

# California Beverage Container Labeling

## CRV Message Labeling Options

- CALIFORNIA REDEMPTION VALUE
- CA REDEMPTION VALUE
- CALIFORNIA CASH REFUND
- CA CASH REFUND
- CA CRV

## ALUMINUM OR BIMETAL CANS

*Section 2200(b)(1):*

Metal containers shall be marked on the top end of the container in minimum lettering size at least 3/16" (inch) in height. Metal containers with a top lid of two inches or less in diameter shall have a minimum lettering size of at least 1/8" (inch) in height.

## ALUMINUM OR BIMETAL BOTTLES

*Section 2200(b)(4):*

Metal bottles shall be marked on the side of the bottle in minimum lettering size at least 3/16" (inch) in height.

## GLASS OR PLASTIC CONTAINERS

**Option 1:** *Section 2200(b)(2)(A):*

Along the bottom edge of the container body label in minimum lettering size at least 3/16" (inch) in height.

**Option 2:** *Section 2200(b)(2)(B):*

On or in a secondary label minimum lettering size at least 3/16" (inch) in height.

**Option 3:** *Section 2200(b)(2)(C):*

On a container body label or secondary label with contrasting colors with legible lettering size at least 1/8" (inch) in height. Contrasting colors shall direct the readers to the message required.

## PLASTIC PORTION CONTROLLED CUPS

*Section 2200 (b)(3):*

Plastic portion-controlled cups that have peelable, heat sealed lids that are not resealable, shall be marked in a minimum lettering size of at least 1/8" (inch) in height on either side of the container only, or on the lid and bottom of the container.

## CLEARLY AND PROMINENTLY

*Section 2000(a)(9)...*

means that the redemption message is displayed so that it is easily found and read by consumers and recyclers. Each letter comprising the message is complete, legible, and cannot be readily obscured. The message must be distinguishable from refund messages of other states.

## CONTRASTING COLORS

*Section 2000(a)(12) . . .*

means a clear differentiation in hue, value, and intensity with the background on which the redemption message appears, surrounding artwork, and other nearby printed information.

## INDELIBLY

*Section 2000(a)(27) . . .*

means that the redemption message is permanently affixed on the beverage container from the point of purchase until the point of redemption and cannot be smeared or removed during regular use.

## MINIMUM LETTERING SIZE

*Section 2000(a)(31) . . .*

is applicable to the height of all the letters in the redemption message.



**For information call 1-800-RECYCLE**

For questions about CRV labeling contact **(916) 323-1835**  
or email [reg.crvlabeling@calrecycle.ca.gov](mailto:reg.crvlabeling@calrecycle.ca.gov)

*\*Please see the full text of the Public Resources Code and California Code of Regulations for complete requirements:*  
<https://www.calrecycle.ca.gov/BevContainer/LawsRegs>