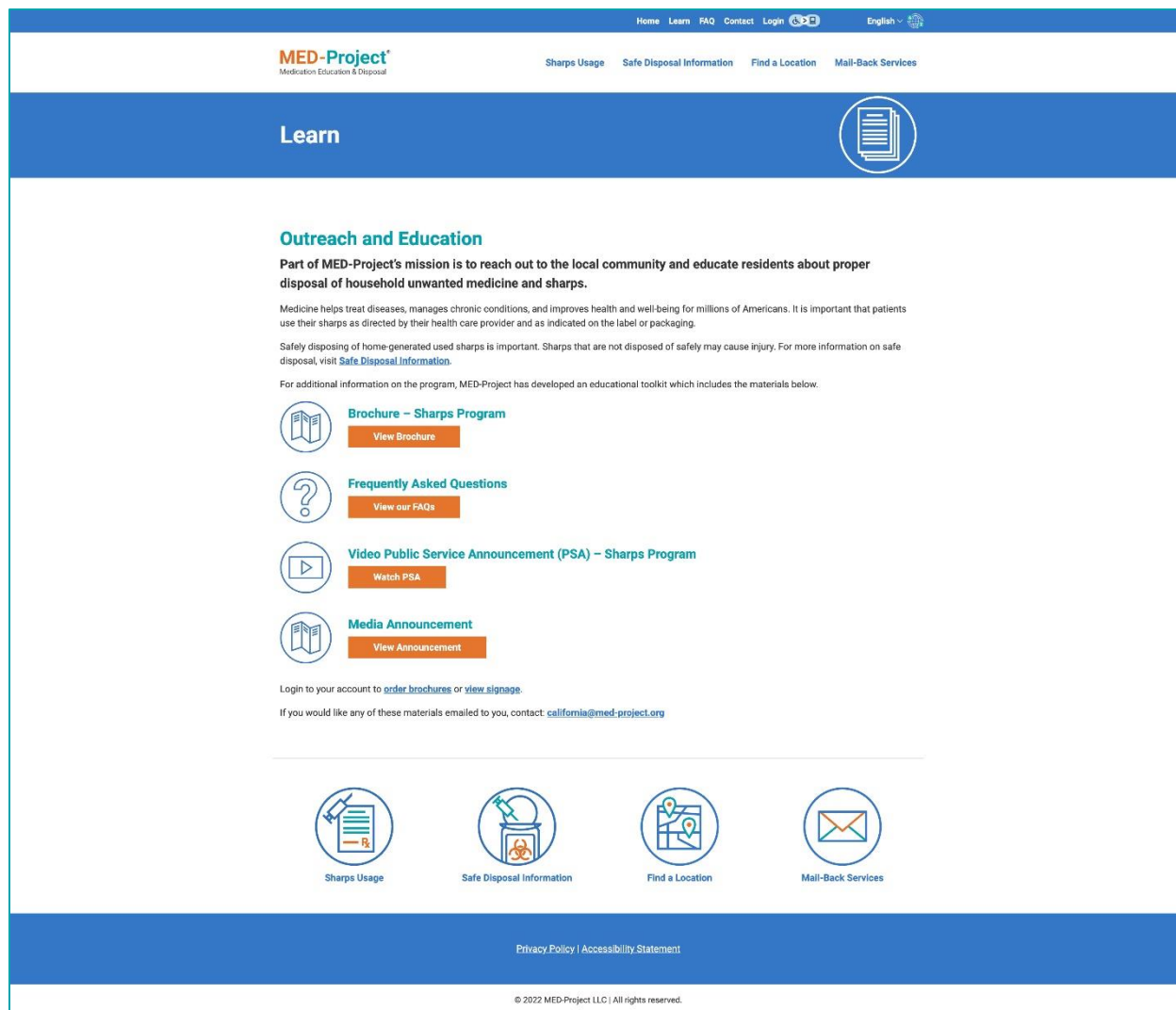


Figure 12: MED-Project Website Learn Page (December 2022)

## **Figure Description:**

Figure showing the California State MED-Project “Learn” page: Figure 12

### **Description:**

Outreach and Education

Part of MED-Project’s mission is to reach out to the local community and educate residents about proper disposal of household unwanted medicine and sharps.

Medicine helps treat diseases, manages chronic conditions, and improves health and well-being for millions of Americans. It is important that patients use their sharps as directed by their health care provider and as indicated on the label or packaging.

Safely disposing of home-generated used sharps is important. Sharps that are not disposed of safely may cause injury. For more information on safe disposal, visit [Safe Disposal Information](#).



For additional information on the program, MED-Project has developed an educational toolkit which includes the materials below.

Linked California State MED-Project Website Pages:

- Brochure – Sharps Program
- Frequently Asked Questions
- Video Public Service Announcement (PSA) – Sharps Program
- Media Announcement

Login to your account to order brochures or view signage.

If you would like any of these materials emailed to you, contact: [california@med-project.org](mailto:california@med-project.org)

[About](#)  [English](#) 

**MED-Project**  
 Medication Education & Disposal

## Local Agency HHW Registration

MED-Project will provide reimbursement to any facility operated by a local agency that is properly authorized to accept and manage home-generated sharps waste as part of a household hazardous waste collection program. Services are eligible for reimbursement if the cost is incurred after September 5, 2022. MED-Project will respond to requests for reimbursement within 14 days and remit payment within 45 days of receiving the request form and invoice. If you have any questions, please contact us at (833) 633-7765 or email at [california@med-project.org](mailto:california@med-project.org).

### Registration Info

[Register Now](#)

After registering with MED-Project, you may submit a request for reimbursement, including an invoice that includes all eligible costs.

### Already Registered? Login Below

Email Address

Password

Remember Me

[Log In](#)

[Lost Password?](#)

[Privacy Policy](#) | [Accessibility Statement](#)

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Figure 13: MED-Project Website Local Agency HHW Registration (December 2022)

## **Figure Description:**

Figure showing the California State MED-Project “Local Agency HHW Registration”:  
Figure 13

### **Description:**

MED-Project will provide reimbursement to any facility operated by a local agency that is properly authorized to accept and manage home-generated sharps waste as part of a household hazardous waste collection program. Services are eligible for reimbursement if the cost is incurred after September 5, 2022. MED-Project will respond to requests for reimbursement within 14 days and remit payment within 45 days of receiving the request form and invoice. If you have any questions, please contact us at (833) 633-7765 or email at [california@med-project.org](mailto:california@med-project.org).

After registering with MED-Project, you may submit a request for reimbursement, including an invoice that includes all eligible costs.

(Local agencies operating a household hazardous waste facility can enter their contact information in a web form to register to submit requests for reimbursement.)



