

# Request for Approval

**To:** **Zoe Heller**  
Deputy Director, Materials Management and Local Assistance Division

**From:** **Michelle Martin**  
Branch Chief, Financial Resources Management Branch

**Request Date:** **April 26, 2023**

**Decision Subject:** Awards for the Beverage Container Recycling Grant Program (California Beverage Container Recycling Account, Fiscal Year 2022–23 and 2023–24)

**Action By:** April 28, 2023

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## Summary of Request

Staff requests approval of 13 grant awards in the amount of \$3,000,000 for the competitive Beverage Container Recycling Grant Program (Program) for fiscal year (FY) 2022–23 and 2023–24.

## Funding

The FY 2022–23 and 2023–24 Budget Act allocates \$3,000,000 to the Beverage Container Recycling Account for the Program.

**Table 1. Funding**

Fund Source	Amount Available	Amount to Fund Item	Amount Remaining	Line Item
California Beverage Container Recycling Account (FY 2022–23)	\$1,500,000	\$1,500,000	\$0	Local Assistance/Grants
California Beverage Container Recycling Account (FY 2023–24)	\$1,500,000	\$1,500,000	\$0	Local Assistance/Grants
<b>Total</b>	<b>\$3,000,000</b>	<b>\$3,000,000</b>	<b>\$0</b>	

## Background and Findings

### Statutory Authority

Public Resources Code section 14581(a)(4) authorizes CalRecycle to award grants to issue up to \$1,500,000 annually in the form of grants for beverage container recycling and litter reduction programs.

## **Program Background**

The fundamental goal of the overall Beverage Container Recycling Program is to reach and maintain an 80 percent recycling rate for all California Refund Value beverage containers – aluminum, glass, plastic, and bi-metal. Projects implemented by grantees will assist in reaching and maintaining this goal.

## **Criteria and Process**

The Eligibility Criteria and Evaluation Process was discussed at the August 16, 2022, CalRecycle meeting and subsequently approved by the Deputy Director. The Notice of Funds Available was placed on the CalRecycle web site on August 30, 2022, with an appropriate notice sent to stakeholders.

Applications were due October 18, 2022, with a secondary due date of November 17, 2022, for authorizing documentation submission. CalRecycle received 57 applications requesting \$11,088,426. Staff reviewed the applications in accordance with the approved evaluation and scoring criteria. Subsequently, 10 applications did not receive a passing score, 19 applications received a passing score but grant funding was exhausted, one application withdrew, and 14 were disqualified for multiple reasons including incomplete applications, ineligible applicants, not meeting the required minimum and maximum grant award, and exceeding the 25 percent personnel cap. The maximum grant award is \$275,000 for a single jurisdiction applicant and \$275,000 for a multi-jurisdictional (regional) applicant. Staff proposes to fund 13 of the 57 applicants.

Priority was given to Disadvantaged Communities (DACs) using CalEnviroScreen 4.0, Tribal Entities and litter clean-up projects in border regions.

Listed below are the types of projects recommended for funding.

### **Beverage Container Recycling**

The types of projects recommended for funding include implementation of beverage container recycling programs through education and outreach, the purchase and or installation of recycling bins for collection of California Refund Value materials, and in some instances, the expansion of current recycling collection activities in underserved areas and locations. Eligible projects include multi-family dwellings (five units or more), public colleges and universities, public K-12 school districts, outreach and education (multi-family), and community events including, but not limited to, those sponsored by local jurisdictions and parks and recreational areas throughout California.

#### **City of Oroville**

Amount: \$275,000

Summary: The City of Oroville will purchase and install beverage container recycling bins and water refill stations throughout the city parks and recreation areas. They will conduct education and outreach through direct outreach, PSAs, and social media ads.

#### **City of American Canyon**

Amount: \$275,000

Summary: The City of American Canyon will purchase and install beverage container recycling bins and water refill stations throughout 11 parks and recreation areas. They will conduct education and outreach through printed materials, a website, and social media.

### **City of Petaluma**

Amount: \$275,000

Summary: The City of Petaluma will purchase and install beverage container recycling bins at transit locations, downtown areas, and near schools. They will conduct education and outreach through community surveys, a public campaign, and a school art competition.

