



COMMUNITY STEWARDSHIP AND RECYCLING INFRASTRUCTURE PLAN

*Building sustainable communities through environmental education,
recycling accessibility, workforce development,
and strategic partnerships throughout California.*

**Prepared by
Pink Recycling
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DOCUMENT INFORMATION

The following information identifies the official publication details, organizational information, and intended purpose of this Community Stewardship and Recycling Infrastructure Plan.

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This document serves as the official strategic planning framework of Pink Recycling and will be periodically reviewed and updated to reflect organizational growth, program development, regulatory requirements, and future community initiatives throughout California.

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SECTION 1

EXECUTIVE SUMMARY

This Executive Summary provides an overview of Pink Recycling's mission, strategic direction, and long-term commitment to expanding recycling accessibility, environmental stewardship, and community impact throughout California.

Pink Recycling is a nonprofit organization committed to advancing environmental stewardship, community engagement, workforce development, and equitable access to recycling opportunities throughout California.

Founded on the belief that environmental sustainability and social impact are inseparable, Pink Recycling develops innovative recycling programs that empower individuals, schools, businesses, faith-based organizations, and local communities to actively participate in waste reduction, resource recovery, and environmental education.

This organization was established to address critical environmental challenges, including limited recycling accessibility, increasing electronic waste generation, insufficient community participation in recycling initiatives, and the growing need for workforce development opportunities within California's environmental sector. Through strategic partnerships, educational initiatives, community collection events, and infrastructure development projects, Pink Recycling creates long-term environmental and social value while supporting California's transition toward a circular economy.

A cornerstone of the organization's vision is the development of accessible recycling infrastructure that meets communities where they are. This includes mobile recycling programs, community collection initiatives, educational outreach activities, electronic waste recycling services, and the future expansion of affiliated collection locations and recycling infrastructure throughout California.

The organization's flagship initiative, Eco3Go, represents an innovative approach to community recycling by combining environmental education, collection services, and consumer accessibility through a mobile recycling model designed to reach underserved communities.

Through collaboration with Dealer Members, schools, churches, businesses, municipalities, environmental organizations, and community leaders, Pink Recycling continues to build a scalable and sustainable model that promotes environmental responsibility while generating measurable community impact.

This Community Stewardship and Recycling Infrastructure Plan establishes Pink Recycling's strategic framework for growth between 2026 and 2030. It outlines organizational priorities, operational programs, infrastructure goals, educational initiatives, workforce development strategies, financial sustainability objectives, and long-term community impact goals.

Guided by the principles of transparency, accountability, innovation, and environmental leadership, Pink Recycling remains committed to building resilient communities, expanding equitable recycling opportunities, and advancing California's transition toward a more sustainable and circular future.

SECTION 2

ORGANIZATIONAL OVERVIEW

This section provides an overview of Pink Recycling, its organizational purpose, community role, and long-term commitment to advancing environmental stewardship through innovative recycling programs and strategic partnerships throughout California.

Pink Recycling is a California nonprofit organization dedicated to expanding equitable recycling access, strengthening environmental stewardship, and building sustainable communities through education, innovation, and collaborative partnerships.

The Organization works alongside dealer members, schools, businesses, faith-based organizations, municipalities, and community groups to increase recycling participation, reduce waste sent to landfills, and promote environmental responsibility among residents of all ages.

Since its inception, the Non-Profit has supported initiatives focused on beverage container recycling, electronic waste recycling, environmental awareness campaigns, school-based recycling programs, community collection events, and workforce development opportunities.

Through these efforts, Pink Recycling has strengthened recycling accessibility while fostering a culture of sustainability and environmental stewardship throughout California.

We believe that recycling should be convenient, educational, and accessible to everyone. Through strategic partnerships and innovative programs, the organization removes barriers that prevent communities from actively participating in environmental solutions.

Pink Recycling operates with a long-term vision of building a statewide network of community recycling opportunities, educational resources, and infrastructure projects that empower individuals, organizations, and local communities to become active participants in environmental stewardship.

The Organization work is guided by five core principles:

- Inclusion
- Environmental Responsibility
- Innovation
- Transparency
- Community Collaboration

As environmental challenges continue to evolve, Pink Recycling remains committed to expanding innovative programs that generate measurable environmental, social, and economic outcomes while advancing California's transition toward a more sustainable and circular future.

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SECTION 3 - MISSION, VISION & STRATEGIC FOUNDATIONS

SECTION OVERVIEW

This section defines the organization's mission, vision, core values, and strategic pillars that guide organizational decision-making, program development, and long-term community impact throughout California.

MISSION

Pink Recycling is dedicated to creating environmental and social impact through innovative recycling programs, environmental education, workforce development initiatives, and community engagement.

The organization works to increase access to recycling opportunities, promote environmental stewardship, support underserved communities, and empower individuals to become active participants in building a more sustainable future.

Through partnerships, education, infrastructure development, and resource recovery programs, Pink Recycling creates measurable environmental, economic, and community benefits throughout California.

VISION

Pink Recycling envisions a future in which every community has equitable access to environmental education, recycling opportunities, workforce development resources, and sustainable infrastructure that supports a cleaner, healthier, and more resilient California.

The organization envisions becoming a recognized leader in community-based environmental solutions through innovative programs, expanded recycling accessibility, and partnerships that strengthen environmental sustainability and community well-being.

CORE VALUES

Environmental Stewardship

We are committed to protecting natural resources, reducing waste, and promoting responsible environmental practices.

Community Empowerment

We believe lasting environmental change is achieved when communities are actively engaged and empowered to participate in sustainable solutions.

Integrity and Transparency

We operate with honesty, accountability, and responsibility in all programs, partnerships, and organizational activities.

Innovation

We embrace innovative technologies and creative solutions that improve environmental outcomes and increase accessibility to recycling opportunities.

Collaboration

We believe meaningful impact is achieved through partnerships with dealer members, schools, businesses, nonprofit organizations, government agencies, and community leaders.

Inclusion

We are committed to ensuring that environmental opportunities and educational resources remain accessible to all communities, regardless of socioeconomic background.

STRATEGIC PILLARS

3.4.1 Environmental Education & Awareness

Pink Recycling recognizes environmental education as one of the most effective tools for creating long-term environmental stewardship and sustainable behavioral change within communities.

Through convenience stores, school programs, workshops, community presentations, outreach campaigns, and educational initiatives, the organization seeks to increase environmental literacy and encourage sustainable behaviors among individuals of all ages.

3.4.2 Inclusion & Economic Opportunities

The organization believes environmental programs should create opportunities for everyone.

Through workforce development initiatives, community participation programs, fundraising opportunities, and collaborative partnerships, Pink Recycling promotes inclusion, expands economic opportunity, and strengthens community advancement throughout California.

3.4.3 Innovation & Technological Access

Innovation drives the organization's long-term strategy for expanding recycling accessibility, improving operational efficiency, and strengthening community engagement through technology.

Through initiatives such as Eco3Go, future recycling infrastructure projects, digital engagement platforms, and technology-driven solutions, Pink Recycling expands recycling accessibility, improves operational efficiency, and increases community participation in environmental programs throughout California.

SECTION 4 – PINK RECYCLING COOPERATIVE

SECTION OVERVIEW

Pink Recycling Cooperative has been designed to provide distributors, retailers, and convenience stores with a practical, scalable, and community-centered solution to comply with California beverage container recycling and redemption requirements.

The cooperative combines regulatory compliance, innovative recovery solutions, environmental education, and community engagement, enabling participating stores to become active contributors within a sustainable circular economy.

Unlike models focused exclusively on regulatory compliance, Pink Recycling Cooperative seeks to generate measurable environmental, social, and community benefits for both participating businesses and the communities they serve.

Competitive Advantages of Pink Recycling Cooperative

Pink Recycling Cooperative proposes a differentiated model based on the following strategic advantages:

1. Integrated recovery and processing model.
2. Personalized regulatory compliance support.
3. Active community engagement.
4. Free recycling bag program.
5. Consumer-centered CRV recovery network.
6. Circular economy model with community benefits.
7. Flexible solutions tailored to the specific needs of each store.
8. Transformation of participating stores into Green Stores with active involvement in community recycling initiatives.

Integrated Recovery and Processing Model

Pink Recycling Cooperative can leverage existing operational infrastructure within the Pink Recycling California Recycle Center, recovery programs, transportation, and recyclable material processing capabilities to develop an efficient and sustainable container recovery network. This approach provides greater material traceability, operational control, logistical efficiency, and long-term growth capacity.

Dealer Integration and Support Model

One of the primary differentiators of Pink Recycling Cooperative is the continuous support provided to each participating business. The cooperative works directly with affiliated stores to identify and implement the most appropriate recovery solution based on the specific characteristics and needs of each location.

Step 1 – Enrollment and Compliance Initiation

Participation in Pink Recycling Cooperative begins through the execution of a Letter of Intent or a Cooperative Membership Agreement, as applicable.

These documents formalize the distributors, retailers, or convenience stores who intent to participate and establish the organization for the implementation and regulatory compliance process that will be carried out by the cooperative.

From the moment of enrollment, the store enters a structured process designed to facilitate compliance with applicable California beverage container recycling and redemption requirements. During this stage, Pink Recycling Cooperative serves as a strategic partner to the retailer by providing guidance, operational support, and access to recovery solutions.

Step 2 – Customized Store Assessment

During an estimated three- to six-month period following enrollment, the cooperative conducts a detailed assessment of the store and the community it serves.

The assessment considers factors such as:

- Store location.
- Available space for recycling infrastructure.
- Consumer traffic.
- Characteristics of the surrounding community.
- Specific operational needs.
- Consumer accessibility.
- Opportunities for community engagement.

Pink Recycling Cooperative recognizes that each store has unique needs and operating conditions. For this reason, a single recovery model is not implemented. Instead, a customized solution is developed to maximize operational efficiency, consumer accessibility, and community participation.

The purpose of this stage is to determine the most appropriate solution or combination of solutions for each participating location.

Step 3 – Solution Implementation and Community Engagement

Based on the results of the assessment, Pink Recycling Cooperative will implement one or more solutions tailored to the specific needs of each participating location.

Each store may implement one or more of the following solutions:

A. Mobile Recycling and Environmental Education Model (Eco3Go)

Pink Recycling Cooperative may deploy Mobile Recycling and Environmental Education Centers designed to bring recovery and redemption services directly into the communities where participating stores operate.

These mobile centers can be temporarily installed at convenience store parking lots, schools, parks, community centers, and other strategic locations to increase access to recycling opportunities and encourage community participation.

As part of this model, the cooperative has developed Eco3Go, a mobile platform that integrates material recovery, recyclable redemption, and environmental education into a single operational solution.

Eco3Go incorporates three primary components:

Module 1 – Recycling Drop-Off Zone

Consumers deliver eligible recyclable materials for identification, weighing, and registration within Pink Recycling's management system.

Module 2 – Automated Reimbursement System

Consumers may receive reimbursement for eligible recyclable materials through automated redemption systems that improve operational efficiency and enhance the user experience.

Module 3 – Environmental Education Center

An interactive space designed to promote environmental education, sustainability, and community participation through educational materials, awareness activities, and learning tools.

B. Bag Drop Systems and Automated Collection Sites

Installation of collection points where consumers can deposit recycling bags for subsequent collection, sorting, and processing.

C. Reverse Vending Machines (RVMs)

Implementation of automated systems capable of receiving, validating, and processing eligible recyclable containers efficiently.

D. Fixed Recycling Kiosks

Installation of permanent recycling stations located within or near participating stores.

E. Community Engagement and Green Store Partnership

Pink Recycling Cooperative believes that regulatory compliance is only the first step.

The cooperative's goal is to help participating stores become active contributors to community recycling and environmental sustainability efforts.

Through environmental education programs, public awareness campaigns, recycling events, school activities, partnerships with faith-based organizations, and collaborations with nonprofit organizations, participating stores can position themselves as businesses committed to the environmental well-being of their communities.

Community engagement activities may be developed through mobile events, educational programs, and activities organized in collaboration with schools, community organizations, faith-based organizations, nonprofit organizations, and local governments.

In this way, participating stores will not only comply with applicable regulatory requirements but may also become recognized Green Stores known for their active participation in community recycling and environmental sustainability.

Free Recycling Bag Program

Participating stores will receive recycling bags for distribution to consumers.

Participants may accumulate recyclable materials and redeem them through mobile events, Bag Drop systems, recycling kiosks, Reverse Vending Machines, or other authorized recovery mechanisms within the cooperative's recovery network.

Benefits for Participating Stores

- Simplified regulatory compliance.
- Increased consumer engagement.
- Environmental recognition.
- Promotional and educational materials.
- Participation in community programs.
- Opportunities to support schools and nonprofit organizations.
- Integration with sustainability and donation initiatives.
- Enhanced community reputation.
- Access to innovative recovery and recycling solutions.

Community Rewards Program

Pink Recycling Cooperative proposes a program designed to transform recycling activity into tangible benefits for schools, nonprofit organizations, churches, and community projects.

Program components may include:

- Community Impact Fund.
- Nonprofit Partnership Program.
- Faith-Based Organization Support Program.
- Dealer Community Partnership Program.
- Consumer Donation Option.
- Environmental Education and Volunteer Engagement Program.
- Community Impact Measurement Framework.

Long-Term Vision

The vision of Pink Recycling Cooperative is to build a statewide recycling network that connects distributors, retailers, and consumers through innovative recovery and redemption solutions.

By integrating regulatory compliance, recycling infrastructure, environmental education, and community participation, Pink Recycling Cooperative seeks to create a replicable circular economy model that generates lasting environmental, social, and economic benefits for California communities.

SECTION 5 - RECYCLING INFRASTRUCTURE & STATEWIDE EXPANSION STRATEGY

SECTION OVERVIEW

This section outlines the organization's long-term recycling infrastructure strategy, including mobile recycling initiatives, future infrastructure expansion, strategic partnerships, and opportunities designed to improve recycling accessibility throughout California.

Pink Recycling recognizes that long-term environmental impact depends on accessible, resilient recycling infrastructure capable of serving communities, schools, businesses, nonprofit organizations, and local governments throughout California.

The organization's infrastructure strategy supports long-term organizational growth while expanding recycling accessibility within underserved and environmentally vulnerable communities.

5.1 Eco3Go Initiative

One of the organization's most significant infrastructure initiatives is Eco3Go, an innovative mobile recycling and environmental education platform designed to combine resource recovery, community engagement, and environmental awareness within a single integrated system. Eco3Go serves as the organization's flagship mobile recycling initiative and supports multiple strategic priorities identified throughout this Plan.

Eco3Go provides convenient access to recycling services while creating educational opportunities that encourage environmental responsibility, sustainable behaviors, and long-term community participation across California.

5.2 Future Recycling Infrastructure Network

Pink Recycling is developing a statewide network of recycling opportunities through strategic partnerships, infrastructure investments, and community-based initiatives.

Future infrastructure opportunities may include:

- Community Recycling Centers
- Affiliated Collection Locations
- Partner Store Collection Programs
- Community Drop-Off Sites
- Mobile Recycling Units
- Environmental Education Centers
- Electronic Waste Collection Facilities

5.3 Strategic Partnerships

The organization collaborates with convenience stores, municipalities, schools, businesses, nonprofit organizations, faith-based organizations, and environmental partners to expand recycling accessibility and strengthen environmental stewardship throughout California.

5.4 Future Development Opportunities

As infrastructure initiatives continue to evolve, Pink Recycling will continue to evaluate opportunities to develop additional collection locations, community recycling hubs, educational facilities, and resource recovery programs that support long-term environmental sustainability.

