

0:00
recyclable or not California is taking
0:03
the guest work out of recycling by
0:05
making sure products marked recyclable
0:07
are actually recycled in our state
0:09
there's a lot of misconceptions of
0:11
what's actually recyclable answering
0:13
public demand to fix the single-use
0:15
trash crisis California passed a truth
0:17
and labeling law it bans false or
0:19
misleading recycling claims on products
0:21
and packaging like the chasing arrow
0:23
symbol which many falsely assume means a
0:26
product is recyclable the law directs
0:28
Cal recycle to gather and evaluate data
0:30
to determine which materials and which
0:33
contaminants currently flow through our
0:34
recycling stream Cal recycles field
0:37
research and characterization unit
0:38
collects this data from the field we're
0:40
trying to see if there's anything that's
0:42
not supposed to be there so all this
0:43
data we're going to see what people
0:45
actually think goes in the bin and how

0:47

much of these materials actually get

0:49

recycled the Cal recycle data will help

0:51

producers and Distributors accurately

0:53

label their products to meet

0:54

California's strict new truth and

0:56

recycling standards truthful labels

0:59

empowering California consumers to

1:01

recycle more deliberately and Lead

1:03

California to a waste-free

1:07