### **City of San Luis Obispo**

Amount: \$236,531

Summary: The City of San Luis Obispo will purchase and install BigBelly beverage container recycling bins throughout the City's downtown Mission Plaza Park and high-traffic areas. They will conduct education and outreach through bin wraps, signage, advertisements, a webpage, and social media.

### **City of Woodland**

Amount: \$210,000

Summary: The City of Woodland will purchase and install beverage container recycling bins at 14 K-12 public schools. They will conduct education and outreach by integrating beverage container recycling materials in their curriculum.

### **CSU Fullerton Auxiliary Services Corporation**

Amount: \$275,000

Summary: CSU Fullerton Auxiliary Services Corporation will purchase and install beverage container recycling bins throughout their campus. They will conduct education and outreach through signages, flyers, and various social media.

### **City of Marysville**

Amount: \$271,036

Summary: The City of Marysville will purchase and install beverage container recycling bins and water refill stations in the downtown area, City parks, and recreation areas. They will conduct education and outreach through signage, public events, and social media.

### **Regents of the University of California, Santa Cruz**

Amount: \$274,425

Summary: Regents of the University of California, Santa Cruz will purchase and install water refill stations throughout their campus. They will conduct education and outreach through directional and informational signage on reducing single-use plastics.

### **Boys & Girls Clubs of San Francisco**

Amount: \$191,614

Summary: Boys & Girls Clubs of San Francisco will purchase and install water refill stations throughout eight locations. They will conduct education and outreach through blog posts, signage, flyers, and stakeholder channels of communication.

### **City of Salinas**

Amount: \$205,411

Summary: The City of Salinas will purchase and install beverage container recycling bins throughout the disadvantaged communities on the east side of the City. They will conduct education and outreach through mailers, postcards, and radio advertisements.

**City of Galt**

Amount: \$143,800

Summary: The City of Galt will purchase and install water refill stations throughout City parks. They will conduct education and outreach through community events, school outreach, and various social media.

**City of San Jose**

Amount: \$275,000

Summary: The City of San Jose will purchase and install beverage container recycling bins in multi-family residential dwellings with five units or more within the City. They will conduct education and outreach through a website, mailers, public events, and radio talk shows.

**City of Palmdale**

Amount: \$92,183

Summary: The City of Palmdale will purchase and install water refill stations throughout local parks and recreation centers. They will conduct education and outreach through a “Reduce, Reuse, Refresh” campaign that includes the use of geofencing and ads to promote the use of reusable water bottles.

## Recommendation

Staff recommends approval of 13 grant awards as listed below for \$3,000,000.

**Table 2. Recommended Awards for FY 2022–23**

Applicant	Award Amount
City of Oroville	\$275,000
City of American Canyon	\$275,000
City of Petaluma	\$275,000
City of San Luis Obispo	\$236,531
City of Woodland	\$210,000
CSU Fullerton Auxiliary Services Corporation	\$228,469
<b>Total Award</b>	<b>\$1,500,000</b>

**Table 3. Recommended Awards for FY 2023–24**

<b>Applicant</b>	<b>Award Amount</b>
CSU Fullerton Auxiliary Services Corporation	\$46,531
City of Marysville	\$271,036
Regents of the University of California, Santa Cruz	\$274,425
Boys & Girls Clubs of San Francisco	\$191,614
City of Salinas	\$205,411
City of Galt	\$143,800
City of San Jose	\$275,000
City of Palmdale (partial)	\$92,183
<b>Total Award</b>	<b>\$1,500,000</b>

## **Deputy Director Action**

On the basis of the information and analysis in this Request for Approval and the findings set out herein, I hereby conditionally approve the grant awards for the Beverage Container Recycling Grant Program as listed in Table 2 and Table 3. Each proposed grantee’s award is subject to two conditions:

1. The recommended grantee must pay all outstanding debts due to CalRecycle, or bring current any outstanding payments owed to CalRecycle, within 60 days of the date of the award email.
2. The recommended grantee’s Signature Authority (or where delegation is authorized, his or her Designee) must sign and return the Grant Agreement to CalRecycle. The signed Grant Agreement must be received by CalRecycle within 60 days of the date of the award email.

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Zoe Heller  
Deputy Director

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Dated