Specific project locations, participating partners, affiliated organizations, and future infrastructure investments will be identified through ongoing strategic planning, community collaboration, and partnership development efforts.

5.5 Geographic Distribution of Redemption Sites

To maximize consumer convenience and establish a strong operational organization, Pink Recycling Dealer Cooperative has identified an initial network of participating dealer locations strategically distributed across four major service regions in California: **Los Angeles County, San Diego County, San Bernardino County, and the Central Coast.**

These locations represent the stores with which the Cooperative anticipates initiating redemption operations following approval of this Stewardship Plan and the execution of the corresponding participation agreements with each dealer member. The initial distribution was selected to provide broad regional coverage, serve multiple unserved Convenience Zones, and establish an efficient operational network capable of supporting future expansion.

By beginning operations in multiple counties rather than concentrating services in a single metropolitan area, the Cooperative will improve consumer access to redemption opportunities while building the infrastructure necessary for long-term growth.

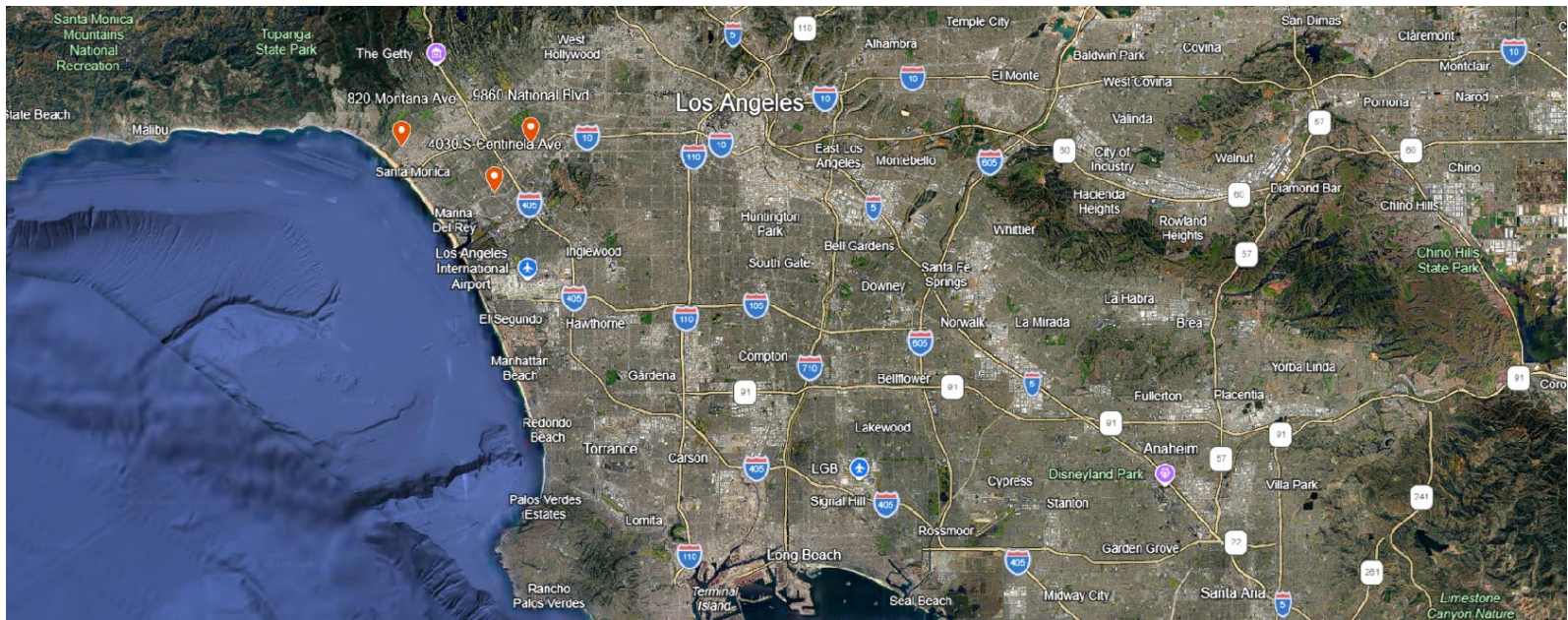
The geographic distribution also allows the Cooperative to efficiently deploy mobile redemption services, coordinate community collection events, and support affiliated dealer locations throughout Southern California and the Central Coast.

The following maps illustrate the proposed initial operating regions and the locations of participating dealer members that are expected to serve as the organization of the Cooperative's redemption network.

Los Angeles County

The proposed Los Angeles County service area includes participating dealer members strategically located throughout the western and central portions of the county. These locations provide access to densely populated communities while supporting several CalRecycle-designated Unserved Convenience Zones. The geographic distribution creates multiple opportunities for future mobile redemption routes, community outreach activities, and expansion of affiliated collection services.

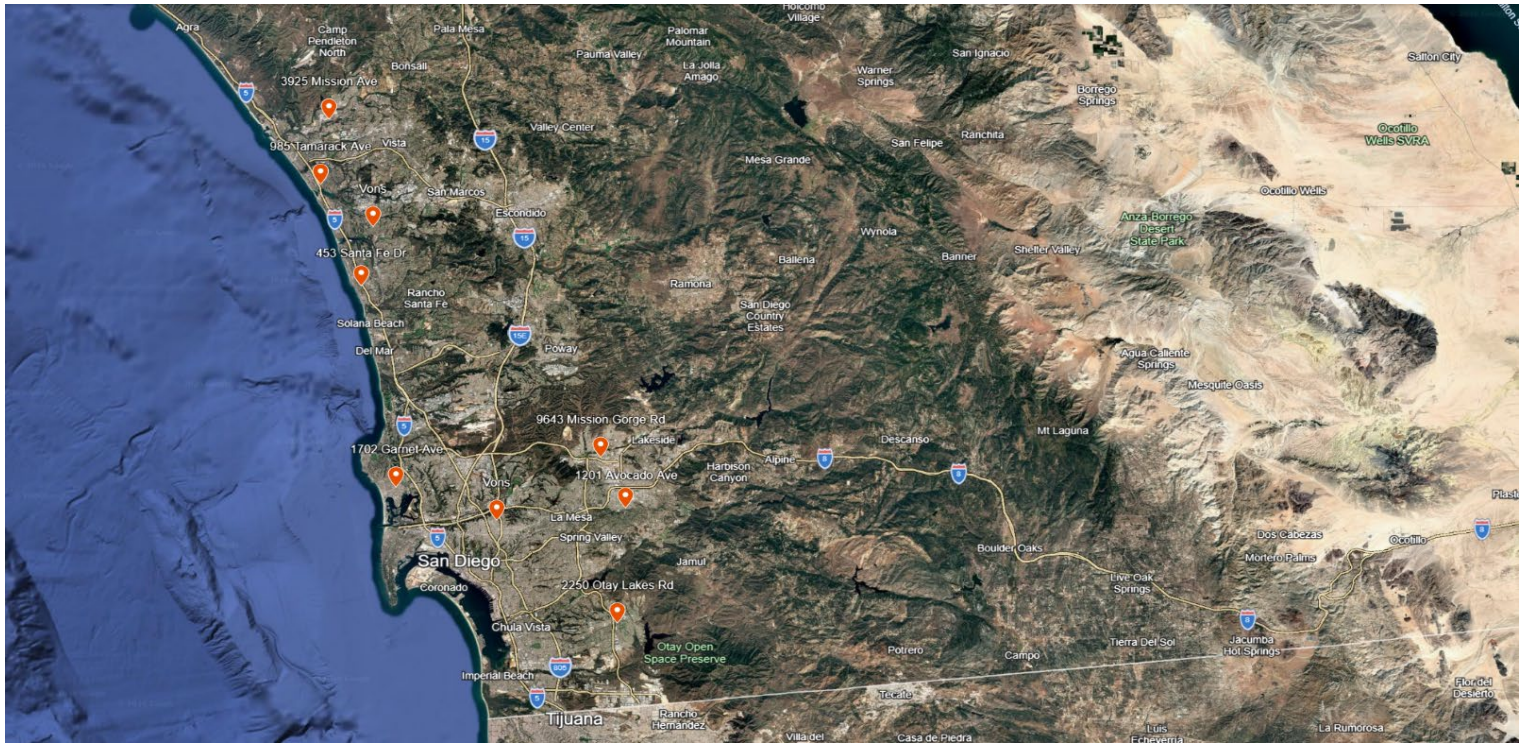
Figure 5.5-1. Proposed Initial Dealer Locations – Los Angeles County



San Diego County

The proposed San Diego County network establishes redemption opportunities across northern, central, and southern portions of the county. This distribution allows the Cooperative to efficiently serve coastal communities as well as inland neighborhoods while supporting future expansion through mobile redemption events and additional affiliated locations.

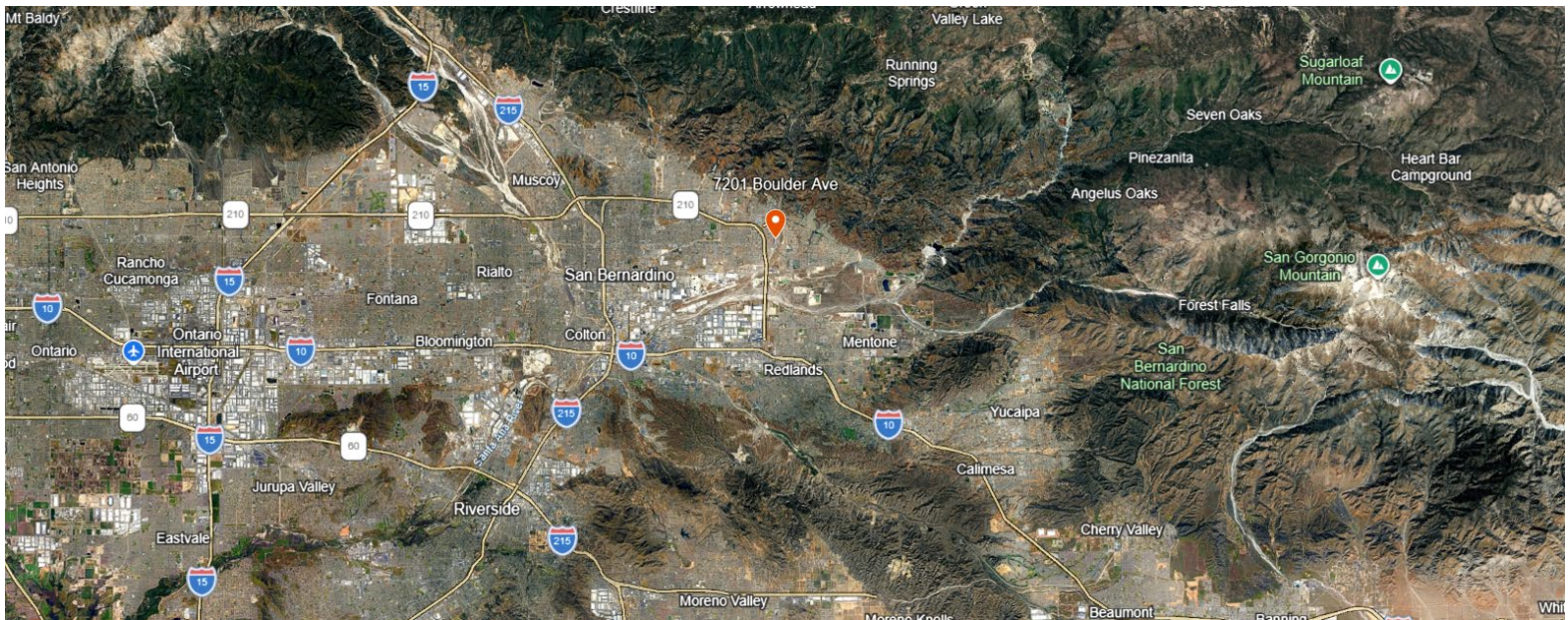
Figure 5.5-2. Proposed Initial Dealer Locations – San Diego County



San Bernardino County

The initial San Bernardino County service area provides a strategic presence within the Inland Empire and serves as an important regional connection between Southern California operations. This location supports future expansion into surrounding communities while improving redemption accessibility within the designated Convenience Zone.

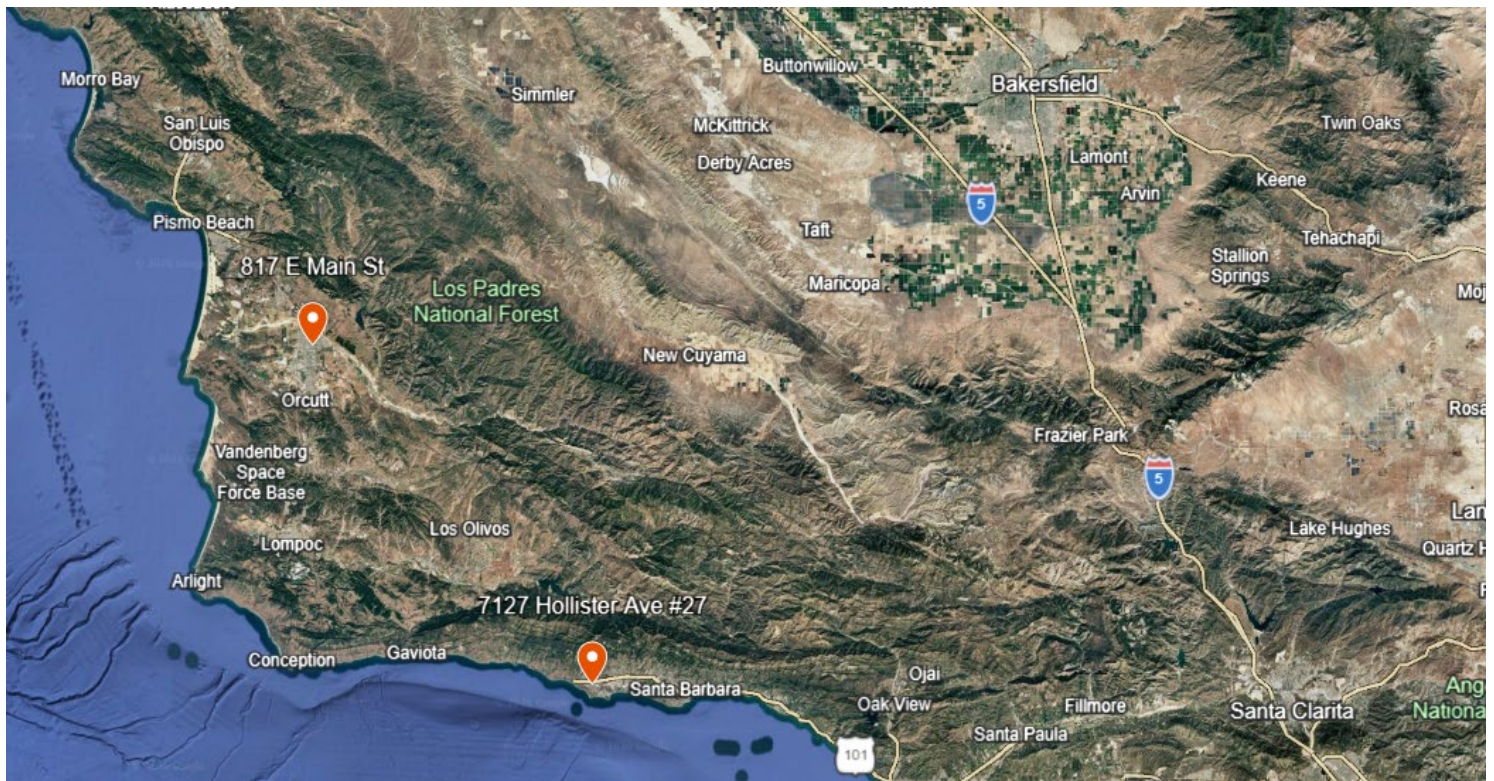
Figure 5.5-3. Proposed Initial Dealer Location – San Bernardino County



Central Coast Region

The Central Coast service area extends the Cooperative's operations beyond Southern California by establishing an initial presence within Santa Barbara County. These participating dealer locations provide redemption opportunities for communities along the Central Coast while supporting future regional growth and improving geographic diversity within the Cooperative's service network.