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MED-Project  
Medication Education & Disposal

Sharps Usage Safe Disposal Information Find a Location Mail-Back Services

## Brochure

### Outreach and Education

Part of MED-Project's mission is to reach out to the local community and educate residents about proper disposal of household unwanted medicine and sharps.

### Safely Dispose of Sharps

Safely disposing of home-generated used sharps is important. Sharps that are not disposed of safely may cause injury.

#### What Should You Do With Your Sharps?

#### Sharps Disposal

**Accepted:** Sharps such as hypodermic needles, pen needles, intravenous needles, lancets, and other devices that are used to penetrate the skin for the delivery of medications, contained in U.S. Food and Drug Administration-cleared sharps containers.

Please separate and remove any items that are not accepted before disposing.

**Not Accepted:** Controlled substances (such as opioids), unwanted medicine separate from sharps, batteries, illicit or illegal drugs, and biologics (such as insulin).

#### Disposal of Household Sharps

#### Sharps Usage

If there are specific instructions on the label, package, or package insert, please follow those instructions.

#### Safe Disposal Information

Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps.

Never place sharps in the trash, recycling, or green waste container. Never flush sharps down the drain or toilet.

#### Mail-Back Services

Mail-Back Services are available in your area. To order a Mail-Back package, visit the Mail-Back section of [www.med-project.org](http://www.med-project.org).

Sharps can be dangerous to people and pets if not disposed of safely. Sharps can cause injuries and/or spread infections that cause serious health conditions. These infections may include: Hepatitis B (HBV), Hepatitis C (HCV), and Human Immunodeficiency Virus (HIV).

Safe sharps disposal is important whether you are at home, at work, at school, traveling, or in other public places such as hotels, parks, and restaurants. Pet owners who use needles to give medicine to their pets should follow the same sharps disposal guidelines used for humans.


#### Sharps Disposal Containers

All sharps disposal containers should be made of heavy-duty plastic; able to close with a tight-fitting, puncture resistant lid without sharps being able to come out; upright and stable during use; leak-resistant; and properly labeled as "sharps waste" or with the biohazard symbol and the word "BIOHAZARD".


Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps. Sharps disposal containers should be kept out of reach of children and pets.

#### Do Not Reuse Sharps Disposal Containers


For more information about the MED-Project program, visit [www.med-project.org](http://www.med-project.org) or call 1 (844) MED-PROJECT or 1 (844) 633-7765 (TTY: 7 11).




Sharps Usage



Safe Disposal Information



Find a Location



Mail-Back Services

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Figure 14: MED-Project Website Brochure Page (December 2022)

## **Figure Description:**

Figure showing the California State MED-Project “Brochure” page: Figure 14

### **Description:**

#### Outreach and Education

Part of MED-Project’s mission is to reach out to the local community and educate residents about proper disposal of household unwanted medicine and sharps.

#### Safely Dispose of Sharps

Safely disposing of home-generated used sharps is important. Sharps that are not disposed of safely may cause injury.

#### What Should You Do With Your Sharps?

##### Sharps Disposal

Accepted: Sharps such as hypodermic needles, pen needles, intravenous needles, lancets, and other devices that are used to penetrate the skin for the delivery of medications, contained in U.S. Food and Drug Administration-cleared sharps containers.

Please separate and remove any items that are not accepted before disposing.

Not Accepted: Controlled substances (such as opioids), unwanted medicine separate from sharps, batteries, illicit or illegal drugs, and biologics (such as insulin).

##### Disposal of Household Sharps

##### Sharps Usage

If there are specific instructions on the label, package, or package insert, please follow those instructions.

##### Safe Disposal Information

Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps.

Never place sharps in the trash, recycling, or green waste container. Never flush sharps down the drain or toilet.

##### Mail-Back Services

Mail-Back Services are available in your area. To order a Mail-Back package, visit the Mail-Back section of [www.med-project.org](http://www.med-project.org).

Sharps can be dangerous to people and pets if not disposed of safely. Sharps can cause injuries and/or spread infections that cause serious health conditions. These

infections may include: Hepatitis B (HBV), Hepatitis C (HCV), and Human Immunodeficiency Virus (HIV).

Safe sharps disposal is important whether you are at home, at work, at school, traveling, or in other public places such as hotels, parks, and restaurants. Pet owners who use needles to give medicine to their pets should follow the same sharps disposal guidelines used for humans.

#### Sharps Disposal Containers

All sharps disposal containers should be made of heavy-duty plastic; able to close with a tight-fitting, puncture resistant lid without sharps being able to come out; upright and stable during use; leak-resistant; and properly labeled as “sharps waste” or with the biohazard symbol and the word “BIOHAZARD”.

Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps. Sharps disposal containers should be kept out of reach of children and pets.

#### Do Not Reuse Sharps Disposal Containers

For more information about the MED-Project program, visit [www.med-project.org](http://www.med-project.org) or call 1 (844) MED-PROJECT or 1 (844) 633-7765 (TTY: 711).

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**MED-Project**  
Medication Education & Disposal

Sharps Usage Safe Disposal Information Find a Location Mail-Back Services

## Media Announcement

**ANNOUNCEMENT**  
December 5, 2022

**MED-PROJECT RECEIVES APPROVAL FROM CALRECYCLE OF FIRST ANNUAL REPORT FOR SHARPS TAKE-BACK PROGRAM**

The Medication Education & Disposal Project (MED-Project USA), a non-profit organization that provides statewide medication and sharps take-back programs, received approval of its first annual report for the Home Generated Sharps Waste Program on November 15, 2022.

MED-Project's program for sharps disposal began operations under the authority of the California Department of Resources Recycling and Recovery (CalRecycle) on December 5, 2021 and has successfully achieved required milestones to be fully operational. Continued outreach is focused on retailers that sell sharps to California consumers, working with retailers to use the MED-Project ordering system when selling sharps to California consumers, informing healthcare providers about this important program for their patients, and consumer education regarding the appropriate use, secure storage, and safe disposal of household sharps.

This free statewide program helps California residents dispose of sharps safely and conveniently.

Retailers that provide sharps to consumers can participate in the free program by visiting [www.med-project.org/sharpsca](http://www.med-project.org/sharpsca) to complete the sign-up process on MED-Project's online ordering system. Retailers with questions can email MED-Project at [california@med-project.org](mailto:california@med-project.org), or contact the 24/7 toll-free help desk at 1-(833) MED-PROJECT / 1-(833) 633-7765.

