0:00

check it out in 2025 the Law changes for

0:04

California grocery stores and beverage

0:06

retailers with new rules for redeeming

0:08

beverage containers and new

0:09

opportunities to bring in more customers

0:11

receive payments from the state and join

0:14

the movement to California's circular

0:16

use waste-free future if you sell CRV

0:19

beverages but don't have a recycling

0:21

center nearby listen starting January

0:23

1st 2025 stores under 5,000 square ft or

0.27

less than \$1.5 million in annual sales

0:30

are exempt from Redemption requirements

0:32

after you register with Cal recycle

0.34

remaining stores in areas not served by

0:37

recycling centers have two choices one

0:39

set up a system to redeem beverage

0:41

container deposits in store or two

0:44

create or join a nonprofit dealer

0:46

Cooperative to redeem beverage

0:47

containers the new dealer Co-op option

0:50

comes with State funding support for

0:51

each container redeemed and flexibility

0:53

to use new Redemption methods like

0:55

automated reverse vending machines where

0:57

consumers can feed in their beverage

0:59

containers for payment mobile recycling

1:02

operations that can move around to serve

1:04

different neighborhoods on different

1:05

days or backdrop Redemption sites where

1:07

consumers can drop off bags of material

1:09

for later payment go to Cal

1:12

recycle.com to learn more about dealer

1:14

co-ops