Figure 5.5-4. Proposed Initial Dealer Locations – Central Coast Region



Future Network Expansion

The locations identified in this section represent the Cooperative's **initial operational network**. As additional dealers join the Cooperative and new participation agreements are executed, the redemption network may expand into additional Convenience Zones throughout California. Future expansion will be based on consumer demand, dealer participation, operational capacity, and the Cooperative's commitment to increasing convenient redemption opportunities in underserved communities.

5.6 Redemption Site Operations & Consumer Convenience

Pink Recycling Dealer Cooperative will operate redemption sites in a manner that promotes consumer convenience, safety, cleanliness, and compliance with applicable CalRecycle requirements. Operating conditions will be established for each location based on the redemption method, site characteristics, consumer demand, and applicable regulatory requirements.

5.6.1 Operating Hours

Each redemption site will maintain established days and hours of operation designed to provide convenient and reliable access to CRV redemption services and comply with applicable CalRecycle requirements.

Site-specific days and hours of operation will be established during the site assessment and implementation process based on the redemption method, site conditions, anticipated consumer demand, Dealer Member participation, and applicable CalRecycle requirements.

The Cooperative will ensure that operating schedules within each applicable Unserved Convenience Zone meet the minimum operating-hour and consumer convenience requirements established by CalRecycle, including applicable weekend service requirements.

Once established, current days and hours of operation, including schedules for mobile redemption services, will be clearly posted at participating locations and maintained on the Cooperative's website.

5.6.2 Accepted Materials

The Cooperative will identify the eligible CRV beverage container materials accepted through each redemption method. Accepted materials may include **aluminum, PET plastic, glass, and other eligible CRV beverage containers**, subject to the capabilities and operational requirements of each redemption method.

The anticipated material acceptance by redemption method is as follows:

Redemption Method	Aluminum	PET Plastic	Glass	Other Eligible CRV Containers
Mobile Redemption / Eco3Go	Accepted	Accepted	Accepted	As applicable
Manual Redemption	Accepted	Accepted	Accepted	As applicable
Reverse Vending Machines (RVMs)	Accepted*	Accepted*	Equipment dependent	Equipment dependent
Bag Drop Systems	Accepted	Accepted	Accepted*	As applicable
Fixed Recycling Kiosks	Accepted*	Accepted*	Equipment dependent	Equipment dependent

**Material acceptance may vary based on equipment configuration, site conditions, and applicable program requirements.*

The specific materials accepted at each redemption site will be determined during the site assessment and implementation process. **Consumers will be clearly informed of the materials accepted at each location and through each available redemption method** through site signage and the Cooperative's website.

The applicable CRV material types and current redemption rates are provided in **Appendix F** which includes the applicable CRV Chart for reference.

5.6.3 Site Safety & Operational Controls

Pink Recycling will maintain procedures designed to provide safe conditions for consumers, employees, participating dealers, and surrounding property users at all redemption locations.

Safety measures will include appropriate operator training, routine site and equipment inspections, safe material handling practices, proper placement of equipment and collection containers, and prompt identification and correction of unsafe conditions.

Redemption sites will maintain clearly defined operational and consumer areas whenever practicable. Equipment, collection containers, scales, and stored materials will be positioned to minimize obstruction of pedestrian walkways, parking areas, accessible routes, emergency access, and vehicle circulation.

Mobile redemption operations will be positioned and managed to minimize interference with pedestrian and vehicle traffic. Where necessary, safety cones, barriers, directional signage, or other temporary traffic-control measures may be used to identify operational areas and maintain separation between consumers, vehicles, and recycling equipment.

Site safety procedures will also include, as applicable:

- Inspection of redemption areas for tripping hazards, uneven surfaces, spills, broken glass, or other potentially unsafe conditions.
- Adequate lighting in consumer service, equipment, parking, and operational areas during hours of operation.
- Safe operation and routine inspection of scales, recycling equipment, collection containers, and other equipment used at the site.
- Proper handling and storage of collected CRV materials to prevent unstable stacking, obstruction of access routes, or unsafe accumulation of materials.
- Appropriate personal protective equipment (PPE) for employees based on assigned duties and equipment being operated.
- Procedures for responding to spills, broken containers, equipment malfunctions, and other operational hazards.
- Queue management procedures designed to prevent consumers or accumulated materials from interfering with pedestrian and vehicle circulation.
- Maintenance of accessible paths of travel and consideration of accessible parking and consumer access during site setup and operation.
- Documentation of routine inspections and corrective actions when safety deficiencies are identified.

For unstaffed or automated redemption locations, the Cooperative will conduct periodic inspections to verify that equipment remains operational and that surrounding areas remain safe and accessible. Identified hazards, damaged equipment, or conditions that could affect consumer safety will be addressed promptly in coordination with the applicable Dealer Member, property manager, equipment provider, or other responsible party.

5.6.4 Site Cleanliness & Maintenance

The Cooperative will maintain all redemption sites in a **clean, orderly, safe, and consumer-friendly condition**. Staff will conduct routine site inspections to verify that redemption areas, equipment, and surrounding areas are properly maintained.

Site cleanliness and maintenance procedures will include:

- Redemption and surrounding areas will be regularly swept and kept free of trash, leaves, loose recyclable materials, and other debris. Areas may be pressure-washed or otherwise cleaned as needed.
- Trash and non-recyclable waste will be placed in appropriate, securely maintained waste containers. At the end of each operating period, the redemption area will be inspected and cleaned.
- Operating and surrounding areas will maintain adequate lighting, visible signage, and clear pedestrian and vehicle access, as applicable.
- Recyclable materials will be maintained within designated containers or storage areas to minimize litter, leakage, obstruction, and uncontrolled accumulation.
- Operational procedures will be implemented to minimize excessive queuing, prevent litter, and maintain safe and efficient consumer access.

For **unstaffed or automated redemption locations**, the Cooperative will conduct periodic inspections to verify that equipment and surrounding areas remain operational, clean, accessible, and free of damage, debris, or graffiti. Inspections will also evaluate lighting, signage, waste disposal containers, and general site conditions.

When maintenance or safety concerns are identified, the Cooperative will coordinate with the participating dealer, property management, equipment provider, or other responsible party to **promptly address the condition and maintain a safe and consumer-friendly redemption site**.

5.6.5 Consumer Information

Site-specific information, including **location, redemption method, operating hours, accepted materials, and contact information**, will be made available to consumers through participating locations, signage, the Cooperative's website, and other appropriate communication channels.

Significant changes to operating schedules or available redemption services will be communicated to consumers as soon as practicable.

5.7 Operational Implementation Strategy

The Cooperative will implement the Stewardship Plan through a **phased and progressive approach** designed to establish reliable redemption services within applicable Unserved Convenience Zones. Implementation will be based on Dealer Member participation, site readiness, consumer needs, available infrastructure, and the redemption methods identified in this Plan.

Implementation will be monitored at the Convenience Zone level to document progress, identify remaining service gaps, and support timely achievement of full operational implementation.

5.7.1 Phased Implementation Timeline

Following CalRecycle approval of the Stewardship Plan, the Cooperative will implement redemption services through the following anticipated phases and milestones:

Implementation Period	Phase	Key Activities & Milestones
0–90 Days After Plan Approval	Program Preparation & Initial Deployment	Confirm participating Dealer Members and applicable Convenience Zones; complete initial site assessments; finalize participation and operational arrangements; select appropriate redemption methods; and begin deployment of available redemption services.
3–6 Months After Plan Approval	Initial Operational Activation	Activate initial redemption locations; establish operating schedules; complete personnel training and operational testing; publish consumer information; and begin monitoring redemption activity.
6–12 Months After Plan Approval	Convenience Zone Expansion	Expand redemption services to additional applicable Convenience Zones; deploy additional mobile, manual, automated, or other approved redemption methods; evaluate service gaps; and adjust operating capacity based on consumer demand.
12–18 Months After Plan Approval	Full Implementation Target	Complete deployment necessary to provide required redemption services within applicable Convenience Zones covered by the Plan; verify operational status and consumer access; address remaining implementation deficiencies; and provide notice of full implementation to CalRecycle.
2028–2030	Long-Term Expansion & Optimization	Continue adding Dealer Members and service areas; expand infrastructure and technology; optimize redemption methods and operating schedules; evaluate program performance; and increase redemption capacity as the Cooperative network grows.

The Cooperative's **target for full operational implementation is within 18 months following CalRecycle approval of the Stewardship Plan**. The 2028–2030 period represents continued program growth, infrastructure development, and optimization and **does not represent a delay in achieving initial full implementation**.

Implementation schedules may be adjusted when necessary, due to permitting, equipment procurement, site availability, regulatory approvals, or other operational circumstances. The Cooperative will document material changes affecting implementation and communicate with CalRecycle as appropriate.

5.7.2 Implementation by Convenience Zone

Implementation will be evaluated and tracked at the **Convenience Zone level**, rather than solely through a general statewide completion date.

Each applicable Convenience Zone will generally progress through the following implementation process:

Dealer Enrollment → Convenience Zone Assessment → Redemption Method Selection → Site Preparation & Deployment → Operational Testing → Consumer Notification → Operational Redemption Service → Verification

The appropriate redemption method for each Convenience Zone will be determined based on consumer accessibility, participating Dealer Members, available sites, expected redemption activity, geographic conditions, and operational feasibility.

Depending on these conditions, redemption services may include the methods identified in Section 4 of this Plan, including mobile redemption, manual redemption, RVMs, bag drop systems, fixed kiosks, or other approved redemption solutions.

The Cooperative will maintain implementation records identifying the status of applicable Convenience Zones and will prioritize corrective actions, alternative redemption methods, or additional infrastructure when service gaps are identified.

5.7.3 Dealer Member Responsibilities During Transition

During the implementation period, Dealer Members located within an applicable Unserved Convenience Zone will **continue to fulfill any redemption obligations applicable to them under California law and CalRecycle requirements until the Stewardship Plan is operational and providing the required redemption service within that Convenience Zone**.

Enrollment or participation in the Cooperative will not, by itself, constitute confirmation that redemption service has been fully implemented within a Convenience Zone.

Once the required redemption service becomes operational, the Cooperative will provide affected Dealer Members with information regarding the available redemption location or method, operating schedule, accepted materials, and consumer information necessary to direct customers to the available service.

5.7.4 Full Implementation Verification & Notice to CalRecycle

The Cooperative will consider the Stewardship Plan fully implemented when the required redemption services have been established and are operational within the applicable Convenience Zones covered by the Plan.

Prior to declaring full implementation, the Cooperative will verify relevant operational information, including **redemption locations, available redemption methods, operating schedules, accepted materials, participating Dealer Members, and operational status within applicable Convenience Zones.**

Upon verification of full implementation, the Cooperative will provide **written notice to CalRecycle identifying the effective date of full implementation**, together with supporting information demonstrating that the applicable redemption services are operational.

Supporting documentation and implementation records will be maintained in accordance with the recordkeeping requirements of this Plan and made available to CalRecycle upon request.

SECTION 6 - COMMUNITY ENGAGEMENT, EDUCATION & PUBLIC OUTREACH

SECTION OVERVIEW

This section outlines the organization's community outreach and strategies, highlighting programs that increase environmental awareness, expand recycling education, encourage community participation, and strengthen long-term environmental stewardship throughout California.

Pink Recycling recognizes education and community engagement as essential drivers of long-term environmental stewardship and sustainable community development.

The organization's community outreach and strategies expand environmental awareness, promote responsible recycling behaviors, encourage community participation, and increases access to environmental learning opportunities for individuals of all ages.

6.1 Participating Dealer Engagement Programs

The Cooperative develops and supports initiatives that assist participating dealers in implementing practical recycling solutions while promoting environmental stewardship, waste reduction, resource conservation, and consumer awareness within their communities.

Program activities may include:

- Enrollment in the Pink Recycling Cooperative.
- Evaluation of each participating location to identify recycling solutions tailored to the store's operational needs.
- Implementation of appropriate recycling and beverage container redemption measures.
- Community outreach and consumer engagement campaigns.
- Distribution of educational materials and informational resources.
- Public awareness and environmental education initiatives.
- Participation in sustainability-focused events and community recycling activities.

6.2 Community Outreach

The Cooperative, in collaboration with its **recycling partner, Pink Recycling**, will implement education and outreach activities designed to increase public awareness, encourage consumer participation, and provide clear information regarding available CRV redemption services.

Educational and outreach activities will inform consumers about the Dealer Cooperative program, available redemption methods, redemption site locations, days and hours of operation, accepted CRV beverage container materials, and how to access redemption services.

Outreach may be conducted through participating dealer locations, redemption sites, community activities, educational partnerships, digital communications, social media, the Cooperative's website, and direct engagement with consumers and community organizations.

The Cooperative, together with Pink Recycling, may also collaborate with **schools, churches, nonprofit organizations, and other community groups to organize recycling and CRV fundraising events**. These activities will provide participating organizations with opportunities to collect eligible CRV beverage containers and use the proceeds to support their programs and community activities, while promoting recycling education, increasing awareness of CRV redemption opportunities, and encouraging long-term community participation.

Outreach strategies will be periodically evaluated and adapted based on community needs, consumer participation, and the continued expansion of the Cooperative's redemption network.

6.3 Printed Education & Outreach Materials

The Cooperative will develop and distribute printed educational and outreach materials to provide consumers with clear and accessible information regarding the program and available CRV redemption services.

Printed materials may include **flyers, brochures, posters, informational handouts, redemption instructions, and signage displayed at participating dealer and redemption locations.**

Materials will provide, as applicable, information regarding redemption methods, redemption site locations, accepted CRV materials, days and hours of operation, website information, and consumer contact resources.

Signage at redemption sites will clearly display applicable **days and hours of operation.** Participating dealer locations will display the information required by applicable CalRecycle requirements, including information directing consumers to available redemption services or the Cooperative's official website.

Printed educational and outreach materials will be made available in the languages identified in the Cooperative's Multilingual Outreach section, consistent with applicable language-access requirements.

6.4 Website & Consumer Information

Pink Recycling Dealer Cooperative will maintain an official website to provide consumers with accurate and up-to-date information regarding available redemption services and program activities.

Official Website: www.pinkrecyclingcoop.com

Toll-Free Consumer Assistance Number: (866) HEY-PINK / (866) 439-7465

The website will include:

- Redemption site maps and locations;
- Site-specific operating hours and available redemption methods;
- Accepted CRV beverage container materials;
- Eco3Go and community event schedules;
- Consumer contact information; and
- Consumer Complaint and Dispute Resolution procedures.

Site-specific operating hours, accepted materials, and available redemption methods will be maintained in accordance with Section 5.6 of this Plan and published on the Cooperative's website.

The Stewardship Plan submitted to CalRecycle will be published and made publicly accessible on the Cooperative's official website in accordance with applicable CalRecycle

requirements. Any subsequent revisions or updates to the Stewardship Plan will also be posted as required by CalRecycle.