###

Contacts: Kim Coutts, (619) 677-5885, [kim@civilian.com](mailto:kim@civilian.com)  
Maureen Smith, (833) MED-PROJECT or (833) 633-7765, [outreach@med-project.org](mailto:outreach@med-project.org)

**About MED-Project USA**

MED-Project USA is a non-profit, 501(c)(3) tax-exempt organization that develops, implements, and operates safe, effective, and compliant programs for the disposal of household medicine and sharps in adherence with state and local legislation. MED-Project works with national and local chain pharmacies, local pharmacies, law enforcement agencies, and community-based organizations to educate residents and those who care for them on the proper use, storage, and disposal of household medicine and sharps. To learn more, visit [med-projectusa.org](http://med-projectusa.org).

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**PRESS RELEASE FOR IMMEDIATE RELEASE**

**Media Contacts:**  
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[kim@civilian.com](mailto:kim@civilian.com)

Maureen Smith  
MED-Project  
(833) MED-PROJECT / (833) 633-7765  
[maureen@med-project.org](mailto:maureen@med-project.org)

**MED-PROJECT LAUNCHING SAFE, FREE, AND CONVENIENT HOUSEHOLD SHARPS TAKE-BACK PROGRAM**  
*CVS Pharmacy, Rite Aid and Walgreens already enrolled; additional pharmacies, healthcare providers, and retailer sites currently signing up*

**Sacramento, October 5, 2022** – California residents who rely on syringes and injectable pharmaceutical products to treat health conditions now have access to MED-Project's free, statewide program to safely dispose of household sharps. Major pharmacy chains across the state already offer this free consumer service through an easy-to-use online ordering system. This program launch follows the passage of the 2018 California Senate Bill 212. MED-Project's program may benefit pharmacies and other sharps retailers by increasing customer loyalty and foot traffic into stores and creating return business.

"This newly launched sharps take-back program that provides mail-back packages to consumers is free and easy for retailers to provide, convenient for their customers, and valuable to the community," said Dr. Victoria Travis, National Program Director for MED-Project. "We are encouraging sharps users across California to ask their local pharmacies and health care providers about this new, free service."

MED-Project is an experienced leader in household sharps and medication take-back programs. This program is free for sharps retailers and their customers and completing the retailer sign-up process to use MED-Project's online ordering system is quick and easy. Retailers are already pre-enrolled, and simply need to visit [www.med-project.org/sharpsca](http://www.med-project.org/sharpsca) to fill in their facility National Provider Identifier (NPI) and contact information to finish activating their online account. Once a retailer completes the sign-up process for their online account, MED-Project handles all the details, including the distribution of materials to retailers and customers, program operation, safe and secure disposal, consumer education and outreach, and compliance with state and federal regulations.

Retailers with questions can email MED-Project at [california@med-project.org](mailto:california@med-project.org) or contact the 24/7 toll-free help desk at (833) MED-PROJECT / (833) 633-7765.

In December of 2021, MED-Project began implementing this important program for Californians under the oversight of the California Department of Resources Recycling and Recovery (CalRecycle).


MED-Project was established in 2014 by the Pharmaceutical Product Stewardship Work Group (PPSWG) to implement and operate community-based pharmaceutical product stewardship programs. PPSWG funds all program operations on behalf of its pharmaceutical producer members. For more information about MED-Project's programs and available services, please contact MED-Project at (844) MED-PROJECT / (844) 633-7765 (TTY: 711) or visit [www.med-project.org](http://www.med-project.org).

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###


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Sharps Usage



Safe Disposal Information



Find a Location



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Figure 15: MED-Project Website Media Announcement Page (December 2022)

## Figure Description:

Figure showing the California State MED-Project “Media Announcement” page: Figure 15

### Description:

ANNOUNCEMENT

December 5, 2022

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This free statewide program helps California residents dispose of sharps safely and conveniently.

Retailers that provide sharps to consumers can participate in the free program by visiting [www.med-project.org/sharpsca](http://www.med-project.org/sharpsca) to complete the sign-up process on MED-Project’s online ordering system. Retailers with questions can email MED-Project at [california@med-project.org](mailto:california@med-project.org), or contact the 24/7 toll-free help desk at 1-(833) MED-PROJECT / 1-(833) 633-7765.

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(A link to download the announcemet)

PRESS RELEASE  
FOR IMMEDIATE RELEASE

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MED-PROJECT LAUNCHING SAFE, FREE, AND CONVENIENT HOUSEHOLD  
SHARPS TAKE-BACK PROGRAM

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MED-Project is an experienced leader in household sharps and medication take-back programs. This program is free for sharps retailers and their customers and completing the retailer sign-up process to use MED-Project’s online ordering system is quick and easy. Retailers are already pre-enrolled, and simply need to visit [www.med-project.org/sharpsca](http://www.med-project.org/sharpsca) to fill in their facility National Provider Identifier (NPI) and contact information to finish activating their online account. Once a retailer completes the sign-up process for their online account, MED-Project handles all the details, including the distribution of materials to retailers and customers, program operation, safe and secure disposal, consumer education and outreach, and compliance with state and federal regulations.

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(A link to download the press release)



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Medication Education & Disposal

Sharps Usage Safe Disposal Information Find a Location Mail-Back Services

## Signage

This location offers Free Sharps Mail-Back Packages with your sharps purchase. [www.MED-Project.org](http://www.MED-Project.org) 1(855)633-7765 TTY (711)

This location offers  
**FREE**  
Sharps Mail-Back Packages  
with your sharps purchase.

[www.MED-Project.org](http://www.MED-Project.org) 1 (855) 633-7765 | TTY (711)

**Safely Dispose of Sharps**

MED-Project Call Center: 1 (844) MED-PROJECT  
1 (844) 633-7765 / (TTY: 711)  
[www.med-project.org](http://www.med-project.org)

MED-Project<sup>®</sup>  
Medication Education & Disposal

Approved Drip Take-Back Program

Sharps Usage Safe Disposal Information Find a Location Mail-Back Services

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Figure 16: MED-Project Website Signage Page (December 2022)

## **Figure Description:**

Figure showing the California State MED-Project “Signage” page: Figure 16

### **Description:**

The page shows MED-Project signage with the following description:

This location offers Free Sharps Mail-Back Packages with your sharps purchase.  
[www.MED-Project.org](http://www.MED-Project.org) 1(855)633-7765 TTY (711)

Safely Dispose of Sharps

MED-Project Call Center 1 (844) MED-Project 1 (844) 633-7765 / (TTY: 711) [www.med-project.org](http://www.med-project.org)

