

Stacie Carder - Registration Unit Supervisor
May 10, 2023

California Beverage Container Recycling and Litter Reduction Act

SB1013-Wine & Distilled Spirit Expansion

CalRecycle 



Today's Topics

1. Introductions and Opening Remarks
2. How to submit questions or comments
3. Overview of New Beverages and Container Types
4. Who is a Beverage Manufacturer
5. Processing Fee Overview
6. Who is a Beverage Distributor
7. California Redemption Value (CRV) Overview
8. Registration Process
9. Labeling Requirements and Examples
10. Question and Answer Session



Introductions

Opening Remarks

Amy Cameron, Assistant Director for Recycling

SB 1013 for Beverage Manufacturers and Distributors

Stacie Carder, Registration Unit Supervisor

Questions and Feedback

Moderated by Shamila Tooker & Jennifer Akins



Assistant Director for Recycling

Opening Remarks

Amy Cameron



Question and Answer Session:

- Please keep comments on topics related to beverage manufacturers, distributors and CRV labeling.
- At the end of the presentation, you may raise your hand and we will unmute you for you to ask a question or make a comment.
- Use the Q&A button to submit questions during the presentation.



SB 1013

Approved by Governor Newsom on September 27, 2022

This legislative bill:

Brings wine and distilled spirits into the California Beverage Container Recycling Program (BCRP) starting January 1, 2024



Effective January 1, 2024

The California Beverage Container Recycling & Litter Reduction Act (Act) will include:

- New Beverages:
 - Wine, including sparkling or carbonated
 - Wine from which alcohol has been removed in whole or in part
 - Distilled Spirits
 - Wine Coolers/Distilled Spirit Coolers with any percentage of alcohol by volume
- New Containers:
 - Wine or Distilled Spirit - in box, bladder, pouch, or similar container



A Company may be a Program Participant as:



- **Beverage Manufacturer**
or
- **Distributor**
or
- **Both**
or
- **None**

Depending on your business practices regarding manufacturing, importing and sales of beverages in CA.



Beverage Manufacturer (BM) -PRC 14506 and PRC 14575(g)(2)(A)

A Beverage Manufacturer is anyone who:

- Bottles, cans or fills beverage containers in CA

OR

- Imports beverages into California for sale to:
 - Distributors/ Dealers/ Consumers

OR

- Holds a Certificate of Compliance with CA Department of Alcoholic Beverage Control (ABC)- (Beer/Malt only)

OR

- Out of state entity, holding a Wine Direct Shippers Permit with ABC--(direct to CA consumer. Ex: Wine Club Shipments)



Beverage Manufacturers Pay Processing Fees:

- What are Processing Fees?
- Processing Fee rates vary based on container material
- Change each calendar year
- Size does not matter

2023 Rates <https://www2.calrecycle.ca.gov/Docs/Web/118404>

- Glass \$0.00452
- Plastic 1 PETE \$0.00005
- Box Equivalent \$0.00762



Distributor (DS) - PRC 14511 CCR 2320

A Distributor is anyone who:

- Sells beverage containers to a dealer in CA.

OR

- Person importing beverages from outside CA for sale to dealers or consumers in the state.

OR

- Out of state entity Holding an ABC Wine Direct Shippers Permit (direct to consumer)

OR

- Beverage Manufacturer or Brand Owner selling direct to a consumer in CA



**Distributors
Collect and Submit CRV
(minus 1.5% Administrative Fee Discount):**

- What is CRV?

Glass, Plastic, Aluminum, Bimetal rates:

- 5¢ under 24 ounces
- 10¢ 24 ounces and above

Box, Bladder, Pouch rates - Wine & Distilled Spirits beverages only:

- 25¢ regardless of size

Registration Form

State of California
CalRecycle 751

Department of Resources Recycling and Recovery (CalRecycle)

BEVERAGE MANUFACTURER / DISTRIBUTOR REGISTRATION FORM

Please complete and return both pages to Reg.CRVLabeling@CalRecycle.ca.gov or mail to
CalRecycle - Registration Unit, 801 K Street, MS 17-03, Sacramento, CA 95814 or via fax at (916) 319-7400

Doing Business As (DBA) Name:

Legal Name:

Federal Tax ID (Employer Identification Number):

**ABC Certificate of Compliance or Direct Shippers
Permit #** (Out-of-state Beer Manufacturers & Wineries only)

Physical Business Address

Mailing Address (if different from physical address)

Street:

Street:

City, State Zip:

City, State Zip:

California Warehouse Location(s) (if applicable)
(Attach additional sheets if necessary)

