



Third Annual Recycled Product Trade Show

April 4-5, 2002
Disneyland® Hotel, Anaheim

At this expanded two-day show, exhibitors had an audience of curious buyers, eager to learn about the wide variety of quality, cost-effective recycled-content products.

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Sponsors

Partner (\$5,000 or more)

- California Integrated Waste Management Board
- Department of General Services
- Morongo Band of Mission Indians
- The Walt Disney Company

Promoter (\$2,500)

- Direct Access International
- RecycleStore (a CIWMB program)
- Taormina Industries/Anaheim Disposal

Benefactor (\$1,500)

- Adapt Ad Specialty

Advocate (\$1,000)

- Department of Conservation

Prizes (and Donors)

- **Adapt Ad Specialty/Adapt Consulting:** Gift certificate
- **Amazing Recycled Products:** Woven PET tote with recycled products
- **Direct Access International:** Two fleece jackets, two safari bags, and two attachÄ© cases
- **Corrugated Art:** Wall clock
- **E-Coat Recycled Paint Products:** 30 gallons of paint
- **The Fibrex Group:** Recycled watch
- **Fire & Light:** Two four-place dinner sets and two three-piece heart sets
- **Patagonia:** Fleece outerwear
- **RecycleStore:** Various door prizes
- **Recycling Today Magazine:** Two annual subscriptions and an industry directory

- **Shasta Vision:** Lucite/recycled glass pyramids (for awards or paperweights)
- **Synagro:** Organic soil amendment
- **The Walt Disney Company:** Six door prizes and two grand prizes
- **Whit McLeod:** Two barrel chairs
- **Windsor Barrel Works:** Choice of recycling container

California Department of Resources Recycling and Recovery (CalRecycle)