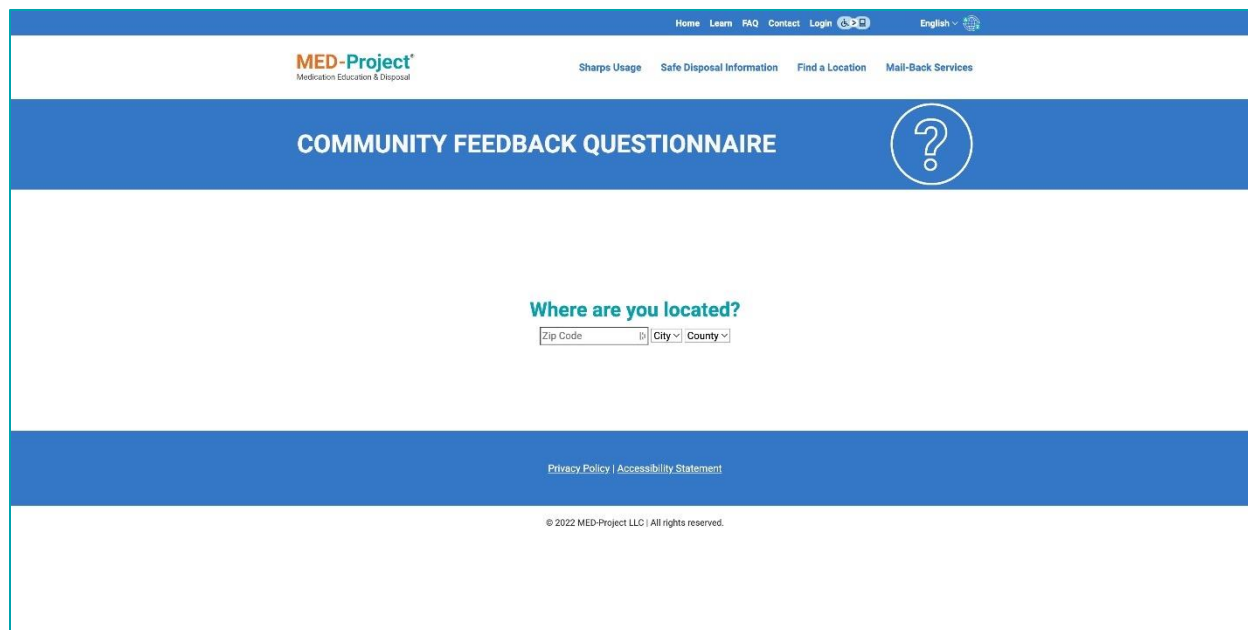


Figure 17: MED-Project Community Feedback Questionnaire Page (December 2022)

**Figure Description:**

Figure showing the California State MED-Project “Community Feedback Questionnaire” page: Figure 17

**Description:**

Community Feedback Questionnaire

Where are you located? (The user has the option to enter their ZIP Code to receive a community feedback questionnaire)

Home Learn FAQ Contact Login English

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## Contact

### Residents

If you are a resident of California State and have questions about MED-Project, please contact:

1 (844) MED-PROJECT or 1 (844) 633-7765 or (TTY: 711)

If you would like to leave feedback about the MED-Project Program, answer our [community feedback questionnaire](#).

For answers to some frequently asked questions, visit the MED-Project [FAQ](#) page.

### Local Agencies and Points of Sale

If you are a current kiosk drop-off site, or a retail pharmacy, hospital/clinic with an onsite pharmacy or a law enforcement agency interested in hosting a kiosk, please contact us:

Click here: [Learn more about becoming a participating location](#)

Click here to [register and receive reimbursement](#) for sharps waste disposal collected at local household hazardous waste facilities.

Click here: [Login or Register for an Account](#)

Call us by Phone:  
1 (833) MED-PROJECT or 1 (833) 633-7765

Fax us:  
1 (866) 633-1812

Email us:

Email Inquiries for Sharps Disposal:  
[california@med-project.org](mailto:california@med-project.org)

Address:  
Dr. Victoria Travis, PharmD, MS, MBA  
National Program Director  
MED-Project CA, LLC  
4096 Piedmont Ave - Unit 174 Oakland, CA 94611

### Local Agencies and Points of Sale

Login to your account to [order brochures](#).

If you are a retail pharmacy and would like to distribute Mail-Back Packages, please [login or create an account](#).

If you have any questions, comments, or concerns, [login to your account](#).

### Covered Entities

If you are a covered entity interested in participating in the MED-Project Stewardship Plan contact:

Phone: 1 (202) 495-3131  
Email: [compliance@med-project.org](mailto:compliance@med-project.org)


### Sharps Producers

If you are a sharps producer or a producer of medications usually injected outside of a healthcare setting and sold in the jurisdiction and are interested in participating in a MED-Project Product Stewardship Plan, please contact:


Phone: 1 (202) 495-3131  
Email: [compliance@med-project.org](mailto:compliance@med-project.org)

If you are experiencing a medical emergency, please dial 911. If you are experiencing a non-emergency but suspect that you or another individual has ingested something poisonous, please call Poison Control at 1 (800) 222-1222.


If you have questions about your medication, please call your health care provider.




Sharps Usage



Safe Disposal Information



Find a Location



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Figure 18: MED-Project Website Contact Page (December 2022)

## Figure Description:

Figure showing the California State MED-Project “Contact” page: Figure 18

### Description:

#### Residents

If you are a resident of California State and have questions about MED-Project, please contact:

1 (844) MED-PROJECT or 1 (844) 633-7765 or (TTY: 711)

If you would like to leave feedback about the MED-Project Program, answer our community feedback questionnaire.

For answers to some frequently asked questions, visit the MED-Project FAQ page.

#### Local Agencies and Points of Sale

If you are a current kiosk drop-off site, or a retail pharmacy, hospital/clinic with an onsite pharmacy or a law enforcement agency interested in hosting a kiosk, please contact us:

Click here:

[Learn more about becoming a participating location](#)

[Click here to register and receive reimbursement for sharps waste disposal collected at local household hazardous waste facilities.](#)

Click here:

[Login or Register for an Account](#)

Call us by Phone:

1 (833) MED-PROJECT or 1 (833) 633-7765

Fax us:

1 (866) 633-1812

Email us:

Email Inquiries for Sharps Disposal: [california@med-project.org](mailto:california@med-project.org)

Address:

Dr. Victoria Travis, PharmD, MS, MBA  
National Program Director  
MED-Project CA, LLC  
4096 Piedmont Ave - Unit 174 Oakland, CA 94611

Local Agencies and Points of Sale

Login to your account to order brochures.

If you are a retail pharmacy and would like to distribute Mail-Back Packages, please login or create an account.

If you have any questions, comments, or concerns, login to your account.

#### Covered Entities

If you are a covered entity interested in participating in the MED-Project Stewardship Plan contact:

Phone: 1 (202) 495-3131

Email: [compliance@med-project.org](mailto:compliance@med-project.org)

#### Sharps Producers

If you are a sharps producer or a producer of medications usually injected outside of a healthcare setting and sold in the jurisdiction and are interested in participating in a MED-Project Product Stewardship Plan, please contact:



Phone: 1 (202) 495-3131

Email: [compliance@med-project.org](mailto:compliance@med-project.org)

If you are experiencing a medical emergency, please dial 911. If you are experiencing a non-emergency but suspect that you or another individual has ingested something poisonous, please call Poison Control at 1 (800) 222-1222.