Other California Address (if applicable)
(Examples: Company owned bottling facility or sales office)
(describe)

Check one: ☐ Rented ☐ Leased ☐ Owned

Street:

Street:

City, State Zip:

City, State Zip:

Primary Point of Contact

Secondary Point of Contact

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Other: _____

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Other: _____

Name:

Name:

Title:

Title:

Phone:

Phone:

Email:

Email:

Ownership Structure: ☐ Corporation ☐ Limited Liability Company ☐ Other: _____

This company is a (check all that apply): ☐ Brewery ☐ Distilled Spirit Manufacturer ☐ Winery ☐ None of these

Date company began sales or transfers of beverages in single use containers in California: _____ (month/year)

Are free beverage product samples offered or donated in California? ☐ Yes ☐ No

Are you selling direct through your website or other E-commerce platforms? ☐ Yes ☐ No

State of California
CalRecycle 751 (Revised 11/2022)
Page 2

Provide the types of beverage products, their container types, and container sizes offered for sale or transfer, or proposed to be offered for sale or transfer in California: (Check all that apply)

Product Line:

☐ Beer or Malt Beverages ☐ Distilled Spirits ☐ Wine ☐ Wine/Distilled Spirit Coolers ☐ Coffee/Tea Drinks
☐ Carbonated Soft Drinks ☐ Non-Carbonated Soft Drinks ☐ Carbonated Water ☐ Non-Carbonated Water
☐ Sport Drinks ☐ 100% Vegetable Juice (Size in oz) _____ ☐ 100% Fruit Juice (Size in oz) _____
☐ Carbonated Fruit Drinks ☐ Non-Carbonated Fruit Drinks ☐ Other (Describe): _____

Container Material Type:

☐ Aluminum ☐ Glass ☐ Bi-Metal
☐ Wine or Distilled Spirit in Box, Bladder or Pouch
Plastic: ☐ #1 PET ☐ #2 HDPE ☐ #3 PVC
☐ #4 LDPE ☐ #5 PP ☐ #6 PS ☐ #7 Other
☐ Other Material (Describe): _____

Refillable:

(Empty beverage containers which are returned to your place of business to be refilled and resold)

☐ All ☐ None ☐ Some

Sizes:

☐ Under 24 ounces ☐ 24 ounces or over

Do you bottle or can your own beverages? (Canning includes taproom sealed crowlers) ☐ All ☐ None ☐ Some

If None or Some, provide the name and contact information for your beverage suppliers, co-packers and/or bottlers
(Attach additional sheets if needed):

Company Name	Contact Person	Phone	Address
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Who do you sell or transfer beverages directly to in California? (Check all that apply)

☐ Retailers ☐ Restaurants/Bars ☐ Consumers ☐ Common Carriers (Planes, trains, etc.)
☐ Distributors (Provide information below) ☐ Other Describe: _____

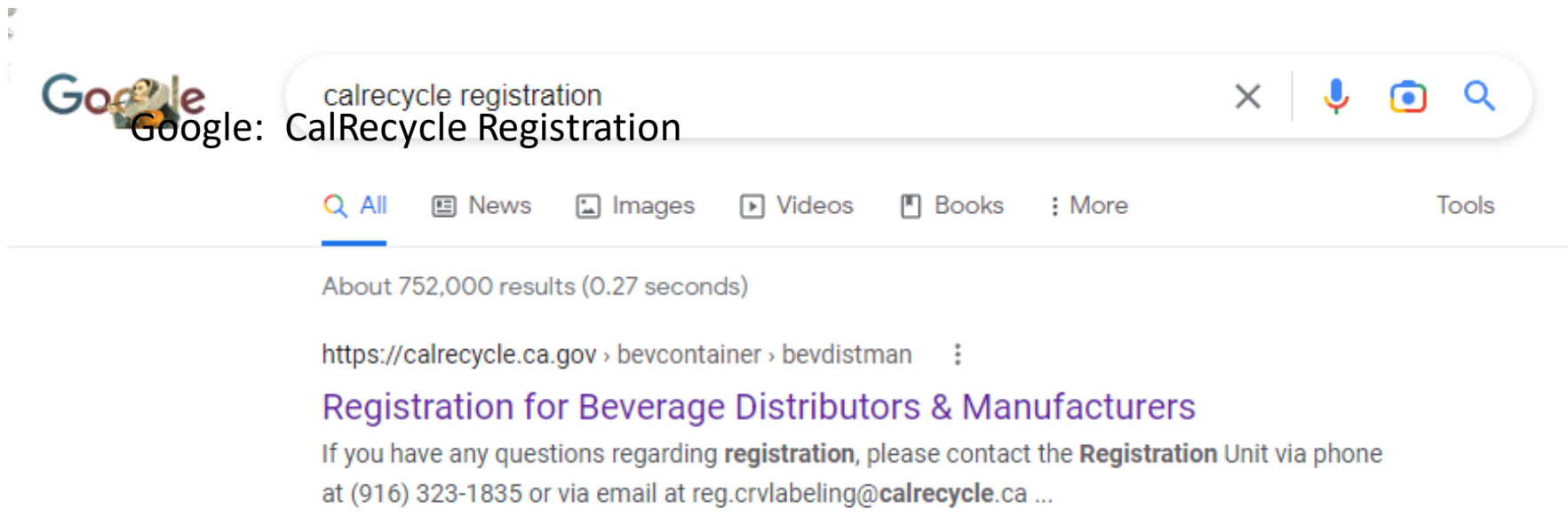
Company Name	Contact Person	Phone	Address
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Provide any additional information regarding your business practice or products in the space below:

- When should I complete the form? **Now**
- Date company began sales = **Reporting Start Date 1/1/2024**



Finding the Registration Form



or

<https://calrecycle.ca.gov/bevcontainer/bevdistman/registration/>



Registration for Beverage Distributors & Manufacturers

Distributors and manufacturers of beverages covered by the [California Beverage Container Recycling and Litter Reduction Act](#) are required to register with CalRecycle in order to meet the reporting and payment requirements (CCR 2231, 2301).

Definitions

“Beverage manufacturer” means:

“Distributor” means:

Registration Process

To determine if your company is a beverage manufacturer and/or beverage distributor, as defined above, you may

- [Complete the registration form on line](#) or
- [Download and complete the pdf version](#) of the form and submit it via fax or mail as noted on the top of the form.

After your registration form is received, a Recycling Specialist will be in contact with you. If your company is determined to be a beverage manufacturer and/or distributor, you will receive reporting identification number(s) and can begin reporting and paying processing fees and/or CRV.

If you have any questions regarding registration, please contact the Registration Unit via phone at (916) 323-1835 or via email at reg.crvlabeling@calrecycle.ca.gov.



- **Registration Form will be reviewed. Staff may ask additional questions for clarification**
- **If you meet one or both definitions, you will be assigned account numbers & account representative**
- **Participant Management Unit will:**
 - Grant access to online reporting --- Provide training --- Answer report and payment questions

Effective January 1, 2024

Distributor	Charge and Collect CRV	January 2024 Report/Payment Due 2/28/2024
Beverage Manufacturer	Track Sales/Transfers	January 2024 Report/Payment Due 3/10/2024



Labeling

Wine and Distilled Spirit containers **must** be labeled
by **July 1, 2025**.

CRV labeling is optional between 1/1/2024 -6/30/2025

Five CRV Message Options

- ❖ California Redemption Value
- ❖ CA Redemption Value
- ❖ California Cash Refund
- ❖ CA Cash Refund
- ❖ CA CRV

PRC 14561(a)



CRV Labeling Size & Location Requirements

The CRV Message must be **clearly, prominently and indelibly** marked:

- Glass & Plastic - Message must be on the container body label or secondary label
 - A text height of 3/16", or
 - A minimum text height of 1/8" and in a contrasting color to the background and nearby text
- Aluminum Cans- Message must be on the top lid
 - Tops over two inches in diameter- message must be 3/16" in height
 - Tops two inches or less in diameter- message must be 1/8" in height

CCR 2200(b)

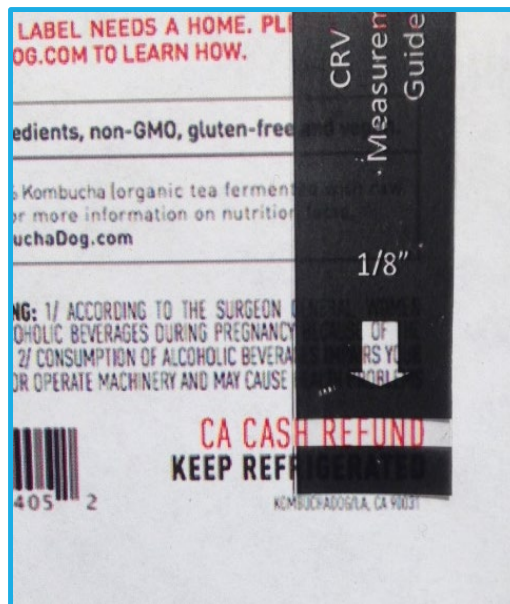
- Requirements for box, bladder, pouch to be determined