The Cooperative's website may also provide a link to CalRecycle's Dealer Cooperative Stewardship Plans webpage and other applicable CalRecycle resources for additional program and regulatory information.

The website will be regularly updated and accessible from both desktop and mobile devices to improve consumer convenience and access to current program information.

6.5 Multilingual Outreach

Pink Recycling is committed to providing accessible and culturally appropriate information to the diverse communities it serves. Educational materials, consumer communications, website content, signage, outreach materials, and other public-facing resources will be developed in accordance with applicable California regulatory requirements, including the Language and Communication Access Plan (LACAP) and 14 CCR § 2375.4(b)(2), as applicable.

English and Spanish will serve as the primary languages for program communications. Additional languages will be incorporated based on community demographics, regional service areas, consumer needs, and applicable regulatory requirements to ensure meaningful access to information regarding California Redemption Value (CRV) redemption services and program participation.

Where appropriate, multilingual communications may be provided in languages including:

- | | |
|------------------------|-------------------|
| • Arabic | • Hindi |
| • Armenian | • Hmong |
| • Assyrian Neo-Aramaic | • Iu Mien |
| • Cantonese | • Japanese |
| • Chaldean Neo-Aramaic | • Khmer |
| • Chinese | • Korean |
| • Farsi | • Mandarin |
| • Filipino | • Min Nan Chinese |
| • Portuguese | • Tagalog |
| • Punjabi | • Telugu |
| • Russian | • Thai |
| • Spanish | • Ukrainian |
| • Vietnamese | |

Pink Recycling will periodically evaluate language needs within its service areas and update multilingual communications as necessary to improve accessibility, strengthen community engagement, and support equitable participation in California's Beverage Container Recycling Program.

SECTION 7 - WORKFORCE DEVELOPMENT & CAREER ADVANCEMENT

SECTION OVERVIEW

This section outlines the Cooperative's workforce development strategy, highlighting training programs, employment opportunities, and professional development initiatives that strengthen California's environmental workforce and support long-term community sustainability.

Pink Recycling recognizes that environmental sustainability and economic opportunity are fundamentally connected through workforce development, education, and long-term community investment.

The Cooperative advances workforce development initiatives that create employment opportunities, provide hands-on training, and strengthen California's environmental workforce.

7.1 Workforce Development Programs

Through partnerships, grants, recycling operations, and community programs, the organization creates pathways for individuals pursuing careers in recycling, environmental services, sustainability, logistics, and resource recovery.

7.2 Training and Professional Development

Workforce development efforts may include:

- Operational training
- Equipment operation training
- Recycling program management
- Environmental education support
- Community engagement training
- Resource recovery procedures

7.3 Employment Opportunities

The Cooperative supports the creation of green jobs and employment opportunities that contribute to both environmental and economic benefits within local communities.

These initiatives support workforce readiness while helping communities build local environmental careers and strengthen the circular economy.

7.4 Program Impact

Workforce development initiatives have expanded recycling operations, strengthened environmental education programs, increased collection activities, and supported long-term community outreach efforts throughout California.

As the Cooperative continues to grow, workforce development will remain a core component of its long-term strategy, strengthen California's environmental workforce while generate sustainable environmental, social, and economic impact.

SECTION 8 - PERFORMANCE MEASUREMENT & ORGANIZATIONAL IMPACT

SECTION OVERVIEW

This section outlines the Cooperative's approach to measuring environmental performance, community impact, and organizational effectiveness through measurable outcomes, performance indicators, and long-term sustainability goals.

The Cooperative measures, evaluates, and reports the environmental and community impact generated through its programs, partnerships with convenience stores, educational initiatives, and recycling operations.

Performance measurement is an essential component of organizational accountability, transparency, continuous improvement, and long-term sustainability.

8.1 Historical Performance & Program Impact

Pink Recycling has demonstrated measurable environmental and community impact through the implementation of recycling programs, workforce development initiatives, educational outreach activities, and community partnerships.

Serving a region of approximately 3.15 million residents in Orange County, California, the Cooperative has expanded access to recycling services while promoting environmental stewardship, resource conservation, and community engagement. Through its integrated stewardship model, Pink Recycling continues to strengthen recycling accessibility and support California's Beverage Container Recycling Program through strategic partnerships and community-based initiatives.

8.2 Environmental Impact

Pink Recycling has successfully recovered and diverted significant quantities of recyclable materials from landfills, contributing to resource conservation, environmental protection, and California's circular economy goals.

Material recovery results of 2026:

- 25.87 tons of aluminum recovered
- 34.73 tons of PET plastic recovered
- 78.07 tons of glass recovered

These recovery efforts have helped reduce landfill waste, conserve natural resources, increase recycling participation, and strengthen environmental awareness within the communities served.

In addition to beverage container recycling, the organization continues to support electronic waste recycling, resource recovery programs, and environmental stewardship initiatives that contribute to long-term sustainability objectives.

8.3 Community Impact

Community participation remains one of the Cooperative's greatest strengths.

Through partnerships with convenience stores, schools, churches, nonprofit organizations, businesses, restaurants, municipalities, and community leaders, Pink Recycling has expanded access to recycling opportunities while strengthening environmental engagement throughout California.

Key community outcomes include:

- Increased public awareness regarding recycling and sustainability.
- Expanded access to recycling services in underserved communities.
- Greater participation among students, families, businesses, and community organizations.
- Stronger collaboration between environmental organizations and local stakeholders.
- Increased opportunities for environmental education and workforce development.

The Cooperative remains committed to building stronger communities through environmental action, education, and collaboration.

8.4 Future Performance Goals

Pink Recycling will continue to expand its environmental and community impact through strategic growth, innovation, infrastructure development, collaborative partnerships, and the continued enrollment of participating dealers.

Future performance objectives may include:

- Expanding recycling accessibility throughout California.
- Increasing participation in community recycling programs.
- Strengthening environmental education initiatives.
- Expanding workforce development opportunities.
- Developing additional recycling infrastructure and affiliated collection locations.
- Supporting the deployment and expansion of Eco3Go.
- Increasing partnerships with schools, businesses, municipalities, and community organizations.

The organization will continue evaluating performance indicators and program outcomes to ensure accountability, continuous improvement, long-term sustainability, and measurable environmental and community impact.

8.5 Performance Standards

Pink Recycling Dealer Cooperative will monitor and evaluate the performance of the Stewardship Plan in accordance with applicable CalRecycle requirements.

The Cooperative will evaluate the following four primary performance standards:

1. Geographic Spread
2. Redemption Capacity
3. 80% Redemption Rate
4. Average Wait Time

For each performance standard, the Cooperative will identify the applicable data sources, methodology and calculations, responsible parties, monitoring mechanisms, controls, and supporting documentation used to demonstrate compliance.

Additional Operational Performance Measures

In addition to the four primary performance standards identified above, the Cooperative may monitor additional operational performance measures to support operational efficiency, consumer service, and ongoing compliance with the Stewardship Plan.

Performance Measure	Standard
Consumer wait time	Target of 10 minutes or less whenever practicable
Complaint acknowledgment	Within 5 business days
Complaint resolution	Within 10 business days whenever practicable
Redemption payment accuracy	100% accurate CRV payments
Website updates	Information reviewed and updated as needed
Recordkeeping	Maintain complete operational and financial records
Consumer accessibility	Multiple redemption methods available throughout the service area
Regulatory compliance	Ongoing compliance with applicable CalRecycle requirements

The Cooperative will periodically review these performance measures and implement corrective actions when necessary to improve operational efficiency and consumer service.

8.5.1 Geographic Spread

The Geographic Spread performance standard will be used to evaluate the distribution of qualifying CRV redemption services throughout the Unserved Convenience Zones covered by the Stewardship Plan.

The participating Dealer Members and their corresponding Unserved Convenience Zones are identified in **Appendix A – Dealer Members & Unserved Convenience Zones**.

Data Sources

The Cooperative will evaluate Geographic Spread using Dealer Member and Unserved Convenience Zone information identified in Appendix A, CalRecycle Convenience Zone information, redemption site and implementation records, and applicable maps and geographic information.

Measurement Method

As redemption services are implemented, the Cooperative will determine and document the appropriate redemption method and redemption site serving each applicable Unserved Convenience Zone based on site conditions, consumer convenience, operational feasibility, and applicable CalRecycle requirements.

For each applicable Unserved Convenience Zone, the Cooperative will maintain records identifying the participating Dealer Member(s), applicable redemption method, redemption site location, and implementation status. Geographic Spread will be evaluated by reviewing the distribution of operational qualifying redemption services among the Unserved Convenience Zones covered by the Stewardship Plan.

Monitoring and Review

Geographic Spread will be reviewed on a quarterly basis. The Cooperative will use Appendix A, implementation records, and supporting geographic information to verify the distribution of qualifying redemption services. As redemption services are established or modified, applicable records will be updated, and changes will be communicated to CalRecycle as required.

8.5.2 Redemption Capacity

The Redemption Capacity performance standard will be used to evaluate the redemption capacity available under the Stewardship Plan in relation to participating Dealer Member sales.

The Cooperative will evaluate Redemption Capacity using available Dealer Member sales data and redemption capacity data for the redemption services associated with the applicable Convenience Zones.

Data Sources

Redemption Capacity will be evaluated using, as applicable:

- participating Dealer Member sales data;
- redemption capacity data;
- redemption site operational information; and
- supporting records used to document sales and available redemption capacity.

Measurement Method

For each applicable Convenience Zone, the Cooperative will compare the available redemption capacity with the sales data associated with participating Dealer Members.

The comparison will be conducted using data corresponding to consistent evaluation periods and comparable units of measurement, as applicable to the available data.

The Cooperative will use this comparison to determine whether available redemption capacity is sufficient to support the applicable sales volume of participating Dealer Members.

The data and information used to evaluate Redemption Capacity will be documented as part of the Cooperative's performance records.

Monitoring and Review

The Cooperative will monitor Redemption Capacity as part of its performance monitoring process.

Available redemption capacity and participating Dealer Member sales data will be reviewed to determine whether the redemption capacity available under the Stewardship Plan is sufficient to support applicable Dealer Member sales.

If the review identifies that available redemption capacity may be insufficient, the Cooperative will evaluate the relevant conditions and determine whether operational or capacity adjustments are necessary.

8.5.3 80% Redemption Rate

The Redemption Capacity performance standard will be used to evaluate whether the Cooperative maintains sufficient redemption capacity to accommodate the CRV beverage container sales of participating Dealer Members within each applicable Unserved Convenience Zone.

The Cooperative will maintain sufficient redemption capacity to redeem, at a minimum, an amount equal to **100% of the eligible CRV beverage containers sold by participating Dealer Members within the applicable Unserved Convenience Zones.**

Data Sources

Redemption Capacity will be evaluated using, as applicable:

- participating Dealer Member CRV sales data;
- documented capacity of the redemption method or methods serving each applicable Unserved Convenience Zone;
- equipment specifications and operational capacity information;
- site operating schedules and actual operating conditions; and
- supporting operational records used to document available redemption capacity.

Measurement Method

For each quarterly reporting period, the Cooperative will determine the available redemption capacity of the qualifying redemption service or services serving each applicable Unserved Convenience Zone.

Available redemption capacity will be determined using documented information applicable to the redemption method being operated, which may include equipment capacity, operating hours, staffing, service schedules, actual operating conditions, historical operating data, and other verifiable operational information.

The available quarterly redemption capacity will be compared with the amount of eligible CRV beverage containers sold by participating Dealer Members within the applicable Unserved Convenience Zone during the same quarterly reporting period.

Redemption Capacity (%) = (Available Quarterly Redemption Capacity ÷ Quarterly CRV Sales by Participating Dealer Members) × 100

A result of **100% or greater** will demonstrate that the available redemption capacity is sufficient to accommodate at least 100% of applicable participating Dealer Member CRV sales.

The calculation will be performed for each applicable Unserved Convenience Zone using data corresponding to the same quarterly reporting period. Available redemption capacity and Dealer Member sales will be expressed using the same comparable unit of measurement, such as eligible CRV containers or pounds of eligible CRV material.

Where conversion between units is necessary, the Cooperative will document the source data, assumptions, and basis used for the conversion.

The Cooperative will also review aggregate redemption capacity across its qualifying redemption network to verify that the overall network maintains sufficient capacity to accommodate at least 100% of eligible CRV beverage containers sold by participating Dealer Members within all applicable Unserved Convenience Zones.

Supporting source data, capacity determinations, calculations, equipment information, assumptions, and operational records used to evaluate Redemption Capacity will be documented and retained as part of the Cooperative's performance records.

Monitoring and Review

Redemption Capacity will be evaluated **quarterly for each applicable Unserved Convenience Zone** as part of the Cooperative's performance monitoring and reporting process.

If available redemption capacity is determined to be insufficient to accommodate the applicable Dealer Member sales volume, the Cooperative will evaluate contributing factors and implement appropriate corrective actions, which may include adjusting operating hours, staffing, service frequency, equipment availability, redemption methods, or deploying additional redemption services.

8.5.4 Average Wait Time

The Average Wait Time performance standard will be used to evaluate consumer convenience and the efficiency of redemption services provided under the Stewardship Plan.

The Cooperative has established a target Average Wait Time of **10 minutes or less** for staffed redemption services.

Data Sources

Average Wait Time may be evaluated using time-stamped transaction records, direct observations, consumer queue observations, electronic system data, and other available operational records.

Measurement Method

For staffed redemption sites, consumer wait time will generally be measured from the time a consumer enters the queue or requests service until the redemption transaction begins.

The Cooperative will use collected wait-time observations to determine the average consumer wait time during the applicable monitoring period and evaluate performance against the established 10-minute target.

For automated or self-service redemption methods, the Cooperative will evaluate equipment availability and observed consumer queues, as applicable.

Monitoring and Review

Average Wait Time will be evaluated quarterly as part of the Cooperative's performance monitoring process.

If wait times consistently exceed the established target, the Cooperative will evaluate the conditions contributing to those wait times and implement appropriate corrective measures, which may include adjustments to staffing, operating hours, queue management, equipment availability, or redemption capacity.

8.6 Quarterly Performance Reporting

Pink Recycling Dealer Cooperative will prepare and submit quarterly reports in accordance with applicable CalRecycle reporting requirements.

Quarterly reporting will include information used to evaluate the performance of the Stewardship Plan, including information related to the four performance standards identified in Section 8.5:

1. Geographic Spread;
2. Redemption Capacity;
3. 80% Redemption Rate; and
4. Average Wait Time.

Data Collection

The Cooperative will collect the applicable data and supporting records identified for each performance standard under Section 8.5. The information collected will be maintained as part of the Cooperative's performance and compliance records.

Data Review and Validation

Prior to submission, the information included in quarterly reporting will be reviewed against available supporting records to verify that the reported information is supported by the Cooperative's records.

Quarterly Report Preparation and Submission

The Cooperative will use the collected and reviewed information to prepare the applicable quarterly reporting required by CalRecycle.

Responsible Parties

Bryan Rodriguez and Aranza Roldan will be responsible for collecting the applicable data and supporting information and for preparing the quarterly reports.

Nallely Zuñiga will be responsible for reviewing and validating the data and supporting information included in the quarterly reports and for submitting the completed quarterly reports to CalRecycle.

Supporting data, calculations, records, and documentation used to prepare quarterly reports will be maintained in accordance with the recordkeeping requirements of this Stewardship Plan and made available to CalRecycle as required.