If you have questions about your medication, please call your health care provider.



















Home Learn FAQ Contact Login  English 

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## Frequently Asked Questions


- What is MED-Project? 
- What should I do if I am having a medical emergency? 
- What should I do if I think I have ingested something poisonous? 
- What should I do if I think I or someone in my household has been stuck by a used sharp? 
- What should I do if my pet has ingested medication? 
- Where can I find information about the safe storage of sharps? 
- Whom should I call with a question about my sharps? 
- How do I dispose of my used sharps? 
- Where are the MED-Project disposal locations nearest me? 
- Will it cost me anything to dispose of my used sharps? 
- Can I flush my sharps down the toilet? 
- I have a question not answered by this website. Is there someone I can contact with a question about MED-Project? 
- Where else can I find information about the safe disposal of used sharps? 
- What is recommended for safe disposal of sharps in California? 
- Where can I find information about California's Prop 65? 




Sharps Usage



Safe Disposal Information



Find a Location



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Figure 19: MED-Project Website Frequently Asked Questions Page (December 2022)

## Figure Description:

Figure showing the California State MED-Project “Frequently Asked Questions” page:  
Figure 19

### Description:

Frequently Asked Questions

(A list of questions with drop-down options to learn more)

- What is MED-Project?
- What should I do if I am having a medical emergency?
- What should I do if I think I have ingested something poisonous?
- What should I do if I think I or someone in my household has been stuck by a used sharp?
- What should I do if my pet has ingested medication?
- Where can I find information about the safe storage of sharps?
- Whom should I call with a question about my sharps?
- How do I dispose of my used sharps?
- Where are the MED-Project disposal locations nearest me?
- Will it cost me anything to dispose of my used sharps?
- Can I flush my sharps down the toilet?
- I have a question not answered by this website. Is there someone I can contact with a question about MED-Project?
- Where else can I find information about the safe disposal of used sharps?
- What is recommended for safe disposal of sharps in California?
- Where can I find information about California's Prop 65?

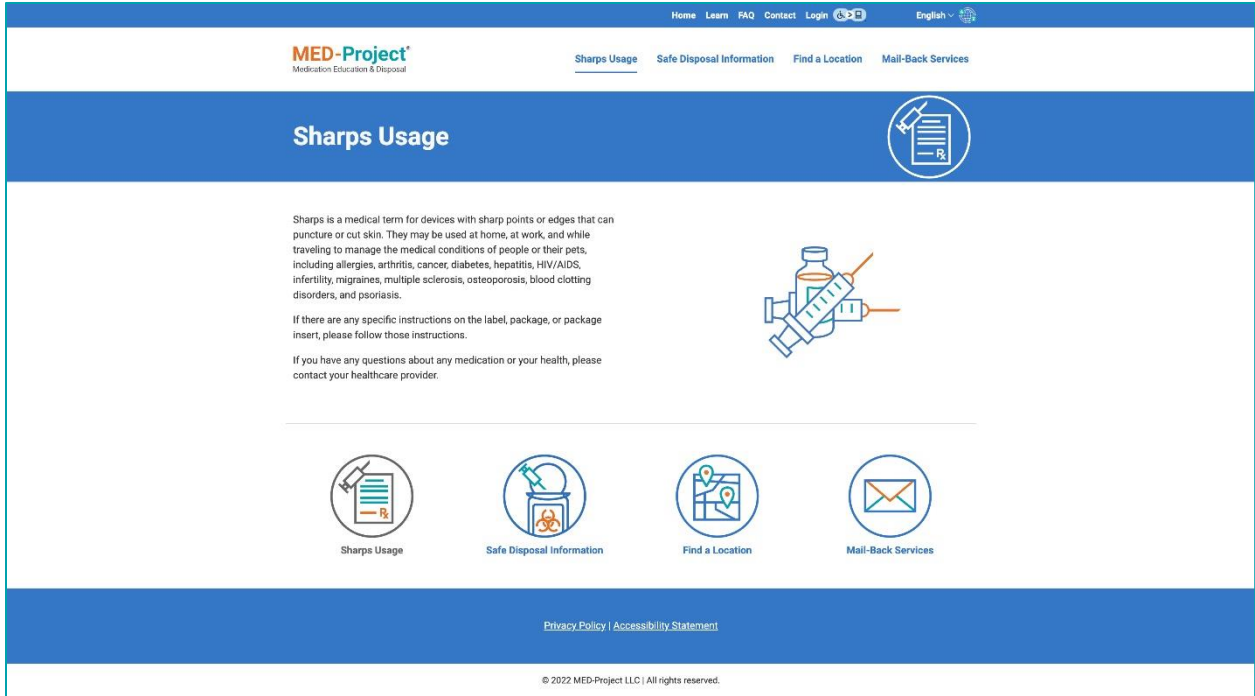


Figure 20: MED-Project Website Sharps Usage Page (December 2022)

## Figure Description:

Figure showing the California State MED-Project “Frequently Asked Questions” page:  
Figure 20

### Description:

Frequently Asked Questions

(A list of questions with drop-down options to learn more)

- What is MED-Project?
- What should I do if I am having a medical emergency?
- What should I do if I think I have ingested something poisonous?
- What should I do if I think I or someone in my household has been stuck by a used sharp?
- What should I do if my pet has ingested medication?
- Where can I find information about the safe storage of sharps?
- Whom should I call with a question about my sharps?
- How do I dispose of my used sharps?
- Where are the MED-Project disposal locations nearest me?
- Will it cost me anything to dispose of my used sharps?
- Can I flush my sharps down the toilet?
- I have a question not answered by this website. Is there someone I can contact with a question about MED-Project?
- Where else can I find information about the safe disposal of used sharps?
- What is recommended for safe disposal of sharps in California?
- Where can I find information about California's Prop 65?