Exhibitor List, 3rd Annual Recycled Product Trade Show, April 4-5, 2002

FirstName	LastName	Company	Address1	Address2	City	State	Zipcode	Phone	Fax	E-Mail-Address
Mark	Ahrendt	A-1 Plastics Ltd	241 Clarence Street		Brampton	BC	L6W4P2	8007770979	9154519977	sales@scla1.com
Yvette	Berke	Adapt Ad Specialty / Adapt Consulting Inc	13618 Lemay Street		Valley Glen	CA	91401-1114	8887826974	8187826975	yberke@aol.com
Gary	Gabel	Advanced Rubber Surfacing Products	P.O. Box 1240		Red Bluff	CA	96080	5305275272	5305275922	garytts@tco.net
Mary	Jarrett	Alameda County Waste Management Authority	777 Davis Street, Suite 100		San Leandro	CA	94577	5106182110		
Linda	Forncrook	Amazing Recycled Products	PO Box 312		Denver	CO	80201	8002412174	3036997693	amazing@amazingrecycled.com
Darryl	Aken	Azcast Design	1121 L Street, Suite 910		Sacramento	CA	95814	9164482581	9164422449	linda_forncrook@plastics.org
Stephanie	Sandor	Barco Products Company	12703 Cerise Avenue		Hawthorne	CA	90250	3103550404	3103550220	darryl@azcast.com
Ron	Melnyk	Beyor Industries, Inc	11 North Batavia Avenue		Batavia	IL	60510	6308790084	6307611134	ssandor@barcoproducts.com
Brian	Gitt	Beyer Industries, Inc	PO Box 927		Shafter	CA	93263	6616641415	6616640955	rwmelnyk@hotmail.com
Lorin	Troderman	Biosystem Solutions	41 Merwin Avenue		Fairfax	CA	94930	4154579100	4154579060	brian@biosystemsolutions.com
Marcia	Campagna	Blue Lotus	4187 Old San Jose Road		Soquel	CA	95073	8314797051	8314648126	eljay@cruzio.com
Craig	Busch	Boise Cascade Office Products	12131 Western Avenue		Garden Grove	CA	92841	8005424524	7148996460	marcia.campagna@mail.bcop.com
Jason	Brock	Busch Systems Inc	130 Saunders Road		Barrie	BC	L4N9A8	8005659931	7057228972	craig@buschsystems.com
Andrew	Johnson	C+A Floorcoverings	PO Box 1447		Dalton	GA	30722-1447	7062592174	7062592192	jbrock@powerbond.com
Brian	Perry	Cabazon Band of Mission Indians	84-245 Indio Springs Parkway		Indio	CA	92203-3499	7607745615	7603420420	ajohnson@cabazonindians.org
Jan	Roosevelt	California Cartridge & Laser Printer Service	117 North Court Street		Visalia	CA	93291	5596272500	5596272900	bperry@californiacartridge.com
Tavia	Pagan	City of Anaheim	201 South Anaheim Blvd		Anaheim	CA	92805	7147654175	7147654269	jroosevelt@anaheim.net
Steve	Boyd	CIWMB - Office of Integrated Education	PO Box 4025		Sacramento	CA	95812-4025	9163416768	9163197494	tpagan@ciwmb.ca.gov
Judy	Burns	CIWMB - Recycle Store	PO Box 4025		Sacramento	CA	95812-4025			sboyd@ciwmb.ca.gov
Tom	Estes	CIWMB - SABRC	PO Box 4025		Sacramento	CA	95812-4025			jburns@ciwmb.ca.gov
Linda	Dickinson	CIWMB - Sustainable Building	PO Box 4025		Sacramento	CA	95812-4025			testes@ciwmb.ca.gov
Piper	Miguelgorry	CIWMB - Tires	PO Box 4025		Sacramento	CA	95812-4025	9163416437	9163197268	tdickins@ciwmb.ca.gov
Ron	Beaty	CIWMB - WRAP / CalMAX	PO Box 4025		Sacramento	CA	95812-4025	9163416604	9163197376	pmiguelg@ciwmb.ca.gov
Jack	Brittain	Commander Printed Products	3450 Camino del Sol		Oxnard	CA	93030	8259885880	8059886880	ron@commanderproducts.com
Michelle	Perez	Delta Four	12863 San Fernando Road		Sylmar	CA	91342	8183672895	8188330817	info@delta4.com