CRV Labeling



Text height of 3/16"



Minimum Text
Height of 1/8" with
Contrasting Color



On lid of
aluminum
container



Clearly & Prominently

Examples of Approved labels:

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

INGREDIENTS: Carbonated Water, Symphony Wine, Cane Sugar, Natural Flavors, Malic Acid, Potassium Sorbate, Sulfiting Agents (to preserve freshness)

750 ML (24.5 FL. OZ)
ME-VT-HI-IA-NY 5¢
MI 10¢

CA CRV
PLEASE RECYCLE

2020 CABERNET SAUVIGNON
CELLARED AND BOTTLED BY
OAKVILLE CALIFORNIA USA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CA CRV

1.5 L ALC 14.5% BY VOL CONTAINS SULFITES



7 85214 29015 6



Acceptable Temporary Options



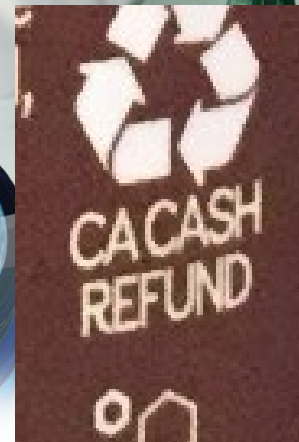
Stickers (not on cans)
Ink Jet
Stamp



The CRV Message must be clearly, prominently and **indelibly** marked.

CCR 2000(a)(27) “Indelibly” means that the redemption message is permanently affixed on the beverage container from the point of purchase until the point of redemption and cannot be smeared or removed during regular use.

Not Acceptable CRV Messages



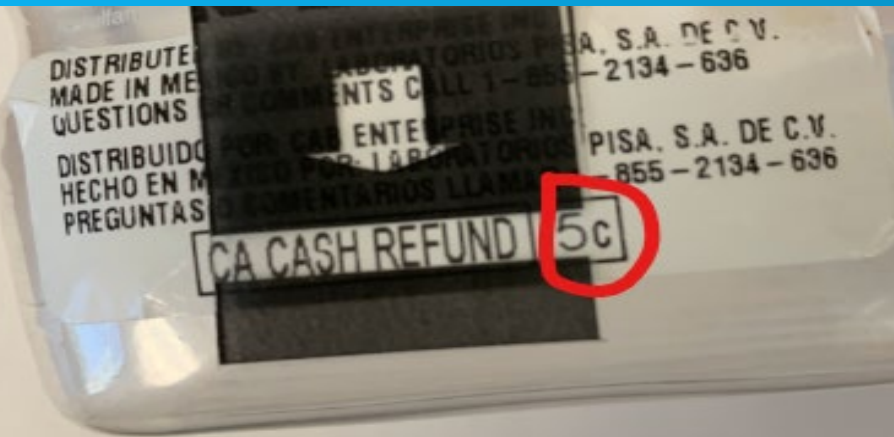
Entire message must
be on a single line

 CA CRV HI, ME 5¢ OR 10¢ DEP.
THIS BOTTLE IS BPA-FREE.
 KEEP REFRIGERATED 28° - 36° F

Must be Prominent from surrounding text



Font size must be 1/8" not Text Box



No Monetary Value



No Stickers on Can Lids



Additional CRV Labeling Considerations

- PRC 14561(d) is revised per SB1013 to read “the Department may require that a beverage container intended for sale in this state be printed, embossed, stamped, labeled or other marked with a scan code, a quick response (QR) code, or a universal product code or similar machine-readable indicia.”
- CalRecycle is still reviewing all aspects of SB 1013 and the impact of this provision on all stakeholders.
- To better understand this aspect, we would like to meet with those who currently utilize QR codes or are looking to invest in the technology for their labels.
- This meeting will take place June 14th at 1:00pm. To participate, please email Ericka.Butler@CalRecycle.ca.gov for the invitation.



Additional CRV Labeling Considerations

- PRC 14561(c) prohibits any person or entity from selling a CRV product which has not been properly labeled in accordance with the Act and Regulations. Therefore, after July 1st, 2025, wine and distilled spirits products that are subject to the Program will need to be properly labeled in order to be offered for sale.



For registration or labeling questions:

Registration Unit

(916) 323-1835

reg.crvlabeling@calrecycle.ca.gov

Online registration form:

<https://calrecycle.ca.gov/bevcontainer/bevdistman/registration/>

**Please enroll in CalRecycle's Listservs for future
workshop or seminar announcements regarding SB1013**

<https://www2.calrecycle.ca.gov/Listservs/>



Question and Answers

Q & A Button
or
Raise Your Hand