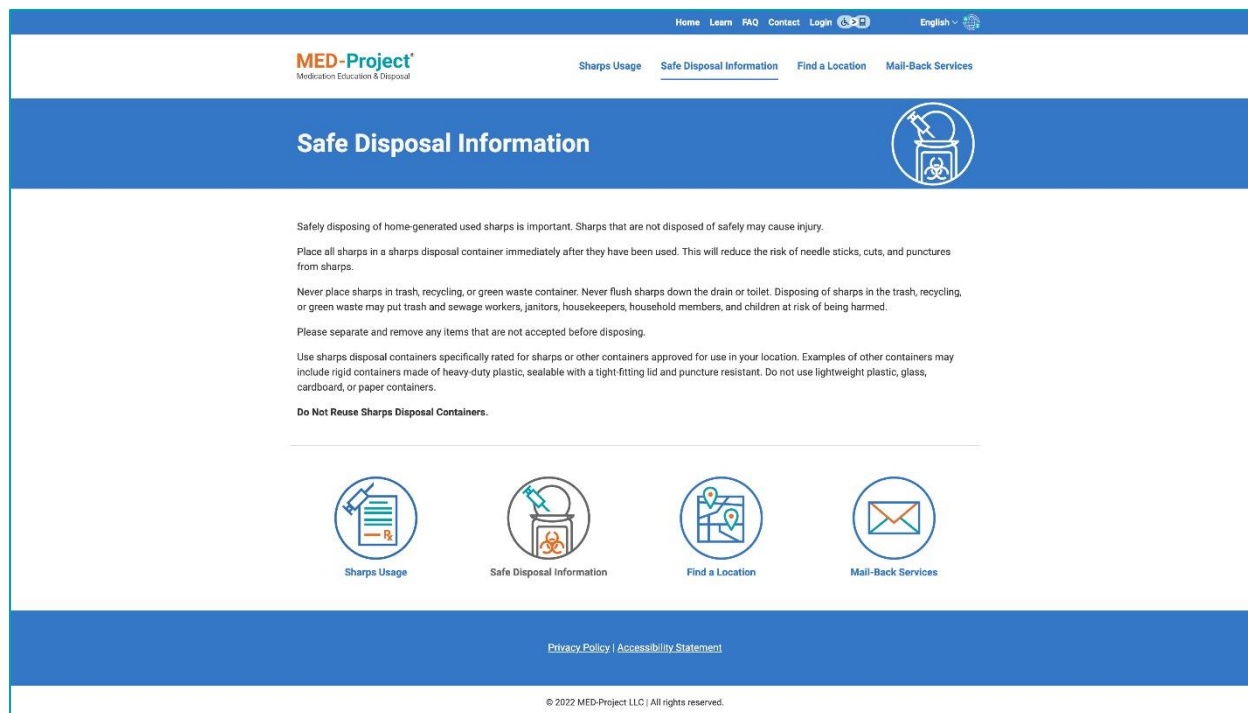


Figure 21: MED-Project Website Safe Disposal Information Page (December 2022)

## **Figure Description:**

Figure showing the California State MED-Project “Safe Disposal Information” page:  
Figure 21

### **Description:**

#### Safe Disposal Information

Safely disposing of home-generated used sharps is important. Sharps that are not disposed of safely may cause injury.

Place all sharps in a sharps disposal container immediately after they have been used. This will reduce the risk of needle sticks, cuts, and punctures from sharps.

Never place sharps in trash, recycling, or green waste container. Never flush sharps down the drain or toilet. Disposing of sharps in the trash, recycling, or green waste may put trash and sewage workers, janitors, housekeepers, household members, and children at risk of being harmed.

Please separate and remove any items that are not accepted before disposing.

Use sharps disposal containers specifically rated for sharps or other containers approved for use in your location. Examples of other containers may include rigid containers made of heavy-duty plastic, sealable with a tight-fitting lid and puncture resistant. Do not use lightweight plastic, glass, cardboard, or paper containers.

Do Not Reuse Sharps Disposal Containers.

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## MED-Project's Take Back Programs


### MED-Project Programs and YOU!

MED-Project makes it easy for your patients, customers, and community to safely dispose of their unwanted household sharps. As a participating location, MED-Project programs keep your site connected to your patients and customers. MED-Project makes household sharps disposal safe, free, and convenient.


Contact us today!




**Program Overview:** An overview of the State's requirements regarding educating the public and offering mail-back materials.



**How to Participate:** A detailed breakdown of what is involved in the Program and how to provide or initiate distribution of Sharps Mail-Back Packages, including the end-user experience and the responsibilities of the site.




**Getting Started:** A step-by-step walkthrough of the onboarding process.




**Restocking Materials:** A step-by-step walkthrough of how to maintain a supply of educational materials and/or Sharps Mail-Back Packages.

*For more information on which Programs are offered in your area, and how to join as a trusted site, contact us today!*


California Sharps Program  
[helpdesk@med-project.org](mailto:helpdesk@med-project.org)  
[Register for an Account](#)  
[Already have an account? Login Here](#)




Sharps Usage



Safe Disposal Information



Find a Location



Mail-Back Services

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Figure 22: MED-Project Website Recruiting Page (December 2022)



## Figure Description:

Figure showing the California State MED-Project “Recruiting” page: Figure 22

### Description:

MED-Project’s Take-Back Programs

MED-Project Programs and YOU!

MED-Project makes it easy for your patients, customers, and community to safely dispose of their unwanted household sharps. As a participating location, MED-Project programs keep your site connected to your patients and customers. MED-Project makes household sharps disposal safe, free, and convenient.

Contact us today!

Four videos are available to view:

- Video 1 caption: Program Overview: An overview of the State’s requirements regarding educating the public and offering mail-back materials.
- Video 2 caption: Getting Started: A step-by-step walkthrough of the onboarding process.
- Video 3 caption: How to Participate: A detailed breakdown of what is involved in the Program and how to provide or initiate distribution of Sharps Mail-Back Packages, including the end-user experience and the responsibilities of the site.
- Video 4 caption: Restocking Materials: A step-by-step walkthrough of how to maintain a supply of educational materials and/or Sharps Mail-Back Packages.

For more information on which Programs are offered in your area, and how to join as a trusted site, contact us today!

California Sharps Program

[helpdesk@med-project.org](mailto:helpdesk@med-project.org)

[Register for an Account](#)


[Already have an account? Login Here](#)

## Most Expensive Ferraris In The World

Ferrari is a symbol of luxury, wealth and ultimate performance and is recognized as one of the world's most powerful brands. That prancing horse on a yellow badge is instantly recognizable by young and old everywhere. It is more than just a brand. But it's not the new Ferraris that are the most expensive, it's the old Ferrari's that are often worth millions. The cars we're going to be talking about here are on another level altogether and they have a lot of history. We are at the top end of the car buying world. These Ferrari models are expensive. Really, really, really expensive. I mean just insanely expensive. You cannot afford these cars. You can't afford these cars even if you won the lottery. This is the rarified level only the richest people in the world can hope to participate in.

When you look at the list of the most expensive cars ever sold at auction, a staggering number of them are Ferraris. There is no other marquee with anywhere near that kind of firepower. For reference, it takes over \$12 million to crack the top 20 most expensive Ferrari list whereas only one Porsche has ever sold for more than \$12 million ever. The numbers are simply eye-watering.