Bob	Hemphill	DeMenno/Kerdoon	2000 North Alameda Street		Compton	CA	90222	3105377100	3106392946	mperez@demennokerdoon.com
Zenny	Yagen	Dempster Industries, Inc	711 South Sixth Street		Beatrice	NE	68310	4022234026	4022284389	bob@alleycatdepco.com
Don	Hallberg	Department of Conservation	801 K Street MS 18-58		Sacramento	CA	95814			mcornejo@consvr.ca.gov
Mitchell	Fine	Department of General Services	PO Box 989052	The Ziggurat, 707 Third Street, 8th Floor	West Sacramento	CA	95798-9052	9163765035		don.hallberg@dgs.ca.gov
Dina	Torres	Direct Access International	210 Newman Road		Lake Park	FL	33403	8008117383	5618635507	mfine@directaccessintl.com
Daniel	Chouinard	Dunn-Edwards Corporation	4885 East 52nd Place		Los Angeles	CA	90040	323-771-3330	323-826-2669	dtorres@dunn-edwards.net
Elizabeth	Roe	Earth Friendly Building Materials	3023 East Covina Street		Mesa	AZ	85213	4809664848	4809664088	dan@efbm.com
Evans	Bradshaw	Eco Partners	PO Box 496		Carmel	IN	46082	3172021133	3172021122	eco@in.net
Robert	Jones	E-Coat Recycled Paint Products	5101 Raley Blvd.		Sacramento	CA	95838	9169210165	9169201416	ecoat@kellymoore.com
Steve	Rive	EcoLinx Inc	3941 Park Drive #20 - 221		El Dorado Hills	CA	95762	9169411948	9169411938	ecolinxinc@attbi.com
Joel	Lucas	Environmental Fleet Services	4943 McConnell Avenue, Suite S		Los Angeles	CA	90066	3108227575	3108223375	srive@smartmaintenance.com
Barb	Schmit	Environmental Molding Concepts (EMC)	1400-A North H Street		San Bernardino	CA	92405	9093837049	9093837055	jslemc@aol.com
Darwin	Hall	Esselte	17395 Via Calma		Tustin	CA	92780	8009626248	7145732641	bschmit@esselte.com
Robert	Scalfaro	Evergreen Environmental Services	2355 Main Street, Suite 230		Irvine	CA	92614	9497577770	9494749149	darwin@evergreenoil.com
Scott	Ulrich	Faro Communications, Inc	10936 South La Cienega Blvd		Inglewood	CA	90304	3102589423	3102589429	rob@tonerusa.com
Ian	Ballantyne	Fox River Paper	43 Visalia		Irvine	CA	92602	7143232933	7143681063	sulrich@frpaper.com
Dianne	McC Campbell	GatorWest Inc	968 Cinnabar Court		Incline Village	NV	89451	775-745-3777	775-831-7831	admin@gatorwest.com
Peter	Townsley	Georgia-Pacific Corporation	1464 Madera Road, N-121		Simi Valley	CA	93065	805-577-9009	805-577-9000	dianne.mcccampbell@gapac.com
Cyndi	Hemauer	Global Treatment Systems	PO Box 949		Gonzales	CA	93926	831-675-0394	831-675-0395	peter.townsley@biolizer.com
Melissa	Quarles	Grainger	100 Grainger Parkway		Lake Forest	IL	60045	8475350755	8475359122	hemauer.c@grainger.com
Gabe	Adnoff	Guy Brown Products	214 Overlook Court, Suite 105		Brentwood	TN	37027	6157771500	3157771501	sales@guybrown.com
Annette	Kelley	Hanson Aggregates	1900 West Garvey Avenue, Suite 200		West Covina	CA	91790	6268566777	6263373401	gabe.adnoff@hansonamerica.com
Mary	Rosen	Health & Human Services Data Center	1651 Alahambra Blvd		Sacramento	CA	95816	9167397545	9164547254	akelley@hhsdc.ca.gov
J. Michael	Huls	House of Doolittle	701 Lunt		Elk Grove Village	IL	60007	8472289591	8472289057	mrosen@houseofdoolittle.com
Mike	O'Brien	Huls Environmental	1074 Parkview Drive #105		Covina	CA	91724	6263327514	6263327504	michael@hulserv.com
		Iris Group, Inc	31100 Solon Road		Solon	OH	44202	8005280903	4405429840	mobrien@iriswalls.com

