



California's

Integrated Waste

Management

Board and

Department of

General Services

California's Integrated
& Waste Management Board
Department of General Services



3rd Annual Recycled Product

TRADE SHOW

In Association With **Disney**

April 4 & 5, 2002 at the Disneyland Hotel

- **3rd Annual**
- **Recycled Product**
- **Trade Show**
- **April 4 & 5, 2002**
- **at the**
- **Disneyland Hotel®**
- **Printed on 40%
postconsumer paper**

you're invited to the **show**

You're invited to attend the 3rd Annual Recycled Product Trade Show on April 4 and 5, 2002. This year's show promises to be bigger and better than ever... and, it's at the Disneyland® Hotel in Anaheim! The California Integrated Waste Management Board (CIWMB) and the Department of General Services, in association with Disney, are proud to sponsor this free two-day event.

This unique show brings together more than 175 exhibitors with thousands of products and services. Managers, buyers, and product consumers from State, federal, and local government jurisdictions are invited, along with representatives and staff from every city; county; and water, fire, school, and special district in California. This is your show if you work in the private sector for a large or small business, nonprofit organization, or an environmental advocacy group. And if you are an engineer, architect, consultant, contractor, waste management professional, or a member of a professional association, you should definitely be at this show!


Exhibitors will bring a wide variety of high quality, competitively priced recycled-content products (RCP) for you to see, touch, and feel. The event is designed to increase awareness of, and confidence in, recycled-content products. Exhibitors create a high energy, interactive environment so that you will become better acquainted with the world of recycled-content products. This is a chance you won't want to miss.

You'll also have opportunities to win exceptional recycled-content products with prize drawings throughout both days. In addition, a choice of workshops will be offered after the exhibits close on Thursday, April 4. Just be sure to indicate that you wish to attend a workshop on your registration form.

All you have to do is preregister! Turn to the last page of this brochure and do it today. Remember, admission is FREE.

We look forward to seeing you at the Disneyland® Hotel on Thursday and/or Friday, April 4 and 5, 2002, at this spectacular trade show.

Sincerely,



Jerry Hart
Show Contract Manager
Integrated Waste Management Board



Stephen Hamilton
Show Project Director
Association Resource Center

On the cover:
Lifeguard tower
near the Cove Pool
at the Disneyland®
Hotel. The tower is
made of 76%
postconsumer plastic.



**Guests enjoy the view
of the crystal-clear
Paradise Pier Lagoon
at Disney's California
Adventure™ park.**

it has
to be you

If you buy or use paper products; writing or printing paper; or plastic, tire-derived, steel, oil, compost, or glass products, you'll learn something at this show. The expanded two-day format will double your opportunity to network with exhibitors and see their product lines.

Do you work in the public sector?

Are you with a city; county; or water, fire, park, recreation, school, or special district? You should come if you are:

- ▶ State and local government staff and management:
 - Staff with authority over product choice.
 - Procurement staff, business services and office support staff, fleet staff and managers, print planners.
 - Administrative personnel, budget analysts, staff working on contracts or bids, engineers, architects.
 - Plant, building, landscape, grounds, and maintenance staff.
- ▶ State and local government staff designated with the State Agency Buy Recycled Campaign (SABRC) or AB 75 responsibilities.
- ▶ School or district staff who want to learn more about SB 373.
- ▶ You have an interest in the wide variety of products that you use in your job or at home.

Do you work in the private sector?

You should come if you are:

- ▶ Leaders—large corporations, small businesses, nonprofits, advocacy groups interested in environmental issues.
- ▶ Engineers, architects, consultants, contractors, or waste management professionals who do business with government entities.
- ▶ Professional associations.
- ▶ Interested in learning about recycled-content products (RCP).
- ▶ Interested in environmentally preferable product purchasing.

We promise there is something for everyone at this show. If you can't attend, send someone in your place!



At the show, you'll be able to meet and speak one-on-one with RCP suppliers.



you can register today

Want to attend both days of the trade show for free? All you have to do is register! We'll even provide a free continental breakfast and a free lunch each day, as well as special rates at one of three Disneyland® Resort Hotels in Anaheim, and a special discount on park passports.

Don't delay. Register now and miss the rush at the door. After March 22, 2002, there will be a charge of \$10 for the continental breakfast and \$15 for the buffet lunch.

If you register after March 22, the above meal fees must be included with the registration form.

website

Register for the trade show online at:

www.associationtradeshows.com/ciwmb/

You can also visit this site to see:

How to use the "briefcase" feature to locate booths on the floor plan and print a map to plan your visit. Choose those booths you don't want to miss, and the briefcase will print out a tailored guide to the show floor.

Exhibitors:

Find your favorite recycled-content product exhibitors. Enjoy a virtual tour of their facilities, see their product lines, or access their Web site through live links.

Prizes:

See what prizes are offered.

Travel/Parking Information:

Find directions to the Disneyland® Resort Hotels and view a map of the surrounding area.

Lodging Information:

Find lodging at one of three Disneyland® Resort Hotels at a special trade show rate or choose a nearby hotel.