As car fans most of us are too young to know Ferrari's rich history. We grew up following Ferrari during its Formula 1 dominance in the Michael Schumacher era or maybe some of us are even old enough to remember wanting Magnum P.I.'s Ferrari 308 or lusting over the Daytona Spider and Testarossa in Miami Vice. For the youngsters it is cars like the 458 and LaFerrari that struck a chord. But Ferrari history goes way further back than that. Ever since Enzo Ferrari founded this Italian car manufacturing company back in 1939, Ferrari has produced some of the best racing cars, sports prototypes and road cars on the planet. If you think today's cars are awesome, the classic ones are even more impressive. It takes that pedigree and history for a



We make it easy for you.

med-project.org  
1-844-MED-PROJECT

Report this ad

MEDIAVINE

The advertisement is a vertical banner. At the top, there is a red line graph with a syringe icon. Below the graph is the text 'We make it easy for you.' in blue. In the center, there are two circular icons: the top one contains a syringe and the bottom one contains an envelope. Below these icons is the text 'med-project.org' in orange and '1-844-MED-PROJECT' in blue. At the bottom, there is a 'Report this ad' link and the 'MEDIAVINE' logo.

*Figure 23: Examples of Digital Media Campaign: Resident Website Programmatic Display-English (December 2022)*



## LOS 'OSCUROS' DONATIVOS DE PEMEX SIGUEN BROTANDO CON AMLO: MÉXICO EVALÚA

En febrero, el presidente López Obrador dijo que no habría más donaciones de dinero del gobierno para asociaciones civiles. De acuerdo con los reportes de transparencia, Pemex no ha realizado más donaciones desde entonces, sin embargo, la petrolera también tiene "otros datos".

por Viridiana Mendoza Escamilla | hace hace 2 horas  
en Economía y finanzas



## México y EU perfilan comisión para recuperar activos del 'Chapo' Guzmán

en Forbes Política

Marcelo Ebrard defendió ante Mike Pompeo que México debe quedarse con los bienes y recursos del 'Chapo' Guzmán.

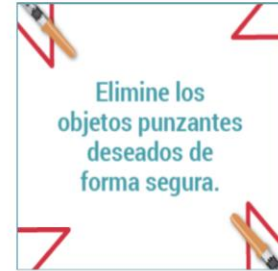
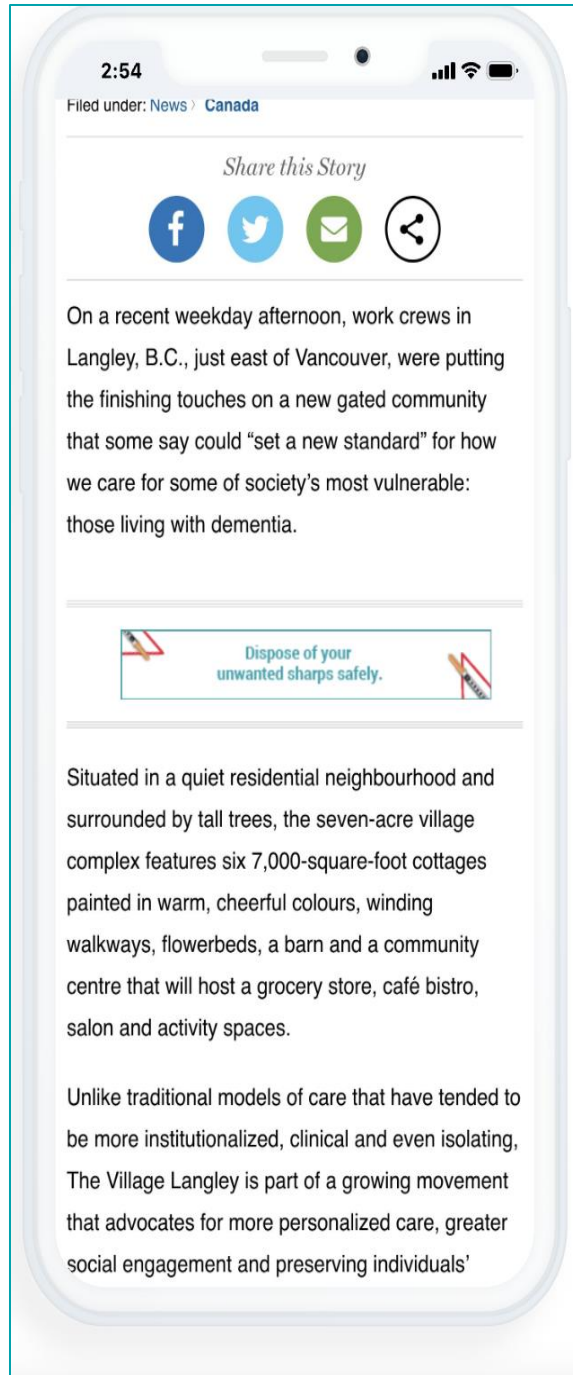


Figure 24: Examples of Digital Media Campaign: Resident Website Programmatic Display-Spanish (December 2022)



*Figure 25: Examples of Digital Media Campaign: Resident Mobile Programmatic Display (December 2022)*

