

California Beverage Container Labeling

FOR INFORMATION 1-800-RECYCLE****California only*

For questions about CRV labeling contact (916) 323-1835 or reg.crvlabeling@calrecycle.ca.gov

CRV message Labeling Options

- California Redemption Value
- CA Redemption Value
- California Cash Refund
- CA Cash Refund
- CA CRV

ALUMINUM OR BIMETAL CANS

Example A Section 2200(b)(1):

Metal containers shall be marked on the top end of the container in minimum lettering size at least 3/16" (inch) in height. Metal containers with a top lid of two inches or less in diameter shall have a minimum lettering size of at least 1/8" (inch) in height.

ALUMINUM OR BIMETAL BOTTLES

Section 2200(b)(4):

Metal bottles shall be marked on the side of the bottle in minimum lettering size at least 3/16" (inch) in height.

ALUMINUM OR BIMETAL CANS

Example A Section 2200(b)(1):

Metal containers shall be marked on the top end of the container in minimum lettering size at least 3/16" (inch) in height. Metal containers with a top lid of two inches or less in diameter shall have a minimum lettering size of at least 1/8" (inch) in height.

ALUMINUM OR BIMETAL BOTTLES

Section 2200(b)(4):

Metal bottles shall be marked on the side of the bottle in minimum lettering size at least 3/16" (inch) in height.

PLASTIC PORTION CONTROLLED CUPS

Section 2200 (b)(3):

Plastic portion controlled cups that have peelable, heat sealed lids that are not resealable, shall be marked in a minimum lettering size of at least 1/8" (inch) in height on either side of the container only, or on the lid and bottom of the container.

CLEARLY AND PROMINENTLY

Section 2000(a)(9) . . .

means that the redemption message is displayed so that it is easily found and read by consumers and recyclers. Each letter comprising the message is complete, legible, and cannot be readily obscured. The message must be distinguishable from refund messages of other states.

CONTRASTING COLORS

Section 2000(a)(12) . . .

means a clear differentiation in hue, value, and intensity with the background on which the redemption message appears, surrounding artwork, and other nearby printed information.

INDELIBLY

Section 2000(a)(27) . . .

means that the redemption message is permanently affixed on the beverage container from the point of purchase until the point of redemption and cannot be smeared or removed during regular use.

MINIMUM LETTERING SIZE

Section 2000(a)(31) . . .

is applicable to the height of all the letters in the redemption message.

**Please see the full text of the Public Resources Code and California Code of Regulations for complete requirements:*

<http://www.calrecycle.ca.gov/BevContainer/LawsRegs>