SECTION 9 – FINANCIAL SUSTAINABILITY & FUNDING STRATEGY

SECTION OVERVIEW

This section outlines the Cooperative's long-term financial sustainability strategy, including initial capital funding, Dealer Member stewardship fees, recycling-related program revenues, and supplemental funding opportunities, including eligible CalRecycle grants. The Cooperative's financial approach is designed to support program implementation, ongoing redemption operations, infrastructure development, consumer education and outreach, and long-term program growth.

The Cooperative will maintain appropriate financial controls, reserves, and funding strategies to ensure operational continuity while supporting the continued expansion and effectiveness of the Stewardship Plan.

9.1 Financial Sustainability Strategy

The Cooperative's financial strategy is designed to support the implementation and continued operation of the Stewardship Plan while maintaining sufficient funding for redemption services, administration, infrastructure, consumer education and outreach, regulatory compliance, and future program growth.

The financial model combines **Dealer Member stewardship fees, recycling-related program revenues, initial capital funding, and supplemental funding opportunities, including eligible CalRecycle grant programs**. This diversified approach is intended to reduce dependence on any single revenue source and provide sufficient financial flexibility to maintain redemption services as the Cooperative expands.

Financial performance will be periodically reviewed against actual operating costs, redemption activity, Dealer Member participation, program revenues, and reserve levels. Adjustments may be implemented when necessary to maintain adequate operational capacity and long-term financial stability.

9.2 Initial Capital Funding & Program Launch

Following CalRecycle approval of the Stewardship Plan, the Cooperative anticipates making an **initial capital investment to support the launch and implementation of program operations**.

The initial investment will provide working capital during the startup period and may support equipment acquisition and deployment, site preparation, staffing, technology, transportation, administration, consumer education and outreach, and other costs necessary to establish the initial redemption network.

The current financial projections anticipate **\$250,000 in initial capital funding** to support program startup. This funding will help address initial implementation costs and provide financial stability as recurring Dealer Member stewardship fees and recycling-related program revenues become established.

As operations stabilize, the Cooperative intends to support ongoing program costs primarily through Dealer Member stewardship fees and recycling-related program revenues, supplemented by other eligible funding opportunities when appropriate.

9.3 Dealer Member Stewardship Fees

Dealer Member stewardship fees will serve as a **primary recurring funding mechanism** for the administration and implementation of the Stewardship Plan.

Stewardship fees will support redemption operations, administration, Dealer Member services, regulatory compliance, consumer education and outreach, technology, infrastructure, and other activities necessary to operate the Cooperative.

The current financial model projects approximately **\$495,000 in Dealer Cooperative Stewardship Fee revenue during Year One and \$544,500 during Year Two.**

Stewardship fee levels will be periodically evaluated in relation to operating costs, Dealer Member participation, program performance, available reserves, and other program revenues. Any future adjustments will be designed to maintain sufficient funding to meet the Cooperative's operational and regulatory obligations under the Stewardship Plan.

9.4 Dealer Member Participation & Fee Reduction Program

The Cooperative intends to establish a **participation-based stewardship fee reduction program** designed to encourage Dealer Members to actively participate in recycling and material recovery activities.

Under this program, Dealer Members may become eligible for a reduction in their monthly stewardship fee based on their participation and utilization of the Cooperative's **recycling container collection program.**

Designated collection containers may be provided at participating Dealer Member locations for the collection and recovery of qualifying recyclable materials. Dealer participation may be evaluated using measurable factors such as **material volume, collection frequency, proper use of containers, material quality, and compliance with program requirements.**

The value generated through qualifying recyclable materials collected through the program may be used, pursuant to the Cooperative's established fee-reduction methodology, to **offset a portion of the participating Dealer Member's monthly stewardship fee.**

The program is intended to create a direct financial incentive for Dealer Members to increase recycling participation while supporting material recovery, operational efficiency, and the overall financial sustainability of the Cooperative.

Any fee reduction will be documented and administered in a manner that maintains sufficient program funding and does not compromise required redemption capacity, consumer convenience, Performance Standards, or other obligations established under the Stewardship Plan.

9.5 Recycling & Program Revenue

In addition to Dealer Member stewardship fees, the Cooperative anticipates generating revenue through the operation of its redemption and recycling network.

Program revenues may include **commodity revenue, applicable handling fees, processing fees, administrative fees, and other eligible recycling-related revenues.**

Current financial projections for Year One include approximately:

- Commodity Revenue: **\$298,203**
- Handling Fees: **\$301,481**
- Processing Fees: **\$193,137**
- Administrative Fees: **\$10,153**

Together with Dealer Member stewardship fees and initial capital funding, the current financial model projects approximately **\$1,547,974 in total Year One revenue.**

Actual revenues may vary based on redemption volume, commodity markets, Dealer Member participation, applicable state payments, and operational performance. Revenue performance will therefore be monitored as part of the Cooperative's ongoing financial management and reporting processes.

9.6 CalRecycle Grants & Supplemental Funding

The Cooperative intends to actively pursue **grant funding opportunities administered by CalRecycle**, as well as other eligible public and private funding opportunities that support beverage container recycling, infrastructure development, consumer convenience, technology, education, outreach, and innovative redemption methods.

When eligible, the Cooperative may submit applications for CalRecycle grant programs that align with the objectives and operational needs of the Stewardship Plan. Grant funding may be used, subject to the requirements and allowable costs of each grant program, to support the deployment or expansion of **mobile collection systems, automated redemption technologies, bag drop systems, recycling infrastructure, equipment, consumer education and outreach, and other eligible program improvements.**

The Cooperative may also pursue grants, sponsorships, partnerships, charitable contributions, and other supplemental funding opportunities from public agencies, private organizations, and community partners.

However, the **financial sustainability of the core Stewardship Program will not depend on the award of grant funding**. The financial model is designed to support ongoing operations primarily through Dealer Member stewardship fees and recycling-related program revenues. Grant funding will serve as a supplemental resource to accelerate program expansion, improve infrastructure, introduce new technologies, and increase consumer access to redemption services.

All grant funds received will be separately tracked and administered in accordance with applicable grant agreements, eligible cost requirements, and reporting obligations. The Cooperative will maintain appropriate supporting documentation and comply with applicable CalRecycle reporting and recordkeeping requirements.

The current supporting financial documentation similarly identifies public and private funding opportunities, including CalRecycle grant programs, as supplemental resources rather than funding upon which core operations depend.

9.7 Operating Costs & Financial Controls

The Cooperative's budget identifies anticipated costs associated with the administration and implementation of the Stewardship Plan.

Major cost categories include **Redemption Site Labor, Transportation & Fuel, Processing Costs, Administrative & Management Payroll and Overhead, Education and Outreach, Equipment and Technology, Utilities, Insurance, Rent, Other Operational Costs, Reserves, and Initial Equipment**.

The current financial projections estimate total anticipated costs of approximately **\$1,519,914 during Year One and \$1,335,852 during Year Two**.

Actual expenditures will be monitored against budget projections. Material variances will be evaluated to determine whether adjustments to operating expenses, revenue strategies, Dealer Member fees, or other financial measures are necessary.

The Cooperative will maintain financial records supporting program revenues, expenditures, stewardship fee collections, reserves, and other financial activities in accordance with applicable recordkeeping and reporting requirements.

Detailed anticipated costs and revenue projections for the first eight quarters of operation are provided in the Cooperative's supporting financial documentation.

9.8 Target Reserve & Financial Stability

The Cooperative will maintain a monetary reserve intended to protect program operations from temporary revenue disruptions, unexpected expenses, delayed stewardship fee collections, equipment repairs, or other short-term financial conditions.

The current financial model establishes a **target monetary reserve of \$285,000**, approximately equivalent to one quarter of projected steady-state operating costs.

The reserve is intended to provide sufficient financial flexibility to maintain redemption operations during temporary financial shortfalls without materially reducing redemption capacity, consumer convenience, or other required program services.

The adequacy of the reserve will be periodically reviewed based on actual operating expenses, revenue performance, program growth, and financial risk. The target reserve may be adjusted as the Cooperative's operational network and financial obligations change.

9.9 Surplus & Deficit Management

Funds collected more than budgeted operating requirements and the established target reserve will be evaluated against anticipated future program needs.

Confirmed surplus funds may be **reinvested in the Cooperative** to expand or upgrade redemption infrastructure, technology, equipment, consumer education and outreach, and other activities consistent with the Stewardship Plan. Surplus funds will not be distributed to Dealer Members.

If an operating deficit occurs, available reserves may first be used to maintain continuity of operations. The Cooperative may subsequently evaluate reasonable expense reductions or operational efficiencies, provided that such measures do not compromise required redemption capacity, consumer convenience, Performance Standards, or other regulatory obligations.

If a financial shortfall persists, the Cooperative may reassess the Dealer Member stewardship fee structure and implement appropriate adjustments to restore financial stability and rebuild the target reserve.

Material or continuing deficits will be documented and reported to CalRecycle as required. The current financial projections similarly establish procedures for using reserves, controlling expenses, and reassessing stewardship fees when necessary to address deficits.

9.10 Financial Review & Continuous Adjustment

The Cooperative will periodically evaluate its financial performance to ensure that available funding remains sufficient to support the Stewardship Plan and applicable Performance Standards.

Financial reviews will consider **actual revenues and expenditures, Dealer Member participation, redemption volume, stewardship fee collections, reserve levels, infrastructure needs, and projected program growth.**

Where financial performance differs materially from projections, the Cooperative may adjust operating expenditures, stewardship fee structures, infrastructure deployment schedules, funding strategies, or other financial measures as appropriate.

This ongoing review process will allow the Cooperative to maintain a **financially sustainable and adaptable stewardship program while continuing to meet its operational, consumer-service, and regulatory responsibilities.**

SECTION 10 - GOVERNANCE, ACCOUNTABILITY & ORGANIZATIONAL LEADERSHIP

SECTION OVERVIEW

This section outlines the Cooperative's governance framework, organizational structure, Board responsibilities, regulatory compliance, financial accountability, and transparency practices that support responsible leadership and long-term organizational sustainability.

Pink Recycling maintains high standards of governance, accountability, transparency, and regulatory compliance in support of its mission and public benefit objectives.

The Cooperative recognizes that strong organizational governance is essential to building public trust, maintaining operational effectiveness, and ensuring the responsible stewardship of financial and community resources.

10.1 Organizational Structure

Pink Recycling operates as a nonprofit organization dedicated to advancing environmental stewardship, community engagement, workforce development, environmental education, and recycling accessibility.

The Cooperative is governed by its governing documents, internal policies, and applicable federal, state, and local regulations.

Its organizational structure is designed to support effective leadership, strategic planning, financial oversight, program implementation, and long-term sustainability.

10.2 Board Governance

Pink Recycling is governed by a Board of Directors responsible for providing strategic leadership, organizational oversight, financial stewardship, regulatory compliance, and long-term organizational sustainability.

The Board provides strategic oversight and works collaboratively to ensure transparency, accountability, and the successful implementation of the organization's mission, programs, and community initiatives.

The Organization's current Board of Directors includes:

POSITION	NAME
PRESIDENT	Nallely Hortencia Zuñiga Hernandez
SECRETARY	Aisha Andrade
DIRECTOR	Carlos Illingworth

The Board of Directors provides strategic direction, organizational oversight, governance, and leadership to support the continued growth of Pink Recycling. Through collaborative decision-making and responsible management, the Board guides the organization's environmental initiatives, community partnerships, cooperative development, and long-term sustainability throughout California.

10.2.1 Stewardship Program Decision Makers

POSITION	NAME	RESPONSIBILITIES
PRESIDENT	Nallely Hortencia Zuñiga Hernandez	Executive oversight, regulatory compliance, budget approval
DIRECTOR	Carlos Illingworth	Cooperative governance and operational oversight

10.3 Recordkeeping Procedures

Pink Recycling Dealer Cooperative will maintain accurate, complete, and organized records to support program operations, regulatory compliance, financial accountability, and verification of the Performance Standards established under this Stewardship Plan.

Records will be securely maintained in electronic and/or physical format, as applicable, and will include:

- Customer redemption logs and transaction records;
- Scale tickets and supporting redemption documentation;
- Payment and reimbursement records;
- Dealer Member and applicable CRV sales information;
- Operational and financial records;
- Redemption site and operating records;
- Program reports and supporting documentation; and
- Records supporting the calculation, monitoring, and reporting of the Cooperative's Performance Standards.

For the four Performance Standards established under this Plan—**Geographic Spread, Redemption Capacity, 80% Redemption Rate, and Average Wait Time**—the Cooperative will maintain the applicable raw data, source records, calculations, working papers, supporting maps, sales information, redemption transaction data, capacity calculations, wait-time observations, and other documentation used to evaluate and report performance.

Records will be retained for the period required by applicable California law and CalRecycle requirements. The Cooperative will maintain its records in a manner that allows information to be identified and retrieved for regulatory review, audits, inspections, and compliance verification.

Upon request by CalRecycle, records related to the administration and operation of the Dealer Cooperative will be made available for review **within ten (10) business days of the request**, unless a different timeframe is required by applicable law, regulation, or CalRecycle.

Records may be made available for review at the following primary locations:

Pink Recycling Redemption Center

24953 Whisler Drive
Lake Forest, CA 92629

Pink Recycling Administrative Office

34232 Pacific Coast Highway, Suite E
Dana Point, CA 92629

Authorized CalRecycle representatives will be provided access to applicable records in accordance with regulatory requirements. The Cooperative will maintain supporting documentation in a manner sufficient to verify program operations, financial activity, redemption transactions, and reported performance under the Stewardship Plan.

10.4 Financial Accountability

The organization is committed to maintaining accurate financial records and implementing financial controls that promote responsible management of organizational resources.

Financial accountability practices may include:

- Budget oversight
- Financial reporting
- Internal controls
- Grant management procedures
- Donation tracking
- Documentation and recordkeeping
- Periodic financial review processes

These practices help ensure that resources are managed effectively and in support of the organization's mission.

10.5 Transparency and Public Trust

Pink Recycling values transparency as a core principle of organizational leadership.

The organization maintains open communication with donors, partners, grantmaking organizations, community members, and stakeholders regarding its programs, activities, and impact.

Transparency helps strengthen public trust and supports long-term organizational sustainability.

10.6 Future Governance Development

As the organization continues to grow, additional governance policies, advisory committees, strategic planning processes, and organizational development initiatives may be implemented to strengthen leadership capacity and support future expansion.

The organization remains committed to continuous improvement and responsible governance practices that advance its mission and maximize community impact.

SECTION 11 - SUPPORTING DOCUMENTATION & PROGRAM ADMINISTRATION

SECTION OVERVIEW

This section outlines the organization's supporting documentation framework, including organizational records, program documentation, infrastructure planning materials, performance records, and reference documents that support implementation, accountability, and long-term organizational sustainability.

Pink Recycling maintains comprehensive documentation that supports governance, operational effectiveness, regulatory compliance, environmental stewardship, and long-term strategic planning.

Accurate documentation strengthens organizational accountability, preserves institutional knowledge, and supports the successful implementation and continuous improvement of the organization's programs throughout California.

The successful implementation of this Community Stewardship & Recycling Infrastructure Plan is supported by organizational records, program documentation, operational reports, strategic planning resources, and supporting materials developed by Pink Recycling.

These documents provide evidence of organizational capacity, program effectiveness, environmental impact, regulatory compliance, and long-term planning efforts that support the organization's mission and objectives.

11.1 Organizational Documents

Pink Recycling maintains organizational documentation to support its governance, regulatory compliance, operational activities, and the implementation of this Strategic Plan.

The following organizational documents support the implementation of this Strategic Plan and will be incorporated as they become available or are finalized.