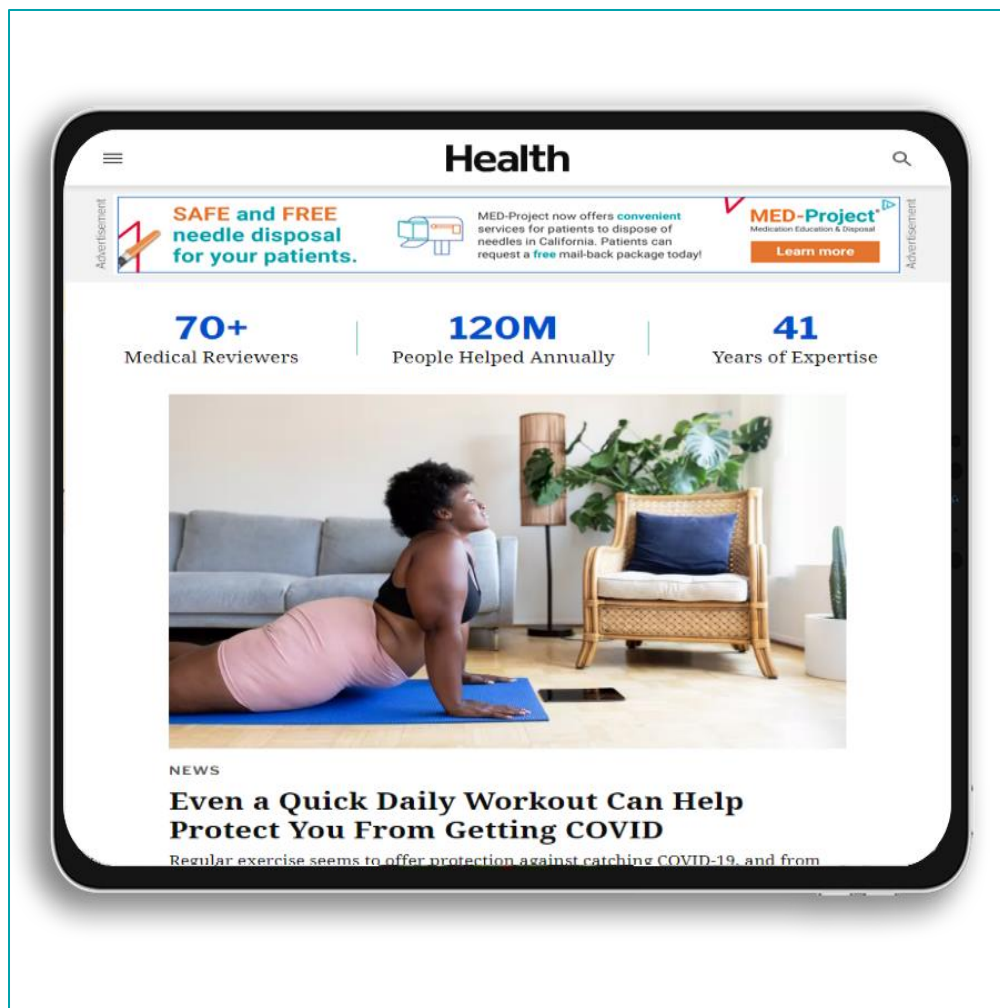


Figure 26: Examples of Digital Media Campaign: Business Programmatic Display (December 2022)

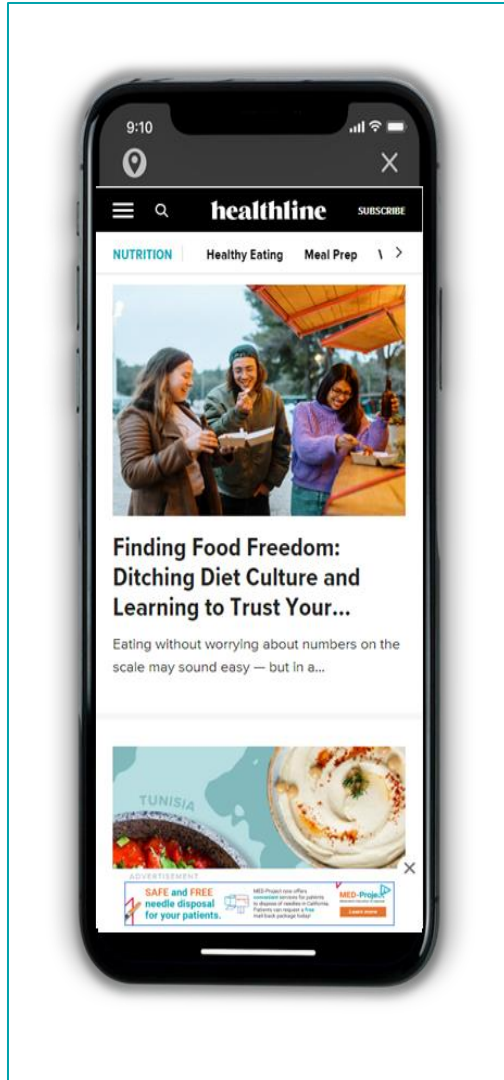


Figure 27: Examples of Digital Media Campaign: Business Mobile Programmatic Display (December 2022)

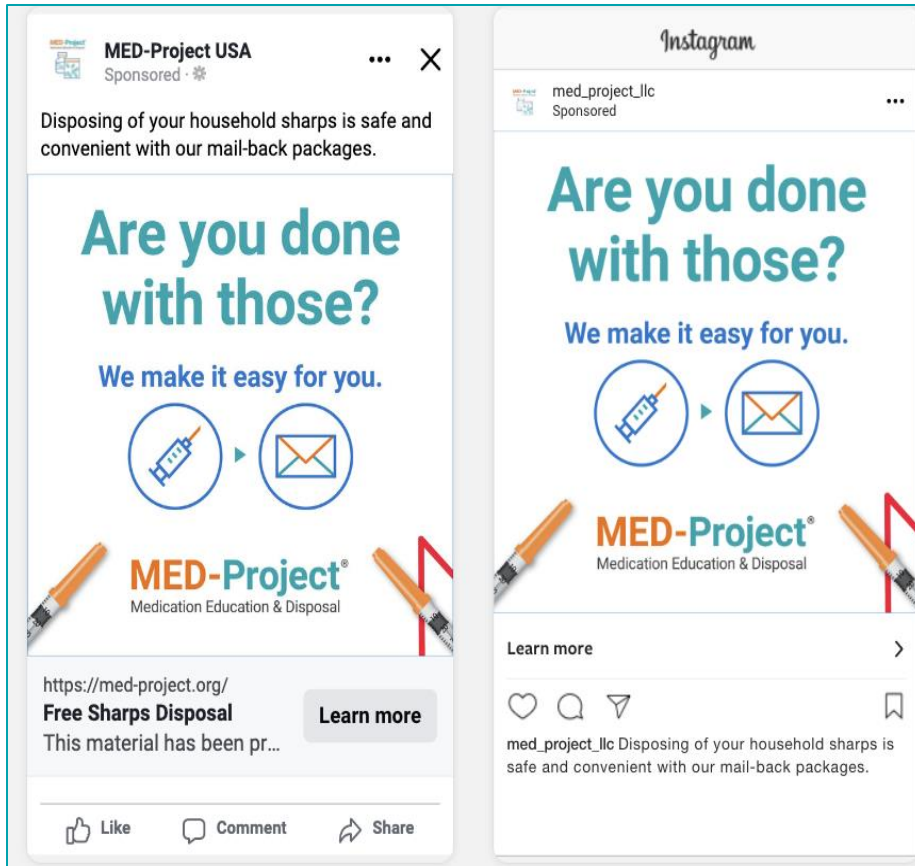


Figure 28: Examples of Social Media Campaign: Facebook/Instagram (December 2022)

## Appendix C

### Certification

As Required by 14 CCR § 18973.2 (e), I hereby declare, under penalty of perjury, that at the time of submission to the Department, the information provided in this document is true and correct, to the best of my knowledge.



Dr. Victoria Travis, National Program Director  
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Washington, DC 20036  
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[california@med-project.org](mailto:california@med-project.org)  
[www.med-projectusa.org](http://www.med-projectusa.org)