The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our Web site at www.ciwmb.ca.gov.



Recycled plastic benches complement the theming at Disney's California Adventure™ Park at the Disneyland® Resort.

prizes and more

The location for the **3rd Annual Recycled Product Trade Show** is fabulous, and the trade show will be informative, fun, entertaining, and rewarding! Many exhibitors will offer product samples and promotional materials when you visit their booths. In addition, exhibitors have donated RCPs for drawings that will be held throughout the day. And, finally, a grand prize drawing will be held each day of the show. You must be present to win!

hotel reservations

Blocks of rooms have been reserved at conference rates in Anaheim at the Disneyland® Resort Hotels. Once you have preregistered to attend the trade show, you can contact the number below for reservations for any of the three locations. Be sure to identify yourself as a registered attendee for the **3rd Annual Recycled Product Trade Show** to receive the conference rate. (Please note that the conference rate is higher than the State reimbursement rate. Contact your personnel office for current lodging reimbursement rates.)

Disneyland® Resort Hotels **(714) 520-5005**

FAX (714) 520-6079

Disneyland® Hotel
1150 West Cerritos Avenue/Magic Way
P.O. Box 3441
Anaheim, CA 92803-3441

Single or double occupancy \$185

Disney's Paradise Pier Hotel
1717 Disneyland Drive
P.O. Box 3441
Anaheim, CA 92803-3441

Single or double occupancy \$155

Disney's Grand Californian™ Hotel
1600 Disneyland Drive
P.O. Box 3579
Anaheim, CA 92803-3579

Single or double occupancy \$219

Other hotels that offer government rates:

The Anabella Hotel
1030 West Katella Avenue
Anaheim, CA 92802
(714) 905-1050

The Howard Johnson Hotel
1380 South Harbor Boulevard
Anaheim, CA 92802
(714) 776-6120

For more information, please contact:
The Association Resource Center
(916) 340-1900

schedule of events

Schedule of Events for April 4-5, 2002

Thursday, April 4, 2002

8:30 a.m. – 3 p.m.	Attendee Registration & Exhibits Open
8:30 a.m. – 10 a.m.	Continental Breakfast
Noon – 1:30 p.m.	Lunch
3 p.m.	Exhibit Floor Closes
3:30 p.m. – 4:30 p.m.	Workshops

Friday, April 5, 2002

Same schedule as above (except no workshops)



**The City of Anaheim
uses signs, benches,
and tables made from
recycled plastic in the
Oak Canyon Nature
Center.**

3rd annual recycled product trade show registration form

The 3rd Annual Recycled Product Trade Show, including continental breakfast and buffet lunch, is free if we receive your registration on or before March 22, 2002. After March 22, 2002, we must charge \$10 for breakfast and \$15 for lunch.

Register one of three ways:

- ▶ Register online at www.associationtradeshow.com/ciwmb/.
- ▶ Complete and fax the registration form to (916) 447-5194.
- ▶ Complete and mail the registration.

Attendee Badge Information/Preregistration *(Please print or type all information)*

One registration per form, please! Please copy this form for additional registrants.

.....
First Name

.....
Last Name

.....
Company Name

.....
Address

.....
City

.....
State

.....
Zip

.....
Phone

.....
Fax

.....
E-mail Address

.....
Web Site Address

I plan to attend the Recycled Product Trade Show *(check all that apply):*

April 4, 2002

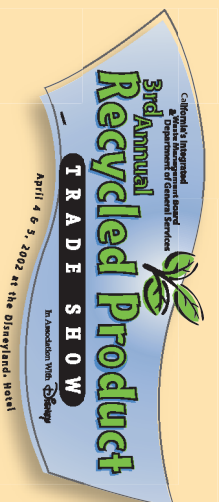
- | | |
|--|--|
| <input type="checkbox"/> 8:30 a.m. – Noon | (Breakfast only) |
| <input type="checkbox"/> Noon – 3 p.m. | (Lunch only) |
| <input type="checkbox"/> 8:30 a.m. – 3 p.m. | (Breakfast and Lunch) |
| <input type="checkbox"/> 3:30 p.m. – 4:30 p.m. | Workshops |
| | <input type="checkbox"/> AB 75 (Waste diversion) |
| | <input type="checkbox"/> Buy Recycled |
| | <input type="checkbox"/> SB 373 (School waste diversion) |

April 5, 2002

- | | |
|---|-----------------------|
| <input type="checkbox"/> 8:30 a.m. – Noon | (Breakfast only) |
| <input type="checkbox"/> Noon – 3 p.m. | (Lunch only) |
| <input type="checkbox"/> 8:30 a.m. – 3 p.m. | (Breakfast and Lunch) |

No workshops will be held April 5.

Please
Place
Stamp
Here



Association Resource Center
1414 K. St., Suite 660
Sacramento, CA 95814

Attn: Jerry Hart (MS-14)

3rd Annual Recycled Product Trade Show

California Integrated Waste Management Board

P.O. Box 4025

Sacramento, CA 95812-4025

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