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FirstName	LastName	Company	Address1	Address2	City	State	Zipcode	Phone	Fax	E-Mail-Address
Paula	LaPlount	Jacobson Plastics Inc	1375 Gladys Avenue		Long Beach	CA	90804	5624334911	5624396792	paula@jacobsonplastics.com
Jim	Brisco	Jim Brisco Enterprises, Inc	3549 West McSwain Road		Merced	CA	95340	2093848523		
Lynn	Barstad	Johns Manville	3750 South Susan Street, Suite 110		Santa Ana	CA	92704	7144294208	7144294212	barstadb@jm.com
Robby	Blackmore	Kidzone Rainbow Turf Product	8801 Onyx Avenue	Suite A	Rancho Cucamonga	CA	91730	9099875554	9099877577	rbkidzone@aol.com
Rita	Samaniego	Lakin Tire West, Inc	15305 Spring Avenue		Santa Fe Springs	CA	90670	5628022752	5628027584	rsamaniego@lakintire.com
Sheldon	Wallach	Los Angeles Fiber Company	PO Box 329		Gardena	CA	90248	3233212300	3103234018	swallach@aol.com
Mike	Bruno	Los Angeles Paper Box & Board Mills	5959 East Randolph Street		Los Angeles	CA	90040	3236858900	3237242181	mike@lapb.com
John	Taylor	Louisiana Pacific	PO Box 2441		Rocklin	CA	95677	9166247195	9166247813	john.taylor@lpcorp.com
Mike	Mahfouz	Magnum Data	32664 The Old Road		Castaic	CA	91384	6612957152	6612956726	sales@inkgenie.com
Linda	Surry	McClintock Metal	455 Harter Avenue		Woodland	CA	95776	5306666000	5306667071	lsurry@mcclintokmetal.com
Rick	Phenicie	Mission Landscape Services	536 East Dyer Road		Santa Ana	CA	92707	9099231251	9099477291	
Paul	Chamberlain	Mouse Cart	2555 North Argyle		Fresno	CA	93727	5592914001	5592914191	pchamberlain@mousecart.net
Libby	Fuller	Neenah Paper	5001 Birch Street		Newport Beach	CA	92660	9496229190	9496229199	libby.r.fuller@kcc.com
John	Dawson	Oceanside Glasstile	2293 Cosmos Court		Carlsbad	CA	92009	7609294065	7609295865	john@dglasstile.com
Julianne	Hagan	PCs-In-Time™	PO Box 11978	1111 Sandi Lane	Costa Mesa	CA	92627	949-378-8360	305-832-2378	jmhagan@pcs-in-time.com
Rosie	Barber	Petoskey Plastics	231 South Old Woodward, Suite 212		Birmingham	MI	48009	8009996556	2482039416	rbarber@petashiplastics.com
Philip	Ragan	Plastics Solutions Inc. - EcoSafe	1228 East 28 Avenue		Vancouver	BC	V5V 2P9	604-323-4743		pragan@degradableplastics.com
June	Bourne	Prison Industry Authority	560 East Natoma		Folsom	CA	95814	(916) 358-2733		jbourne@pia.ca.gov
Don	Mintz	PROMOCO	401 7th Street		Petaluma	CA	44952	7077654600	7077659483	don@promoco.com
Robert	Gary	Promotional Products USA	300 Wood Road, Suite H		Camarillo	CA	93010-8330	8053889904	8053883208	promousa@earthlink.net
Randy	Matteis	Raisch Products	PO Box 643		San Jose	CA	95106	4082279222	4082270514	randymatteis@raischproducts.com
Karl	Holik	Rasta California LLC	501 East Plaza Circle		Litchfield	AZ	85340	6239353545	6239353037	karl.holik@rasta.com
Paul	Rycus	Recycle Free, Inc	12041 Rivergrove Street		Moorpark	CA	93021	8055319905	8055319905	prycus@recyclefree.com
Tyson	Miller	Recycled Products Purchasing Cooperative	137 North El Camino Real		Encinitas	CA	92024	8006948355	7604368263	miller@recycledproducts.org
Chris	Brough	ReSyk, Inc	1755 North 2000 West		Brigham City	UT	84037	4357232950	4357342717	chrisb@synergyplastics.net
Jenny	Wada	Rubberized Asphalt Concrete Technology Center	1537 Alcazar		Los Angeles	CA	90033	62645817	3232216501	ywada@ladpw.org
Lindsay	Smith	Rubbersidewalks, Inc	2622 West 157th Street		Gardena	CA	90249	3105155814	3105155814	rubbersidewalks@aol.com
Chuck	Hickey	Rumber Materials Inc	621 West Division Street		Muenster	TX	76252	9407594181	9407594011	chuck@rumber.com
John	Cutshall	Safety-Kleen Corp	11039 Seton Court		Westminster	CO	80031	3036351592	3036351593	jcutshal@safety-kleen.com
William	Worrell	San Luis Obispo County IWMA	870 Osos Street		San Luis Obispo	CA	93401	8057828530	8057828529	iwma@iwma.com
Renee	Wood	Shaw Industries, Inc	1000 V.D. Parrott Parkway, MD 071-01		Dalton	GA	30721	7062751707	7062751719	renee_wood@shawinc.com
Chris	Wolf	Spectraturf, Inc	310 Reed Circle		Corona	CA	92879	8008755788	9097343630	cwolf@spectraturf.com
JoAnn	Linder-Ralston	Synagro Compost of California	PO Box 7027		Corona	CA	92878	9092772662	9092772957	jlinder-ralston@synagro.com
Monica	Gibbons	T.M. Fitzgerald & Associates	850 West Chester Pike, Suite 303		Havertown	PA	19083	6108532008	6107895168	mgibbons@tmfitzgerald.com
Bill	Callahan	Tamalpais TimberWorks	PO Box 3353		San Rafael	CA	94912	4154549948	4154592806	info@tamalpais.com
Wendy	Wiesner	Taormina Industries	1131 N. Blue Gum Street		Anaheim	CA	92806	7142383345	7142383309	communityrelations@taormina.com
Ruben	Leenders	The Fibrex Group, Inc	3734 Cook Blvd		Chesapeake	VA	23323	8003454458	7574875876	fibrex@aol.com
Donna	Fleming	The Real Earth Environmental Company	P.O. Box 728		Malibu	CA	90265	3104576321	3104576551	donna@treeco.com
Jennifer	Malamed	The Walt Disney Company	500 South Buena Vista Street		Burbank	CA	91521-9758	8185537254	8185537270	jennifer.malamed@disney.com
Jerry	Coffin	Tire Conversion Technologies, Inc	605 Corporations Park		Scotia	NY	12302	5183721300	5183725505	jdcoffin@duraboard.com
Mark	Korte	Tri-C Tire Recycling	P.O. Box 980726		West Sacramento	CA	95798	9163710874	9163713591	mkorte@tri-c.net
Theresa	Johnson	U.S. Rubber Recycling, Inc	2225 Via Cerro, Unit B		Riverside	CA	92509	9093420177	9093420197	
Peter	Blundell	Ultra Block of California, Inc	7000 N. E. 40th Avenue, Suite D-3		Vancouver	WA	98661	3606940141	3606940281	blundell@pacifier.com
Shiloh	Cortez	Van Duerr Industries	820 West 7th Street		Chico	CA	95928	5308931596	5308931560	info@vanduerr.com
Peter	Tarango	Vision Recycling, Inc	4205 South Market Court		Sacramento	CA	95834	9165649121	9165681485	petertarango@earthlink.net
Molly	Hough	Weisenbach Specialty Printing	437 Holtzman Avenue		Columbus	OH	43205	8007785420	6142518440	molly@weisenbach.com
Nick	Elardo	WesternWoods Inc	4242 Randhurst Way		Fair Oaks	CA	95628	916-967-8288	916-967-8388	nickelardo@attbi.com
Philip	Haas	Windsor Barrel Works	PO Box 47		Kempton	PA	19529	6107564344	(610) 756-6389	info@windsorbarrel.com
John	Ackerman	YK Products, LLC	3407 109th Street	Southwest Building 207	Everett	WA	98204	4252445000	4254239120	john@uscoldpatch.com