Supporting Document	Current Status
Articles of Incorporation	Completed
Bylaws	Completed
Statement of Confirmation	Completed
Board of Directors Information	Completed
Organizational Registration Documents	Completed
Letters of Intent	Pending
Affiliation Agreements	Pending
Strategic Partnership Agreements	Pending
Other Supporting Documentation	Pending

The documentation identified above may be updated as Pink Recycling continues to develop its organizational structure, affiliated partnerships, and stewardship program.

11.2 Program Documentation

The organization maintains documentation related to environmental education, community engagement, recycling operations, workforce development initiatives, and program implementation activities.

Program documentation may include:

- Workforce Development Program Reports
- Environmental Education Program Materials
- School Recycling Program Documentation
- Community Collection Program Records
- Environmental Outreach Materials
- Volunteer Participation Records

11.3 Infrastructure Development Documentation

Pink Recycling maintains planning, implementation and operational materials related to infrastructure development initiatives and future program expansion efforts.

Infrastructure-related documentation may include:

- Eco3Go Program Documentation
- Infrastructure Development Plans
- Community Recycling Network Planning Documents
- Equipment and Operational Record
- Strategic Growth Planning Materials

11.4 Impact and Performance Documentation

The Cooperative collects and maintains records that support the measurement and evaluation of program performance and environmental impact.

Performance documentation may include:

- Program Performance Reports
- Environmental Impact Records
- Material Recovery Data
- Community Participation Metrics
- Workforce Development Outcomes
- Program Evaluation Summaries

11.5 Future Development Documentation

As the Cooperative continues to expand, additional documentation will be developed to support future initiatives, partnerships, infrastructure projects, and organizational growth efforts.

Future development documentation may include:

- Affiliated Collection Network Planning
- Strategic Partnership Development
- Infrastructure Expansion Opportunities
- Community Engagement Strategies
- Long-Term Organizational Planning Initiatives

Pink Recycling remains committed to maintaining accurate, transparent, and organized records that support accountability, responsible governance, operational effectiveness, and sustainable growth.

11.6 Supporting Reference Documents

The following documents serve as supporting references for this Strategic Plan:

- IRS Determination Letter
- Articles of Incorporation
- Organizational Bylaws
- Workforce Development Program Final Report
- Environmental Impact Reports
- Community Outreach Materials
- Educational Program Materials
- Strategic Planning Documents
- Partnership Agreements and Memorandums of Understanding (when applicable)
- Infrastructure Development Documentation
- Future Program Development Materials

These supporting documents strengthen organizational accountability, preserve institutional knowledge, and demonstrate the organization's long-term commitment to environmental stewardship, community impact, and responsible organizational growth throughout California.

11.7 Complaint Resolution Process

Pink Recycling Dealer Cooperative is committed to providing timely and effective resolution of consumer complaints. Consumers may submit complaints using any of the following methods:

Email: DealerCoop@pinkrecyclingca.com

Mail:

Pink Recycling Dealer Cooperative
Attn: Complaint Resolution
34232 Pacific Coast Hwy, Suite E
Dana Point, CA 92629

Toll Free: (866) HEY-PINK / (866) 439-7465

All complaints will be documented, reviewed, and investigated by Cooperative staff. The Cooperative will acknowledge receipt of the complaint within **five (5) business days** and provide a written response or resolution within **ten (10) business days**, whenever practicable. Records of all complaints and resolutions will be maintained for regulatory compliance and continuous program improvement.

11.8 Consumer Dispute Resolution

Pink Recycling Dealer Cooperative has established procedures to address disputes related to redemption transactions, including underpayment, nonpayment, or other concerns regarding CRV reimbursement.

Consumers may submit a dispute by contacting the Cooperative through:

Email: DealerCoop@pinkrecyclingca.com

Mail:

Pink Recycling Dealer Cooperative
Attn: Consumer Dispute Resolution
34232 Pacific Coast Hwy, Suite E
Dana Point, CA 92629

Toll Free: (866) HEY-PINK / (866) 439-7465

Upon receiving a dispute, Cooperative staff will review all available documentation, including transaction records, scale tickets, and payment records, to determine the appropriate resolution. If a consumer disagrees with the initial determination, the dispute may be appealed to the Cooperative President or designated representative for a final review. All disputes will be documented and resolved in accordance with applicable CalRecycle regulations and Cooperative policies.

SECTION 12 - STRATEGIC ROADMAP

SECTION OVERVIEW

This section outlines the organization's long-term strategic growth plan, highlighting phased organizational expansion, infrastructure development, environmental education, workforce development, and community partnerships that support sustainable impact throughout California.

Pink Recycling pursues strategic growth that strengthens organizational capacity, expands environmental programs, and increases community impact while advancing its long-term mission.

Strategic growth supports long-term organizational sustainability, innovation, measurable environmental outcomes, and stronger partnerships across the communities the organization serves.

12.1 Short-Term Growth Objectives (2026–2027)

During the initial implementation phase, the Cooperative will focus on strengthening organizational capacity, increasing program participation, expanding community outreach, and enhancing environmental education opportunities.

Key objectives may include:

- Expanding community recycling events and collection opportunities.
- Increasing school participation in recycling and environmental education programs.
- Strengthening relationships with community organizations and local stakeholders
- Expanding volunteer engagement and community involvement.
- Increasing public awareness regarding recycling and sustainability initiatives.
- Supporting the continued development of Eco3Go and related environmental programs.

12.2 Mid-Term Growth Objectives (2027–2028)

As the Cooperative continues to grow, efforts will focus on regional expansion, infrastructure development, and increased program effectiveness.

Key objectives may include:

- Expanding affiliated collection opportunities through strategic partnerships.
- Increasing participation from businesses, schools, and nonprofit organizations.
- Strengthening workforce development initiatives and training opportunities.
- Enhancing community engagement through educational programming.
- Developing additional environmental outreach campaigns.
- Supporting the expansion of recycling infrastructure projects.

12.3 Long-Term Growth Objectives (2028–2030)

Pink Recycling envisions a sustainable statewide network of environmental education programs, recycling opportunities, infrastructure partnerships, and community engagement initiatives.

Long-term objectives may include:

- Expanding recycling accessibility throughout California.
- Increasing environmental education opportunities across diverse communities.
- Supporting the development of additional recycling infrastructure.
- Expanding partnerships with schools, municipalities, businesses, and community organizations.
- Increasing community participation in environmental stewardship initiatives.
- Establishing long-term systems that support sustainable environmental and community impact.

Pink Recycling remains committed to strategic planning, continuous improvement, innovation, and responsible organizational growth that advances its mission and expands long-term environmental and community impact throughout California.

SECTION 13 - AFFILIATED COLLECTION PARTNERSHIPS

SECTION OVERVIEW

This section outlines the Cooperative's future affiliated collection network strategy, highlighting community collection locations, recycling hubs, partner store programs, infrastructure partnerships, and future expansion opportunities that support recycling accessibility throughout California.

Pink Recycling envisions a collaborative affiliated collection network that expands environmental stewardship, increases recycling participation, and strengthens community partnerships through shared environmental initiatives.

The affiliated collection network supports long-term organizational growth by improving recycling accessibility, encouraging local participation, and creating sustainable environmental infrastructure across the communities the organization serves.

13.1 Affiliated Collection Locations

Pink Recycling may establish affiliated collection locations through partnerships with businesses, schools, nonprofit organizations, community centers, and other qualified entities.

These affiliated collection locations may provide convenient recycling opportunities while supporting local environmental initiatives and community engagement.

Potential affiliated locations may include:

- Convenience Stores
- Schools
- Community centers
- Nonprofit organizations
- Partner businesses
- Faith-based organizations
- Community event locations

13.2 Community Recycling Hubs

The organization may support the development of community recycling hubs that serve as centralized locations where residents can access recycling services, environmental education resources, and sustainability programs.

These community recycling hubs may help increase participation in recycling programs while strengthening environmental awareness and local community involvement.

13.3 Partner Store Collection Programs

Pink Recycling may collaborate with participating businesses and retail establishments to create collection opportunities that are convenient, accessible, and community focused.

Partner store programs may support:

- Beverage container recycling
- Electronic waste collection
- Community recycling initiatives
- Environmental education outreach
- Sustainability awareness campaigns

These programs may help increase recycling participation while strengthening collaborative relationships between businesses and the communities they serve.

13.4 Infrastructure Partnerships

The organization recognizes the value of collaborating with existing recycling centers, material recovery facilities, environmental service providers, and infrastructure partners.

Infrastructure partnerships may help:

- Expand service capacity
- Increase recycling accessibility
- Strengthening environmental programs
- Improve operational efficiency
- Support future expansion efforts

Through collaborative partnerships, the cooperative seeks to maximize environmental impact while leveraging existing community resources and infrastructure.

13.5 Future Expansion Opportunities

As the affiliated collection network continues to evolve, additional opportunities may be identified to expand recycling accessibility, strengthen infrastructure development, and increase community participation.

Future opportunities may include:

- Additional affiliated collection locations
- Expanded recycling infrastructure
- Regional collection networks
- Environmental education centers
- Mobile recycling initiatives
- Strategic partnerships with public and private organizations

Specific affiliated locations, participating partners, and infrastructure opportunities may be identified and developed through future strategic planning efforts and collaborative partnerships.

Pink Recycling remains committed to developing an accessible, collaborative, and sustainable affiliated collection network that expands recycling opportunities, strengthens environmental stewardship, and supports long-term community impact throughout California.

SECTION 14

CONCLUSION

Pink Recycling believes that lasting environmental sustainability is achieved through education, collaboration, innovation, responsible leadership, and active community participation.

This Community Stewardship & Recycling Infrastructure Plan provides a comprehensive strategic framework that supports the organization's mission of expanding recycling accessibility, strengthening environmental education, promoting workforce development, and creating meaningful community impact throughout California.

Through strategic partnerships, infrastructure development, educational programs, and community engagement, the organization seeks to create opportunities that empower individuals, organizations, businesses, and communities to actively participate in environmental stewardship.

The organization recognizes that meaningful change requires long-term commitment, responsible leadership, and collaborative action. As programs continue to evolve and expand, Pink Recycling remains dedicated to creating sustainable solutions that benefit both current and future generations.

By investing in environmental education, recycling infrastructure, workforce development, community partnerships, and innovative initiatives such as Eco3Go, the organization seeks to strengthen organizational capacity while contributing to a cleaner, healthier, and more sustainable future.

This plan serves as a roadmap for growth, collaboration, and impact, guiding the organization's efforts to advance environmental responsibility and community empowerment throughout California.

Pink Recycling remains committed to its mission, its partners, and the communities it serves as it continues building a future where environmental sustainability is accessible to communities throughout California for generations to come.

ACKNOWLEDGMENTS

Pink Recycling extends its sincere appreciation to the community members, schools, businesses, nonprofit organizations, faith-based institutions, environmental partners, volunteers, public agencies, and stakeholders whose collaboration and commitment contribute to advancing environmental stewardship and sustainability throughout California.

The organization recognizes that meaningful environmental progress is achieved through shared responsibility, innovation, education, and active community participation. Every partnership, volunteer effort, educational initiative, and community contribution plays an important role in building stronger, healthier, and more sustainable communities.

The Community Stewardship & Recycling Infrastructure Plan reflects the collective vision of individuals and organizations working together to expand recycling accessibility, strengthen environmental education, and promote long-term community impact.

Pink Recycling remains deeply grateful for the continued support, collaboration, and trust of its partners and looks forward to building a cleaner, healthier, and more sustainable California for generations to come.

APPENDICES

The following appendices provide supplemental operational documentation supporting the implementation and future expansion of community recycling programs, recycling infrastructure, affiliated collection networks, strategic partnerships, and initiatives that improve recycling accessibility throughout California.

These appendices serve as supporting reference materials and will be updated periodically as appropriate new affiliated locations, strategic partnerships, recycling infrastructure, certified processors, community programs, and expansion opportunities are developed.

The information contained in these appendices complements this Community Stewardship & Recycling Infrastructure Plan by providing operational reference materials related to affiliated collection locations, underserved convenience zones, recycling partners, certified processors, and future program development.

The appendices are organized as follows:

APPENDIX A

DEALER MEMBERS & UNSERVED CONVENIENCE ZONES

The following table identifies the Dealer Members participating in the Pink Recycling Dealer Cooperative and their corresponding Unserved Convenience Zones for purposes of implementation of the Stewardship Plan.

For purposes of this Stewardship Plan, the term “**Dealer Member**” refers specifically to a dealer that has formally joined or committed to participate in the Pink Recycling Dealer Cooperative through an applicable membership or participation agreement. Dealer Members identified in this Appendix are distinguished from affiliated businesses, collection partners, community partners, and prospective participants that are not Dealer Members of the Cooperative.

Each participating Dealer Member is identified together with its applicable **Unserved Convenience Zone Number** to establish a direct relationship between Dealer Member participation and the geographic areas in which qualifying CRV redemption services will be provided under the Stewardship Plan.

Redemption methods, redemption site locations, operating schedules, accepted materials, and implementation status will be established and documented as each applicable Unserved Convenience Zone completes the Cooperative's site assessment and implementation process. The Cooperative will maintain updated implementation records and provide such information to CalRecycle as required.

San Diego County

Store ID	Dealer Member	UCZ #	Store Address
1897	Vons #1897	10561	9643 Mission Gorge Road, Santee, CA 92071
2071	Vons #2071	11854	2250 Otay Lakes Road, Chula Vista, CA 91915
2065	Vons #2065	12170	6951 El Camino Real, Carlsbad, CA 92009-4146
2343	Vons #2343	12159	985 Tamarack Avenue, Carlsbad, CA 92008-3414
2116	Vons #2116	12629	1702 Garnet Avenue, San Diego, CA 92109-3350
2358	Vons #2358	13716	3610 Adams Avenue, San Diego, CA 92116-2212
2767	Albertsons #2767	13156	3925 Mission Avenue, Oceanside, CA 92058-1452
2859	Vons #2859	13273	453 Santa Fe Drive, Encinitas, CA 92024-5134
3044	Vons #3044	13414	1201 Avocado Avenue, El Cajon, CA 92020-7704

Los Angeles County

Store ID	Dealer Member	UCZ #	Store Address
2100	Vons #2100	N/A	9860 National Boulevard, Cheviot Hills, CA 90034
2231	Pavilions #2231	10760	820 Montana Avenue, Santa Monica, CA 90403-1503
2270	Vons #2270	N/A	4030 Centinela Avenue, Culver City, CA 90066

San Bernardino County

Store ID	Dealer Member	UCZ #	Store Address
2303	Albertsons #2303	12945	7201 Boulder Avenue, Highland, CA 92346

Central Coast

Store ID	Dealer Member	UCZ #	Store Address
6354	Vons #6354	N/A	7127 Hollister Avenue #27, Goleta, CA 93199
2301	Vons #2301	12628*	817 E. Main Street, Santa Maria, CA 93454

*Convenience Zone designation to be verified against current CalRecycle records prior to final submission.

APPENDIX B

STRATEGIC RECYCLING PARTNERS

Pink Recycling collaborates with recycling organizations, resource recovery facilities, and environmental management organizations to support the implementation of community recycling programs, material recovery initiatives, and expanded recycling accessibility.

The following organizations participate, or may participate, as strategic recycling partners supporting the Cooperative's recycling operations, infrastructure development, and community recycling initiatives.

Organization	Address	Role
Pink Recycling California LLC (RC346991.001)	24953 Whisler Dr, Lake Forest, CA 92630	Strategic Recycling Partner

The list of strategic recycling partners may be expanded as Pink Recycling develops new strategic partnerships and environmental collaboration initiatives.

APPENDIX C

CERTIFIED PROCESSORS

Pink Recycling may work with certified processors and authorized facilities to support recycling activities, material recovery, and environmental management within its programs and community initiatives.

Following is a table identifying certified processors located in Orange County that may participate in activities related to the recovery and processing of recyclable materials

Certification Number	Processor	Location
PR0175	Men Cal	Santa Ana, California
PR0346	Allan Co	Santa Ana, California
PR153938.001	SA Recycling	Orange, California
PR18737.001	Newport C H International	Orange, California
PR18883.001	USA Waste of California Inc	Orange, California
PR19122.001	Republic Waste Services of Southern California LLC	Anaheim, California
PR398973.001	Recyclewise	Anaheim, California

Source: CalRecycle Certified Recyclers/Processors Program (Orange County).

APPENDIX D

ORGANIZATIONAL AND REGULATORY DOCUMENTATION

The following documentation provides supporting evidence of Pink Recycling's legal formation, organizational standing, federal identification, tax-exempt status, governance structure, and regulatory compliance.

These documents support the organization's authority to operate as a California nonprofit public benefit corporation and provide official documentation related to the implementation and governance of this Community Stewardship & Recycling Infrastructure Plan.

D.1 RESTATED ARTICLES OF INCORPORATION

The Restated Articles of Incorporation establish Pink Recycling as a California nonprofit public benefit corporation organized exclusively for charitable and educational purposes.

The organization's stated purposes include environmental education, recycling awareness, sustainability initiatives, resource conservation, community engagement, workforce development, environmental stewardship, and other charitable activities that benefit the public.

The document reproduced on the following pages is an official filed copy of the organization's Restated Articles of Incorporation and is included for organizational and regulatory reference.

Source: *California Secretary of State.*

For Office Use Only

-FILED-

File No.: BA20261223357

Date Filed: 6/5/2026

Restated Articles of Incorporation of PINK RECYCLING.

California Entity Number: 5470861

The undersigned certify that:

1. They are the President and Secretary, respectively, of PINK RECYCLING, a California nonprofit corporation, California Entity Number 5470861.
2. The Articles of Incorporation of this corporation are amended and restated to read as follows:

ARTICLE I

The name of the corporation is: Pink Recycling

ARTICLE II

- a. This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the California Nonprofit Public Benefit Corporation Law for charitable purposes.
- b. The specific purpose of this corporation is to promote environmental education, recycling awareness, sustainability initiatives, resource conservation, community engagement, workforce development, environmental stewardship, and charitable activities that benefit the public.

ARTICLE III

- a. This corporation is organized and operated exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code.
- b. No part of the net earnings of this corporation shall inure to the benefit of, or be distributable to, its directors, officers, members, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth herein.

c. No substantial part of the activities of this corporation shall consist of carrying on propaganda or otherwise attempting to influence legislation except as permitted under Section 501(c)(3) of the Internal Revenue Code.

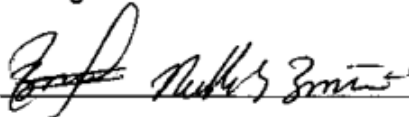
This corporation shall not participate in or intervene in any political campaign on behalf of or in opposition to any candidate for public office.

d. Upon the dissolution of this corporation, after paying or adequately providing for the debts and obligations of the corporation, the remaining assets shall be distributed exclusively to one or more nonprofit organizations organized and operated exclusively for charitable and educational purposes and exempt under Section 501(c)(3) of the Internal Revenue Code, or to a federal, state, or local governmental entity for a public purpose.

3. The foregoing amendment and restatement of Articles of Incorporation has been duly approved by the board of directors.
4. The corporation has no members

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Nallely H. Zuniga Hernandez
President

Signature: 

Date: 06/03/2026

Aisha Andrade
Secretary

Signature: 

Date: 06/03/2026

D.2 STATEMENT OF INFORMATION

The **Statement of Information** provides official information regarding the organization's principal office, officers, directors, and governance structure as filed with the California Secretary of State.

This document supports the organization's legal standing by confirming current organizational leadership and administrative information maintained in the official records of the California Secretary of State.

The document reproduced on the following page is an official filed copy of the organization's **Statement of Information** and is included for organizational and regulatory reference.

Source: *California Secretary of State.*



BA20261236020



STATE OF CALIFORNIA
Office of the Secretary of State
STATEMENT OF INFORMATION
CA NONPROFIT CORPORATION

California Secretary of State
1500 11th Street
Sacramento, California 95814
(916) 657-5448

For Office Use Only

-FILED-

File No.: BA20261236020

Date Filed: 6/10/2026

B4752-2052 06/10/2026 2:04 PM Received by California Secretary of State

Entity Details

Corporation Name PINK RECYCLING
Entity No. 5470861
Formed In CALIFORNIA

Street Address of California Principal Office of Corporation

Street Address of California Office 34232 PACIFIC COAST HWY
SUITE E
DANA POINT, CA 92629

Mailing Address of Corporation

Mailing Address 34232 PACIFIC COAST HIGHWAY, SUITE E
DANA POINT, CA 92629

Attention

Officers

Officer Name	Officer Address	Position(s)
• NALLELY HORTENCIA ZUNIGA HERNANDEZ	34232 PACIFIC COAST HWY SUITE E, SUITE E DANA POINT, CA 92629	Chief Executive Officer, Chief Financial Officer
+ AISHA LINETTE ANDRADE	25332 WESTBORNE DR SUITE E 25332 WESTBORNE DANA POINT, CA 92629	Secretary

☒ The entity's bylaws allow the CEO (President) to be the Secretary or CFO (Treasurer).

Additional Officers

Officer Name	Officer Address	Position	Stated Position
None Entered			

Agent for Service of Process

Agent Name NALLELY H ZUNIGA HERNANDEZ
Agent Address 34232 PACIFIC COAST HWY SUITE E,
SUITE E
DANA POINT, CA 92629

Email Notifications

Opt-in Email Notifications Yes, I opt-in to receive entity notifications via email.

Electronic Signature

☒ By signing, I affirm that the information herein is true and correct and that I am authorized by California law to sign.

Nallely Zuniga

06/10/2026

Signature

Date

D.3 CERTIFICATE OF STATUS

The Certificate of Status confirms that Pink Recycling is duly registered as a California nonprofit public benefit corporation and maintains legal standing with the California Secretary of State.

This document provides official evidence of the organization's legal existence, **legal standing**, and authorization to conduct activities within the State of California.

The document reproduced on the following page is an official filed Certificate of Status issued by the California Secretary of State and is included for organizational and regulatory reference.

Source: *California Secretary of State.*



Secretary of State

Certificate of Status

I, SHIRLEY N. WEBER, PH.D., California Secretary of State, hereby certify:

Entity Name: PINK RECYCLING
Entity No.: 5470861
Registration Date: 01/26/2023
Entity Type: Nonprofit Corporation - CA - Public Benefit
Formed In: CALIFORNIA
Status: Active

The above referenced entity is active on the Secretary of State's records and is authorized to exercise all its powers, rights and privileges in California.

This certificate relates to the status of the entity on the Secretary of State's records as of the date of this certificate and does not reflect documents that are pending review or other events that may impact status.

No information is available from this office regarding the financial condition, status of licenses, if any, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of June 10, 2026.

SHIRLEY N. WEBER, PH.D.
Secretary of State

Certificate No.: 468368943

To verify the issuance of this Certificate, use the Certificate No. above with the Secretary of State Certification Verification Search available at bizfileOnline.sos.ca.gov.

D.4 EMPLOYER IDENTIFICATION NUMBER (EIN)

The Internal Revenue Service (IRS) assigned Employer Identification Number (EIN) 92-2232560 to Pink Recycling for federal tax identification and organizational purposes.

The EIN serves as the organization's official federal tax identification number and supports financial, regulatory, grant, banking, and tax-related activities.

The document reproduced on the following page is the official Internal Revenue Service (IRS) Employer Identification Number (EIN) confirmation issued to the organization and is included for organizational and regulatory reference.

Source: Internal Revenue Service (IRS).

Date of this notice: 02-08-2023

Employer Identification Number:
92-2232560

Form: SS-4

Number of this notice: CP 575 E

PINK RECYCLING
% NALLELY HORTENCIA ZUNIGA HERNANDE
2 CLEARBROOK PASS
DANA POINT, CA 92629

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 92-2232560. This EIN will identify your entity, accounts, tax returns, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

& Taxpayers request an EIN for business and tax purposes. Some taxpayers receive CP575 notices when another person has stolen their identity and are operating using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status, organizations must complete an application on one of the following forms: Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1023-EZ, Streamlined Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1024, Application for Recognition Under Section 501(a); or Form 1024-A, Application for Recognition of Exemption Under Section 501(c)(4) of the Internal Revenue Code.

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

If you become tax-exempt, you will lose tax-exempt status if you fail to file a required return or notice for three consecutive years, unless a filing exception applies to you (search www.irs.gov for Annual Exempt Organization Return: Who Must File). We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter. For the most current information on your filing requirements and other important information, visit www.irs.gov/charities.

D.5 IRS TAX-EXEMPT STATUS DETERMINATION

The Internal Revenue Service (IRS) has recognized Pink Recycling as a tax-exempt organization under **Section 501(c)(3) of the Internal Revenue Code**.

This determination confirms that the organization operates exclusively for charitable and educational purposes and is eligible to receive tax-deductible charitable contributions in accordance with applicable federal tax laws and regulations.

The document reproduced on the following page is the official IRS Tax-Exempt Status Determination Letter issued to the organization and is included for organizational and regulatory reference.

Source: *Internal Revenue Service (IRS).*



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

PINK RECYCLING
C/O NALLELY ZUNIGA
34232 PACIFIC COAST HWY SUITE E
DANA POINT, CA 92629

Date:
06/25/2026
Employer ID number:
92-2232560
Person to contact:
Name: Julia Scott
ID number: 4564334
Telephone: (877) 829-5500
Accounting period ending:
December 31
Public charity status:
170(b)(1)(A)(vi)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
June 11, 2026
Contribution deductibility:
Yes
Addendum applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

D.6 FORM 1023 APPLICATION SUMMARY

Pink Recycling submitted **IRS Form 1023, Application for Recognition of Exemption**, to the Internal Revenue Service to request recognition as a tax-exempt organization under **Section 501(c)(3) of the Internal Revenue Code**.

The application includes organizational information, governance structure, charitable and educational purposes, program descriptions, financial information, and supporting documentation submitted in connection with the organization's request for federal tax-exempt status.

The excerpts reproduced on the following pages are selected portions of the organization's Form 1023 application and are included for organizational and informational reference.

Source: *Internal Revenue Service (IRS).*

**Application for Recognition of Exemption
Under Section 501(c)(3) of the Internal Revenue Code**

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form1023 for instructions and the latest information.**Note:** If exempt status is approved, this application will be open for public inspection.

Use the "?" buttons throughout this form for help in completing this application. For additional help, call IRS Exempt Organizations Customer Account Services toll-free at 1-877-829-5500.

If you cannot complete required responses within the textbox limits throughout this form, upload your additional narratives with the other required documents.

Part I Identification of Applicant

1a Full Name of Organization (exactly as it appears in your organizing document)				b Care of Name (if applicable)	
PINK RECYCLING				NALLELY ZUNIGA	
c Mailing Address (Number, street and room/suite)		d City		e Country	
34232 PACIFIC COAST HWY SUITE E		DANA POINT		United States	
f State		g Zip Code + 4	h Foreign Province (or State)		i Foreign Postal Code
California		92629			
2 Employer Identification Number		3 Month Tax Year Ends		4 Person to Contact if More Information is Needed (officer, director, trustee, or authorized representative)	
92-2232560		DECEMBER		NALLELY ZUNIGA	
5 Contact Telephone Number			6 Fax Number (optional)		7 User Fee Submitted
949-876-2307					\$600.00

8 Organization's Website (if available): pinkrecyclingca.com**9** List the names, titles, and mailing addresses of your officers, directors, and/or trustees.

First Name: NALLELY		Last Name: ZUNIGA		Title: PRESIDENT
Mailing Address: 34232 PACIFIC COAST HWY SUITE E		City: DANA POINT		
State (or Province): CALIFORNIA		Zip Code (or Foreign Postal Code): 92629-3855		
First Name: AISHA LINETTE		Last Name: ANDRADE		Title: SECRETARY
Mailing Address: 25332 WESTBORNE DR		City: DANA POINT		
State (or Province): CALIFORNIA		Zip Code (or Foreign Postal Code): 92629-3855		
First Name:		Last Name:		Title:
Mailing Address:		City:		
State (or Province):		Zip Code (or Foreign Postal Code):		
First Name:		Last Name:		Title:
Mailing Address:		City:		
State (or Province):		Zip Code (or Foreign Postal Code):		
First Name:		Last Name:		Title:
Mailing Address:		City:		
State (or Province):		Zip Code (or Foreign Postal Code):		

☐ Check here to add more officers, directors, and/or trustees.

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Part VI Financial Data (continued)**A. Statement of Revenues and Expenses**

Type of revenue	Current tax year	4 prior tax years or 2 succeeding tax years			
		From: 01/01/2026 To: 12/31/2026	From: 01/01/2027 To: 12/31/2027	From: 01/01/2028 To: 12/31/2028	From: 01/01/2029 To: 12/30/2029 From: 01/01/2030 To: 12/31/2030
1 Gifts, grants, and contributions received (do not include unusual grants)	\$150,000.	\$228,000.	\$330,000.	\$460,000.	\$550,000.
2 Membership fees received	\$0.	\$0.	\$0.	\$0.	\$0.
3 Gross investment income	\$10,000.	\$15,000.	\$25,000.	\$35,000.	\$35,000.
4 Net unrelated business income	\$0.	\$0.	\$0.	\$0.	\$0.
5 Taxes levied for your benefit	\$0.	\$0.	\$0.	\$0.	\$0.
6 Value of services or facilities furnished by a governmental unit without charge (not including the value of services generally furnished to the public without charge)	\$0.	\$0.	\$0.	\$0.	\$0.
7 Any revenue not otherwise listed above or in lines 9 - 12 below (provide an itemized list below)	\$0.	\$0.	\$0.	\$0.	\$0.
8 Total of lines 1 through 7	\$160,000.	\$243,000.	\$355,000.	\$495,000.	\$585,000.
9 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to your exempt purposes (provide an itemized list below)					
10 Total of lines 8 and 9	\$160,000.	\$243,000.	\$355,000.	\$495,000.	\$585,000.
11 Net gain or loss on sale of capital assets (provide an itemized list below)					
12 Unusual grants (provide an itemized list below)					
13 Total Revenue (add lines 10 through 12)	\$160,000.	\$243,000.	\$355,000.	\$495,000.	\$585,000.
Type of expense	Current tax year	4 prior tax years or 2 succeeding tax years			
14 Fundraising expenses	\$8,000.	\$12,000.	\$18,000.	\$35,000.	
15 Contributions, gifts, grants, and similar amounts paid out (provide an itemized list below)	\$25,000.	\$40,000.	\$60,000.	\$85,000.	
16 Disbursements to or for the benefit of members (provide an itemized list below)					
17 Compensation of officers, directors, and trustees	\$45,000.	\$65,000.	\$90,000.	\$125,000.	
18 Other salaries and wages					
19 Interest expense					
20 Occupancy (rent, utilities, etc.)					
21 Depreciation and depletion					
22 Professional fees					
23 Any expense not otherwise classified, such as program services (provide an itemized list below)	\$52,000.	\$76,000.	\$106,000.	\$136,000.	
24 Total Expenses (add lines 14 through 23)	\$130,000.	\$193,000.	\$274,000.	\$381,000.	\$0.