Third Annual Recycled Product Trade Show, April 2002

Photos From the 2002 Trade Show

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The busy trade show floor...



Attendees visit booths...



More photos...



Rick Hicks, CIWMB staff, talks to an attendee at the Buy Recycled Section's booth.



John Armando (center) and Randy Matteis (right), of Raisch Products, receive a booth award plaque from Board Member David Roberti (left).



Board Chair Linda Moulton-Patterson and Kym Murphy, Senior Vice-President of Environmental Policy for The Walt Disney Company, prepare to open the trade show floor.



Clark Williams, CIWMB staff, talks to attendees at the Sustainable Building Section's Booth.



Board Chair Linda Moulton-Patterson (right); Kym Murphy, Senior Vice-President of Environmental Policy for The Walt Disney Company (left); and Mickey Mouse share a moment together during the opening ceremonies.



Third Annual Recycled Product Trade Show, April 2002

Survey Results

We survey exhibitors and attendees after each trade show to get feedback and continually improve the show.

Here's what exhibitors said about the Third Annual Recycled Product Trade Show:

- 74 percent assessed the show as being above average to excellent.
- 79 percent indicated that the main reason they exhibited was to gain sales leads and they felt their targeted market was reached.
- 68 percent indicated that direct sales or expected leads to generate future sales were attributed to exhibiting last year.
- 83 percent plan to attend the trade show next year.

The top three things exhibitors liked about the trade show were:

- The people who attended had purchasing authority.
- No seminars to draw attendees off the show floor.
- The show was well organized and very exhibitor-friendly.

What attendees liked the most about the trade show:

- A venue where buyers could talk directly with product manufacturers/suppliers.
- The excellent interaction with exhibitors.
- Exhibitors were interested in helping and educating rather than just making a sale.
- The great variety of products available with recycled content; very resourceful.
- The show was useful, relevant and fun

















RECYCLED WASTE MANAGEMENT BOARD

BUY
recycled

You're not really recycling until you're buying recycled.

Buy Right, Buy Recycled

- Provides high-quality, eco-conscious products
- Provides a market for recycled materials
- Provides a natural resource
- Provides a landfill diversion
- Provides a green job
- Reduces manufacturing energy, pollution and transportation