25 Itemized financial data

Pay roll sataff , Mobile Program Operation, Marketing outreach, Insurance and Licencing, Fuel Trasportation, Technology and Software, Community events, Administrative Expenses

APPENDIX E

STEWARDSHIP BUDGET & FINANCIAL PROJECTIONS

The following financial projections provide an overview of the Cooperative's anticipated revenues, operating costs, initial capital requirements, monetary reserve, and overall financial sustainability during the initial implementation and operating period of the Stewardship Plan.

The financial projections reflect the Cooperative's anticipated funding structure, including Dealer Member stewardship fees, recycling-related program revenues, initial capital funding, and other eligible supplemental funding opportunities. The projections are intended to demonstrate the Cooperative's ability to support program implementation, maintain ongoing CRV redemption services, meet operational and regulatory obligations, and support the continued development of its redemption infrastructure.

The financial information presented in this Appendix includes projected operating costs and revenues for the initial eight quarters of operation, anticipated funding requirements, and the Cooperative's target monetary reserve. Actual financial performance will be periodically reviewed against these projections and adjusted as necessary to maintain adequate funding and operational stability.

The budget categories presented in this Appendix identify the anticipated costs associated with the administration and implementation of the Stewardship Plan. The Cooperative will maintain its budget and financial records in a manner consistent with applicable CalRecycle Dealer Cooperative budget and reporting requirements. Where necessary for regulatory reporting purposes, the detailed budget items presented in this Appendix may be grouped under the applicable CalRecycle reporting categories without changing the underlying nature or purpose of the expenditures.

The Cooperative will use the same cost and revenue classifications consistently from quarter to quarter to support period-to-period comparison, financial review, and quarterly reporting to CalRecycle. Any material change to category classifications or accounting treatment that could affect comparability between reporting periods will be documented and explained in the applicable quarterly report.

Any revenues exceeding program costs will be retained and reinvested in the Cooperative to support program operations, maintain or improve redemption infrastructure and technology, strengthen financial reserves, expand consumer access to redemption services, and support community education and outreach activities. Excess revenues will not be distributed to Dealer Members.

Itemized Anticipated Costs , First Eight Quarters of Operation

Per 14 CCR §2375.1(a)(10)(A): monetary amount and purpose of anticipated administration and implementation costs, AND the 14 CCR §2381(c)(6):

Cost category	Purpose	Q1	Q2	Q3	Q4	Year One Total	Q1	Q2	Q3	Q4	Year Two Total
Redemption Site Labor	Wages for site-level staff who accept, count, and pay refund value for redeemed beverage containers at dealer-cooperative redemption sites .	\$116,654	\$145,817	\$174,981	\$145,817	\$583,268	\$131,527	\$164,409	\$197,291	\$164,409	\$657,635
Transportation & Fuel	Hauling redeemed material from redemption sites to a certified processor or recycling center.	\$16,980	\$21,225	\$25,470	\$21,225	\$84,901	\$19,612	\$24,515	\$29,418	\$24,515	\$98,061
Processing Costs	Plant processing of collected commodities prior to sale (modeled at \$0 in Year One; the cooperative currently relies on third-party processor pricing built into commodity prices).	-	-	-	-	-	-	-	-	-	-
Administrative & Management Payroll & Overhead costs	Salaries, payroll taxes, and benefits for cooperative management and administrative staff responsible for plan implementation, dealer-member relations, and marketing.	\$62,859	\$62,859	\$62,859	\$62,859	\$251,437	\$71,911	\$71,911	\$71,911	\$71,911	\$287,644
Education, Outreach & Marketing	Consumer and dealer-member education and outreach required by 14 CCR §2375.1(b)(3): signage, printed materials, website content, and promotion of redemption sites and hours.	\$3,245	\$3,245	\$3,245	\$3,245	\$12,980	\$3,680	\$3,680	\$3,680	\$3,680	\$14,719
Leased Equipment & Technology	Lease payments for reverse-vending machines and related site equipment not purchased outright.	\$7,648	\$7,648	\$7,648	\$7,648	\$30,591	\$8,623	\$8,623	\$8,623	\$8,623	\$34,491
Utilities	Electricity, water, and other utilities at redemption sites and administrative offices .	\$10,197	\$10,197	\$10,197	\$10,197	\$40,788	\$11,497	\$11,497	\$11,497	\$11,497	\$45,988
Insurance	General liability, property, and officers/directors insurance coverage for the cooperative and its sites .	\$850	\$850	\$850	\$850	\$3,399	\$958	\$958	\$958	\$958	\$3,832
Rent	Facility rent for redemption sites and administrative office space.	\$25,493	\$25,493	\$25,493	\$25,493	\$101,970	\$28,743	\$28,743	\$28,743	\$28,743	\$114,971
Other Operational Costs	Consumable supplies for site operation , collection bags, cleaning supplies, receipt paper, and similar items.	\$8,616	\$10,770	\$12,924	\$10,770	\$43,080	\$9,702	\$12,127	\$14,553	\$12,127	\$48,509
Reserve	Routine repair and maintenance of reverse-vending machines and site equipment.	\$285,000				\$285,000	\$30,000				\$30,000
Initial Equipment (Capital Expenditure)	One-time purchase of reverse-vending machines and/or related equipment needed to bring Year One redemption sites into operation. Assumed incurred at program launch (Q1). See Cover & Methodology tab.	\$82,500	-	-	-	\$82,500		-	-	-	-
Total Anticipated Costs		\$620,041	\$288,104	\$323,666	\$288,104	\$1,519,914	\$316,253	\$326,463	\$366,673	\$326,463	\$1,335,852

Revenue Supporting the Budget , First Eight Quarters

Shows how dealer cooperative stewardship (membership) fees assessed on dealer members, together with program revenue, fund the itemized cost budget on the prior tab, per 14 CCR §2375.1(a)

Revenue source	Description	Y1 Q1	Y1 Q2	Y1 Q3	Y1 Q4	Year One Total	Y2 Q1	Y2 Q2	Y2 Q3	Y2 Q4	Year Two Total
Dealer Cooperative Stewardship Fees (Membership Revenue)	Recurring per-site stewardship fee assessed on dealer members , the primary funding mechanism for the plan's administration and implementation costs.	\$123,750	\$123,750	\$123,750	\$123,750	\$495,000	\$136,125	\$136,125	\$136,125	\$136,125	\$544,500
Initial Capital contribution/Line of Credit/Loan Proceeds		\$250,000				\$250,000					-
Commodity Revenue	Sale value of collected aluminum, glass, and plastic commodities.	\$59,641	\$74,551	\$89,461	\$74,551	\$298,203	\$68,885	\$86,106	\$103,327	\$86,106	\$344,424
Handling Fees	CalRecycle handling fee payments for eligible redeemed containers.	\$60,296	\$75,370	\$90,444	\$75,370	\$301,481	\$69,642	\$87,053	\$104,463	\$87,053	\$348,211
Processing Fees	Processing fee payments received per pound of material redeemed.	\$38,627	\$48,284	\$57,941	\$48,284	\$193,137	\$44,615	\$55,768	\$66,922	\$55,768	\$223,073
Admin Fees	State administrative fee revenue tied to CRV volume redeemed.	\$2,031	\$2,538	\$3,046	\$2,538	\$10,153	\$2,345	\$2,932	\$3,518	\$2,932	\$11,727
Total Revenue		\$534,345	\$324,494	\$364,642	\$324,494	\$1,547,974	\$321,612	\$367,984	\$414,356	\$367,984	\$1,471,935

Total Costs (from Itemized Cost Budget tab)	\$620,041	\$288,104	\$323,666	\$288,104	\$1,519,914	\$316,253	\$326,463	\$366,673	\$326,463	\$1,335,852
Net Surplus / (Deficit)	(\$85,696)	\$36,390	\$40,976	\$36,390	\$28,060	\$5,359	\$41,521	\$47,682	\$41,521	\$136,083

Note: Quarter 1 reflects a projected deficit because initial equipment (CAPEX) is assumed to be purchased at program launch. Quarters 2-4 are projected to run a modest recurring surplus. See the '(b) Funding Level & Reserves' tab for how this deficit is addressed. The Co-Op is expected to secure initial funding either from the Pink Foundation or from Private Lenders.

The budget numbers in this plan are based entirely on traditional revenue streams from operating recycling centers PLUS stewardship fees from dealer members. We are not dependent on grant funds to fund these oprtations. However, Pink Co-Op does plan to apply for outside funding over time, both public and private, to help deploy technology, operations, and management costs for the redemption network.

The Pink Co-Op is planning to apply for CalRecycle's Redemption Innovation Grant (RIG) program to fund start up costs for newer redemption formats like mobile collection units, unstaffed bag drop systems, and larger tech driven depots. We also plan to apply for other public and private grants to increase the level of service and product offerings to our retail partners. Bringing together a mix of funding sources like this is intentional. We don't want the program to be vulnerable if any single source falls through. Pink Co-Op is committed to being transparent about how grant funds get used, will meet all the reporting requirements tied to public or private funding, and will acknowledge any private funders in our quarterly and annual filings with CalRecycle.

Recommended Funding Level, Target Reserve, and Deficit/Surplus Policy

Per 14 CCR §2375.1(a)(10)(B): recommended funding level, target monetary reserve, operating-deficit coverage, and treatment of surplus/deficit amounts

Metric	Amount	Basis / Description
Year One recurring quarterly operating cost (Q2-Q4 average)	\$288,104	Average of Q2-Q4 total costs from the Itemized Cost Budget tab, excluding the one-time Q1 equipment purchase, the best estimate of steady-state quarterly operating cost.
Recommended target monetary reserve-Y1 Q1	\$285,000	Recommended at one full quarter (approximately 3 months, ~25%) of steady-state operating cost, a standard prudent-reserve benchmark for a newly operating nonprofit program, sized to keep the stewardship program funded through a full reporting quarter without new fee collections.
Operating deficit the target reserve can cover	\$285,000	The reserve is sized to fully absorb one quarter of unanticipated shortfall (e.g., delayed stewardship fee collection, an unbudgeted repair, or a temporary drop in commodity revenue) without disrupting redemption operations.
Recommended Year One funding level (stewardship fees + program revenue)	\$1,519,914	Total Year One revenue needed to fund the itemized cost budget in full and fully build the target reserve in Year One: Year One total revenue (per the Revenue tab) plus the target reserve amount.

Policy: Surplus and Deficit Amounts Beyond the Target Reserve

Surplus above target reserve: Any funds collected in excess of the target monetary reserve and budgeted costs in a given quarter will first be evaluated against upcoming quarters' budgeted needs. Amounts confirmed as true surplus will be reinvested in the cooperative to expand or upgrade redemption-site technology and equipment, and to fund additional community education and outreach, consistent with the cooperative's nonprofit purpose. The dealer cooperative will not distribute surplus funds to dealer members. Based on current projections, the Co-Op is expected to fully pay back the initial capital contribution (or Loan) around the end of the first quarter of Year 3 of operations.

Deficit beyond target reserve: If an operating deficit in any quarter exceeds the amount the target reserve can absorb, Pink Co-Op will (1) draw down the reserve to cover the shortfall up to the target amount, (2) identify and implement expense reductions for the following quarter where feasible without reducing redemption capacity below the performance standards in the stewardship plan, and (3) if the shortfall persists, reassess the dealer cooperative stewardship fee assessed on dealer members and propose an adjustment, with notice to dealer members, sufficient to restore the target reserve within two subsequent quarters. Any structural, ongoing deficit that cannot be resolved through these measures will be reported to CalRecycle in the applicable quarterly report required under 14 CCR §2381(c)(6).

APPENDIX F

CRV Rate Chart + Accepted Materials Visual Examples

This appendix provides visual reference materials regarding CRV redemption rates, eligible beverage container material types, and examples of containers that may be eligible for California Redemption Value (CRV). These materials are intended to support consumer education and provide additional reference information for the redemption services described in this Stewardship Plan.

Applicable CRV rates and eligible container requirements are subject to current CalRecycle requirements. The Cooperative will update consumer-facing materials as necessary to reflect applicable program requirements and redemption rates.

Figure F-1. CRV Rate Chart



WE ACCEPT CRV



LOOK FOR CA CRV ON THE LABEL

Help keep California beautiful.
Recycle your beverage containers.

MATERIAL	SEGREGATED BY WEIGHT	SCRAP
ALUM. CANS	\$1.66	\$0.01
#1 PET	\$1.46	\$0.01
#2 HDPE	\$0.67	\$0.01
GLASS	\$0.101	\$0.01
#3 PVC	\$0.48	—
#4 LDPE	\$1.98	—
#5 PP	\$0.56	—
#6 PS	\$5.45	—
#7 OTHER	\$0.31	—
BI METAL	\$0.43	—
MULTI-LAYER	\$4.35	—
BAG-IN-BOX	\$0.38	—
PAPERBOARD CARTON	\$4.26	—



**SEGREGATED
ONLY**



These materials
MUST be separated
by weight to receive
the full CRV.

CRV PER CONTAINER

Under 24 oz.
\$0.05/ea

24 oz. & over
\$0.10/ea



Look for
CA CRV
on the label



Most containers
redeem for 5¢ or
10¢ in California



Recycle.
Earn Cash.
Protect California.



Together we keep
our communities
clean and green.

For more information, visit
CalRecycle.ca.gov/bevcontainer

Figure F-2. Accepted CRV Container Examples



WE ACCEPT CRV



LOOK FOR CA CRV ON THE LABEL

Help keep California beautiful.
Recycle your beverage containers.

ELIGIBLE CONTAINER EXAMPLES



Beer and Malt Beverages

- Bottles
- Cans
- Canned
- Up to 1.3 Gallons



Wine Coolers and Flavored Malt Beverages

- Glass or Metal Containers
- Plastic or Aluminum Containers
- Up to 1.3 Gallons



Carbonated Soft Drinks

- Bottles
- Cans
- Up to 3 Gallons



Non-Carbonated Soft Drinks

- Bottles
- Cans
- Up to 3 Gallons



Enhanced Water Beverages

- Vitamins
- Minerals
- Botanical Ingredients
- Up to 3 Gallons

Only beverage containers purchased in California are eligible to be redeemed with the **5¢ or 10¢ refund (CA CRV)**. These are some examples.

Check your container, it may be eligible even if it's not shown.



Learn more at
CalRecycle.ca.gov/bevcontainer

Noncarbonated Water



- Bottles (including Sparkling)
- Cans
- Up to 3 Gallons

NEW ADDITIONS

Wine



- Bottles
- Cans
- Up to 1.5 Liters
- Includes Wine Coolers
- Aseptic & Tetra Pak
- Box Wine

Carbonated Water



- Bottles
- Cans (including Sparkling)
- Up to 3 Gallons

Spirits



- Bottles
- Cans
- Up to 1.75 Liters
- Includes Aseptic & Tetra Pak
- Box

Coffee and Tea Beverages



- Glass Bottles
- Aluminum Bottles
- Cans
- Up to 3 Gallons

NON-ELIGIBLE CONTAINERS



- Milk
- Plant-Based Milk
- Infant Formula
- Medical Nutritional Drinks
- Syrups

Juice Drinks



- Single Vegetable
- Single Fruit
- Blends
- Up to 3 Gallons

Vegetable Juice



- Single Vegetable
- Vegetable Blends
- Up to 3 Gallons



Look for CA CRV on the label



Most containers redeem for 5¢ or 10¢ in California



Recycle. Earn Cash. Protect California.

Thank you! ♥



Together we keep our communities clean and green.

For more information, visit CalRecycle.ca.gov/bevcontainer